

Wally Byam Caravan Club International, Inc.

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Wally Byam Caravan Club International, Inc.

INTERNATIONAL BOARD OF TRUSTEES

AGENDA

January 10, 2014

OPENING CEREMONIES

Invocation
Pledge of Allegiance

ROLL CALL

APPROVAL OF MINUTES

REPORTS OF OFFICERS AND COMMITTEES:

Standing Committee Reports:

A.	Blue Beret.....	Cecelia Stansbury
B.	Budget	June Ryan
C.	Caravan	Chuck Kiple
D.	Community Service	Janet Kendig
E.	Constitution and Bylaws	Don Shafer
F.	Electronics Communications.....	Damon Beals
G.	Ethics and Grievance	Karin Kurkowski
H.	Family and Youth	Linda Amme
I.	Historical.....	Marla Brady
J.	International Rally 2014.....	John Stumpf
K.	International Rally Site 2015	Joe Perryman
L.	International Relations.....	Jim Elmlinger
M.	Legislative.....	Richard Jirus
N.	Lifetime Membership Fund	Richard Girard
O.	Marketing.....	Fred Richardson
P.	Membership.....	Helen Bourgeois
Q.	National/Special Event Rallies	Carolyn Florence
R.	Planning Guide and Merit Award	Roy MacDonald
S.	Public Relations.....	Helen Knopp
T.	Rally Promotions	Helen Knopp
U.	Technical	Howard Lefkowitz

Special Committee Reports:

V.	Intl. Peace Garden Monument	Gail Harrower
W.	Wounded Warriors.....	Janie Haddaway

UNFINISHED BUSINESS

NEW BUSINESS

1. Forward Constitutional Amendment to Delegates regarding overseas units..... Carol Ortiz
2. Overseas unit requirements
3. Combine Public Relations Comm. and Rally Promotions Comm.
4. Change 'Down Under Unit' name to 'Airstream Club Australia'
5. Geographical change to Regions 4 & 7 ...

INTERNATIONAL BOARD OF TRUSTEES AGENDA

January 10, 2014

Page 2

- 6. Grant charter to Southeastern Camping Unit Jay Thompson
- 7. Approve Southeastern Camping Unit flag..... Jay Thompson
- 8. Update job description for Historical Committee Richard Girard
- 9. Correct National/Special Events Rally Reporting form..... Carol Ortiz
- 10. Forward Constitutional Amendment to Delegates to change Intl. Rally dates..... Carol Ortiz
- 11. Update International Rallies section..... Robert Stansbury
- 12. Allow electronic dues payment to Headquarters..... Robert Stansbury

ANNOUNCEMENTS

ADJOURNMENT

BLUE BERET EDITOR COMMITTEE REPORT

To: President John Stumpf, Members of the IBT
and my fellow Airstreamers

From: Cecelia Stansbury, Blue Beret Editor Chairman

Date: January 7, 2014

Thank you, Mr. President, for the opportunity to serve in this capacity. I have enjoyed reviewing the various newsletters submitted to the International Office from units throughout the 12 Regions of WBCCI. There is really a variety of styles and content. What all the newsletters share in common is showing what great things our members experience being part of a unit and region. Lots of interesting rallies, sharing each other's joys and sorrows (like a family), going to places many of us would never go if not for a rally or caravan, and using our rigs. This makes the club a great bargain for \$65 a year.

As I mentioned in my July report, I cannot do my job without all the members' help. Submit articles to your Unit Newsletter Editor, be sure your Editor submits all your unit newsletters to Headquarters for my review, and especially submit fun pictures of your activities. These are all marketing tools for our club in making the *Blue Beret* a better publication.

Be sure to keep all your past *Blue Berets* as they are great to have handy to give to a prospective member. What better way to share with others what WBCCI is all about.

Respectfully yours,

Cecelia Stansbury

MID WINTER IBT
RAYNE, LA

TO: INTERNATIONAL PRESIDENT, JOHN STUMPF,
INTERNATIONAL BOARD OF TRUSTEES,
MEMBERS OF WBCCI

The financial year for the Wally Byam Caravan Club is half over. The financial statement is looking good, and we are pleased to report that membership is still on the rise. Membership is the main source of income for the budget. It is always exciting to see the new members listed in the *Blue Beret* and to look for the members in our Region. We hope the new members will be active in the rallies and caravans that WBCCI offers. The International Rally is a great place to ask the new members to caravan with you to Gillette WY. Get a group together and join the fun.

We also have been very fortunate to have new dealer sponsors which are also a big boost to the budget.

Our newest dealer sponsors are: Chilhowee RV Center in Tennessee, Ewald Airstream in Wisconsin and Airstream Orange County in California.

We hope you will patronize these sponsors and let them know that WBCCI appreciates them and that advertising in the *Blue Beret* will be an asset to their business.

We do need more members to consider becoming Life Members. One payment figured on your age (see chart in the Blue Book) will eliminate paying International dues each year and you will save on your registration for the International Rally.

I have included the Nov/Dec Finance Report.

June Ryan,

Budget Chairman

IBT Winter Meeting, January 2014, Rayne, LA
To: INTERNATIONAL BOARD OF TRUSTEES
From: CARAVAN COMMITTEE CHAIRMAN, Chuck Kiple

Caravan Appreciation Dinner Scheduled: A no host Caravan Appreciation Dinner is scheduled at Gillette, WY. The dinner will be held on the evening of Saturday, June 21, 2014. WBCCI members who have been involved in Unit, Region, or National Caravan activities during the year will be recognized at the event. All International and Region officers are invited to attend the dinner (contact the Standing Caravan Committee Chairman for specifics). I would encourage at least one officer from each Region to attend. This dinner is open for all WBCCI members to attend in support of the caravan program. Reservations for attendees must be made with the Standing Caravan Committee Chairman.

National Caravan Leader and Committee Meeting Scheduled: A one-day discussion session for National Caravan Leaders and Caravan Committee members has been scheduled at Gillette, WY. The meeting will be held on June 19, 2014. The meeting allows the open exchange of ideas and the opportunity to ask questions and receive answers from some of the most experienced Caravan Leaders in WBCCI. In addition, website training and additional computer program training will be provided for caravan leaders during the meeting.

Introduction To Caravanning Seminar Evaluation: At the International Rally in 2013, the seminar evaluation process was repeated. We will continue to use the evaluation to make improvements wherever possible. Once again, the Introduction To Caravanning Seminar was evaluated as one of the best at the rally. Jim Courtney is now serving as the Caravan Training and Seminar Chairman and I commend him for assuming this responsibility.

Caravan Media Room: The Caravan Media Room has been in place at our last six International Rallies. At the outset our intent was to experiment with the response and collect materials. The experiment is successful but is directly tied to participant access and general visibility by our members. We are going to continue this effort into the future as long as interest continues. Marion Pember is our National Caravan Promotions Chairman and Clyde Warden and Claire Connelly will continue to Chair the Media Room project. I wish to thank them for all their time and effort.

Numbered Caravans Scheduled: As of 12/1/2013: 14 National Caravans are active for 2014, 12 National Caravans for 2015 and 5 National Caravans for 2016 are under development at this time. Two Unit Caravans have been scheduled at this time for late 2013 and in 2014. Lists of these Caravans are attached.

Caravan Arrivals at Gillette, WY: As of 12/1/2013, No Caravans have been scheduled for arrival. Early reservations and arrangements are encouraged by contacting the Caravan Committee Chairman.

**NATIONAL CARAVANS
2014 – 2015 – 2016**

2014

N-43-A	SPRINGTIME IN KENTUCKY	Wilson
N-43-B	THE GREAT RIVER ROAD	Andrzejewski
N-43-C	LANDMARKS WEST	Glassey
N-43-D	SOUTHEAST COAST SPECTACULAR	Carnien
N-43-G	ALYESKA, THE GREAT LAND	Johnjullio
N-43-I	WATCH IT MADE IN THE USA	Hilton
N-43-J	SOUTHWEST ADVENTURE	Glassey
N-43-K	FLORIDA FANTASY	Skipper
N-43-L	GONE TO TEXAS	Snow/Kindle
N-43-M	GEORGIA PLANTATION	Montague
N-43-N	TASTE OF THE BLUE RIDGE	Matkovich
N-43-O	WHERE DA HECK IS CHOCKOLOSKEE?	Courtney
N-43-P	NOR' X NOR'EAST	Walbridge
N-43-Q	CAJUN COUNTRY CARAVAN	Boudreaux

2015

N-44-A1	VIKING TRAIL CARAVAN	Hilton
N-44-A2	VIKING TRAIL CARAVAN	Hilton
N-44-B	GOLF -- N -- AROUND	Skipper
N-44-C	CANADIAN ROCKY MOUNTAINS	Leach
N-44-D	ROCKY MOUNTAIN HIGH USA	Leach
N-44-E	SOUTHWEST ADVENTURE	Glassey
N-44-F	LEWIS & CLARK TRAIL	Bernd
N-44-G	FLY, DRIVE ALASKA	Matkovich
N-44-H	GEORGIA PLANTATIONS AND MORE	Montague
N-44-I	NOR' X NOR'EAST	Walbridge
N-44-J	TASTE OF THE BLUE RIDGE	Matkovich
N-44-K	WHERE DA HECK IS CHOCKOLOSKEE?	Courtney

2016

N-45-A	NOR' X NOR'EAST	Walbridge
N-45-B	TASTE OF THE BLUE RIDGE	Matkovich
N-45-C	ALYESKA, THE GREAT LAND	Johnjullio
N-45-D1	THE VIKING TRAIL	Hilton
N-45-D2	THE VIKING TRAIL	Hilton

UNIT CARAVANS

U-410 **New Mexico Balloon Fiesta**
Texas Highland Lakes Unit
Leader: Harvey Craig
9-28-14 to 10-12-14

U-411 **Trail of Lights**
Texas Coastal Plains Unit
Leader: Fred Walschburger
11-30-13 to 12-12-13

**WBCCI Winter IBT Meeting
Electronic Communications Committee Report
December 1, 2013**

The ECC continues to be a very busy and active committee. These are some of the highlights from the past 6 months.

- Continued updates to wbcci.org website, unit maps and courtesy parking, corporate sponsor ads.
- Continued to help unit webmasters improve or create unit website, 13 new websites have been created. Many more updated.
- Published the final edition of "News and Views", an electronic newsletter
- Developed online forms with PayPal support, which allows units to register and collect dues and events fees via Credit Cards or PayPal.
- The WBCCI Facebook group continues to grow, with over 610 members. Many units are now creating Facebook groups or pages to help promote their unit. Many new and first time Airstream owners are getting their first exposure to the WBCCI via Facebook.
- Created a new website where members can find and share recipes and information on Dutch Oven Cooking. <http://dutchoven.wbcci.net>
- Worked with several Regions to develop Region Calendars using Google Calendars, with the goal of providing accurate and up-to-date Region and Unit information.

In October the ECC was given a list of action items from the President. I will briefly present some of them and the current status.

1. New Calendar/Event system, provide a better path for information to flow to HQ:

The current method of providing calendar information at the beginning of the year has led to many units providing only TBA. Until we get the new club database software we are working with several Regions to provide full-year Region calendars via Google Calendars. Both Region 12 and Region 3 have 100% of their units now using this system. We encourage all Units and Regions to create a calendar and keep it updated so members across the country can plan their trips and participate in your Units events. An email was sent to all unit presidents and webmaster on how to create these calendars.

2. Work with HQ to convert paper forms to online forms:

We still rely on many paper versions of forms that must be mailed to HQ. As a test we have created the ability for members to order replacement numbers via the club's website with a credit card. This has worked out well and we hope to continue working with HQ to convert many more forms to online versions.

3. Research ways to lower the cost of Credit Card payments:

Credit Card usage has fees that the club must either absorb as the cost of doing business, or pass along to the member. Currently PayPal charges 2.9% and \$0.30 per transaction. We are still researching how to lower these cost. As an example if the club used PayPal for the International Rally fee the cost to the club would be \$14.65 based on \$495 Rally fee.

4. Develop a WBCCI Privacy Policy:

We have produced a WBCCI Privacy Policy that clearly defines how the club can and will use the members' personal information. We are unsure if it will be presented at the Winter IBT.

5. Improve the layout and organization of wbcci.org, the club's website:

The new website has grown over the past 18 months; as with any growth there are issues. We will be working over the next few months on a new layout of the website so that information is in a more logical order and easier to locate.

We would like to acknowledge Region 6 Webmaster Ronald Erb's work with the units in Region 6. His efforts have resulted in going from only 3 units with a website to 11, with only one unit left.

Respectfully Submitted,

Damon Beals, #4827 Chairman
Tim Kendziorski, #17330
Carolyn Beardshear, #7982
Eric McHenry, #2242
David Boyd, #15566

IBT Meeting

To: President John Stumpf
IBT
Members of WBCCI

In June and September 2013, I spent a total of eight days working at Headquarters in Jackson Center. Most of the material at our library has been sorted and arranged by appropriate categories; and all shelves are now labeled. While in Jackson Center, I also updated the bulletin board at the Airstream Company Customer Lounge.

A column in the Blue Beret titled "Heritage" is being written by me on a regular basis. The purpose of this column is to acquaint the members with the rich history of our club.

In order to protect the material in our library from being misplaced or damaged, I have written a set of guidelines to be followed by everyone who uses the library.

Because the current description of the duties of History Committee Chairman does not accurately define the responsibilities of this position, a motion will be forthcoming to update this description.

Respectfully submitted,

Marla E Brady
History Committee Chairman

TO: John Stumpf
International President

FROM: Richard Jirus
Legislative Chair

RE: 2014 Winter IBT

The financial shut down of the Federal Government dominated the news in the fall of 2013. The good news is that this so occupied the Federal Government that no other significant legislation was considered, let alone passed. One park item suffering because of the shut down and the sequestration is the maintenance backlog facing most national parks. Several suggestions have been given by congress, private concerns, and park personnel but as of this writing a course of action has not been formulated. The budgets proposed by the congressional house would be crippling to the National service if enacted.

The California "Rim Fire" was in much of the August news. This fire in and around Yosemite National Park did not affect camping in the valley as earlier thought. The fire is out, and though some buildings were damaged, the camp grounds appear to be useable. The other news from California concerns the park financial non-reporting that led to the discovery of 54 million dollars in separate accounts unknown to the legislature. The park director and several high officials lost their jobs over this, and the new legislation could land some offenders in jail for up to four years. Additional studies in the state are looking at recommendations to attract more diversified visitors, including foreigners.

Iowans who licensed their luxury vehicles in other states like Montana have been given a one time deal to settle their debts. If they pay up quickly they can avoid a tax penalty, and even jail time.

Michigan was one of six states that still required paying taxes on the full price of a new vehicle or RV. A new law just passed there will only require paying the tax on the vehicle minus the trade in value, through a graduated process.

The Spokesman-Review, Spokane, WA reported that a recreational vehicle can qualify for the mortgage interest deduction as a second home. According to the IRS, all second homes must be used as security of the loan and must have basic sleeping, cooking, and toilet accommodations. Virtually all RV types are so equipped.

LIFETIME MEMBERSHIP COMMITTEE REPORT

To: **John Stumpf, President, WBCCI**
Members of the International Board of Trustees

This report covers the Lifetime Membership Fund from July 1st, 2013 through December 31, 2013.
The final numbers will be available at the IBT Meeting.

The fund is currently operating at a rate of -\$20,000 (aprox.) per year and is estimated to be out of money in 7 years. The committee is looking at various options at this time to deal with this situation.

Life Member Fund A/C #252

Fund balance June 30, 2013 \$126,968.57

Income

Life Member Fees

Total Life Member Fees

Interest Income

Peoples Federal

US Bank Money Fund

Merrill Lynch Money Fund

Total Interest Income

Total Income

Expenses

Yearly dues withdrawal (Dec 2013.):

_____ @ \$35 (thru 1994)

_____ @ \$45 (thru 2005)

_____ @ \$55 (thru 2010)

_____ @ \$65 = 517 members

Annual Account Fee

Total expenses

Net Increase (Decrease) in Fund

Current fund balance

Respectfully,

Richard Girard

Chairman

Marketing Committee Report

Rayne, Louisiana - January, 2014

Date: January, 2014

To: President, John Stumpf- International Board of Trustees -WBCCI Members

Mid-Winter Meeting- Rayne, Louisiana

From: Fred Richardson, Chairman Marketing Committee

Subject: Report of Marketing Committee

The Marketing Committee, consisting of Rhonda Coleman, Randy Godfrey and I are using the electronic industry as a great marketing tool for the WBCCI and reaching new, potential and current members of our club. Rhonda is very active in handling the Twitter account, Randy is working the Facebook page for our club and I have been active on the Airforums website with comments and rotating advertisements encouraging people to join the club. The results are a growing positive influence and a bottom line of increased membership that is ahead of our membership growth from this same time last year.

Marketing continues to place banner advertising on 5 different Airstream websites that will reach actual Airstream owners and/or Airstream owner wannabes. We are currently working on developing newer ads for the websites. To view the ads just go to airforums.com and see the right hand side. Each ad calls for joining the WBCCI.

The QR Code that we added to our Airstream life magazine ad is resulting in reaching viewers with Smart phones and iPads. Users of Smart Phones scan the code with their hand held device and it will take the user directly to the WBCCI.org website. In return, the website also directs folks to the BlueBeret online. Last February, the readership was 17% mobile and 83% laptop. In July, that figure is 50-50. The figures for the November Blueberetonline shows a 29% increase in readership and spending at least four and one-half minutes online during their visit. This is a tremendous benefit too for our advertisers who make the blueberet possible as an added benefit to marketing in our club magazine. Cindy Reed has informed me that advertising is really growing, resulting in increased revenue for the club. I have been in communication with headquarters about how we can enhance our printed publication and not increase our costs. I take this opportunity to send accolades to the staff at headquarters for their growth in making the Blueberet a better publication for our members with their use of color and also feature articles.

The banner ads that have been rotating on the home page of the Blue Beret Magazine continue to work as a sales tool for giving additional exposure to our advertisers in addition to the printed publication. We have added, updated and corrected several pages of articles that were inadvertently left out of the printed version thus giving even better benefit to the online version.

Our current International President, John Stumpf asked marketing via Janie Haddaway, to update the ad that you see on the back page of the blue beret magazine that promotes the WBCCI participating in supporting the Wounded Warriors project again this year. The ad asks for units to develop programs and events that will raise monies to be presented to the Wounded Warrior project at the International Rally in Gillette Wyoming.

In the most recent winter edition of Airstream Life, there's an article called "Getting Connected by Renee Ettline: Three benefits of an Airstream Community"... encouraging joining Airstream clubs and highlighting some history of the WBCCI, plus promoting attendance at Rallies, Events and Caravans. It points out advantages of membership in clubs and also features the Vintage club and Airforums where we advertise. There are links published for the reader to go to our website, the Vintage Airstream club website and the blueberetonline to learn more.

Yours truly has had articles in two publications since my last report, one in the new Airstream newsletter "Live Riveted"both pointing to the advantages of club membership. Randy Godfrey was featured in an article about Airstreams and WBCCI in the Pilot/Flying J magazine for November 2013. Rhonda Coleman was featured in another magazine called 1859 where she reached out to have a professional photographer attend and experience the Oregon WBCCI event. The publication was reprinted with permission in the Blue Beret. Rhonda does an outstanding job in promoting the adventures of the Airstream life on her website airstreaming.net. Randy Godfrey and many, many other club members are contributing to the Facebook page with photos and stories of their individual adventures. It's all positive and most posts to the site stir ideas and adventures for the readers. I Thank both of these marketing committee folks for the great strides they are making in promoting the WBCCI. While I'm at it...Thank you to the electronic committee too, for their work in bringing our website into the 21st century and also promoting growth in our club...It's a team effort of all..

Creative Ad Development: Ongoing.

Respectfully submitted by the 2013-14 Marketing Committee,

Fred Richardson, Chairman
WBCCI # 5195

To: John Stumpf, President, WBCCI and the 2013-2014 International Board of Trustees
 From: Carolyn Florence, Chairman, National/Special Event Standing Committee
 Date: January 2014
 Subject: National/Special Event Standing Committee Report

1. The following is the National and Special Event Rally Report for those rallies held June 1 to December 31, 2013.

<u>Region</u>	<u>Rally</u>	<u>Type</u>	<u>Dates</u>	<u>Units</u>	<u>Financial Report</u> (Profit/Loss)
11	Santa Fe Experience, NM	Special Event	July 24-28, 2013	46	\$ 0
3	Galax Old Fiddlers Convention, VA	Special Event	August 4-10, 2013	45	\$ 48.88
10	Potlatch and Salmon, WA	National	August 7-11, 2013	170	\$ 0
10	Montana Wild West Fest, MT	Special Event	August 1-4, 2013	5*	\$ <-8.73>
*The hosts are sure once they are well established on this new rally, attendance will pick up.					
11	Old Threshers, CO	Special Event	September 5-8, 2013	24	\$.70
10	Pendleton Roundup, OR	National	September 8-16, 2013	19	\$655.32
4	Swiss Festival, OH	National	September 21-29, 2013	126	\$ <3,040>
11	Antelope, WY	National	September 23-27, 2013	8	\$ <191>
6	Storytelling Festival, TN	Special Event	October 3-7, 2013	18	\$611.59
9	Texas Vintage, TX	National	October 3-7, 2013	94	\$153.00
11-12	Albuquerque Balloon Fiesta, NM & CA	National	October 4-8, 2013	200	\$ 40.05
1	Canadian Thanksgiving and Columbus Day, MA	Special Event	October 10-14, 2013	17	\$215.27
10	Sun Valley Jazz Festival, ID	Special Event	October 12-20, 2013	23	\$445.00
12	Rose Parade, CA	Special Event	December 28, 2013-January 2, 2014	TBA	\$TBA**
**Financial Report for the Rose Parade Rally was not available at press time. They had _____ units attend and \$_____ profit/loss.					

2. The following National and Special Event rallies scheduled between January 1 and June 30, 2014 are:

<u>Region</u>	<u>Rally</u>	<u>Type</u>	<u>Dates</u>
12	Hobo, CA	National	February 3-9, 2014
6	Mardi Gras, LA	National	February 26-March 5, 2014
9	San Antonio Fiesta, TX	Special Event	April 20-27, 2014

4	Tall Stacks, OH & IN	Special Event	Hoping to return in 2014
6	Natchez Pilgrimage, LA	National	Hoping to return in 2014
4	Spirit of Cleveland, OH	National	Every other year returning 2014

3. Our newest Special Event rally is the Folklorama in Winnipeg, Manitoba, Canada, August 6-12, 2014

4. I urge each Region President to contact the National and Special Event Rally Hosts in your region. Direct them to Appendix #10, Pages 1.3, 2 & 3, in their WBCCI Blue Book reminding them of the host's responsibility to submit, no later than November 1, their "after rally" reports and their 50-word write-ups for the February Blue Beret Centerfold. Many of our kind folks accept the responsibility to host these fine rallies; please help them to fulfill and be aware of these additional obligations.

5. There will be a "Rally Host Workshop" at the Gillette 2014 International Rally. I encourage all rally hosts and anyone wanting to become a rally host to attend this workshop. Not only will we be sharing rally ideas, but we also will have lively discussion and we like to hear others' valuable input and opinions.

Thank you, President Stumpf, for the privilege of serving WBCCI.

To: International Board of Trustees
FROM: Roy MacDonald, Standing Committee Chairmen
SUBJECT: "PLANNING GUIDE & MERIT AWARD PROGRAMS"

UNIT PLANNING GUIDE & MERIT AWARD PROGRAM

The applications are slowly coming in. A lot of the Units have not had an Installation yet. I would like to ask all the Region Presidents to send out a reminder to all the Units to send in the applications. The form is on the web site and can be sent to their Region President by e-mail as an attachment.

REGION PLANNING GUIDE

This year I received eight (8) applications for the 6th Region Award of Excellence. eight(8) were approved.

My congratulations go to the following Regions who earned an Award of Excellence for the year ending June 30, 2013.

Region 4 – Karin Kurkowski – Region President
Region 5 – Barry Bell – Region President
Region 6 – Kathleen Hedgepeth –Region President
Region 7 – Linda Agres – Region President
Region 8 – Fred Steurer – Region President
Region 9 – Linda Knezek – Region President
Region 10 – Adolf Knopp – Region President
Region 12 – Judy Bechthold – Region President

THANKS

My thanks go to each of the Region Presidents and their officers who faithfully administer the Unit Merit Award Program in their Regions and present the awards. Also thanks go to the eight (8) Regions who submitted applications for the sixth Region Award of Excellence.
Bonnie & I are sorry we can not attend this years Winter IBT.

ACTION ITEM

Awarding of the Region Awards of Excellence by the International President.

Committee Report S and T
Rayne, LA
January 10, 2014

TO: John Stumpf, President, WBCCI and the 2013-2014 International Board of Trustees
From: Hazel Knopp, Chairman, Public Relations/Rally Promotions Standing Committee
Date: January 2014

Subject: Public Relations/Rally Promotions Standing Committee Report

Having been recently appointed to this Committee I am pleased to report that beginning with the February 2014 Blue Beret there will be a series of articles each month promoting the upcoming 57th International Conference/Rally to be held in Gillette, Wyoming. Articles will promote Rally activities to our members along with information on events and activities taking place in the area during the time we are in Gillette.

In order to get Rally information out to the Members prior to the February Blue Beret, contact was made with the ECC and I am pleased to advise that we were able to put a Rally promotional article on the website effective November, 2013.

An ongoing Public Relations program will be encouraged for all area of WBCCI to continue to keep Club activities visible and positive for all current and potential members. Plans are being explored on how best to promote all ongoing WBCCI activities on the website.

Contact was made with the Chamber of Commerce in Gillette requesting information on activities taking place during our time in Gillette. There is a great deal of activity taking place in the area during the time of our Rally which I believe will add to the experience for members travelling to the Rally. This information will be relayed to the members to encourage them to attend the Rally and enjoy all facets of the overall experience.

There is one action item related to this Chairmanship to be considered; a motion is to be presented to combine, what is currently, two Standing Committees; Standing Committee "S" – Public Relations and Standing Committee "T" – Rally Promotions into one Committee under the heading Standing Committee "S" Public Relations and Rally Promotions. These two committees currently function as one committee and have done so for a considerable time.

Thank you President Stumpf for the opportunity to serve the Club.

WBCCI TECHNICAL COMMITTEE REPORT

11/17/2013

The Committee consists of the following members:

Howard Lefkowitz, #6077 Chairman
Chuck Helwig, #2868 Safety Officer
Phil Broomal, #2654
Jim Cooper, #3056

During the past six months, we have answered about 10 questions per week from our members. They arrive mostly by email with an occasional phone call and letter. Our recommendations and information have resulted in approximately 85% success in solving the member's problem. A number of times we have received help requests from members having an immediate emergency problem. Getting these members out of trouble and on the road again has been approximately 100% successful.

Those problems that would be of interest to many members have been written up and published in the Blue Beret, on a monthly basis, along with the recommended solution. In some cases, when the member gets back to us, we have also included the results in the BB.

Our Seminars at the 2013 International Rally were very well received.

We will be presenting the following for the 2014 Rally:

1. New updated edition of the 'Care & Feeding of Your RV'
2. Batteries, Chargers, Inverters & Solar systems
3. Water Heaters, Furnaces, Refrigerators
4. Air Conditioners, Heat Pumps
5. Proper Trailer Hookup for Safety
6. Trailer/Motorhome Round Table
7. Wi-Fi, Hot spots, with Cell Phone and/or lap top Computer. We will also include a discussion of Data Safety.

These seminars will be structured for both non-technical and more advanced members. We will provide detailed descriptions for each Seminar for use in the early publicity and the Rally Program.

We will need to coordinate the time schedules, facilities and presentation equipment. A computer compatible projector/screen and suitable audio system will be needed for each seminar.

Copies of each seminar will be provided to every attendee.

At the present time I am searching for an additional Committee Member.

Howard Lefkowitz

IBT MOTION FORM
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 1 Meeting Date: January 10, 2014 Location: Rayne, Louisiana

MOTION TO AMEND THE WBCCI CONSTITUTION
From the WBCCI Constitution and Bylaws Committee

I move that the WBCCI International Board of Trustees forward to the Delegates at the 2014 Delegates Meeting the following motion recommending approval:

To insert a new Section 3 in Article XI (Title: CLUB ORGANIZATION), page 5 &6, as follows:

Section 3

Applications for Unit Charters outside of the present geographic areas of the established Regions shall be made directly to WBCCI Headquarters. The WBCCI Executive Committee may, upon being satisfied that the proposed Unit has complied with the minimum qualifications, issue the proposed Unit with a provisional charter. Supervision of these Units once chartered shall be as determined by the Board. All other provisions of this Article shall apply.

And

Renumber the existing Sections 3 and 4 as 4 and 5.

RATIONALE

With the augmentation of the expanded Airstream Company overseas dealer network and sales, it has already resulted in the formation of a WBCCI Unit outside of the North American continent. The present Constitution is not envisioned with this extension into the 21st century and this amendment would at least provide the groundwork for this and possible future overseas Units. This and additional procedures as listed in the Bylaws, Article VI (Title: Club Organization), page 15 & 16, Section 5, will provide the basic procedures as we now best know them. Future modification may be necessary, primarily to the Bylaws, as WBCCI becomes more experienced with this concept.

Financial Impact Statement:

None

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

Carol Ortiz Maker

*Cannot be postponed beyond session.

**Will lie on table only until end of present session.

_____ Second

For Office Use Only:

Submission Date _____

_____ Motion reviewed by Constitution and Bylaws Committee

Time _____

_____ Motion reviewed by International Parliamentarian

IBT MOTION FORM

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 2 Meeting Date: January 10, 2014 Location: Rayne, Louisiana

MOTION TO AMEND THE WBCCI BYLAWS
From the WBCCI Constitution and Bylaws Committee

I move that WBCCI Bylaws, Article VI (Title: Club Organization) be amended by the insertion of a new Section 5.D, as follows:

D.
Each chartered Unit outside of Canada and the United States shall be organized as a not for profit or tax exempt corporation or organization under the laws of respective country and shall provide proof of good standing thereof to WBCCI Headquarters at the time of incorporation and any subsequent change in the status.

and
renumber the existing sub-sections D through F as E through G.

Rationale:
This section has been deemed necessary by our WBCCI Tax Attorney to insure our status as a non-profit organization due to the advent of overseas Units, and has been reviewed by this individual. It has further been augmented by our new Australian Unit. The present status by Canadian and US Units has been established and accepted by agreement with the US IRS and is deemed to be acceptable.

Financial Impact Statement:
None

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

_____ Carol Ortiz _____ Maker
_____ _____ Second

*Cannot be postponed beyond session.
**Will lie on table only until end of present session.

For Office Use Only:

Submission Date _____ Motion reviewed by Constitution and Bylaws Committee
Time _____ Motion reviewed by International Parliamentarian

MOTION FORM

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 3 Meeting Date: January 10, 2014 Location: Rayne, LA

I move that Bylaws and Policy, Article III, Section 1 Bylaws Standing Committees be amended as follows:

Combine Policy "S Public Relations" and Policy "T Rally Promotions" under the heading Policy "S Public Relations and Rally Promotion".

Policy "S" Public Relations currently reads – To develop and maintain a continuing program of Public Relations between WBCCI and communities holding or exposed to WBCCI Rallies, Caravans and other Club activities. Further develop literature and films, which will acquaint the public with the Creed of our Club and otherwise continually to promote goodwill and understanding to enhance the image of Wally Byam Caravan Club International. (6/21/76)

Policy "T" Rally Promotions currently reads – Responsibilities include promoting the site and surrounding territory to our members and promoting the entertainment as planned. The Chairman should work with the City Convention and Visitors Bureau as well as International Headquarters. (1/19/96)

This section would then read: Bylaws and Policy, Article III, Section 1 Bylaws Standing Committees; Policy "**S" Public Relations and Rally Promotions** – To develop and maintain a continuing program of positive Public Relations between WBCCI and communities holding or exposed to WBCCI Rallies, Caravans and other Club activities using available forms of onsite and/or electronic media. To develop and maintain a program of Public Relations and Promotion of the International Rally working with the community and surrounding area in which the Rally will be held. Work with the local Chamber of Commerce, Convention and Visitor Bureau; develop a relationship with local news media to promote good will and understanding to enhance the image of the Wally Byam Caravan Club International. Promote, in the Blue Beret, the site and surrounding area, entertainment and Rally events to encourage attendance of all WBCCI members. Provide a contact point for interaction with various news media on site.

Policy U – Technical would then become **Policy T** with no change to wording.

Rationale – **Policy "S" - Public Relations** and **Policy "T"- Rally Promotions** operate as one committee currently and combining the two policies better reflects the actual function of the committee as outlined in the current job description for Public Relations. The current wording for Policy "S" – Public Relations has not been updated since 6/21/76 and does not reflect the current operation of the committee.

Financial Impact Statement: – There would be no cost or savings to International.

Adopted	Defeated	Amended	Referred	Postponed*	Tabled**	Withdrawn
						_____ Maker
						_____ Second

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For Office Use Only:

Submission Date _____

_____ Motion reviewed by Constitution and Bylaws Committee

Time _____

_____ Motion reviewed by International Parliamentarian

IBT MOTION FORM
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 4 Meeting Date: January 10, 2013 Location: Rayne, LA

I move to approve the name change of the "Down Under Unit" to "Airstream Club Australia".

Rationale: This name change was approved at the Down Under Unit of Australia business meeting on October 19, 2013, by a majority of the members.

Financial Impact Statement: None

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

Richard Girard Maker

*Cannot be postponed beyond session.

**Will lie on table only until end of present session.

_____ Second

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Submission Date _____

_____ Motion reviewed by Constitution and Bylaws Committee

Time _____

_____ Motion reviewed by International Parliamentarian

IBT MOTION FORM

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 5 Meeting Date: January, 2014 Location: Rayne, Louisiana

I move that the Bylaws and Policy, Article IX – Regions, be changed by:

1. Under Region 4, insert "*except the upper peninsula portion of Michigan*", and
2. Under Region 7, insert "*and the upper peninsula portion of Michigan*".

Bylaws and Policy, Article IX – Regions, would then read:

Region 4 Michigan, **except the upper peninsula of Michigan**, Ohio and West Virginia.

Region 7 Wisconsin, **and the upper peninsula of Michigan**, Minnesota, North Dakota, South Dakota and Manitoba.

Rationale:

Currently, there are three (3) WBCCI members who reside in the UP (upper peninsula of Michigan), and they are members of the Wisconsin Unit. They have requested and support the addition of the UP to Region 7, and the immediate Past Region 4 President supports this as well. Geographically speaking, it is more beneficial to those members who reside in the UP to belong to Region 7 as it is closer for them to attend unit activities and functions.

Financial Impact Statement:

There is no financial impact to WBCCI.

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

Linda Agre, Region 7 President Maker

*Cannot be postponed beyond session.

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Time _____

_____ Motion reviewed by International Parliamentarian

IBT MOTION FORM
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 7 Meeting Date: January 10, 2014 Location: Rayne, LA

I move that the International Board of Trustees approve the image below (and in attachment 1) for use as the Unit Flag for the Southeastern Camping Unit, WBCCI. The flag will measure 3' by 5'.



Rationale:
The members of the unit approved the attached image for presentation to the International Board of Trustees and this motion was submitted toward that purpose.

Financial Impact Statement:
None.

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

 Jay Thompson Maker
_____ Second

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**Will lie on table only until end of present session.

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Submission Date _____ Motion reviewed by Constitution and Bylaws Committee

Time _____ Motion reviewed by International Parliamentarian



12

The Southeastern **WBCCI** Camping Unit

IBT MOTION FORM

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 8 Meeting Date: January 10, 2014 Location: Rayne, LA

I move to amend Policy, Standing Committees – General Duties, I. Historical, page 4, by replacing the existing paragraph with the following:

I: Historical To develop a continuing history of the Club which includes acquiring, cataloging, maintaining and ensuring the integrity of a library of material pertinent to the history of WBCCI; and to write articles for the Blue Beret. The Chairman is also responsible for the display cases and bulletin board at the Airstream Company Customer Service Center.

Rationale: To update the job description to more accurately reflect the current duties of the History Committee Chairman

Financial Impact Statement: none

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

Richard Girard Maker

Second

*Cannot be postponed beyond session.
**Will lie on table only until end of present session.

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Submission Date _____ Motion reviewed by Constitution and Bylaws Committee
Time _____ Motion reviewed by International Parliamentarian

IBT MOTION FORM

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 9 Meeting Date: January 10, 2014 Location: Rayne, Louisiana

I move that a line asking for *Number of people attending* be added to the National/Special Events Rally reporting form found in Appendix 10 Page 3 of the WBCCI Blue Book.

Rationale:

1. The current reporting form for National/Special Events rallies does not give an accurate picture of attendance by only asking for the Number of RVs attending.
2. The form does not take into account that the events may be held at a home Airstream Park or a local site where Airstreamers may not attend in their rigs. An example would be the 2013 National Potlatch and Salmon Rally. There were 26 RVs at the rally, but the attendance was nearly 170 people.

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

*Cannot be postponed beyond session.

**Will lie on table only until end of present session.

Carol Ortiz, Region 10 President Maker

Second

For Office Use Only"

Submission Date _____

Motion reviewed by Constitution and Bylaws Committee

Motion reviewed by the Parliamentarian

IBT MOTION FORM

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 10 Meeting Date: January 10, 2014 Location: Rayne, Louisiana

The following motion will be sent to the 2014 Delegates Meeting in Gillette, WY for their vote:

I move to strike parts of two sentences and add the word "be" in the WBCCI CONSTITUTION ARTICLE XII DELEGATES MEETINGS, Section 2 as follows:

~~The period for holding the International Rally and Annual Delegates Meeting shall be include July 1, Canada Day, and July 4, Independence Day. If there is no suitable site available during such a Period, the Executive Committee is authorized to approve a suitable site which is available between June 20 and July 30. (6/30/05)~~

It would then read as follows:

The period for holding the International Rally and Annual Delegates Meeting shall be between June 20 and July 30.

In addition, for Constitutional consistency: **I move to strike the words "Fourth of July" and add "last day of the International Rally" to WBCCI CONSTITUTION ARTICLE XI CLUB ORGANIZATION Section 2, sentence three as follows:**

Any such charter so issued shall terminate on the ~~Fourth of July~~ **last day of the International Rally** next following the date of its issuance unless terminated by action of said Board in granting or denying such application.

The sentence would then read:

Any such charter so issued shall terminate on the last day of the International Rally next following the date of its issuance unless terminated by action of said Board in granting or denying such application.

Rationale:

1. Many members state that they would prefer to celebrate the holidays with their families. This would give the freedom needed to schedule the International Rally away from July 1st and 4th.
2. If the International Rally were scheduled after the holidays, more students and members with school related jobs would be able to attend.
3. This would give the International Vice Presidents more flexibility in searching for a future International Rally site as many qualified venues are reluctant to contract over the holiday time.

Financial Impact Statement: Increased registrations for the International Rally would mean increased Rally revenue and attendance.

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

*Cannot be postponed beyond session.

**Will lie on table only until end of present session.

Carol Ortiz, Region 10 President

Maker
Second

For Office Use Only?

Submission Date _____

____ Motion reviewed by Constitution and Bylaws Committee

____ Motion reviewed by the Parliamentarian

IBT MOTION FORM
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

OCT 21 2013

Motion/Item No. 11 Meeting Date: _____ Location: Rayne Louisiana

I move to substitute the following policy for the Section 7, International Rallies, Article XVI, Rallies, Policy, Page 41 of the Blue Book.

POLICY

7. International Rallies: Planned and supervised by the International Rally Committee for the IBT meetings and enjoyment of all members of WBCCI and held on a date(s) and site designated by the incoming International President with the approval of the EC/IBT each calendar year.
1. Contracts: The Rally Committee is authorized to engage the services of an attorney in the area of the rally site to review and advise on contracts for local facilities, services and material required for the rally. (1/28/11)
 2. Contracts for International Rallies: Contracts shall be based on a reasonable fee for the facilities or a set fee multiplied by the number of units on site. (No minimums, no per day fee). This should be a realistic number of units estimated to be on site based on current trends and the number attending preceding years' rallies. In addition, no officer or employee of WBCCI shall contract for, or expend, more than \$20,000 prior to January 1 of the year of the International Rally for rally expenses. This limit is to include moving cargo trailer(s), registration forms, contractual deposits (other than site deposits), promotional items and travel to future rally sites. Any expenses that would exceed this amount must be approved by the current Executive Committee. (1/28/11)
 - a. The Rally Committee shall publish a detailed financial report of the International Rally at the second meeting of the IBT following the rally. The report will also include actual expenditures in time and materials for support of the International Rally by the WBCCI HQ office.
 - b. Planning and supervision: The planning and the supervision of the annual International Rally shall be the responsibility of the International Rally Committee. If there is a change in the Presidency, the International Rally Committee shall select a Rally Master to continue the plans for the next International Rally; said Rally Master shall work closely with, and be subordinate to, the Rally Committee.
 - c. Income from International Rally: Fees (see Art XVI of Bylaws, Page 31.1) when any member, committee member or officer collects funds for or on behalf of the WBCCI, such funds shall be deposited in the proper account of the WBCCI.
 - d. Publicity: All publicity and news releases regarding International and National Rallies shall originate from the respective Publicity Chairs after approval of the respective Rally Committees. Any prepared Publicity kits will be made available electronically to all Units.
 - e. Vendors and Distributors: Only vendors who have contracted with the Rally Committee will be allowed to sell at the International Rally site. A person or organization wishing to distribute advertising, free goods, articles or items at the rally site requires written permission of the Executive Committee. The Chamber of Commerce or the hosting organization of the city where the

International Rally is held shall be notified in writing of this policy. (1/29/93)

- f. Hiring Members: No WBCCI member may be reimbursed for use and display of his talents and equipment at or during an International Rally. (1/24/87)
- g. Committee Chair: Chairs may not make any financial commitments without clearance from the International officer in charge of said committee and the International treasurer who must sign off on any requested expenditure.
- h. Donations: Monies or donations made to any activity will be distributed by decision of a committee of three (3); the Chair of the Committee receiving the donation, the International officer in charge of the activity and the International President.
- i. Airstream, Inc.: The International Rally Committee may contract with Airstream, Inc., to display and sell vehicles manufactured by Airstream, Inc. and for an Airstream, Inc. store with parts and accessories.
- j. Tow Vehicles and Towing Equipment: The Rally Committee may, in writing, invite tow vehicle manufacturers or their designated agent or dealers to display new tow vehicles at the International Rally. The International Rally Committee may authorize selling of tow vehicles at the rally. The Rally Committee may invite manufacturers or vendors of towing equipment and accessories to display and sell at the International Rally. (1/29/83)
- k. Handicapped Parking: Special parking to be provided, if requested, near the central rally area for members with appropriate state issued handicapped permits.
- l. Animals: All members with animals will be allowed to park in general population. If feasible, the International Rally Committee shall designate an area for animals and members may volunteer to be parked in this area.
- m. Generator: Members requiring the use of generators will be parked in a special area for the convenience of other members.
- n. Lifetime Member Rally Fee Discount: Lifetime Members preregistering for International Rallies shall be entitled to a \$5 discount on the published rally fee. (1/29/93)
- o. Trailer Storage Expenses: The cost of moving the Property Trailer(s) (semi-trailer(s)) from one storage location to a new storage location, plus all other expenditures related thereto, will be charged to the WBCCI International Rally Fund.
- p. Parking Early: Early parking dates are authorized at International Rallies for current International Officers, the immediate Past International President, Region Officers, Region 2nd Vice Presidents elect, post rally caravan leaders and any required early workers. The early parking dates, as established by the International Rally Committee, will be assigned at the time of preregistration.
- q. Parking Members: Registered members arriving at the International Rally site will be parked each day of the rally as promptly as possible between the hours of 8:00 AM and 4:00 PM. Early Parking will be accomplished on the date authorized and within the times established by the Parking Committee.
- r. Protocol Books: The International Rally Protocol Book will be provided to each member of the Board of Trustees, Administrator/Manager, each International Standing and Special Committee Chairs, the

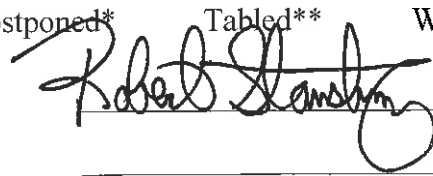
Parliamentarian, Region 1st Vice Presidents, Region 2nd Vice Presidents, and the following International Rally Committee Chairs: Installation of Officers, Lunch and Dinner, Opening and Closing, Rally Appointment Secretary, Photographer and Usherette. It will contain a listing of the dates, times and places of social and official events, plus a roster of persons who should be in attendance at each function. It will also include the mode of dress appropriate for the occasion. The Protocol Book should be distributed on or before February 15th.

- s. Utilities: Except as authorized by the International Rally Committee, only registered rally members may be connected to the utilities provided at an International Rally. (1/19/96)
- 8. National Recognition: At all WBCCI activities where members of countries with chartered units are in attendance, recognition be given in all respects, in so far as possible, such as: national anthems, depictions and any other means of national significance. The only exception is the single performance of the national anthem of a country on its founding holiday. The order of playing of national anthems shall be according to international protocol.

Rationale: This section of WBCCI policy contains language requiring updating and clarification. In addition a number of issues of concern to the membership concerning financing and operation of the International Rally are clarified to address these concerns. The Queen Teen competition has been deleted as there has been little interest in this for the past 4 years. Early parking policy has been modified to reflect those who actually need to be on site before the start date of the rally. Parking policy for members attending the International Rally has been clarified to reflect the job description of the parking committee

Financial Impact Statement: The deletion of the Teen Queen contest will be a net saving to the rally, while the other changes in policy will have no net affect on the rally finances.

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

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 Maker
 Second

*Cannot be postponed beyond session.
 **Will lie on table only until end of present session.

For Office Use Only:

Submission Date _____

_____ Motion reviewed by Constitution and Bylaws Committee

Time _____

_____ Motion reviewed by International Parliamentarian

CONSTITUTIONAL AMENDMENT MOTION FORM

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. 12 Meeting Date: _____ Location: Rayne Louisiana

I move that the WBCCI constitution be amended to allow for electronic payment of International Dues to Headquarters using the WBCCI website. To accomplish this the following **Constitution Articles** need to be changed as indicated.

Article VI, Sec 2 B: Strike lined through text.

Ownership, except as otherwise provided herein, of a recreational vehicle manufactured by Airstream, Inc., as defined in this Article, and the payment of annual Unit and International dues ~~to a Unit~~ is prerequisite to retaining membership as a Regular Member.

Article VI, Sec 2 B: Will then read:

Ownership, except as otherwise provided herein, of a recreational vehicle manufactured by Airstream, Inc., as defined in this Article, and the payment of annual Unit and International dues is prerequisite to retaining membership as a Regular Member.

Article XIV Section 2: Strike lined through text deleting the Section.

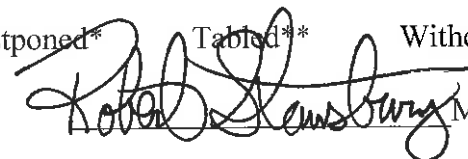
~~The International Club dues of members, except Members at Large, shall be collected through the units of the club, and in the case of a unit in the process of formation, through the provisional unit and all International dues so collected shall be forwarded to International Club Headquarters. The International dues of Members at Large and the established surcharge shall be collected by International Club Headquarters. (6/30/95) Article VI~~

Rational: Currently WBCCI requires each Unit to collect and send a member's International dues to Headquarters WBCCI. By allowing the payment of International and possibly Unit dues using an online system, implemented on WBCCI.org, members will enjoy a new convenience and there will be an increase in efficiency for the Club. Article VI, Section 2B content is already covered in the existing bylaws. (Article IV, Sec. 11D and Article VI, Policy Sec. E)

Additional changes will be required in the Bylaws and will be done if this amendment motion is adopted.

Financial Impact: There is a minimal transaction cost, but as all Units move toward electronic collection of dues and or reporting to Headquarters there should be considerable savings of time at Headquarters in dealing with renewals and corrections to the data base. This increased efficiency should offset the transaction cost.

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

 Maker

*Cannot be postponed beyond session.

**Will lay on table only till end of present session.

Second