

BUDGET COMMITTEE REPORT January 16, 2017

TO: Richard Girard, International President
International Board of Trustees
WBCCI Membership
FROM: David Thompson, WBCCI Budget Committee Chairman

Thank you for the opportunity to serve as Budget Chairman for WBCCI.

The budget committee has not met since the last report at the WBCCI International Rally in Lewisburg, WV; consequently, there is no activity or new information to report.

The committee will meet prior to the beginning of the 2017 WBCCI International Rally in Escanaba, MI, at which time the budget for the fiscal year ending July 31, 2018 will be constructed and approved for submission to the International Board of Trustees during the rally.

Respectfully submitted
David Thompson
Budget Committee Chairman

IBT Winter Meeting, January 2017, Casa Grande, AZ
To: INTERNATIONAL BOARD OF TRUSTEES
From: CARAVAN COMMITTEE CHAIRMAN, Chuck Kiple

Caravan Appreciation Dinner Scheduled: A no host Caravan Appreciation Dinner is scheduled at Escanaba, MI. The dinner will be held on the evening of Friday, July 21, 2017. WBCCI members who have been involved in Unit, Region, or National Caravan activities during the year will be recognized at the event. All International and Region officers and WBCCI members are invited to attend the dinner (contact the Standing Caravan Committee Chairman for specifics). I would encourage at least one officer from each Region to attend. This dinner is open for all WBCCI members to attend in support of the caravan program. Reservations for attendees must be made with the Standing Caravan Committee Chairman no later than July 14, 2017.

National Caravan Leader and Committee Meeting Scheduled: A one-day discussion session for National Caravan Leaders and Caravan Committee members has been scheduled at Escanaba, MI. The meeting will be held on July 19, 2017. The meeting allows the open exchange of ideas and the opportunity to ask questions and receive answers from some of the most experienced Caravan Leaders in WBCCI. In addition, website training and additional computer program training will be provided for caravan leaders during the meeting.

Introduction To Caravanning Seminar Evaluation: At the International Rally in 2016, the seminar evaluation process was repeated. We will continue to use the evaluation to make improvements wherever possible. Once again, the Introduction To Caravanning Seminar was chosen as one of the best at the rally. The seminar is a wonderful introduction to caravanning members but is a must for those desiring to become caravan leaders. I am very please to report that the Lewisburg Seminar was extremely successful with 34 graduating participants. The Seminar will be presented at Escanaba, in the afternoons on July 25, 27 and 28, 2017.

Caravan Media Project: The Caravan Media project has been in place at our last nine International Rallies. At the outset our intent was to experiment with the response and collect materials. The experiment is successful but is directly tied to participant access and general visibility by our members. We are going to continue this effort into the future as long as interest continues. Marion Pember is our National Caravan Promotions Chairman and Clyde Warden and Claire Connelly will continue to Chair the Media Project. I wish to thank them for all their time and effort.

Numbered Caravans Scheduled: As of December 1, 2016: 12 National Caravans are active for 2017, 11 National Caravans for 2018 and 4 National Caravans for 2019 are under development at this time. No Unit Caravans are scheduled at this date for 2017. Lists of these Caravans are attached.

Caravan Arrivals at Escanaba, MI: As of 12/1/2016, no Caravans have been scheduled for arrival. Early reservations and arrangements are encouraged by contacting the Caravan Committee Chairman, Chuck Kiple. Caravan parking is available on July 18, 19 and 20, 2017

CARAVAN HISTORY: I would like to finally report that the caravan numbering system began in 1972 and at the end of 2016 a total of 459 National Caravans have run in those 44 years. 32% of those National Caravans have been run in the last 10 years.

**NATIONAL CARAVANS
2017– 2018 – 2019**

2017

N-46-A	GOLF – N- AROUND	Skipper/Blanchard
N-46-B	CANADIAN ROCKY MOUNTAINS	Leach
N-46-E	SPINDLETOP	Kindle/Snow
N-46-F	NOR BY NOR'EAST	Lake
N-46-G	SW ADVENTURE	Montague/Thompson
N-46-H	CAJUN COUNTRY CARAVAN	Boudreaux
N-46-I	GEORGIA PLANTATIONS AND MORE	Anderson
N-46-J	TASTE OF THE BLUE RIDGE	Blanchard
N-46-K	CIVIL WAR PART 1 WAR ALONG THE MISSISSIPPI	Spillman
N-46-L	ORES, SHORES, WATERS AND LIGHTS – EAST	DeLeeuw
N-46-M	AMERICAN REVOLUTION, SOUTHERN CAMPAIGN	Jones
N-46-N	SPRINGTIME IN KENTUCKY	Wilson/Weisenberger

2018

N-47-A	CAJUN COUNTRY CARAVAN	Boudreaux
N-47-B	NORTH TO ALASKA	Thibadeau/Weisenberger
N-47-C	GEORGIA PLANTATIONS AND MORE	Anderson
N-47-D	AMERICAN REVOLUTION IN THE NORTHERN COLONIES CARAVAN	Jones
N-47-G	FLORIDA FANTASY	Skipper
N-47-H	GONE TO TEXAS	Snow
N-47-I	SOUTHWEST ADVENTURE	Thompson/Montague
N-47-J	SPRINGTIME IN THE ROCKIES	Heist
N-47-K	NOR BY NOR'EAST	Lake
N-47-L	SOUTHEAST COAST SPECTACULAR	Carnien
N-47-M	CIVIL WAR PART II – IN THE DEEP SOUTH	Spillman

2019

N-48A	AMERICAN REVOLUTION WAR – SOUTHERN CAMPAIGN	Jones
N-48-B	TASTE OF THE BLUE RIDGE	Blanchard
N-48-C	CIVIL WAR- PART III – WAR IN VIRGINIA	Spilman
N-48-D	CAJUN COUNTRY CARAVAN	Boudreaux

IBT Winter Meeting, January 2017, Casa Grande, AZ
To: INTERNATIONAL BOARD OF TRUSTEES
From: CARAVAN COMMITTEE CHAIRMAN, CHUCK KIPLE

Addendum to the Caravan Committee Report: January 6, 2017

Caravan Leader Reporting: Attached hereto is a copy of an email dated June 25, 2016 addressed to all currently active National Caravan Leaders outlining policy modifications with respect to caravan financial reporting and documentation adopted by the Caravan Committee on June 21, 2106 at the Lewisburg, W.V. meeting.

Chuck & Sandie Kiple

From: Chuck & Sandie Kiple [cskiple@lisco.com]
Sent: Saturday, June 25, 2016 4:02 PM
To: Bill & Dorna Kindle; Bob & Sue Heist; Carlos & Rosemary Leach ; Chip & Lori DeLeeuw , Dale & Kathy Spillman ; Ed & Beth Jones; Gary & Rose Marie Anderson; Gene & Kathy Blanchard ; Jay & Elna Thompson; Jim & Sheila Skipper; JJ & Sandra Johnjullo; Larry & Judy Boudreaux ; Larry & Shala Wilson ; Lyle & Peggy Snow ; Margie Glassey; Phil & Margie Glassey; Ron Carnein; Trevor & Gale Lake; Winston & Carol Montague
Subject: Important Information Attached
Attachments: Caravan Policy Review62316.doc

Hi everyone,

Attached are the issued regarding financial reporting review and critique sheets as we discussed at our Caravan Leaders meeting June 21, 2016 in Lewisburg, WV.

This procedure must be followed and documented as outlined for your own security. Should you have any questions, please contact me.

Thank You,

Chuck Kiple #801
Chairman, Caravans

6/29/2016

To All National Caravan Leaders:

At our annual meeting in Lewisburg, WV on June 21, 2016 we reviewed the provisions for kitty fee handling and critique sheet information from the Caravan Handbook, 2015 revised edition in detail. The existing policy was reaffirmed with the addition of full documentation. The following steps are now required for financial reporting and critique sheet usage.

First, the kitty fee workup made prior to the caravan establishing the kitty fee shall be published in the Drivers Manual.

Second, the Caravan critique sheet shall be published in the Drivers Manual with requested return to the Caravan Leader before the Final Banquet.

Third, prior to the end of the Caravan, at approximately the $\frac{3}{4}$ point of the caravan at least two caravan members shall review the Caravan Leaders financial records and make a written, signed and dated statement to document their findings. Copies of the review shall be retained by the Leaders for at least 3 years after the caravan or maybe sent to the Caravan Chairman without further personal document retention. In addition, the reviewers shall report on their examination at the caravans next drivers meeting after their review.

Fourth, the Caravan Leaders shall attach to the Income and Expense Report Form sent to the Caravan Committee Chair a true copy of the Final Accounting sent to caravan members with their refund. In the event, there is a foreign currency exchange (either in cash or paid by credit card), the following detail shall be provided: The foreign dollar amount of the bill that was paid as well as the US dollar amount equivalent. Any bank exchange fees or transaction charges shall be included in the total bill being paid.

For your own protection you should retain all financial data of your caravans for a minimum of 3 years after completion. This is an embodiment of the existing rules included in the Caravan Handbook except an additional step of documentation to provide for you a further safeguard.

To: President Girard, IBT and WBCCI Members

From: Joe Perryman, CBL Committee

Date & Place: January 20, 2017, Casa Grande, AZ

The Constitution and Bylaws Committee has had a very busy time since we left Lewisburg. At that time, there were 42 Units whose CBLs were either overdue for review or would be due before the Midwinter IBT Meeting. With the effort and help of the Region Presidents, the committee has reviewed and approved 14 Unit's CBLs and has 6 in the process.

The committee has also been reviewing Appendix 6, the Sample Constitution and Bylaws in order to bring it in compliance with changes that have been made in the WBCCI Constitution and Bylaws over the past few years. We have four action items to be presented at the IBT meeting and may have more in Escanaba.

I would like to thank the committee members, Carol Ortiz, Steve Piotrowski, Charlie Burke and Per Hamnqvist, for their dedication and hard work. I would also like to thank President Girard for the opportunity to serve.

Respectfully Submitted

Joe Perryman
CBL Chair

IBT MOTION FORM
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. A Meeting Date: January 20, 2017 Location: Casa Grande, AZ

I move that Appendix 6, Model Constitution and Bylaws have all dates pertaining to passage of Articles in the International Constitution and Bylaws that must be included in a Unit's documents be removed from the Model.

Rationale: Some Units in an effort to conform to the suggested Model include the dates in their documents. These dates do not conform to the Unit's passage of sections but those of the International Club and should not be in the Unit's governing documents.

Financial Impact Statement: None

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

*Cannot be postponed beyond session.

**Will lie on table only until end of present session.

Maker

Second

For Office Use Only:

Submission Date _____

Motion reviewed by Constitution and Bylaws Committee

Time _____

Motion reviewed by International Parliamentarian

IBT MOTION FORM
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. B Meeting Date: January 20, 2017 Location: Casa Grande, AZ

I move that Appendix 6, Model Constitution, Article VIII, Section 2 be amended by deleting after the words "has been," the phrase "mailed first-class" and inserting the word "distributed"

Article VIII, Section 2 now reads, "Any Article or Section of this Constitution may be amended by a two-thirds vote of the members present and voting at a business meeting of the Unit or a special meeting called for that purpose, providing in either case, a notice containing the proposed amendment or amendments has been has been ~~mailed first class~~ to each member of the Unit at least fifteen days prior to such meeting."

Article VIII, Section 2 would then read, "Any Article or Section of this Constitution may be amended by a two-thirds vote of the members present and voting at a business meeting of the Unit or a special meeting called for that purpose, providing in either case, a notice containing the proposed amendment or amendments has been *distributed* to each member of the Unit at least fifteen days prior to such meeting."

Rationale: This change would comply with the WBCCI Constitution in wording and would allow each Unit to distribute amendments as they see fit.

Financial Impact Statement: None

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

*Cannot be postponed beyond session.

**Will lie on table only until end of present session.

_____ Maker

_____ Second

For Office Use Only:

Submission Date _____

_____ Motion reviewed by Constitution and Bylaws Committee

Time _____

_____ Motion reviewed by International Parliamentarian

IBT MOTION FORM
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. C Meeting Date: January 20, 2017 Location: Casa Grande, AZ

I move that Appendix 6, Model Bylaws, Article IV, be amended by deleting the word "one" in the third line and inserting the words "all qualified" and changing the word "candidate" to "candidates".

Article IV now reads: The Executive Board shall, not less than ninety (90) days prior to the unit's annual business meeting, appoint a three member Nominating Committee who shall, after having obtained the prior acceptance for office of each nominee if elected, place in nomination ~~one~~ candidate for each office to be filled by election", the remainder of the Article would read as now stated.

Article IV would then read: The Executive Board shall, not less than ninety (90) days prior to the unit's annual business meeting, appoint a three member Nominating Committee who shall, after having obtained the prior acceptance for office of each nominee if elected, place in nomination *all qualified candidates* for each office to be filled by election", the remainder of the Article would read as now stated.

Rationale: This change is to bring Appendix 6 into compliance with the International Nominating Committee passage that was amended on June 30, 2011. The Model in Appendix 6 was never changed to be consistent with the statement in the International Constitution and Bylaws.

Financial Impact Statement: None

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

*Cannot be postponed beyond session.

**Will lie on table only until end of present session.

_____ Maker

_____ Second

For Office Use Only:

Submission Date _____

_____ Motion reviewed by Constitution and Bylaws Committee

Time _____

_____ Motion reviewed by International Parliamentarian

IBT MOTION FORM

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. D Meeting Date: January 20, 2017 Location: Casa Grande, AZ

I move that Appendix 6, Model Constitution and Bylaws, Notes, Section 2 be amended by deleting the words in the second sentence "*are expected to be verbatim*" and inserting the words "*which must be included.*" and by deleting next two sentences "*Any changes to these portions of the documents must be supported by rationale, which may or may not be approved. Worthy changes may result in approval of the document and revision to the Model.*"

Section 2 of the Notes now reads: "Units are not required to follow the Model verbatim in its entirety, however, where this is acceptable to the Unit, it greatly facilitates the preparation of the documents by the Unit and the review and approval process by the WBCCI Constitution and Bylaws Committee. Those Articles and Sections which are ~~expected to be verbatim~~ in the Unit documents are marked by an asterisk. ~~Any changes to these portions of the documents must be supported by rationale which may or may not be approved. Worthy changes may result in approval of the document and a revision to the Model.~~ The primary criteria to remember is that Unit Constitution, Bylaws and Policy must be consistent with the Constitution, Bylaws and Policy of the WBCCI. It is recognized that incorporated units are special cases

Section 2 of the Notes would then read "Units are not required to follow the Model verbatim in its entirety, however, where this is acceptable to the Unit, it greatly facilitates the preparation of the documents by the Unit and the review and approval process by the WBCCI Constitution and Bylaws Committee. Those Articles and Sections which *must be included* in the Unit documents are marked by an asterisk. The primary criteria to remember is that Unit Constitution, Bylaws and Policy must be consistent with the Constitution, Bylaws and Policy of the WBCCI. It is recognized that incorporated units are special cases."

Rationale: While Units must be in compliance and consistent with the International Constitution and Bylaws, the verbiage need not be verbatim and in some cases small wording changes can result in the documents being rejected until verbiage has been changed to be verbatim while not changing the intent of the Article or Section. This results in more work, time and frustration for the Unit and makes review and approval much more complicated for the International CBL Committee.

Financial Impact Statement: None

Adopted Defeated Amended Referred Postponed* Tabled** Withdrawn

*Cannot be postponed beyond session. _____ Maker
**Will lie on table only until end of present session. _____ Second

For Office Use Only:
Submission Date _____ Motion reviewed by Constitution and Bylaws Committee
Time _____ Motion reviewed by International Parliamentarian

Electronic Communication Committee (ECC) Report for Winter IBT 2017
December 1, 2016

The ECC continues to be as busy as ever. We have a long list of projects to help improve the club for our members. As we have been stating for years, the members continue to embrace technology and doing business online. 79% of new members are joining online. A large percentage of members are now renewing online. My home unit, Central Indiana, has been using online renewals for several years, and now paper/mailed-in forms are rare.

Recent accomplishments:

- Revised the distribution of the Digital Membership Directory. Working with Lori we have now turned over the Digital Directory to the office staff. They can produce and email the directory without involving the ECC.
- Continued publication of the electronic newsletter "News & Views", which is emailed to all WBCCI members with email addresses on file.
- Applied updates to the club's main website: wbcci.org
- Moved wbcci.net, to our current hosting provider. Now all WBCCI online services are together with a single hosting provider. This saves the club money and the new hosting provider is more reliable and stable.
- Enabled registration of 169 members (as of this report) registered for the Escanaba Rally online. Which is up from 132 from Lewisburg. This number would be higher had we not sold out the rally.
- Worked with Richardson Marketing and moved blueberetonline.com. The club now owns the domain name and is redirecting it to wbcci.org.
- Acquired several new domain names to help market the club better. Airstreamclub.org is used in new online ads on Airforums. All of the following domain names are redirected to wbcci.org.
 - Airstreamclub.org
 - Airstreamclub.net
 - Airstreamclub.info
 - Airstreamclub.biz
- Contacted the current owner of Airstreamclub.com and attempted to purchase the domain, but could not come to an agreement.
- Hosted a Technology Service Desk at the Lewisburg Rally to help our members with technology issues. Eight club members volunteered to staff the Desk.
- Steve Padgett has been working with the office staff on the production of digital version of the Blue Beret. Steve has much experience with InDesign software and has been a great addition to the ECC.

President Richard Girard has requested our committee to work on a few projects.

- Research and recommend a Calendaring system for both the Blue Beret and online usage. Work on this project has been slow, but continues.
- Make the website more mobile device friendly. As people shift from computers to mobile devices the website needs to be useable on those devices. We are looking at using a new Theme for the website that supports mobile devices better.

Continuing projects:

- Develop a method for members to search online for available membership numbers.
- Make continued improvements to the membership and rally database. Jim Cooper (Denco Unit) has a list of tasks from Lori and works with her directly.
- Work with the Historical Committee to help with digitally preserving the history of the club.

The ECC is in daily contact with the office staff in Jackson center, helping with simple website updates, to comments and questions from members or Units. The club is very lucky to have this hard working staff. They truly care about the club and the members.

The ECC is always looking for members who have the time and talent. We are looking for members who have FileMaker, Wordpress, Joomla, InDesign, Graphics experience. Interested members should email ecc@wbcci.net for details or questions.

Respectfully submitted,
The Electronic Communications Committee

Damon Beals #4827, Chairperson
Carolyn Beardshear #7982
David Boyd #15566
Jim Cooper #1967
Tim Kendziorski #17330
Eric McHenry #2242
Debbie Wood #4822
Steve Padgett #3160



the AIRSTREAM RV Association

Committee Report E

Casa Grande , AZ

January 19, 2017

To: Richard Girard, WBCCI International President

International Board of Trustees

Members

From: Barry Heckenswiler, Chairman

Ethics & Grievance

Date: January 19, 2017 for the International Board of Trustees Meeting/Seminar.

No grievances are pending before the Ethics & Grievance Committee at this time.

I want to thank President, Richard Girard for the opportunity to serve as Chairman of the Ethics & Grievance Committee.

Respectfully Submitted,

Barry Heckenswiler

Barry Heckenswiler, Chairman

Chuck Kiple, Member

Wilson Yerk, Member

To: WBCCI Board of Trustees

From: Linda Amme, Chair, Family and Youth

Thank you for the opportunity to continue to serve as Family and Youth Chairman. I am unable to attend the Mid Winter Board Meeting due to work.

I spoke with several members of WBCCI at the International Rally concerning their reasons for not either belonging to a unit or not attending local activities. Most of them were younger members and felt that they were "in the way", "were not included in the activities because of the children" or the activities were card games, etc. which were not appropriate for the family. If they went to a rally, they went off to the area special interests by themselves.

I have offered to work with the Region Presidents to assist them with ideas and activities to rejuvenate their units and "get the wheels rolling". So far I have not heard from any of them as to their needs and problems at the Region Level.

The committee is looking forward to the activities and opportunities for the International Rally in July. I am hoping to again meet with the families to get some ideas and needs as they see them. We have several youth registered at this time. I am hoping that this is a result of the change of dates. I have a great concern for the dates of the rally the following year.

Articles will be in the upcoming issues of the Blue Beret directed at the At Large and younger families.

We will again collect tabs, stuffed animals and Common Cents at the rally.

If the regions or groups would like me to present some ideas to make rallies fun, I am more than happy to do so.

Linda Amme

Committee Report G – Historical Committee
Mid-Winter IBT Meeting
January 2017 - Casa Grande, AZ

To: President Richard Girard and Members of the IBT

From: Joe Peplinski, WBCCI Historical Committee Chairman

Date: December 1, 2016

Since my last report, I have continued to write and solicit historical articles for the Blue Beret, WBCCI News & Views email newsletter, and the VAC email newsletter. I have continued to research and answer historical questions for WBCCI club members. These activities will continue in the future.

I have continued to nurture the relationship with Airstream, Inc. and have spent time exploring the content of their company archives. Airstream has provided WBCCI with a copy of all the historical materials that they have scanned into digital format so far. We have agreed to work together in the future so that we do not duplicate digitization efforts. For example, we will coordinate efforts to digitize 16mm and 8mm films and share the resultant digital copies so that we do not redundantly pay to have the same films digitized. I am helping Airstream determine the order in which they digitize their films.

The Airstream company archives were set up by a professional archivist. After spending more time this year reviewing the way those archives are organized and the preservation materials used, it makes sense to copy their methods and materials for the WBCCI archives. The organization of our WBCCI archives and the storage of paper items in proper acid free storage boxes and sleeves will be the main focus in 2017. After this activity is complete, we can create an index of the materials in our archives and initiate a plan to digitize some of them. The digitization of the films in our archives will be delayed until we can determine which films we have that Airstream may have already digitized, so we can avoid unnecessary expense.

Respectfully submitted,

Joseph Peplinski #6768
Chairman, WBCCI Historical Committee

International Rally IBT Meeting, Jan, 2017, Casa Grande, AZ

TO: International Board of Trustees

FROM: IR Site Selection Committee

The International Rally Site Selection Committee is continuing to investigate possible sites for future International Rallies across the United States and Canada as well as updating our current database which currently number 40 sites. In addition, we are currently investigating four new sites with another three yet to be arranged. Often our International Officers have their own ideas where they would like to hold rallies during their tenure and we are assisting them in investigating those possible sites. However, it is really important to hear of any possible sites and request anyone who has any recommendations to contact me. I will then liaise with the applicable region president requesting for someone, ideally in that area, to do a more in-depth investigation. Given our Club is not the only RV organization that conduct large scale rallies, I have reached out to the Escapees, Family Motor Coach and Good Sam Clubs offering to share our database of possible rally sites and asking to receive information these other Clubs have based on their investigations.

I would like to specifically thank the Committee Members, Jerry Collins, Matt Hackney and Bob Stansbury for their help in this process as well as all those Club members who also assist.

Don McKelvey

Committee Chair

From: WBCCI Standing Committee for International Relations

To: WBCCI President Richard Girard, 2017 Mid-winter IBT Members and all WBCCI Members

Subject: Semiannual Report

A . First, my sincere regrets for missing this Mid-winter IBT Meeting, my first time in 19 years.

B. This report covers the status of the now very successful Unit 177 located in Europe and is intended to cover the similarities and differences, successes and problems, of this Unit in consideration with Units in North America, all part of our Wally Byam Airstream Club.

1. The Unit is now officially one year old and membership stands at 76 Regular and 20 Affiliates spread across 13 European countries. The Unit has a full slate of officers representing many different countries. These countries are primarily England and Germany, with members also from Austria, Belgium, France, Irish Republic, Italy, Netherlands, Northern Ireland, Norway, Sweden, Switzerland and Wales. New and vintage Airstreams are about equally divided in numbers.

2. The Unit is very much like new Units being formed in North America: Ages range from the 30s to the 70s and include singles, young families and a few retired couples. They are making considerable use of electronic media, including websites for photos with links for dealers, maintenance, campgrounds and a password protected "Member Zone" in which members can share info with other members.

3. Although English is a common second language, the Unit makes use of www.europe.wbccinet to allow communications in four translations: Dutch, English, French and German. The Unit recognizes ECC member Carolyn Beardshear for getting this started. The Unit also has some other differences, some possibly common to North America with others specific to Europe:

a. The perceived "value" of Club membership has been the biggest obstacle to attracting new members. Like here, there are other RV groups in Europe, and like northern based Units here in North America, Unit activities are greatly reduced during the winter months. The new pro-rata system of membership dues during the last six months of the year requiring next year dues payment has been a stumbling block resulting in nearly a third of present members not renewing for 2017. Members are opting to "maybe" pay later, especially not joining in December when their names do not make it into the Directory.

b. Another big problem has been that of the mailing cost of items to Europe. It costs \$10.72 to post a single Blue Beret and annually with all the Blue Berets and a Directory, the cost approaches about \$125. The Club is definitely on the short end with roughly two International memberships needed to pay just the mailing for a single European member. The European Unit itself has brought up this matter and they have requested that their mailings all be electronic in nature. They have also recommended that such things as red numbers and international logo stickers be produced and/or stocked in Europe. Perhaps with the help of Airstream, the European dealer might be able to coordinate these efforts.

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c. In addition to the perception of the mailing matter, some European members feel that the Blue Beret is not necessarily relevant to European Airstreamers. Admittedly, our Club communications must accommodate the needs of most of our membership; however, we must also consider changes that are not relevant to our overseas members. The recognition of our organization being truly international is worth some evaluation on our part, but internal perceptions are making a sizeable impact with nearly a third of the European Unit members not renewing for 2017 as of December 2016 due to these perceptions. This is a loss of \$1625 thus far to the Club. It is noted that the \$65 dues represents about half a tank of fuel in Europe so that it is more than just funds, it is what they are receiving for their dues.

d. The European Unit is full of great enthusiasm and is a valuable asset with Airstream and having other international units that recognize both Airstream and WBCCI. There are efforts underway to expand our international outreach. The European Unit has presented both its successes and problems, not only to help them but also for our international outreach. Others are watching so it is to our advantage to analyze their needs.

e. On a final note, the European Unit is proposing a European Caravan in 2017, the first since accomplished by Wally himself in 1956 (reported in the National Geographic Magazine), and others as published thru 1977 in the Directory. The Unit is very interested in possible North American Members participating. More specific information should be addressed to Ian Jamieson, (janjam@fastmail.net), Unit Corresponding Secretary.

Respectfully submitted,

Don Shafer, Chairman

Lifetime Membership Fund Report K

To:
President Richard Girard
International Board of Trustees
Members of the WBCCI

According to our Life Member Fund A/C #225 at the end of the first quarter (October 31, 2016) we had a total of 267 life members renewing. Included in that total were two (2) added life members.

After the expense of paying annual dues for life members in the first quarter, the fund balance was \$82,175.46. The annual reduction over the past year was 12.6%. This is close to the 12% withdrawal rate anticipated when the new lifetime fee schedule was approved in June 2015. The fund appears to be solvent at this time.

The committee would like to thank Lori Plummer and the staff in Jackson Center for the help they provided to this committee.

Respectfully submitted,

Barry Bell – Committee Chairman
Gary Olinger – Committee member
Barbara Vaughn – Committee member

Long Range Planning Committee Report
January 2017 Mid-Winter IBT

To: INTERNATIONAL BOARD OF TRUSTEES
FROM: LONG RANGE PLANNING COMMITTEE CHAIR, Mona Heath

Committee Members: Don Hetzler; Jim Johnson; Joanne Miller; Jay Thompson
Ex Officio Members: Barry Bell; Lori Plummer; Richard Girard, Jim Cocke

Members of this committee are dedicated to long-range improvements that will:

- Increase value of membership for Airstream owners;
- Enhance the ability of the club to attract and retain new members; and
- Improve club operations and governance.

The Long Range Planning (LRP) Committee continues to meet every two weeks and as-needed on a weekly basis. The committee members' Region and Caravan travel made full participation challenging. Still, everyone did well staying on-task with individual follow-up calls.

Two significant and parallel bodies of work are presented today:

- A. A Strategic Plan crafted under the principles of our LRP Charter; supported by a comprehensive Task Roll-up and a wealth of reference materials; and guided by the member-focused Vision and Mission statements developed by Joe Perryman's Planning Team. Identified within this document are the following Goals supported by corresponding objectives and tasks:
 - ✓ Provide Value to our Members
 - ✓ Improve Service to Members at Local Club Level
 - ✓ Create Rally / Caravan experience that support membership goals, member participation, and creates a strong organization consistent with WBCCI objectives.
 - ✓ Increase Focus on Regional Support of local Clubs
 - ✓ Sustain an environment that is welcoming to volunteers and encourages overall member support for volunteers' efforts
 - ✓ Streamline International Operations to Provide Effective and Inspirational Leadership
- B. A Membership Survey crafted by a team of member volunteers whose professional skill sets bring an analytical, data-driven sharp point to content, questions and deliverables.

The intent of the 2017 survey is to (a) measure member expectations and satisfaction with the Club, and (b) to set a baseline so that improvements (or lack thereof) can be ascertained with future surveys. There are 21 questions. The questions are broadly grouped into four main areas; demographics, club activities, communications, and opinions on how well the Club is serving the members.

We expect the survey to be published in the spring of 2017 and a vast majority to be completed electronically, supplemented by a small number completed and mailed from the Blue Beret. The window to complete the survey will be fairly narrow, as most

people who want to participate will jump right on it. The survey is designed so that compiling the data will occur fairly quickly. Our goal is to have final results available prior to the International Rally in July.

The LRP thanks the four club member professionals who volunteered many hours preparing this survey. They are: Amy Hirschy, RJ and Erica Marquette, and Joanne McMullen. Thanks, guys!!!

Progress:

We would like to thank International President Richard Girard for his forward-looking actions that align so well with what the LRP is trying to do for the Club, a few of which are outlined below:

- ✓ Commissioned a Special Committee led by Region 12 President Tom Smithson to look into the formation of a 501C3 for member donations;
- ✓ Supported the Publications Standing Committee Chair and Region 12 2nd Vice President Cecelia Stansbury, Corporate Manager Lori Plummer and the Headquarters team for their work on the Blue Beret...significant improvements to date with more to come; and
- ✓ Aligned our Marketing and Public Relations efforts, with assistance from Region 3 Past President Matt Hackney, under the International Membership Standing Committee – establishing the platform for a consistent voice of the Wally Byam Airstream Club to our members, current and future Airstream owners....and to Membership Standing Committee Chair Teresa Taylor for embracing this role.

Next Steps:

- Communicate quarterly updates in the News & Views
- Publish Goal / Task Roll-up document

It has been humbling to serve as Chair and carry forward this well-crafted body of work created by such forward-thinking and committed team members. Success for the LRP is not measured by checking things off a list; rather, it is reflected through advocacy and adoption of the opportunities identified in the Strategic Plan; through the continuity of leadership goals and, ultimately, in the growth and satisfaction of the soul of the Club – our Membership.

“Some men see things the way they are and ask, ‘Why?’ I dream things that never were, and ask ‘Why not?’” — George Bernard Shaw

Attachments:
Strategic Plan

Strategic Planning Document

Introduction

Ongoing and continuous planning, shaping, and evolving are paramount for the future growth and livelihood of the WBCCI. The WBCCI Strategic Planning Document (SPD) (aka the Plan) articulates the WBCCI plan for the future and acknowledges and addresses the challenges and opportunities we face. The SPD provides goals, objectives and tasks to build a roadmap that expresses where we want to be in the future. The Plan includes goals designed to strengthen the organization, the leaders, and the member base to improve and move the WBCCI forward while providing a quality, one of a kind, experience for members of all ages and ensuring the WBCCI's future.

Responsibilities

The Long Range Planning Committee is responsible for maintaining and updating this document.

Background

Many International Presidents recognized the need for a cohesive strategy in moving the WBCCI forward. Numerous excellent initiatives, such as the 2020 Committee, were prompted by the International Board of Trustees (IBT) and Executive Committee as early as the Mid-Winter IBT in Gonzales, LA, in 2008. These studies and reports were the basis for proposed and subsequently approved, revised Vision and Mission statements in the WBCCI Constitution. Then in 2015, as a result of the earlier Joe Perryman's Long Range Planning Committee Report, dated July 5, 2015, the IBT approved formation of the Long Range Planning Standing Committee. This committee will report to the IBT and derive any authority to act (and spend) from the IBT.

Our Vision

As we look at the club through 2026, we see Airstream owners focused on effective communications, continual improvement, responsive leadership and universal appeal as the Airstream club of choice. We value our ICONIC Airstream RVs, positive forward thinking, personal involvement and volunteering, equality and respect among members, responsible stewardship of club resources, a club that is affordable, and a club that respects traditions and past accomplishments. Our club provides and promotes our unique offerings in a way that makes club membership an absolute "must have" for all Airstream owners.

Summary Goals

This document identifies a set of goals, objectives and tasks that are pertinent to the development of a Strategic Plan as defined in the Long Range Planning Committee's Vision document. While the listed goals are not in priority order, all of them require some level of planning, research and developing positions for the operation of the club, leadership elements, member support, communications, and rally/caravan execution. To achieve these goals the LRP Committee anticipates the possibility of changes to the WBCCI Constitution, Bylaws and Policy, and looks forward to working with the IBT in that effort. The goals are:

1. Provide Value to Our Members
2. Streamline International Operations to Provide Effective and Inspirational Leadership
3. Increase Focus on Regional Support of Local Clubs/Units
4. Improve Service to Members at Local Club/Unit Level
5. Provide Rally/Caravan Experiences that Support Membership Goals, Member Participation, and Creates a Strong Organization Consistent with WBCCI Objectives
6. Sustain an Environment that Is Welcoming to Volunteers and that Encourages Overall Member Support for Volunteers' Efforts

Implementation and Monitoring

Accountability for reaching the goals rests with the International Board of Trustees and the Executive Committee, as appropriate. The Long Range Planning Committee recommends that the Executive Committee and International Board of Trustees (as appropriate), make changes in the descriptions of duties and responsibilities of the Standing Committees to include administering their actions taken and status reporting against the SPD. The Long Range Planning Committee (LRPC) will provide oversight and tracking and will note progress in the SPD or tracking worksheet as determined during startup. The LRPC will continue to review new opportunities and challenges. The LRPC will also complete, on a semi-annual basis, a summary of accomplishments related to the goals and objectives (noted in the SPD in conjunction with the assigned tasks). The noted and updated plan will be posted in the to-be-assigned WBCCI data repository.

Long Range Planning Strategic Planning Goals, Objectives and Tasks

Goal 1. Provide Value to Our Members

Objective: Make membership attractive and valuable to Airstream owners. Provide a great value for the membership dollar by recruiting and retaining members willing to support club activities. Provide enthusiastic support of the club's traditions and ideals through effective use of resources.

Task 1. Analyze the profile for a member through examination of club best practices, past successes, other clubs' successes, club existing and visionary demographics.

Task 2. Revise the WBCCI Vision based on the member analysis to include new member profile.

Task 3. Actively pursue new members through advertising, open events and a renewed publicity effort.

Task 4. Work with other related Airstream groups to pool resources, ideas and fun activities.

Task 5. Promote and advertise rallies, caravans and other events to make the club the premier choice for Airstream owners and members.

Task 6. Determine a set of benefits that support membership in the club as a great value. Assess relativity and then pursue national level discounts, camping discounts nationwide, and cost comparisons for caravan and rally activities.

Task 7. Provide membership with effective tools to operate as a club member using modern technology

Goal 2. Streamline International Operations to Provide Effective and Inspirational Leadership

Objective: Optimize Club leadership focusing on providing the greatest value to the members. Provide forums for member communication, executive communication, and improve club management business processes.

Task 1. Determine the ideal club organizational structure to best serve future composition of the membership. Review and improve office processes, equipment, software systems, accounting, and publications. Select easy changes with maximum benefits for early implementation.

Task 2. Assess and support implementation of recommendations provided by the International Rally Site Selection Committee and the associated process and procedure improvements that support our members.

Task 3. Provide Blue Book/Club brochure or on-line training to educate members on available communications methods.

Task 4. Assess the impact of revising the Blue Book, Ideas Book, Caravan Guide and other documentation to include a more modern look and feel. Implement recommendations.

Goal 3. Increase Focus on Regional Support of Local Clubs/Units

Objective: Foster the idea of the Region Officers as a basic element of the Unit Support Network. Recommend changes, provide ideas and develop a communications network based on Regions supporting Units. Identify and develop future officer candidates to fit the club's needs.

Task 1. Improve the Region-to-Unit communications process to allow a Unit to Region question/response or idea/comment blog that is searchable.

Task 2. Assess and determine a viable solution to the problem of obtaining Region Officer Candidates.

Task 3: Determine the effectiveness of Region rallies and provide support for improved/modernized Region level business processes.

Goal 4: Improve Service to Members at Local Club/Unit Level

Objective: Improve Unit Operations effectiveness. Where possible simplify the process of operating the club. Streamline and modernize processes to include updated communications tools, and external social media exposure.

Task 1. Examine current Unit level operations and streamline processes, as appropriate, to minimize time spent managing club "business" and increasing time available for fun.

Task 2. Assess the existing Unit level documentation that supports Unit Officers and update as needed. Provide where needed, on-line leadership training, operation guides, and include a process for reviews, updates and frequently asked questions.

Task 3. Develop effective communication channels at all levels: International, Region and local.

Goal 5: Rallies and Caravans - Provide Rally and Caravan Experiences that Support Membership Goals, Member Participation, and Create a Strong Organization Consistent with WBCCI Objectives

Objective: Improve Club rally/caravan experiences to cover the entire WBCCI member domain with emphasis on simplified Unit level planning requirements and communication. Provide guidance and educational programs to help the units succeed in matching their membership requirements to fun and exciting travel and fellowship. Improve the International Rally experience and seek ways to improve communications and marketing of other rallies and caravans as appropriate (Region, National, Special Event, Special Interests).

Task 1: Assess the current International Rally (stem to stern) for areas of improvement. Provide detailed recommendations in areas of finance, attendance, program, duration, location and other areas as identified in the IR Assessment.

Task 2: Review surveys and member suggestions to determine, if possible, what WBCCI members and future members want from a rally/caravan program. Develop an initial set of action items to improve, where needed, training, processes, procedures, education and documentation required to implement appropriate changes.

Task 3: Assess the value added of creating rally/caravan data repositories/archives to assist the rally planning activities and of developing a succession plan for rally managers and caravan leaders. Implement as deemed appropriate.

Task 4: Update pertinent support documents for use by the rally/caravan planners.

Task 5: Improve Special Event Rally and Caravan planning and coordination. Provide special event rallies and caravans that the membership will enjoy and support.

Task 6. Maximize the use of digital media to advertise and communicate upcoming and new special event rallies and caravans.

Goal 6: Sustain an Environment that Is Welcoming to Volunteers and that Encourages Overall Member Support for Volunteers' Efforts

Objective: Our club depends on volunteers to operate. We must develop a club culture that perpetuates and nurtures involvement by volunteers and where needed, improve existing programs and create excitement around the importance of becoming involved with making the WBCCI concepts work.

Task 1. Assess existing club volunteer requirements with concentrations at each level of management. Provide suggestions for improvements where they are needed.

Task 2. Provide a process to educate club membership about the value added by volunteers and the benefits of volunteering (at all levels). Work on the “enjoyment” factor.

Task 3. Ensure volunteer requirements are updated as the club support requirements change. Invoke needed evaluations and transitions through transparent processes that assure members that leadership is attending to our “value added” philosophy and their well being.

Task 4. Establish a responsive feedback process and/or reward system for working committees that makes volunteering a “benefit” and acknowledges their contributions.

Committee Report mid-winter 2017

Mid-Winter report 2017

To: President Richard Girard, Members of the IBT and my fellow Airstreamers

From: Teresa Taylor Membership Chair

Thank you, Mr. President for the opportunity to serve as Membership Chair. With the help of the Corporate office and my membership teams we have finished projects you have asked for and have projects in the works now and a to do list.

Our finished projects to date: New Marketing Material for Airstreams leaving the factory, including door hangers, membership brochures for our members and dealers to hand out to prospective members, and Wally Byam Airstream Club poster for the dealers. All have the new Wally Byam Airstream Club logo, QR Square, join at airstreamclub.com link.

New banner ads on Air Forums and new Ads for Airstream Life. Kimber Moore has done an outstanding job with all the marketing and branding, we have all worked well together.

With the help of the Corporate office we have put together a new member Welcome newsletter to go in the welcome packet with the Big Red Numbers.

Working with the ECC and Social Media committee we have put together guidelines for Web sites and Facebook pages for regions and units. We are in the middle of encouraging regions and units to do the updates. We need updated, vibrant websites and Facebook presence to attract new Airstream owners.

76% of all new members join on-line at the Airstreamclub.org website, how many are we losing. We have slightly updated the Airstreamclub.org website to be more welcoming to prospective members but I do feel a complete remake of our Website is needed since it is over 5 years old and in today's internet presence that's decades old. We need a updated website with a members only area, a marketplace for a WBAC store and updated join page along with a complete club calendar.

Our new members team is working on putting together a tickler file for the CPC list we receive from the Factory with contact at 1,3, and 6 months. This will include emails and postcards from Corporate. We will also have ideas, examples and best practices for units and regions to use to attract new members from the CPC list. We hope to see positive results in July 2017.

My main project for the next 6 months is an on boarding sequence for welcoming new members from the on line greeting on our website, the welcome from the Club to the region and unit welcomes. The regions and units will have on boarding guideline with idea's and examples to help them with welcoming and engaging with our new members. Membership renewal starts with the first welcome to the club.

It has been a busy 6 months and looking forward to the projects ahead.

Sincerely,

Teresa Taylor, Membership

TO: Richard Girard, President, WBCCI and the 2016-2017 International Board of Trustees
FROM: Marque Mooney, Chairman, National/Special Event Standing Committee
DATE: January, 2017
SUBJECT: National/Special Event Standing Committee Report

1. The following is the National and Special Event Rally Report for those rallies held June 1 to December 31, 2016.

Region	Rally	Type	Dates	Units (persons)	Financial Report (Profit/Loss)
7	Monument of Peace	Special Event	July 20-25	*	*
3	Old Time Fiddlers/Galax,VA	Special Event	August 8-13	38 (82)	\$500.00 (donated)
7	Tall Ships	Special Event	August 17-21	50 (108)	\$666.22
Oregon Unit	49 th Annual Pendleton Round-up Rally, OR	Special Event	September 12-18	23 (48)	\$134.16
Land-O-Lakes Unit	54 th Annual Swiss Festival, OH	National	September 24-Oct 2	*	*
11	38 th Old Thresher's Rally	Special Event	September 8-11	*	*
11	Albuquerque Balloon Fiesta Rally, NM	National	Sept 30-Oct 4	147 (300)	\$4.47
10	Sun Valley Jazz Jamboree, ID	Special Event	October 17-24	24 (45)	<69.56>
12	Rose Parade, CA	Special Event	December 29- January 2	*	*

- I have just received word this week that the Land-O-Lakes Unit has decided to no longer sponsor the Annual Swiss Festival Rally after 54 years. Hopefully, a Unit or Region will agree to sponsor this great Rally and will submit an application so that we can continue to enjoy this Rally for many more years.

* Reports were not received from Rally Chairmen at the submission of this report; Rose Parade had not occurred.

Thank you, President Girard, for the privilege of serving WBCCI.

PUBLICATIONS STANDING COMMITTEE REPORT

To: President Richard Girard, Members of the IBT
and my fellow Airstreamers

From: Cecelia Stansbury, Publications Standing Committee Chair

Date: January 20, 2017

Thank you Mr. President for the opportunity to serve in this capacity. I am sure all of you have noticed and enjoyed the improvements we have seen this fall in the Blue Beret. I must give the credit to Lori Plummer and her staff for what has been done thus far. They have done a great job and should be commended for it.

Below are some things discussed at the brain storming session for changes in the Blue Beret.

Don't have so many ads at the front of the Blue Beret: This is being worked on.

More relevant and interesting articles/Around the "Airstream World" -- Short stories about events, things and people: This is where our members can help. We are hoping to solicit members to write articles relevant to Airstream living, good places you have discovered to camp, adventures to interesting places, etc.

Photos of Airstreaming events from members: We will be requesting unique photos from members.

Picture on cover -- Should try to have a story inside the BB: That is not always possible but there was an article about the cover in the November BB.

F.A.Q.'s - Strange WBCCI vocabulary/Educate new and existing members: Watch for some articles in upcoming BBs.

Spotlight on a dealer: There is limited space for this but we will try to encourage members to solicit an outstanding dealer near them to advertise in the BB and the dealer can write about their great services.

Is Inspiration 101 needed?: This has been a topic of conversation besides in the seminar. We will continue to work on this subject.

Lori and I have spent many hours reviewing the Bylaws about the club's Publications to give us more flexibility in what is published. With the assistance of Tom Smithson, Region 12 President, a motion has been drafted to reflect the changes we would like to have passed. Tom will be presenting the motion at this meeting.

I look forward to continue working with the central office on improving the Blue Beret and with Carolyn Beardshear on the News & Views.

Respectfully yours,


Cecelia Stansbury

Technical Committee Report for IBT

To: President Richard Girard, Members of the IBT
and fellow Airstreamers

From: Dave Schumann, Technical Committee Chairman

Date: Dec 1, 2016

Thank you, Mr. President, for the opportunity to serve as Chairman of the Technical Committee. The committee has continued with the Airstream Tech Support Group question and answer email hotline as well as continuing providing technical information for the Blue Beret articles. We are also continue adding additional information to WBBCL home page in the form of how to's and other information regarding taking care of your Airstream.

Wish list: More feedback from members to provide better information and determine what types of information would be the most valuable. Feedback would also help provide the foundation for seminars and presentations that could be used at the International Rally and in local units.

I want to thank everyone at the Headquarters and committee members that have been supportive in helping provide information to fellow members of the Club.

Thank you for the opportunity to serve the WBBCL.

Respectfully submitted,
Dave Schumann, Chairman and Committee Members

To: President Richard Girard
International Board of Trustees

From: Gail Harrower, Chair
Vern Zink, Don Thomson, Chris Wells, Linda Agre and Jerry Larson,
Committee Members

Subject: FINAL REPORT - International Peace Garden Monument Project

"A PROMISE OF PEACE" Project

Funding of this project was made possible by the many donations from WBCCI Members, Units, Regions, Intra Clubs, Corporate Sponsors, Airstream, Inc. & Dealers, US and Canadian Corporate Donations and Individual Donations which totalled \$80,888.47. A detailed financial statement is attached. All remaining funds will be used for future maintenance of the monument.

All documentation that has been obtained by the Committee on the original monument placed at the Peace Garden in 1975 and all documentation on the replacement monument is being archived digitally for the International Peace Garden and WBCCI Headquarters. This will forever preserve "A Promise of Peace" project and the monument.

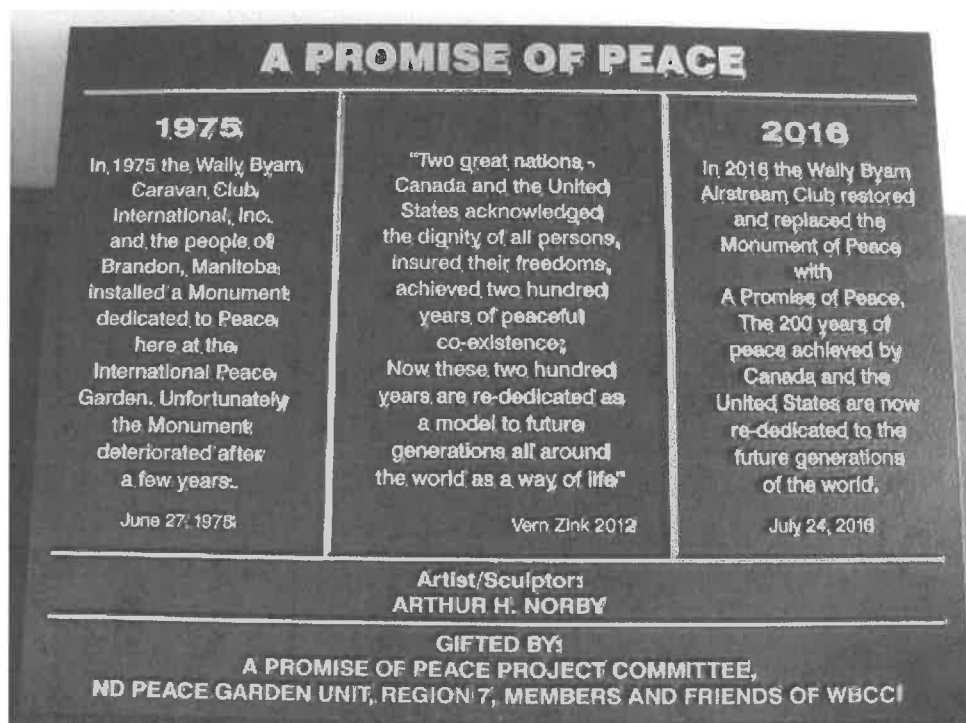
The Rededication Rally had 24 Airstream RVs, one guest RV (the Artist) with 27 WBCCI Members present, consisting of 52 adults and 3 children. The Rededication Ceremony was also attended by North Dakota, USA, Manitoba and Canadian government representatives who brought greetings on behalf of their respective governments, residents from Manitoba and North Dakota, and TV media. Richard Girard, International President and Larry Ruebel, North Dakota Unit President presented the Monument, called "A Promise of Peace" to Charlie Thomsen, International Peace Garden Board Chairman and Garry Enns, CEO of the Peace Garden. A reception was held at the Intrepertive Centre following the ceremony.



Two roses were planted at the International Peace Garden during the Work Rally - the "Never Alone Rose" was planted north of the Monument on the Canadian side and the "Campfire Rose" was planted south of the Monument on the United States side. Each is marked with a plaque as shown. Some of the proceeds from the purchase of the "Never Alone Rose" helps to ensure that cancer patients and their families are *Never Alone* in their journey.

IPGMC Committee Chair Report - Page 2

The Peace Garden will be renovating a building just north of the Monument in which the bronze cast plaque shown below will be kept along with a history of the Monument - "A Promise of Peace".



The International Peace Garden will select pictures and documentation to be placed on display in the dedicated building from the documents provided to them by the Committee and from other sources.

With the Monument now presented and rededication completed, this committee has fulfilled its obligations. As chair, I would like to thank all the members of the committee for their dedication, hard work and perseverance to see this project to its completion. And a big Thank You to all those who donated to this very worthwhile project.

Anytime you are near the International Peace Garden, located on the borders between Manitoba and North Dakota, be sure to take the time to stop by and view this beautiful monument that commemorates 200 years of Peace between our two great countries!

Respectfully submitted,

Gail Harrower

Gail Harrower, chair

**International Peace Garden Monument Committee
Financial Statement - Jan 2012 to Nov 2016
Final Funding Report - Nov 30, 2016**

Donations:

WBCCI Members, Units, Regions, Intra Clubs	
Corporate Sponsors & Rededication Rally	\$47,228.47
Airstream, Inc., and Dealers	\$2,500.00
US & Canadian Corporate Donations	\$17,900.00
US & Canadian Individual Donations	<u>\$13,260.00</u>
Total of Donations ----->	\$80,888.47

Expenses:

Artist Fee - Arthur Norby	\$69,000.00
Canadian to US Funds Currency Expense	\$412.28
Granite Base	\$1,388.60
Bronze Cast Plaques	\$1,213.67
Roses and Plaques	\$159.62
Thank You Postcards & Postage	<u>\$325.03</u>
Total Expenses ----->	<u>\$72,499.20</u>

Profit - Maintenance Fund -----> \$8,389.27

International Peace Garden Accounts:

Canadian Funds	\$4,704.13
United States Funds	<u>\$3,685.14</u>
Remaining Funds ----->	\$8,389.27



Airstream Club International

Date: Monday, November 28, 2016

From: Tom Smithson, Chair Foundation Committee

To: Richard Girard, President

Subject: WBCCI Foundation Committee Report

To: Richard Girard, President WBCCI

Dear President Girard,

In July you set up a special committee to look at a possible 501(C) (3) charitable foundation for WBCCI. Carlos Leach was asked to chair the committee, but for family health reasons he had to resign. I was asked to chair the committee. I agreed to do so and asked the following members to join me on the committee, Jay Thompson, Chuck Kiple, Matt Hackney and Lori Plummer.

The committee has met via conference call as well as email to discuss the formation of a tax-exempt corporation. What follows is a preliminary report of the committee.

Our initial discussion focused on the value of such a corporation for WBCCI and it was concluded that considering the amount of charitable work WBCCI members do at the Unit, Region and International level a tax-exempt vehicle for contributions made sense. Members would be able to make significant contributions to the various charitable efforts of WBCCI and claim a tax deduction for those contributions. In addition, it would or could enhance charitable contributions made to some of WBCCI's most significant programs, e.g., Common Cents for Kids and the charitable focus of the International Rally. It could also provide a conduit for Unit and Region based charitable efforts to have a tax exempt status.

Considerable time has been spent on defining a preliminary purpose or mission statement for the endeavor, we have settled on "A charitable foundation, which enhances the Airstream lifestyle through charitable contributions, causes and education in the communities, through which WBCCI members live and travel." This mission statement is not set in stone, but is a consensus of the committee.

Another area of concern was the composition of the Board for the Foundation. We have settled on an eight-member board. Directors would be appointed by the Presidents of paired Regions, e.g., Regions 1 & 2, 4 & 5, 6 & 3, 7 & 8, 9 & 11 and 10 & 12, for three year terms. Initially ½ would be appointed for a two-year term and the remaining for three. Upon

the expiration of the two-year terms the appointee's term would be three years allowing for continuity on the board. There would also be two ex-officio members, the Corporate Manager and the current International President. The Foundation Board would meet via conference call during the year and have one physical meeting at the International rally.

We discussed the name of the foundation and a request was made to the Airstream Corporation to use Airstream in the name, but their legal staff did not think that was a good idea so the committee has considered a number of other options from Silver Bullet Foundation to WBCCI Foundation with the latter getting significant support.

Another issue was the financial agent for the proposed foundation, After discussion with the Corporate Manager, who has considerable experience in this area, it was decided that the central office, using currently available 501(C) (3) software, could be the financial agent for such a foundation.

As there are significant legal considerations in the establishment of a 501 (C) (3) corporations we have sought legal counsel for an estimate of the cost of drawing up the necessary articles of incorporation and filing them with the state of Ohio and the IRS. We have received an estimate of \$2000.00 to accomplish this. The funds would come from WBCCI or a donation from a member.

There are many areas yet to be explored in setting up the foundation, but for the major issues; name, purpose, board composition and financial agent, there is agreement.

If the President and IBT would like the committee to continue its work we believe we could have a foundation established by July.

Sincerely,

A handwritten signature in black ink that reads "Tom Smithson". The signature is written in a cursive style with a large, prominent 'S' at the end.

Tom Smithson, Foundation Committee Chair