Committee Report A
Mid Winter IBT Meeting
January 2018
Sarasota FL

From: Budget Committee Report Chairman, Barry Bell

The International 1st Vice President is the Chairman of the Budget Standing Committee. The fiscal year for the General Fund Budget and the International Rally Budget being developed by this Committee is August 1, 2018 thru July 31, 2019. The first meeting of the Budget Standing Committee is scheduled for the week of May 1-4, 2019 at Doswell, Virginia. Other members of the Committee are the International 2nd and 3rd Vice Presidents, International Treasurer, International Treasurer nominee, and the Corporate Manager. "The budgets are based on information provided by the Executive and Standing Committees, Region Presidents, and the Corporate Manager concerning implications for the year". The General Fund Budget and the International Rally Budget will be presented to the incoming Board of Trustees for approval at the IBT meeting following the Salem International Rally.

Mid-Winter IBT Meeting, January 2018 Sarasota, FL

To: International Board of Trustees

From: Caravan Committee Chairman, Jay Thompson

2018 promises to be a great year to caravan because there are seventeen (17) caravans scheduled versus ten in 2017. Part of the reason for more caravans is that a couple (North to Alaska, Florida Fantasy) run in the even numbered years only. However, there are three NEW caravans,[It's a New York (State) State of Mind, Bourbon in the BlueGrass, and Highway 61-Revisited] one (Landmarks West) resurrected, and the Canadian Rocky Mountain will be lead by new leaders and rescheduled on annually.

Two new caravans will be run in 2018, "It's a New York State (State) of Mind led by Debbie and Mark Hammer and "Highway 61 Revisited led by Mary and Ingor Werk. They promise to be great new additions.

There are several new caravan leaders scheduled to lead or co-lead national caravans in 2018 and 2019. They are:

2018

Mary and Ingor Werk- Highway 61 Reviisted

Debbie and Mark Hammer- It's a New York (State) State of Mind

Kathy and Stuart BaconSue and Bob HeistSpringtime in the Rockies

Amanda and Doug Hewins- Springtime in the Rockies

Rae and Ronn Gilbert- Gone to Texas

Judy and Deane Collinson- Canadian Rocky Mountains

Cissy and John Thibadeau- North to Alaska

2019

Carol and Ray Combs- Taste of the Blue Ridge Judy and Peter Schwartz- Cajun Country

Charlene and Gene Gardner- Cajun Country

Pat and Murray Leggatt- Viking
Terry Esrael- Route 66

The Caravan Leader Training program is being reworked and will be presented in digital format. This will provide the capability for presentation at rallies and locations throughout the country. The projected length of the program will three to four hours. The first section will be presented at the Mid-Winter meeting in Sarasota to introduce the program.

There are currently eleven caravans with 150+ rigs are scheduled to go to the Salem Rally. Three are numbered, one National, one Region, and one Unit.

		2018		
1	N-47-A	Cajun Country	Boudreaux	3/10-3/21
2	N-47-B	North to Alaska	Thibadeau/Weisenberger	7/12-9/12
3	N-47-C	Georgia Plantations and More	Anderson	3/22-4/12
4	N-47-D	American Revolution, Northern	Jones	9/?-10/?
5	N-47-E	Canadian Rocky Mountain	Collinson	6/24-7/15
6	N-47-G	Florida Fantasy	Skipper/Buchanon	2/10-4/11
7	N-47-H	Gone to Texas	Snow/Gilbert	9/24-10/27
8	N-47-I	SW Adventure	Montague/Thompson	8/17-10/9
9	N-47-J	Springtime in the Rockies	Heist/Hewins	5/23-6/16
10	N-47-K	Nor By Nor'East	Lake	7/11-8/22
11	N-47-L	SE Coast Spectacular	Bacon	10/2-11/3
12	N-47-M	Civil War Part II, Deep South	Spillman/Racavich	4/4-TBD
13	N-47-O	Landmarks West	Glassey	6/3-8/1
14	N-47-P	It's a New York (State) State of Mind	Hammer	8/7-8/31
15	N-47-R	Ores, Shores, Waters and Lights	DeLeeuw	9/8-9/23
16	N-47-S	Bourbon in the BlueGrass	Wilson/Skipper	9/10-10/7
17	N-47-W	Highway 61 Revisited	Werk	9/8-10/8
		2019		
1	N-48-A	American Revolution, Southern	Jones	Sept-Oct
2	N-48-C	Civil War part III in Virginia	Spillman/Racavich	April-May
3	N-48-D & E	Cajun Country (2)	Schwarz/Gardner	March
4	N-48-F	Georgia Plantations	Anderson	March-April
5	N-48-G	Springtime in KY	Weisenberger	April-May
6	N-48-J	Springtime in the Rockies	Heist/Hewins	5/22-6/15
7	N-48-K	Taste of the Blue Ridge	Combs	5/21-6/14
8	N-48-L	Nor By Nor'East	Lake	?
9	N-48-M	Canadian Rockies	Collinson	June-July
10	N-48-N	Viking Trail	Leggatt	June-July
11		Route 66	Esrael	?
12		SE Coast Spectacular	Bacon	Oct-Nov
13		Bourbon in the BlueGrass?	Wilson/Skipper	
14		Yellowhead?		

	2020								
1	N-2020-A&B	Cajun Country (2)	Schwartz/Gardner	3/5-3/20 & 3/26-4/10					
2	N-2020-C	Made in America	Racavich						
3		Florida Fantasy?	Skipper						
4		It's a New York (State) State of Mind?	Hammer						
5		North to Alaska	Thibadeau/Weisenberger						
6	N-2020-G	SW Adventure	Anderson						
7	N-2020-I	Georgia Plantations & More	Montague						
8	N-2020-J	Springtime in the Rockies	Heist/Hewins						
9	N-2020-K	Taste of the Blue Ridge	Combs						
10	N-2020-L	Highway 61 Revisited	Werk						
11		Amazing Oregon	Beardshear/Warren						
12		Springtime in KY?							
13		Bourbon in the BlueGrass?							
14		SE Coast Spectacular	Bacon						
		2018 Unit							
	U-428-VAC	2018 WBCCI Vintage Caravan-Baker City-Salem	VAC	Paul Drag					
	U-429	Salem Eh!	Ontario Canada Unit 124	Kerry & Elizabeth Matilla					
	Non-Numbered	Tag-a-long to Salem	NorCal Unit 11						
	Non-Numbered	Caravan to Salem	Greater Los Angeles Unit 13						
	Non-Numbered	Greater Bay Airstream Club	Greater Bay Airstream Club 10						
	Non-Numbered	Viking Trail	Ontario Canada Unit 124	Leggatt					
	R-285	Region 8 to Salem	Region 8	David & Pat Shaw					
		Michigan Unit/Region 4 to Salem	Region 4						



Airstream Club International

Date:Friday, November 24, 2017

From: Tom Smithson, Chair CBL Committee

To :Jim Cocke, President WBCCI

Subject: Mid Winter CBL Report

Dear President Cocke,

The CBL Committee has been making a strong effort to bring all Units and Intra-Clubs into compliance with the WBCCI requirement for review of their Constitution and Bylaws (CBL) every five years. Over the past few months considerable progress has been made. Key to this is the establishment of a centralized database of all entities and their current state of compliance. This database is accessible by both the committee and headquarters. With headquarters we are also developing an electronic database of all entities CBL documents.

In reviewing the available data on CBL compliance we are pleased to report all Units in Regions 8, 9, 10 and 12 have met the requirement. However, the other Regions each have a number of Units that need to complete work on their CBL's.

Earlier this year letters were sent to Region Presidents listing their Units who were out of compliance and the date of their last submission. This letter included a request for the Presidents to communicate to the Units the need to fulfill the requirement. In addition a letter was sent to every Unit, not in compliance, with a request to submit the necessary documents and to bring them up to date. More than 43 Units were out of compliance or were due to submit documents this year. As of the date of this report 23 Units of WBCCI have not completed the process. Included in those 23 are 5 units who are in the process. The committee would like to have all Units compliant by May 1, 2018 and be able to report this at the International Rally in June 2018. Units out of compliance after that date risk endangering their status in WBCCI.

To accomplish this requires action on the part of the Units and Intra-Clubs to make their CBL documents current. It will also require action by Region officers to work with their Units in this process. Region Presidents have been advised of their non-compliant Units and the committee appreciates their assistance in reaching the May 1, 2018 deadline.

In addition there are two Intra-Clubs who are ten years or more out of compliance based on available records.

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As well as dealing with the CBL issues the committee has been looking at the Model Constitution and Bylaws and has submitted a motion to make some changes to the Model. The suggested changes are designed to better reflect the actual practices of individual Units.

The committee has also been working on a possible revision to the structure of the Blue book by separating the Bylaws of the club from the Policy associated with any individual Article of the Bylaws. It turns out there are only 17 pages of Bylaws and 43 pages of Policy. Future work will address issues of internal consistency and necessity for either Bylaws or Policy.

We look forward to continuing our work and addressing any issues dealing with governance brought to the committees attention by the clubs administrative officers and Headquarters.

Sincerely,

Tom Smithson, Chair CBL Committee

Moush Sutton

Committee Members: Charles Burke, Per Hamnqvist, Carol Ortiz and Stephen Piotrowski

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item	No. <u> </u>	Meeting Dat	te: <u>January 11</u>	<u>, 2018</u> Lo	ecation: Sa	arasota FL			
I move that Article III of the WBCCi Bylaws be amended by the addition of Section 10 that will read as follows:									
President, includes the	may condu	ict the busir ut not limite	ness of the	committee onferencing	electro , video	nted by the nically. This conferencing,			
Rationale: In the absence of this permission in the WBCCI Bylaws RONR does not allow International committees to conduct their business meetings electronically. This motion addresses and clarifies the issue.									
Financial Im	pact: There is	no financial in	npact to WBC	CI by passage	of this mo	otion.			
Adopted	Defeated	Amended	Referred	Postponed*	Tabled	**Withdrawn			
	oned beyond sessio e only until end of p		Thom	sh. Similaron		Maker Second			
For Office Use On			Moti	on raviawed by Co	onatitution on	d Bylaws Committee			
Submission Date				on reviewed by CC	montunon an	a bylaws Committee			

Motion reviewed by International Parliamentarian

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No. B	_Meeting Date	: January 11,	2018	Location: Sa	ırasota FL
I move that Appendix 6, Mod and deletions:	lel Constitution	n and Bylaws	s be modifi	ied by the fol	lowing insertions
Page 1, Notes, delete # 1 and	l insert a new #	#1			
1. This Model provides guident Constitutions and Bylands WBCCI Bylaws. Submone copy, electronically	aws (C&BL) i nission of Uni	n accordanc t C&BL for a	e with AR approval i	RTICLE VI,	Sec. 2 of the
Page 2, *Article II, Objective shall.					•
Page 3, *Article IV Officers an	nd Their Electi	on, Strike the	asterisk o	n the Article I	IV name.
Page 3 & 4, Article IV Officer instead of shall.	s and Their Eld	ection, place a	n asterisk	on Sec. 2 -5. S	Sec. 1 use may
Page 6, Article I Parliamental asterisk on Sec. 1.	ry Authority, S	trike the aster	risk on the	Article I name	e and place an
Page 6, Article II Committees, 2. Sec. 1 use may instead of		erisk on the Ar	rticle II na	me and place a	an asterisk on Sec.
Page 8, Article V Duties of C on Sec. 1, 5 and 6.	Officers strike	the asterisk of	on the Artic	cle V name and	d place an asterisk
Page 10, Article VIII, Code of	f Ethics, strike	the asterisk o	n the Artic	le VIII.	
Rationale: These changes are practice of the diverse Units of		simplify the N	Model and	to be reflecti	ve of actual
Financial Impact: There is n	o financial imp	pact to WBC	CI.		
Adopted Defeated	Amended	Referred	Postpone	ed* Tabled	**Withdrawn
*Cannot be postponed beyond session. **Will lie on table only until end of pro	esent session	Ilsoust	1. Similaron	<u> </u>	Maker
					Second
For Office Use Only:					
Submission Date		Motio	on reviewed b	y Constitution an	d Bylaws Committee

_Motion reviewed by International Parliamentarian

Time _____

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SUGGESTED MODEL OF UNIT CONSTITUTION AND UNIT BYLAWS

NOTES

- 1. This Model provides guidance to the Units for the preparation of their Unit Constitutions and Bylaws (C&BL) in accordance with ARTICLE VI, Sec. 2 of the WBCCI Bylaws. Submission of Unit C&BL is accomplished by sending one copy electronically to WBCCI Headquarters.
- 2. Units are not required to follow the Model verbatim in its entirety; however, where this is acceptable to the Unit, it greatly facilitates the preparation of the documents by the Unit and the review and approval process by the WBCCI Constitution and Bylaws Committee. Those ARTICLES and/or Sections, which are expected to be verbatim in the Unit documents are marked with an asterisk. Any changes to these portions of the documents must be supported by rationale—which may or may not be approved. Worthy changes may result in approval of the document and a revision to the Model. The primary criteria to remember is that the Unit Constitution, Bylaws, and Policy must be consistent with the Constitution, Bylaws and Policy of the WBCCI. It is recognized that incorporated units are special cases.
- 3. All Units are encouraged to develop a Policy Document to include policies and practices, which have been adopted during Executive Board and Unit Business Meetings—or simply from past practice. These policies and practices avoid cluttering up the Bylaws with details, and are normally permitted to be more easily approved, amended, or stricken at any meeting by a majority vote of the Board or the Membership. They are a valuable help to the Unit in being available to assist new officers and new members in understanding the operation of the Unit. As with the Constitution and Bylaws, the Policy document should be furnished to all members. The inclusion of all three documents in the Unit Directory is encouraged.

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ISSUED - 1/19/07
*revised 1/23/10

SUGGESTED MODEL OF UNIT CONSTITUTION

*ARTICLE I NAME OF ORGANIZATION

Sec. 1	This organization is a chartered Unit	of the Wally Byam Caravan	Club International, Inc. and shall be
	known as the	Unit/Club of the Wally By	vam Caravan Club International, Inc.

ARTICLE II OBJECTIVES

- Sec. 1 The objectives of this non-profit organization **may** be:
 - To furnish encouragement and assistance in the development of the Unit and thus afford fraternization for recreational vehicle owners.
 - To encourage safe driving and assist in improving the general welfare of the recreational vehicle public through assistance and active participation of all its members in building a strong organization for the betterment of good will toward recreational vehicle travel.
 - To coordinate with and participate in the interests and activities of the International and the Region.
 - To cooperate with other organizations and units within our sphere which are seeking to elevate the standards and ethics of the various groups.
 - To disseminate information of an advisory and educational nature which will be of value to its members and the public.
 - To study, advise and recommend legislation which is in the interest of the recreational vehicle public and oppose all legislation which is discriminatory and injurious to the recreational vehicle public.
 - To encourage government and private agencies to provide more and better recreational vehicle parks and facilities.

*ARTICLE III MEMBERSHIP QUALIFICATIONS

- Sec. 1 An adult who owns a hard-sided recreational vehicle manufactured by Airstream, Inc. shall be eligible for membership.
- Sec. 2 There are two classes of membership in this unit--Regular Members and Affiliate Members.
- Sec. 3 An applicant for membership in this Unit must submit an application in writing and, upon the payment of International and Unit dues, shall be a Regular Member of this Unit
- Sec. 4 Regular Members who have sold their recreational vehicle manufactured by Airstream, Inc., may, upon request, retain their membership as Regular Members of this Unit pursuant to the provisions of Sec. 2 ARTICLE VI of the International Constitution. Such Regular Members shall possess all the rights and privileges of the International Club, including full voting rights in all elections and on all questions.

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- Sec. 5 Regular Members of another Unit may become Affiliate members in this Unit by an application to the Membership Committee and upon acceptance shall possess all the rights and privileges of the Unit except:
 - The right to hold office in the Unit.
 - The right to vote in the selection or election of officers in the Unit, Region or International or on any amendment to the Unit or the International Constitution.
 - The right to vote on the dissolution of the Unit, consolidation of the Unit with one or more units, or the merger of the Unit with another Unit.
- Sec. 6 Applicants for Affiliate membership in this Unit must submit dues and show evidence of membership in the International Club through another duly chartered unit.
- Sec. 7 Failure to pay either Unit or International dues will automatically terminate membership in the unit.
- Sec. 8 In those cases of co-ownership of a hard-sided recreational vehicle manufactured by Airstream, Inc., the rights and privileges of membership shall be deemed to include the spouses of such co-owners but collectively such co-owners shall possess one vote only except such co-owners who each pay International and Unit dues to this Unit shall each have one vote. A co-owner is defined as one of two WBCCI members who own a single Airstream Recreational Vehicle. Existing co-owners with more than two memberships on June 25, 2005, are not subject to this two membership limitation, as long as they maintain continuous membership in WBCCI.

ARTICLE IV OFFICERS AND THEIR ELECTION

- Sec. 1 The officers of the Unit shall be Regular members of the Unit and **may** consist of:
 - President
 - First Vice President
 - Second Vice President
 - Corresponding Secretary
 - Recording Secretary
 - Treasurer
 - Trustees (usually two to four)
- *Sec. 2 The Officers shall be elected at the annual business meeting and shall be installed and shall assume office on ______. An officer, except for Trustees, shall serve in office for a term of one year or until a successor is elected but in no case shall an officer be eligible to serve more than two consecutive terms in the same office except the Recording Secretary, Corresponding Secretary or Treasurer provided said officers are duly nominated and elected for each term of office.
- *Sec. 3 The Trustees shall be elected at the annual business meeting, each for a term of two years, but arranged so that only one-half such Trustees terms expire in any one year. No Trustee shall serve more than one two-year term consecutively.
- *Sec. 4 An officer who advances to an office pursuant to the provisions of Sec. 5 of this ARTICLE shall not be deemed to have served a full term in such office unless said service is for a period of greater than one-half (1/2) the term of such office.

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*Sec. 5 In the event of the death or resignation of the President or the death, advancement or resignation of a Vice President, or an officer's inability to fulfill the duties of office, the next ranking Vice President (in the order first, second) shall advance thereto. All other vacancies on the Executive Board, except that of the Immediate Past President, shall be filled by a majority vote of the Executive Board.

*ARTICLE V EXECUTIVE BOARD

- Sec. 1 The Executive Board shall consist of all of the unit officers plus the immediate Past President of the unit.
- Sec. 2 The Executive Board shall be the administrative body of the Unit and shall define the policies of and have full administrative authority in all matters pertaining to the Unit, and shall exercise general control and supervision of all officers and committees.
- Sec. 3 The President or any two members of the Board may call a business meeting of the Executive Board at any time deemed necessary.
- Sec. 4 A quorum of the Executive Board shall consist of a majority of its members.

*ARTICLE VI UNIT BUSINESS MEETINGS

- Sec. 1 The annual business meeting of the Unit shall be held during the month of _______ (usually one of the Fall months). Additional business meetings may be held during any rally of the Unit, and also may be called at any time by a majority vote of the Executive Board. The date, time, location and purpose of all Unit business meetings shall be announced to the members in writing at least fifteen days prior to the meeting. A quorum for conducting business at any business meeting shall be not less than ______ percent of the membership. (Normally 10-15%)
- Sec. 2 All Regular Members voting at the annual or additional business meetings of this organization, and each such membership, identified by the International Club membership number, shall be considered one vote, except for co-owners who each pay International and Unit dues to this unit as provided for in Article III, Section 8.
- Sec. 3 Ballots submitted by email, regular mail or facsimile may also be accepted from Regular members unable to attend regular or special business meetings. The President and Recording Secretary shall ensure no member casts more than one ballet. Votes allowed in this manner should be received by the unit no later than two (2) days before the regular or special meeting at which a vote is to be taken. These votes must be kept confidential until voting at a meeting has taken place.

*ARTICLE VII BYLAWS

Sec. 1 Bylaws consistent with this Constitution and with the Constitution, Bylaws and Policy of the Wally Byam Caravan Club International, Inc., embodying additional provisions for the government of the Unit may be adopted by the Executive Board.

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*ARTICLE VIII

AMENDMENTS Sec. 1 Proposed amendments to this Constitution shall be submitted to the Executive Board in writing. The Executive Board shall submit all such amendments to the members for their consideration. Sec. 2 Any Article or Section of this Constitution may be amended by a two-thirds vote of the members present and voting at a business meeting of the Unit or a special meeting called for that purpose, providing in either case, a notice containing the proposed amendment or amendments has been mailed first-class to each member of the Unit at least fifteen days prior to such a meeting. Sec. 3 All amendments to this Constitution shall become effective upon adoption. *This Constitution, as last amended, was adopted on_ _ at _____(City, State, or Province)

(Date)

SUGGESTED MODEL OF UNIT BYLAWS

ARTICLE I PARLIAMENTARY AUTHORITY

- *Sec. 1 Parliamentary procedures for all meetings of the Unit and Executive Board shall be governed by the current edition of ROBERT'S RULES OF ORDER NEWLY REVISED except when they are in conflict with the Constitution, Bylaws, or Policy of this Club.
- Sec. 2 The order of business may be: Opening Ceremonies

Invocation (Nonsectarian)

Pledge of Allegiance (The United States Pledge of Allegiance may be omitted at all WBCCI rallies, events, and functions held outside the United States). (1/17/03)

- A. Roll Call
- B. Approval of Minutes
- C. Reports of Officers and Committees
- D. Special Orders
- E. Unfinished Business
- F. New Business
- G. Announcements
- H. Adjournment

ARTICLE II COMMITTEES

(Units should establish only those committees they need.)

- Sec. 1 Standing Committees may be:
 - A. Budget
 - B. Caravan
 - C. Constitution and Bylaws
 - D. Ethics and Grievance
 - E. Family/Youth
 - F. Historical
 - G. Hospitality
 - H. Legislative
 - I. Membership
 - J. Publicity
 - K. Public Relations

The President shall appoint and be an ex-officio member of all committees except the Nominating Committee.

*Sec. 2 All Standing Committees may consist of a Chairman and as many members as deemed necessary by the President. Chairmen of Standing Committees shall report at each meeting of the Executive Board.

STANDING COMMITTEES General Duties

(Include only those committees your Unit establishes.)

1. <u>Budget</u> In cooperation with the incoming and outgoing Treasurer of the Unit, prepare for the Executive Board a budget projecting the unit's income and expenditures for the next year.

- 2. <u>Caravan</u> To plan, organize, and obtain leaders for unit caravans that are operated or conducted for the Unit within the scope of the WBCCI Caravan Handbook. To develop an aggressive Unit Caravan program and to coordinate unit caravan matters with appropriate Region and International Caravan Committee personnel.
- 3. <u>Constitution and Bylaws</u> To conduct a continuing review and study of the Unit and the International Constitution and Bylaws and to make recommendations for any amendments or additions deemed desirable and in the best interest of the Club.
- 4. <u>Ethics and Grievance</u> To investigate and assess all grievances or complaints made by members and others and to make recommendations thereon to the Unit Executive Board.
- 5. <u>Family/Youth</u> Plan programs to encourage participation of family/youth at unit functions and to be the liaison person between the Unit and International Family/Youth Standing Committee.
- 6. <u>Historical</u> To record events including written and pictorial material associated with unit activities and to maintain an historical record of such.
- 7. <u>Hospitality</u> To receive and make welcome guests and new members at club functions. Recommend ways to meet and greet all club members and guests at rallies and/or seasonal functions.
- 8. <u>Legislative</u> To study, advise and recommend legislation in the interest of the Club and its members; to recommend opposition to all legislation which is discriminatory and injurious to the interest of the Club and its members
- 9. Membership Be the Unit/Club contact for prospective new members and explain the purpose and objectives of the Wally Byam Caravan Club International. Extend invitations to prospective members to attend a rally or meeting when making application for membership. Coordinate with the Treasurer to ensure having an accurate list of paid-up members, and to assist the Treasurer, as needed, in following up on all members who have not paid dues by October 15th
- 10 Publicity To collect newsworthy items of interest to club members and to publish monthly a newsletter containing past and future events of the Unit, Region and International. To publish yearly a roster in the form and content as directed by the Executive Board. Forward material to Headquarters for publishing in the Blue Beret and Directory with respect to the Unit's activities schedule.
- 11 <u>Public Relations</u> To maintain communications with the International and Region Public Relations Committees for maintaining a continuing program of public relations between WBCCI and communities being exposed to rallies and caravans.
- Sec. 3 Special Committees may be appointed by the President as required.

*ARTICLE III GUESTS

- Sec. 1 A guest (or guests) sponsored and invited by a member in good standing, and using the member's trailer or motorhome or staying in a non-RV facility such as a cabin, motel room, etc., may attend activities of the Unit. Members sponsoring such a guest shall pay one extra rally fee exclusive of the parking fee.
- Sec. 2 A member in good standing in this Unit may sponsor and invite a non-member Airstream recreational vehicle owner, as a prospective member, to attend rallies and other activities of the Unit.
- Sec. 3 Members in good standing in the International Club may attend activities of the Unit provided that such members, and where required, shall have made prior reservation for each attendance.
- Sec. 4 A unit, once each calendar year, may host a rally or caravan or combination thereof with a recreation vehicle club not chartered by the Wally Byam Caravan Club International, Inc., and it may conduct, twice each calendar year, (but not more than 50% of the rallies and caravans conducted by that unit in any calendar year) a buddy rally or a buddy caravan or combination thereof to which each member of the unit may invite not more than one non-member recreation vehicle family.

The non-member RV family to be invited is intended to be one which is a prospective member and one which does not own an Airstream. The family is invited to the buddy rally or caravan to introduce them to the WBCCI "Way of Life" and the unit members in the hope they might decide to purchase an Airstream and join the club. A buddy rally is not intended to be used by current or past WBCCI members to attend a WBCCI rally in their non-Airstream vehicles.

*ARTICLE IV NOMINATING COMMITTEE

Sec. 1 The Executive Board shall, not less than ninety (90) days prior to the unit's annual business meeting, appoint a three member Nominating Committee who shall, after having obtained the prior acceptance for office of each nominee if elected, place in nomination one candidate for each office to be filled by election, and submit a written report to the Executive Board which shall include the names of all candidates considered, and the President shall distribute the report to the membership not less than fifteen (15) days prior to said business meeting. Additional candidates who have previously consented to accept the office if elected, may be placed in nomination from the floor of said meeting. No seconds are required for any nomination.)

ARTICLE V DUTIES OF OFFICERS

(The officers needed for the Unit are marked with an asterisk.)

- *Sec. 1 The President shall:
 - Preside at all meetings of the Unit and Executive Board.
 - Enforce the Constitution and Bylaws.
 - Appoint all standing committees and the Parliamentarian.
 - Have such powers and duties as normally pertain to the principal executive officer.
- Sec. 2 The 1st Vice President shall:
 - Attend all business meetings of the Unit and the Executive Board.
 - Shall assist the President.
 - Assume the duties of the President in the President's absence.

WBCCI BLUE BOOK

BYLAWS AND POLICY

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Sec. 3 The 2nd Vice President shall:

- Attend all business meetings of the unit and the Executive Board.
- Assist the President and the First Vice President.
- Assume the duties of the First Vice President in the absence of said officer.
- Assume the duties of the President in the case of the absence of the President and the First Vice President.
- Perform the duties as assigned by the Executive Board.

Sec. 4 The Corresponding Secretary shall:

- Issue notices of all meetings of the Unit and the Executive Board as prescribed in Article VI, Sections 1 and 2 and Article VIII, Section 2 of the Constitution and ARTICLE XI, Sec.1 of the Bylaws.
- Prepare an agenda of pending business for use by the presiding officer at each meeting.
- Coordinate with the Treasurer to maintain an accurate roster of paid-up members of the Unit.

*Sec. 5 The Recording Secretary shall:

- Record and preserve the minutes of all official meetings of the Unit and the Executive Board, and
 mail copies to the members of the Executive Board not more than fifteen days following each
 meeting.
- Record the attendance of the officers at each meeting and advise the presiding officer if a quorum is present.

*Sec. 6 The Treasurer shall:

- Maintain the financial records of the Unit and receive all monies, as prescribed in
 international Bylaws, Article XVI Financial Management Sec. 12 14 and Policy, Financial Data
 Guidelines, and promptly deposit them in the bank previously chosen by the Executive Board.
- Notify members of expiration of dues, issue receipts for dues paid through the unit, and maintain an up-to-date roster of paid-up members. Changes to this roster shall be shared with the Corresponding Secretary, the Newsletter Editor, and the Membership Chairman. In addition, the Membership Chairman shall be notified of all members who have not paid their dues by October 15th in order that the membership chairman might assist the Treasurer in contacting those members to collect their dues prior to November 1st.
- Submit a full written report of finances to the Executive Board at each meeting. Each year the books and accounts will be audited by a committee selected by the incoming President. Before retirement, all books, monies and property of the Unit shall be delivered promptly to the incoming Treasurer.

Sec. 7 The duties of the Trustees (or Directors) shall be:

- To attend all meetings of the Unit and the Executive Board.
- To accept special assignments as directed by the President. Additional duties may be to chair or be members of committees.

APPENDIX - #6 PAGE - 10 ISSUED - 1/23/10

*ARTICLE VI DELEGATES

Sec. 1 The Executive Board shall appoint one delegate and one alternate from among the Regular Members who will attend the annual Delegates Meeting of the parent organization, the Wally Byam Caravan Club International, Inc. An Affiliate Member of this unit who is a regular member in the same region may be appointed if the unit has no Regular Members who are going to attend the Delegates Meeting. Any vacancy occurring following such selection shall be filled by appointment by the President. The delegate should be instructed with respect to the wishes of the Unit on matters to come before the meeting. The President and Secretary shall certify to these appointments.

*ARTICLE VII DUES

- Sec. 1 The annual Unit dues of Regular and Affiliate members shall be set by the Executive Board.
- Sec. 2 A member who fails to pay properly assessed International and Unit dues before November 15 may not be listed in the Annual Membership Directory of the International Club for the following year. If the dues are not paid and receipted by the Unit or International on or before December 31, the membership will be terminated.

ARTICLE VIII CODE OF ETHICS

- Sec. 1 All members shall abide by the following Code of Ethics:
 - A. To be ever mindful of our responsibility to Wally Byam Caravan Club International, Inc., and through conduct, indicate to the public that membership in this organization is an assurance of our courtesy on the road and good will to all peoples and countries.
 - B. To be ever mindful of what we say or print with respect to its effect on others so as to avoid disharmony and ill feelings among club members and to dedicate ourselves to the work of cementing together the members of WBCCI in bonds of good fellowship and mutual understanding. (1/19/07)
 - C. To conduct ourselves in a manner to inspire others engaged in recreational vehicle travel to a full appreciation of the intent and meaning of this code.
 - D. To maintain our camps in an orderly manner and leave them the same way.

APPENDIX - #6 PAGE - 11 ISSUED - 1/19/07

*ARTICLE IX LIABILITY

Sec. 1 Neither the Unit nor its officers are responsible for the loss of or damage to property or for injury to or death of a person on the premises of any club function. This freedom from responsibility for loss or damage to property applies regardless of whether that property has been received by any member or officer or left upon the premises.

*ARTICLE X POLICY

Sec. 1 Policy consistent with the Constitution and Bylaws of the Unit and with the Constitution, Bylaws and Policy of the Wally Byam Caravan Club International, Inc., embodying additional provisions for the government of the Unit may be adopted by the Executive Board or the Unit members.

*ARTICLE XI AMENDMENTS

- Sec. 1 These Bylaws may be amended at any business meeting of the Executive Board by a two-thirds vote, provided the proposed amendment has been submitted to all members of the Executive Board in writing ten (10) days prior to such meeting.
- Sec. 2 Such amendments shall become effective upon adoption.

*ARTICLE XII MERGER, CONSOLIDATION OR DISSOLUTION OF THIS UNIT

Sec. 1 In the event the members of this Unit deem it desirable for this Unit to merge with another Unit, or for the Unit to consolidate with one or more Units, or for the Unit to dissolve, the members shall, through the President of this Unit, follow the appropriate procedures as prescribed in ARTICLE VII, Section 1 through 6 of the Bylaws of the International Club. These procedures are in accordance with Section 501 (c) 7 of the Internal Revenue Service Code. Whether the Unit merges with another Unit, or consolidates with other Units, or the Unit dissolves, none of the funds or property of this Unit shall inure to the benefit of any member.

*These Bylaws, as last amended, were adopted on_		at _	
_	(Date)		(City, State, or Province)

Electronic Communication Committee (ECC) Report for Winter IBT 2018, Jan 11, 2018

The ECC is continuing to support the membership and the Headquarters office staff. The ECC is working towards the goal of providing support and design, while turning over the day-to-day tasks to the office staff. We continue to help Units get their Unit website updated and current with information for 2018.

Recent accomplishments:

- Applied updates and patches to unit websites: wbcci.net
- Applied updates and upgrades to the club's main website: wbcci.org
- Enabled online registration of 363 members (as of this report) for the Salem Rally. Compared to 217 members for the Escanaba Rally and 132 for the Lewisburg Rally. This is further proof of continued growth of online services our members demand.
- The ECC has been asked to take over the audio live streaming of the IBT meetings. Our future role will be to offer tech support to those onsite who are providing the streaming.
- The ECC provided the live audio streaming for the Escanaba Rally. Live viewership was very low, less than 10 listeners at any time. The ECC is recommending we record the meetings and post the audio to the website on the same day. It has been difficult to guarantee we have working Internet services at many of our meeting facilities. The low live listener-count suggests it may not be worth the cost and effort, but we also realize the low listenership maybe be due to not having topics of interest. Since we don't have any historical information, we don't know if these listener numbers are typical for years past.
- We are working with the Technical Committee to reorganize the technical information on the website, with the goal of putting the many technical articles into categories so members can find the information easier.
- The ECC has provided the club with an online calendar system, but the difficulty of getting event information from the Units continues. And currently the headquarters staff is inputting the data into the online calendar. The ECC at some point would like to see the information funneled through the Region.
- As more information is communicated to the membership via email, Facebook, Twitter and other Social Media the ECC would like the club to consider using a standard format, so the information, no matter who is providing it, has the same look and feel. We feel this is important so members know with a quick glance that the email or media is from the club, and it won't be ignored as spam. We continue to hear from members who say they didn't get an email or information, only to find the email went to a spam folder, or wasn't even opened as it looked suspicious.
- Operating on the premise that "no web site is better than an outdated web site," because an outdated web site makes a unit appear either defunct or inactive and discourages new members from joining, we reviewed all the Unit and Region web sites. Then we established a list of essential elements for a website as a guideline for Units and sent those to Unit presidents and webmasters of those Units whose websites were outdated or lacked essential content. As a result we are seeing a flurry of website updates, requests for new websites, and an interest in taking current web sites to a higher level of value for members. Units are coming to understand that their website are a critical tool for recruiting new members.

- The ECC is working with the office staff to make necessary changes for Units who have had a name change authorized at the summer IBT. Many Units are requesting new website domain names to match their new Unit name.
- The ECC is working with the Salem Rally PR team to provide members with current content about the Salem Rally on salem.wbcci.net and wbcci.org.
- The ECC has enabled Google Analytic on wbcci.org to help track how people are finding our website, and to gain more information how people discover our club.

Continuing projects:

- Develop a method for members to search online for available membership numbers, which would also help the office staff.
- The Historical Committee has provided us with PDF files of many of the early membership directories and are working to convert the files via Optical Character Recognition (OCR) so we can import the information into a database.
- Make continued improvements to the membership and rally database. Jim Cooper has a list of tasks from Lori and works with her directly on these updates and changes.
- Work with the Historical Committee to help with digitally preserving the history of the club.

The ECC is always looking for members who have the time and talent. We are looking for members who have FileMaker, Wordpress, Joomla, InDesign, Graphics experience. Interested members should email ecc@wbcci.net for details or questions.

Respectfully submitted,
The Electronic Communications Committee

Damon Beals #4827, Chairperson Carolyn Beardshear #7982 David Boyd #15566 Jim Cooper #1967 Tim Kendziorski #17330 Debbie Wood #4822 Steve Padgett #3160



The Airstream Owners Association

Date: January 11, 2018

To: International President Jim Cocke and

International Board of Trustees

From: Bob Caldwell, Chair

Ethics and Grievance Standing Committee

Subject: Standing Committee Report for Mid-Winter IBT Meeting

Sarasota, FL

At the time of writing of this report, no grievances are pending before the International Ethics and Grievance Committee.

We are not aware of any grievances being dealt with by any Region or Unit at this time.

The Committee has had time to review the recent amendments to the Grievance procedure and the Committee's Duties. A Motion is attached which addresses the issues we discovered in our review. They are really clarifications of the Committee duties under the new procedure and a requirement that the Committee receive information about each filed Grievance at the Region and Unit level for our oversight and advisory functions.

Respectfully Submitted.

Bob Caldwell
Chuck Kiple
Matt Hackney
International Ethics and Grievance Standing Committee

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item No	Meeting Date:	January 11, 2018	Location: Sarasota, FL
I Move that:			

Bylaws, Article III, Committees – Standing Committees General Duties, Policy E. <u>Ethics and Grievance</u>, page 3, be deleted and replaced with the following:

E. <u>Ethics and Grievance</u> To investigate, assess and adjudicate all grievance complaints made by members and others at the International Club level; to make recommendations to the Executive Committee and to the Board of Trustees regarding ethics and grievance matters; and to advise and assist regions and units in handling grievance complaints at the region and unit level, if requested to do so.

Currently it states:

E. <u>Ethics and Grievance</u> To investigate and assess all grievance complaints made by members and others and to make recommendations thereon to the Executive Committee and to the Board of Trustees, to advise and assist units in handling grievance complaints at the unit level.

It would then read:

E. <u>Ethics and Grievance</u> To investigate, assess and adjudicate all grievance complaints made by members and others at the International Club level; to make recommendations to the Executive Committee and to the Board of Trustees regarding ethics and grievance matters; and to advise and assist regions and units in handling grievance complaints at the region and unit level, when requested to do so.

I further move that Bylaws, Article V, Disciplinary Procedures, Section 2, Bylaws B., page 11, be deleted and replaced with the following:

B. Upon receipt of the complaint, the Unit, Region or International President shall review the complaint and determine if it is filed at the appropriate level. The Unit, Region or International President shall inform the applicable level Grievance Committee that a complaint has been filed and forward a copy of the grievance to the International Ethics and Grievance Standing Committee (In the case where no Grievance Committee exists, one shall be appointed by the President of the appropriate level.)

Currently it states:

B. Upon receipt of the complaint, the Unit, Region or International President shall review the complaint and determine if it is filed at the appropriate level. The Unit, Region or International President shall inform the applicable level Grievance Committee that a complaint has been filed. (In the case where no Grievance Committee exists, one shall be appointed by the President of the appropriate level.)

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

Motion/Item I	No. <u>C page 2</u>	Meeting Date:.	January 11, 2018	Location	:Sarasota, FL	
It would then	read:					
complaint and President shall shall forward a	determine if it is inform the applia a copy of the grie here no Grievance	nt, the Unit, Region filed at the appropriate appropri	priate level. The ance Committee national Ethics a	Unit, Region or I that a complaint I nd Grievance Sta	International has been filed a anding Committ	
Rationale:						
directs the Inte	ernational, Regio	role of the Internat n and Unit Preside an fulfil their dutie	ents to send a cop		_	and
Financial Impa	ct Statement:					
		these amendments mail or other elect		ts are sent to the	International E	thics
Adopted	Defeated	Amended	Referred	Postponed*	Tabled**	Withdrawn
				Bob Calo	<u>dwell</u>	Maker
	oned beyond session. e only until end of pres	ent session.				Second
For Office Use	Only:					
Submission Da	te			Motion reviewed b	by Constitution and I	Bylaws Committee
Time				Motion reviewed b	y International Parli	amentarian

Committee Report G – Historical Committee Mid-Winter IBT Meeting January 11, 2018 - Sarasota, FL

To: President Jim Cocke and Members of the IBT

From: Joe Peplinski, WBCCI Historical Committee Chairman

Date: December 1, 2017

Since my last report, I have continued to write and solicit historical articles for the Blue Beret and the VAC email newsletter. I have continued to research and answer historical questions for WBCCI club members. These activities will continue in the future.

This past summer work began to properly preserve and organize materials in the WBCCI Archives. Archival quality acid free folders, boxes, sleeves, and related materials were purchased and a significant portion of the material in decaying vinyl binders and sleeves was moved into the new acid free boxes, folders, and sleeves. During that process, some of the archival material was better classified so that it can be easily located in the future. Neither the preservation nor classification work are done, so these activities will continue in 2018.

At the International Rally in Escanaba, when the original Heritage Motions were withdrawn due to complexity, the Historical Committee was tasked with reworking them. As a first step, a Heritage Number motion was passed at Escanaba that accomplished a small part of the original Heritage Motion vision. The Historical Committee has continued this work and developed two motions for the Mid-Winter IBT meeting that are the next steps to implementing the full vision. We hope that these are easier to understand.

The first motion fills in voids in the Heritage Number Policy that was approved at Escanaba. It will:

- Make it easier to honor members who made historically significant historical contributions
- Define a consistent process to identify and approve Heritage Numbers
- Require that Heritage Numbers and rationale be documented in the Membership Directory

The second motion creates a new Heritage Airstream Policy that will allow the display of Heritage Airstreams at WBCCI events bearing their original Heritage Numbers along with the prominent display of the owner's current membership number.

Because I am unable to attend the Mid-Winter IBT Meeting in person, I have asked Historical Committee member Karen Fisher to present these motions. I will be available to answer questions about these motions via telephone and email before and during the Mid-Winter IBT Rally.

Respectfully submitted,

Joseph Peplinski #6768 Chairman, WBCCI Historical Committee

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC

Motion/It	em No. <u>D</u> R1_	Meeting Date:	January 11, 201	<u>3</u> Lo	ocation: Sarasota	, Florida	
	amend Bylaws and I cal by inserting the f				nittees - General	Duties, Policy	
non Her	e committee will res- ninate deserving num itage Airstreams that nenticated Heritage A	bers to the IBT ware owned by clu	ith supporting rat	ionale. The comm	ittee shall authen		
The curre	nt Policy G reads as	follows:					
G.	Historical To maint maintaining, and pr electronic format for club with the member them for inclusion in available to the mem-	eserving historica or security and east pership by writing on club publication	of items, and when se of sharing with or soliciting articles. In addition, the	e appropriate, conv club members. To cles to share the clu	verting them to are share that histor ab history and pro	n ry of the oviding	
The revise	ed Policy G would th	en read as follows	s (inserted words	are underlined):			
G.	G. <u>Historical</u> To maintain a continuing history of the club which includes acquiring, cataloging, maintaining, and preserving historical items, and where appropriate, converting them to an electronic format for security and ease of sharing with club members. To share that history of the club with the membership by writing or soliciting articles to share the club history and providing them for inclusion in club publications. In addition, the committee shall make select items available to the membership electronically. <u>The committee will research membership numbers to be considered for Heritage Number status, and nominate deserving numbers to the IBT with supporting rationale. The committee shall authenticate Heritage Airstreams that are owned by club members. The committee shall maintain a list of authenticated Heritage Airstreams.</u>						
Rationale:							
handled in	responsibility for Hen a fair and consisten his activity.						
	rical Committee also photos and other evid		ite resources to re	search and authent	icate Heritage Ai	rstreams using	
and the							
	Impact Statement:						
None. Ac	dministrative only.						
Adopted	Defeated	Amended	Referred	Postponed*	Tabled**	Withdraw	

*Cannot be postponed beyond session.	Joe Peplinski Maker
**Will lie on table only until end of present session.	Second
For Office Use Only:	
Submission Date	Motion reviewed by Constitution and Bylaws Committee
Time	Motion reviewed by International Parliamentarian

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC

Motion/Item No.	E R2	Meeting Date: January 11, 2018	Location: Sarasota, Florida
VIOUOH/Item INO.		Miceting Dute. Juntary 11, 2010	

I move to amend Bylaws and Policy page 56.1, Article XVI, Financial Management, Membership Numbers, Policy 11 by inserting the following sentence at the end of the first paragraph and prior to the list of approved heritage numbers:

"The approved Heritage Numbers are:"

and by inserting one additional paragraphs after the list of approved heritage numbers as follows:

Nominations for Heritage Numbers with rationale will be submitted by the WBCCI Historical Standing Committee to the IBT for their approval."

The current Policy 11 reads as follows:

11. Membership numbers that were in use on Airstreams while participating in historically significant events may be designated as Heritage Numbers. Heritage Numbers shall be reserved from reassignment. Current members assigned a membership number that is designated as a Heritage Number may continue to use that number as long as they remain members in good standing.

2	115	360	692	1166	1954	2209	2397	3238	4255	6082	7170
35	120	503	747	1199	1986	2279	2400	3317	4936	6472	7305
50	163	598	751	1242	2058	2345	2420	3560	5232	6524	7505
81	165	606	767	1309	2186	2359	2421	3690	5289	6705	7667
83	310	608	975	1408	2194	2374	2474	3912	5618	6730	8511
87	329	616	985	1506	2198	2375	2476	4032	5980	6768	8671
100	342	627	1042	1604	2201	2380	2925	4091	6065	6781	

The revised Policy 11 would then read as follows (inserted words are underlined):

11. Membership numbers that were in use on Airstreams while participating in historically significant events may be designated as Heritage Numbers. Heritage Numbers shall be reserved from reassignment. Current members assigned a membership number that is designated as a Heritage Number may continue to use that number as long as they remain members in good standing. The approved Heritage Numbers are:

2	115	360	692	1166	1954	2209	2397	3238	4255	6082	7170
35	120	503	747	1199	1986	2279	2400	3317	4936	6472	7305
50	163	598	751	1242	2058	2345	2420	3560	5232	6524	7505
81	165	. 606	767	1309	2186	2359	2421	3690	5289	6705	7667
83	310	608	975	1408	2194	2374	2474	3912	5618	6730	8511
87	329	616	985	1506	2198	2375	2476	4032	5980	6768	8671
100	342	627	1042	1604	2201	2380	2925	4091	6065	6781	

Nominations for Heritage Numbers with rationale will be submitted by the WBCCI Historical Standing Committee to the IBT for their approval.

		onsibilities for non consistent manne		pproval for Heritage N	umbers will ensu	ire that future
	pact Statement:					
None. Adm	inistrative only.					
Adopted	Defeated	Amended	Referred	Postponed*	Tabled**	Withdrawr
*Cannot be pos	tponed beyond sessio	n.		Joe Peplinski	Make	r
**Will lie on ta	ble only until end of I	present session.			Secon	d
For Office Use	Only:					
Submission Dat	e			Motion reviewed by Con	stitution and Bylaws	Committee
Time		 ;		_ Motion reviewed by Inter	national Parliamenta	nrian

Rationale:

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC

Motion/I	tem No. FRI	Meeting Date:	January 11, 20	<u>1018</u>	eation: Sarasota,	<u> гіогіда</u>
	amend Bylaws and P	olicy page 27, Ar	ticle XII, Club	Publications, Policy	A, Annual Membe	ership Director
The new l	Policy 6 would read:					
6.	A listing of approve significant event an	ed Heritage Numb d qualifying criter	pers with corre- ria shall be inc	sponding owner names luded in the Annual M	s at the time of the lembership Direct	e historically tory.
Rationale	į					
	eritage Numbers and these cases and serve			ying criteria in the An uture club members.	nual Membership	Directory will
Financial	Impact Statement:					
Estimate	\$510.00/year to cov	er the cost of add	led pages for t	he Annual Membersl	nip Directory.	
	-		D C 1	Decrease to	m 11 100	W. 1
Adopted	Defeated	Amended	Referred	Postponed*	Tabled**	Withdrawn
*Cannot be	postponed beyond session	1.		Joe Peplinski	Maker	•
**Will lie o	on table only until end of p	resent session.			Second	ł
For Office U	Use Only:					
Submission	Date			_ Motion reviewed by Con-	stitution and Bylaws	Committee
Time				Motion reviewed by Inter	national Parliamenta	rian

Mid-Winter IBT Meeting, January 11, 2018, Sarasota, Florida

TO: International Board of Trustees

FROM: International Rally Site Selection Committee

The International Rally Site Selection Committee continues searching, investigating, and interviewing management at prospective sites that could host our future International Rallies. The database we maintain (Excel spreadsheets) has grown since the Escanaba IBT Meeting with the addition of many newly discovered sites. Several are of particularly high quality and are currently suitable for WBCCI International Rallies with no upgrades needed. Others meet most of the requirements but either lack enough 30-amp power/water sites or their meeting facilities cannot accommodate our growing attendance numbers.

I am pleased to report that all the sites personally investigated were highly interested in hosting WBAC soon, or at some future time, should they upgrade their RV site numbers and/or facilities. The fact that we now have a flexible schedule (June 20th – July 30th) allows a greater likelihood for us to fit in around conflicting events thus giving us a better chance of finding appropriate rally sites.

It appears to me that the increase in the number of RVs on the road today has not gone unnoticed by the management of the fairgrounds visited. Their management told us that to "stay competitive on an annual basis, and to reach a higher level of utilization, facilities' upgrades are scheduled, or should be scheduled, sooner rather than later." It will the job of this committee to stay in touch with those prospective sites currently falling short, but plan to meet our requirements in the future.

I would like to thank the members of this committee: Bob Stansbury, Matt Hackney, and Ty Mott for their help and support in this important endeavor. Additionally, the suggestions of many IBT Trustees and WBCCI members have helped us identify future sites that meet our needs.

Respectfully submitted,

Vernon Goodwin

Committee Chairman

NOTE: Changes are in Green REGIONS & SITES WBCC	Last WBCCI TOTAL SITES <u>Intl</u>	SITES 30AMP&WTR	MEETING HALL SIZE	COMMENTS	NOTES
REGION 1					
CHAMPLAIN VALLEY EXPO. BURLINGTON, VT	2003 1,669	3 amp	81,000 SF	9 MEETING ROOMS , 3 LARGE HALLS 80 X 143 TO 120 X 200, AREA FOR CAMPING, HOOKUPS UNKNOWN.	
FRYEBURG FAIR FRYEBURG, ME	3,000	1,500	5 BUILDINGS	THE SIZE OF THE BUILDINGS IS NOT NOTED ON THE WEB SITE BUT SOME APPEAR TO BE LARGE	
FRANKLIN CTY FAIRGROUND	450+	450+		NO INFO EXCEPT HAVE RENTED TO SEVERAL LARGE RV GROUPS CALL 413-522-7334	
GREENFIELD, MA					
REGION 2 NEW YORK STATE FAIRGROUNDS SYRACUSE, NY	316	316		LARGE LEGACY STATE FAIR BUILDINGS - COLISEUM - CENTER OF PROGRESS BUILDING etc col	Nov 28 phone call to Vernon Goodwin (missed) wants to work with WBCCI to get us here contact Gary Kerr 800-475-3247 ext 1222 gary.kerr@agriculture.ny.gov
ERIE COUNTY FAIR HAMBURG, NY				S	contact Liz Collins 716-649-3900 ext 6206 Icollins@ecfair.org
YORK FAIR YORK, PA	1,160	1,160	74,000 SF	UTZ ARENA SEATS 5,500 - PLUS SEVERAL LARGE HALLS GREAT POTENTIAL - FAIR WANTS TO HOST WBCCI	Nov 21 phone interview with Vernon Goodwin - CFE was formerly at Perry GA for WBCCI rally contact Cody Cashman 717-848-2596 CCASHMAN@YORKEXPO.COM
DELAWARE STATE FARGROUNDS HARRINGTON, DE	700+	700+		SERVAL BUILDINGS - NEEDS FOLLOWUP ON SIZES - TRYING TO INCREASE PARKING CAPABILITY COI	Nov 30 phone interview with Vernon Goodwin wanteing to work with WBCCI contact Robin 302-398-5905 robin@thestatefair.net
GEORGIA NATL FAIRGROUNDS 2007 PERRY, GA	1,017	489	40,000 SF OTHERS ALSO	6 THERE ARE SEVERAL BUILDINGS AS OPTIONS. IN ADDITION TO THE 489 THERE ARE LOTS OF SITES WITH NO SERVICES.	
WESTERN NORTH CAROLINA AG CTR ASHVILLE, NC	2,225 2,000 DRY	225 FHU	45,000 SF	1 @ 45,000, 1 @ 27,750 & 1 @ 5,000 FOR DINING	
ENT PARK	2018 500	200	63,354 SF	LARGE BLDG. CAN BE DIVIDED INTO 2 @ 31,677 EACH, OTHER 2 BLDGS ARE 2 STORY HAVE	
DOSWELL, VA				SEVERAL LARGE. ROOMS FOR SEMINARS & MEALS. LOOKS VERY NICE ON WEBSITE	
VANWERT, OH				NOT ADEQUATE BUILDINGS, ELECTRIC UNRELIABLE	
ERVIN J NUTTER CENTER 1999 DAYTON, OH	1,989	0		MULTI PURPOSE ARENA ON WRIGHT STATE UNIV CAMPUS	RV PARKING OFF-SITE AT WRIGHT PATTON AF BASE - NO POWER - WATER WAS AN ISSUE
WEST VA STATE FAIRGROUNDS 20. LEWISBURG , WV	2016 668	200+	20,000 SF	BUILDINGS OF 750 SF TO 4,750 SF, 6 TOTAL	
ALLEGAN COUNTY FAIRGROUNDS ALLEAN, MI	925	425	38,000 SF	OTHER BUILDINGS, NO ADDITIONAL INFO FOUND	
ST. JOSEPH COUNTY GRANGE FAIR CENTERVILLE, MI	800	800	1200 SEAT BLDG	1200 SEAT BLDG ANOTHER BUILDING W/ KIT, NO SIZE, BUILT IN PA SYSTEM 269-467-8935	
LANSING CENTER LANSING, MI	1,197	3 amp	SEVERAL	1 @ 71,760, 1 @ 12,038, 1 @ 27,000, 1 @ 13,320 - 8 BREAKOUT RMS, LARGE KITCHEN RV	RV PARKING OFF-SITE
EATON COUNTY FAIRGROUNDS CHARLOTTE, MI	089	340		CONTACT FOR INFO 517-543-4510, 2 LARGE BUILDINGS	
	1				

REGIONS & SITES WI	Last WBCCI TOTAL SITES Intl	SITES 30AMP&WTR	MEETING HALL SIZE	COMMENTS	NOTES
ROSS COUNTY FAIRGROUNDS CHILLICOTHE, OH	1,400	1,400	INADEQUATE CONF BLDGS	MOSTLY AG TYPE BLDGS - ALL SMALL - 3,000 SEAT GRANDSTAND	Aug 8, 2017-Vernon Goodwin met with County Fairground staff - high interest in WBCCI but meeting facilites are too small - talking about a large conference bldg in the future
RICHLAND COUNTY FAIRGROUNDS MANSFIELD, OH	1,200	500+		100 X 189, 60 X 200, 2,400 SEAT GRANDSTAND, CAFETERIA ON GROUNDS	
OHIO STATE FAIRGROUNDS COLUMBUS, OH	+1,000 est	359	75,000 SF	2016 NEW CARDINAL HALL EXHIBITION CENTER - 6 BREAKOUT RMS HAS THE POTENTIAL TO ACCOMMODATE 1,000 RIGS ON-SITE WITH E/W	Aug 6, 2017-Vernon Goodwin met with Fairground staff Identified numerous plug-ins with water connections on Fairground streets contact KATHIE AMSPAUGH 614-644-4038 K.AMSPAUGH@EXPO.OHIO.GOV
REGION 5 DUQUOIN STATE FAIRGROUNDS DUQUOIN, IL	2011 539	1,000	150,000 SF	SO. ILLINOIS CTR, 32,000 SF BUILDING AND UNDER GRANDSTAND IS AVAILABLE	
ILLINOIS STATE FAIRGROUNDS SPRINGFIELD, IL	300+	300+	39,000 SF	SIX BLDGS FROM 6,400 SF TO 39,000 SF W/ ABOUT 400 TABLES & 2,200 CHAIRS. ALSO 1 BLDG W/ THEATER SEATING FOR 450	
WINNEBAGO COUNTY FAIRGROUND PECALONIA, IL	1,000	200	85,000 SF EXPO HALL	6 BUILDINGS TOTAL, 1 @ 5,000, 3 @ 9,600, 1 @ 13,500, 1 @ 36,000, QUONSET AT 3,600 ALSO LISTED ITEMS THAT WE RENT AS BEING AVAILABLE, PA, PROJECTORS, SCREENS	
ELKHART COUNTY FAIRGROUNDS GOSHEN, IN	1,122	1,122	SEVERAL	SEVERAL LARGE BUILDINGS BUT THEY ARE EXPENSIVE AND WILL NOT NEGOTIATE 222 FULL HOOK UPS THE REMAINDER ARE E/W	
WAYNE COUNTY FAIRGROUNDS RICHMOND, IN	1,000	385	37,000 SF	1 @ 20,000 W/ 3 BREAKOUT ROOMS, 1 @ 40 X 50, 2 OTHER BUILDINGS, NO SIZE	
KENTUCKY HORSE PARK LEXINGTON, KY	260	260 FHU		NO BLDG INFO, CALL 859-233-4303	
THE KENTUCKY EXPO CENTER LOUISVILLE, KY	300	300	1,200,00 SF	NUMEROUS LARGE HALLS, ARENA AND BREAKOUT RMS	Aug 11, 2017-Vernon Goodwin met with Fairground Sales Mgr RVIA held here yearly - interested in working with WBCCI contact KENNITH COBBS 502-367-5175 KENNITH.COBBS@KYVENUES.COM
INDIANA STATE FAIRGOUNDS INDIANAPOLIS , IN	200	170 FHU	73,740 SF	EXHIBITION HALL, 1930'S COLISEUM, MANY LARGE BUILDINGS WITH BREAKOUT RMS GRANDSTAND, AMPHITHEATER - ROOM FOR 1,000+ RIGS BUT NEEDS E/W	Aug 9, 2017-Vernon Goodwin met with Fairground staff FMCA dry camps in the trotter track in-field contact MICHELLE LEAVELL 317-927-7530 MLEAVELL@INDIANASTATEFAIR.COM
HENDRICKS COUNTY 4H FAIRGROUNDS AND CONFERENCE COMPLEX DANVILLE, IN	20	20	12,000 SF	NEW 33,000 SF CONFERENCE CENTER, 9 BREAK-OUT RMS, KITCHEN, STAGE LOTS OF ROOM FOR RV EXPANSION	Aug 10, 2017-Vernon Goodwin met with Fairground Mgr - VERY HIGH interest in WBCCI willing to add 2pt hook-ups contact STEVE PATTERSON 317-718-6156 SPATTERSON@4HCOMPLEX.ORG
CAMP JORDAN PARK EAST RIDGE, TN	300+	300+	34,000 SF	HAS SEVERAL MEETING ROOMS	
TENNESSEE STATE FAIRGROUNDS NASHVILLE, TN ARKANSAS STATE FAIR COMPLEX LITTLE ROCK, AR	275+	275+	28,830 SF	8 BUILDINGS FROM 5394 SF TO 28,830 SF	

Updated as of: Nov 30, 2017 NOTF: Changes are in Green	- ast					
REGIONS & SITES	WBCCI TOTAL SITES		SITES 30AMP&WTR	MEETING HALL SIZE	COMMENTS	NOTES
REGION 7 MINNESOTA STATE FAIRGROUNDS ST. PAUL, MN	45	450+ 45	450+	SEVERAL	RANGE FROM 18,000SF TO 60,000 SF, LARGE GRANDSTAND	
BERRIEN COUNTY YOUTH FAIRGROUNDS BERRIEN SPRINGS, MI		27	700			
SOUTH DAKOTA STATE FAIRGROUNDS HURON, SD	2013 1,2	1,256 1,2	1,256			
ALLIANT ENERGY CENTER MADISON, WI	2009 90	003 003	0	22,000 SF , 130,000 SF ,	ARENA GENERATOR POWER ONLY 4 EXHIBITION HALLS	
RUSHMORE PLAZA CIVIC CENTER RAPID CITY, SD	1996 2,1 2002 93	2,150 3 al	3 amp	150,000 SF	RV PARKING OFF-SITE RV PARKING OFF-SITE	
CIVIC CENTER SIOUX FALLS, SD	2001 1,1	1,143 3 aı	3 amp		2014 BUILT DENNY SANFORD CENTER - ARENA, EXHIBITON HALL, THEATRE RV PARKING OFF-SITE	
BISMARK EVENT CENTER BISMARK, ND	2000 1,3	1,310 3 a	3 amp	100,000 SF	LARGE EXHIBITION HALL, ARENA, MANY BREAKOUT RMS RV PARKING OFF-SITE	
RED RIVER VALLEY FAIR WEST FARGO, ND	6	91 9	91			
WISCONSIN STATE FAIRGROUNDS MILWAUKEE, WI	1,0	1,000 1,0	1,000	232,000 SF	Nov 30, 2017 - Vernon Goodwin complexed for New 30, 2017 - Vernon Goodwin contact Katie Gerls 414-266-713	Nov 30, 2017 - Vernon Goodwin spoke with Fairground staff - high interest in hosting WBCCI contact Katie Gerls 414-266-7131 Katherine.Gerls@wistatefair.com
REGION 8 IOWA STATE FAIR DES MOINES, IA	2,3	2,300 734	734 FHU 2,300	110,400 SF	1 @ 32,000 250 X 125, 1 @ 18,000 200 X 90, 1 W/ 7 ROOMS TOTALING 16,000 contact LIZ MOORE 515-262-31	July 17, 2017-Vernon Goodwin met with Fairground staff - high interest in hosting WBCCI contact LIZ MOORE 515-262-3111 EXT 282 LMOORE@IOWASTATEFAIR.ORG
LANCASTER EVENTS CENTER LINCOLN, NE	20	200 20	200	87,500 SF	1 @ 36,000, 1 @ 17,200, 1 @ 11,500, 1 @ 87,596 Nov 21, 2016-President Gary Rush reports limited camping sites	n reports limited camping sites
MISSOURI STATE FAIR SEDLIA, MO	2012 2,3	2,350 1000 1,3	1000 FHU 1,350	19,800 SF	SEVERAL BUILDINGS RANGING FROM 10,000 TO 20,000, NICE DINING ROOM THAT CAN BE DIVIDED INTO 2 ROOMS	
KS STATE FAIRGROUND HUCHINSON, KS	20	500+	211	266,40 SF	1 @ 12,140, 1 @ 26,640, BANQUET ROOM @ 6,300 W/ KITCHEN, THEATER SEATING 749 W/ 30 X 30 STAGE Nov 21, 2016-President Gary Rus	Nov 21, 2016-President Gary Rush reports limited camping sites but Region 8 Rally held there
CENTRAL MO EVENT CENTER COLUMBIA, MO	is	575 57	575	SEVERAL	NOT AVAILABLE FOR RENTAL IN 2015, WEBSITE SAID TO CHECK LATER	
SPRINGFIELD EXPO CENTER SPRINGFIELD, MO	2005 1,1	1,154 1,1	1,154	SEVERAL	1 @ 45,000,1 @ 26,000 parking was off-site @ Powl	PARKING WAS OFF-SITE @ POWER COMPANY SUBSTATION PROPERTY
OZARK EMPIRE FAIRGROUNDS SPRINGFIELD, MO	1	100 8	81	80,00 SF	3 HALLS, 379 BOOTH SPACES,	
REGION Q						
EXTRACO EVENT CENTER WACO, TX	<u></u>	850 250	250 FHU 600	38,000 SF	2 BLDGS 24,000 SF & 14,000 SF, 310 X 125 BLDG, 6,000 SEAT ARENA	
MPEC WICHITA FALLS, TX	2(200	200	32,400 SF	EXPO HALL HAS 60 X 41 STAGE, 1 @ 58,000 W/ 10 ROOMS/ 1 SEATS 216 WEBSITE WFMPEC.COM	

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THE LUNIVERSITY CAN NOT ACCOMMODATE WECT ANY LONGER AS OF MAY 2017	GREAT FALLS, MT				ROOM, SEVERAL SITES ARE UNLEVEL	
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INDIO, CA INDIO, CA PIMA COUNTY FAIRGOUNDS INDIO, CANARA COUNTY FAIRGOUNDS	RIVERSIDE COUNTY FAIRGROUNDS				FMCA HAS LOTS OF RALLIES HERE	
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TUCSON. AZ	PIMA COUNTY FAIRGOUNDS					
	TUCSON, AZ					

To: President Jim Cocke, Members of the IBT and Fellow WBCCI Members

From: Chairman, WBCCI International Relations Standing Committee

Subj: January 2018 Standing Committee Report

- 1. This report is in two (2) parts; first, report on the overseas WBCCI Unit, and second, a report on the new makeup of this Standing Committee.
- 2. The Europe Unit has now certainly become of age and is operating in an outstanding manner with well attended activities and caravans that match such well performing Units here in North America. They have found solutions to any problem that could exist due to members from different countries and languages. Their caravans as we know them have crossed borders and their reports and pictures have marked an inspiration to all of us. The "Spirit of WBCCI" is most assuredly alive and well in Europe to a degree that would certainly make Wally very proud.
- 3. This committee with help from our International President is now truly "International" in composition. The committee is now comprised of one member born and raised in Sweden (Per Hamnqvist, 1st VP, Region 1), one Canadian (Gail Harrower, Past International Treasurer) and myself from the United States. All of us have had Unit and Region experience, and Gail and I have had International level posts. This now provides us with a more complete background to assist and give advice where needed to current and potential future Units outside of North America. We are gaining much from the great growth of the Europe Unit and their experiences and enable us to provide better assistance to these Units as listed in the Bylaws.

Very respectfully,

Don Shafer, Past International President

Chairman

Sarasota, Florida January 2018

Lifetime Membership Fund Report K

To: President Jim Cocke International Board of Trustees

Members of the WBCCI

According to our Life Member Fund A/C 225, at the end of the first quarter (October 31, 2017) we had a total of 207 life members renewing. Included in that total, were three new lifetime members.

After the expense of paying annual dues for life members in the first quarter, the fund balance was \$71,490.64. The annual reduction over the past year was 11.5 %. This is below the 12% withdrawal rate anticipated when the lifetime fee schedule was revised in June of 2015. The fund appears to be solvent at this time.

The committee would like to thank Lori Plummer and the staff in Jackson Center for the help they provided to put this report together.

Respectfully submitted,

Andrew Selking Committee Chairman Debbie Hammer Committee member Iohn Leake Committee member Long Range Planning Committee Report Sarasota Mid-Winter IBT 2018

To: INTERNATIONAL BOARD OF TRUSTEES

FROM: LONG RANGE PLANNING COMMITTEE CHAIR, Mona Heath

Committee Members: Jim Johnson; Joanne Miller; Alan Amundsen; Doug Hart

Ex Officio Members: Jim Cocke, Barry Bell, Andy Selking, Lori Plummer, Chris Gough

Members of this committee are dedicated to long range improvements that will:

Increase the value of membership for Airstream owners;

- Enhance the ability of the club to attract and retain new members; and
- Improve club operations and governance.

Following a brief hiatus after the Escanaba International Rally, the Long Range Planning Committee (LRPC) has resumed meeting every two weeks. I'm happy to introduce two new committee members and one ex officio member to the team: Doug Hart, 2nd Vice President Region 1; Alan Amundsen, Parliamentarian Region 12, & Vice President Greater Los Angeles Airstream Club; and Chris Gough, third generation Airstream owner & club member, respectively.

Status updates to two significant and parallel bodies of work within the LRPC are presented today:

1. A Membership Survey was published in the fall of 2017 with 1,629 responses to questions broadly grouped into four main areas: demographics, club activities, communications, and opinions on how well the Club is serving the members. The four club member professionals who prepared the survey are pleased with this above-normal response rate.

The intent of the survey was to (a) measure member expectations and satisfaction with the Club, and (b) set a baseline from which change can be measured with future surveys. The survey team anticipates providing an analysis of the responses to Club leadership prior to the 2018 Mid-Winter IBT. It's by learning from the members that action items can be identified and plans put in place to ensure current and future generations' satisfaction with the Club.

2. The focus of the LRPC has shifted from Conceptualizing and Development of the Strategic Planning Document (SPD), to Adoption and Engagement of the goals, objectives and tasks contained therein.

Identified within the SPD are the following goals supported by corresponding objectives and tasks:

- ✓ Value to our Members
- ✓ Service to Members at Local Club Level

- ✓ Rally / Caravan experiences that support membership goals, member participation, and create a strong organization consistent with WBCCI objectives.
- ✓ Focus on Regional Support of local Clubs
- ✓ Sustain an environment that is welcoming to volunteers and that encourages overall member support for volunteers' efforts
- ✓ Streamline International Operations to Provide Effective and Inspirational Leadership

Accountability for selecting and reaching the goals rests with the IBT and the Executive Committee (EC). During the Sarasota Mid-Winter IBT the LRPC is scheduled to:

- Meet with the incoming President and Vice Presidents to review their respective Goals. This provides an opportunity for the LRPC to recommend inclusion of key Goals/Tasks not contained in the EC goals as well as to identify possible inclusion of Goals/Tasks not reflected in the SPD;
- Lead round-table discussions with Region Officers and Standing Committee Chairs to help encourage adoption of relevant and timely Goals/Tasks contained in the SPD

Throughout the year, the LRPC will continue to:

- Create adaptive communication platforms to present the SPD Club Membership at future International Rallies, Mid-Winter IBT meetings and in print and digital formats; and
- Continue to audit the SPD for opportunities to enhance the Goals/Tasks based on current membership and marketplace direction, and will update the SPD annually each May.

We wish to acknowledge and thank ex officio members for their participation and commitment to a cohesive, collaborative and member-focused leadership team. Success for the LRPC is not measured by checking things off a list; rather, it is reflected through advocacy and adoption of the opportunities identified in the Strategic Plan; through the continuity of leadership goals and, ultimately, in the growth and satisfaction of the soul of the Club – our Membership.

"If you want to fast, go alone. If you want to go far, go together"

— African Proverb

Respectfully submitted,
The Long Range Planning Committee

Attachment: Strategic Plan WBCCI

Strategic Planning Document

Introduction

Ongoing and continuous planning, shaping, and evolving are paramount for the future growth and livelihood of the Wally Byam Caravan Club International (WBCCI). The Long Range Planning Committee (LRPC) Strategic Planning Document (SPD) articulates the WBCCI plan for the future, and acknowledges and addresses the challenges and opportunities we face. The SPD provides goals, objectives and tasks to build a roadmap that expresses where we want to be in the future. The Plan includes goals designed to strengthen the organization, the leaders, and the member base to improve and move the WBCCI forward while providing a quality, one of a kind, experience for members of all ages and ensuring the WBCCI's future.

Responsibilities

The LRPC is responsible for maintaining and updating this document.

Background

Many International Presidents recognized the need for a cohesive strategy in moving the WBCCI forward. Numerous excellent initiatives, such as the 2020 Committee, were prompted by the International Board of Trustees (IBT) and Executive Committee (EC) as early as the Mid-Winter IBT in Gonzales, LA, in 2008. These studies and reports were the basis for proposed and subsequently approved, revised Vision and Mission Statements in the WBCCI Constitution. Then in 2015, a committee commissioned by Joe Perryman generated a Long Range Planning Committee Report, dated July 5, 2015, which led to IBT approval of formation of the LRPC. This committee will report to the IBT and derive any authority to act (and spend) from the IBT.

Our Vision

As we look at the club through 2026, we see Airstream owners focused on effective communications, continual improvement, responsive leadership and universal appeal as the Airstream Club of choice. We value our ICONIC Airstream RVs, positive forward thinking, personal involvement and volunteering, equality and respect among members, responsible stewardship of club resources, a club that is affordable, and a club that respects traditions and past accomplishments. Our club provides and promotes our unique offerings in a way that makes club membership an absolute "must have" for all Airstream owners.

Summary Goals

This document identifies a set of goals, objectives and tasks that are pertinent to the development of a Strategic Plan as defined in the LRPC Vision document. While the listed goals are not in priority order, all of them require some level of planning, research and developing positions for the operation of the club, leadership elements, member support, communications, and rally/caravan execution. To achieve these goals the LRPC anticipates the possibility of changes to the WBCCI Constitution, Bylaws and Policy, and looks forward to working with the IBT in that effort. The goals are:

- 1. Provide Value to Our Members
- 2. Streamline International Operations to Provide Effective and Inspirational Leadership
- 3. Increase Focus on Regional Support of Local Clubs/Units
- 4. Improve Service to Members at Local Club/Unit Level
- 5. Provide Rally/Caravan Experiences that Support Membership Goals, Member Participation, and Create a Strong Organization Consistent with WBCCI Objectives
- 6. Sustain an Environment that Is Welcoming to Volunteers and that Encourages Overall Member Support for Volunteers' Efforts

Adoption and Engagement

Accountability for selecting and reaching the goals rests with the International Board of Trustees (IBT) and the Executive Committee (EC). The LRPC will meet with the incoming President and Vice Presidents at the Mid-Winter Meeting prior to their installation to review their respective Goals. This provides an opportunity for the LRPC to recommend inclusion of key goals/tasks not contained in the EC goals as well as to identify possible additions of goals/tasks not reflected in the SPD.

The LRPC will also create adaptive communication platforms to present the SPD to Region Officers, Standing Committee Chairs, and members on an on-going basis at Mid-Winter IBT and the International Rally. Success can only be achieved through adoption of the SPD at all levels, led by a cohesive and collaborative EC.

The LRPC will continue to audit the SPD for opportunities to enhance the Goals/Tasks based on current membership and marketplace direction, and will update the SPD annually each May.

Committee

Long Range Planning Strategic Planning Goals, Objectives and Tasks

Goal 1. Provide Value to Our Members

Objective: Make membership attractive and valuable to Airstream owners. Provide a great value for the membership dollar by recruiting and retaining members willing to support club activities. Provide enthusiastic support of the club's traditions and ideals through effective use of resources.

- Task 1. Analyze the profile for a member though examination of club best practices, past successes, other clubs' successes, club existing and visionary demographics.
- Task 2. Revise the WBCCI Vision based on the member analysis to include new member profile.
- Task 3. Actively pursue new members through advertising, open events and a renewed publicity effort.
- Task 4. Work with other related Airstream groups to pool resources, ideas and fun activities.
- Task 5. Promote and advertise rallies, caravans and other events to make the club the premier choice for Airstream owners and members.
- Task 6. Determine a set of benefits that support membership in the club as a great value. Assess relativity and then pursue national level discounts, camping discounts nationwide, and cost comparisons for caravan and rally activities.
- Task 7. Provide membership with effective tools to operate as a club member using modern technology

Goal 2. Streamline International Operations to Provide Effective and Inspirational Leadership

Objective: Optimize Club leadership focusing on providing the greatest value to the members. Provide forums for member communication, executive communication, and improve club management business processes.

- Task 1. Determine the ideal club organizational structure to best serve future composition of the membership. Review and improve office processes, equipment, software systems, accounting, and publications. Select easy changes with maximum benefits for early implementation.
- Task 2. Assess and support implementation of recommendations provided by the International Rally Site Selection Committee and the associated process and procedure improvements that support our members.

WBCCI Version 1.0 6/1/17

- Task 3. Provide Blue Book/Club brochure or on-line training to educate members on available communications methods.
- Task 4. Assess the impact of revising the Blue Book, Ideas Book, Caravan Guide and other documentation to include a more modern look and feel. Implement recommendations.

Goal 3. Increase Focus on Regional Support of Local Clubs/Units

Objective: Foster the idea of the Region Officers as a basic element of the Unit Support Network. Recommend changes, provide ideas and develop a communications network based on Regions supporting Units. Identify and develop future officer candidates to fit the club's needs.

- Task 1. Improve the Region-to-Unit communications process to allow a Unit to Region question/response or idea/comment blog that is searchable.
- Task 2. Assess and determine a viable solution to the problem of obtaining Region Officer Candidates.
- Task 3: Determine the effectiveness of Region rallies and provide support for improved/modernized Region level business processes.

Goal 4: Improve Service to Members at Local Club/Unit Level

Objective: Improve Unit Operations effectiveness. Where possible simplify the process of operating the club. Streamline and modernize processes to include updated communications tools, and external social media exposure.

- Task 1. Examine current Unit level operations and streamline processes, as appropriate, to minimize time spent managing club "business" and increasing time available for fun.
- Task 2. Assess the existing Unit level documentation that supports Unit Officers and update as needed. Provide where needed, on-line leadership training, operation guides, and include a process for reviews, updates and frequently asked questions.
- Task 3. Develop effective communication channels at all levels: International, Region and local.

Goal 5: Rallies and Caravans - Provide Rally and Caravan Experiences that Support Membership Goals, Member Participation, and Create a Strong Organization Consistent with WBCCI Objectives

Objective: Improve Club rally/caravan experiences to cover the entire WBCCI member domain with emphasis on simplified Unit level planning requirements and communication. Provide guidance and educational programs to help the units succeed in matching their membership requirements to fun and exciting travel and fellowship. Improve the International Rally experience and seek ways to improve communications and marketing of other rallies and caravans as appropriate (Region, National, Special Event, Special Interests).

WBCCI

- Task 1: Assess the current International Rally (stem to stern) for areas of improvement. Provide detailed recommendations in areas of finance, attendance, program, duration, location and other areas as identified in the IR Assessment.
- Task 2: Review surveys and member suggestions to determine, if possible, what WBCCI members and future members want from a rally/caravan program. Develop an initial set of action items to improve, where needed, training, processes, procedures, education and documentation required to implement appropriate changes.
- Task 3: Assess the value added of creating rally/caravan data repositories/archives to assist the rally planning activities and of developing a succession plan for rally managers and caravan leaders. Implement as deemed appropriate.
- Task 4: Update pertinent support documents for use by the rally/caravan planners.
- Task 5: Improve Special Event Rally and Caravan planning and coordination. Provide special event rallies and caravans that the membership will enjoy and support.
- Task 6. Maximize the use of digital media to advertise and communicate upcoming and new special event rallies and caravans.

Goal 6: Sustain an Environment that Is Welcoming to Volunteers and that Encourages Overall Member Support for Volunteers' Efforts

Objective: Our club depends on volunteers to operate. We must develop a club culture that perpetuates and nurtures involvement by volunteers and where needed, improve existing programs and create excitement around the importance of becoming involved with making the WBCCI concepts work.

- Task 1. Assess existing club volunteer requirements with concentrations at each level of management. Provide suggestions for improvements where they are needed.
- Task 2. Provide a process to educate club membership about the value added by volunteers and the benefits of volunteering (at all levels). Work on the "enjoyment" factor.
- Task 3. Ensure volunteer requirements are updated as the club support requirements change. Invoke needed evaluations and transitions though transparent processes that assure members that leadership is attending to our "value added" philosophy and their well being.
- Task 4. Establish a responsive feedback process and/or reward system for working committees that makes volunteering a "benefit" and acknowledges their contributions.

To: President Jim Cocke, Members of the IBT and my fellow Airstreamers

From: Teresa Taylor- International Membership Standing Committee Chair

Thank you, Mr. President for the opportunity to serve as International Membership Chair. With the help of Headquarters and my membership teams, we have been making progress on a variety of goals.

Our projects for this year:

The new marketing material for our dealer sponsors should be going out this spring. This includes print material, e-mail dealer newsletter, dealer posters/brochure holders and dealer liaison members to make sure our dealers are kept in brochures and Blue Berets with monthly visits.

Membership continues to work on our CPC campaign for Headquarters, regions, and units. We will also have ideas, examples and best practices for units and regions to use to attract new members from the CPC list and Airstream owners. Our new brochures have been going out to units for members to hand out to Airstream owners they meet. In the works is a Unit/Club marketing package that our Unit/Clubs can use for marketing, welcoming and renewals. We are also editing some of our media information to better engage the New Airstream owner. We are using Airstream Inc's survey as our guide to what these new members are looking for in an Airstream Club since 75% of our new members have 2016 or newer Airstreams.

Our Social Media is continuing to be a strong presence in both marketing and social engagement. We have started two new Facebook interest groups under the WBCCI Wally Byam Airstream Club umbrella; **Solo Stream Sisters** FB group, and **Membership Chair FB** closed group to communicate with our region and unit membership chairs to share membership ideas. We have another FB group in the works. Our Wally Byam Airstream Club FB group has added a survey to our join area and added two moderators to welcome and answer questions about joining the Club. Mark Hubbard-Brossard is working with Kimber Moore to put together FB ads to test. Harold Higgins will continue to handle our twitter account. Lindy Brown is Admin for our Solo Airstream Sisters and is also putting together a proposal and guidelines for Airstream Club Ambassadors. Airstream Club Ambassadors will be part of our Marketing arm to engage Airstream owners in the marketplace and other events such as meet and greets. More to come on this at Salem.

Our Club continues to focus on our units/clubs, caravans, and connecting with friends as the reason to belong to the Wally Byam Airstream Club. During our renewal season, repeatedly one of the reasons owners tell us they don't renew is because they aren't joiners of clubs, uncomfortable with club politics, and don't have time. I recently heard from a unit that is looking at having 25% non-renewals from members who've never been to a rally or activity. Many unit/clubs have this same issue. Those members are telling us things that we continue to ignore. They want benefits, monetary benefits and benefits they can use as individuals. People belong to clubs such as Good Sam, Escapees, Winnebago, FMAC, not for just the club activities, but the monetary benefit that being a member gives them. I know because I belong to some of these, I'm sure you do too. Air Forums group rallies, FB groups and others all give Airstream owners a group of friends to do things with and they're free. We need to market our club not only for the friends, rallies and caravans but also the value of joining for the monetary and individual benefits that a non-joiner can enjoy. Our new branding of Roam... Explore... Arrive... not only embraces Club and Caravan activities but also promises individual travel. We need to expand our monetary and individual benefits for members. Even JJ Johnjulio says that most new members don't join because of SkyMed, it may take three years or extensive travel for members to take advantage of SkyMeds discounts and this isn't something that younger members even consider. RV Advantage Insurance our Corporate sponsor also gives discounts for our members. Our Airstream parks aren't consistent, some are giving real discounts to our members, but other give

no member benefits. And that's all we've got! We need to partner with RV parks, Airstream or not, other RV providers and our Airstream Dealers to develop benefits for our members. If we can keep new members because of the benefits, they will find the friends and we will be building a stronger base of members. This is my one disappointment of the last 18 months, that I haven't been able to put this together and find that right member who has the skill set and ability to carry out this benefit campaign. I need your help in finding that member to head this sub-committee in the Marketing group. I see this as key to taking the next step in our Club. If this is not the direction the club wants to go, please let me know. Do we want to be a unit/club organization for group activities or do we want to extend our marketing to the individual travel of Airstream owners? I ask that you add this to your discussions at IBT.

Sincerely,

Teresa Taylor

International Membership Chair

To: International Board of Trustees

From: Bill Price, Chair

National/Special Event Committee

Date: January 11, 2018

NATIONAL AND SPECIAL EVENT RALLY REPORT 2017

REGION	RALLY	TYPE		DATE	UNIT	S/PERS	FINANCIAL
3	OLD FIDDLERS	SE		AUG 6-12	38	73	618.23
OREGON UNIT 90	PENDLETON	SE		SEPT 11-18	23	45	23.00
APPALACHI UNIT 115	AN SWISS FESTIVAL	SE	SEPT	23-OCT1	126	249	1018.54
11	BALLOON FIESTA			OCT 6 -10	150	300	162.00
11	DALLOON FIESTA	SE		001 0-10	130	300	102.00
10	SUN V JAZZ	SE		OCT 16-23	23	43	121.10
Unit 165 East Tennesse	STORYTELLING	SE		OCT 4-8	24	51	668.27
12	ROSE PARADE	SE	DEC 2	8 – JAN 1	30	70	1,526.00

Report updated 1/24/2018

To: Jim Cocke, WBCCI International President

International Board of Trustees

WBCCI Members

From: Matt Hackney, Chairman

Unit Planning Guide Standing Committee

Date: November 29, 2017, 2017 for Mid-Winter IBT Meeting, Sarasota, FL

President Cocke, members of the Executive Committee and members of the IBT, we are grateful for the opportunity to serve the WBCCI and its many units in developing an updated Unit Planning Guide. It is important to recognize the groundbreaking work of International Past President, Jim Haddaway and the individuals who have worked so hard to provide a planning tool to the Units in our great club. We hope that the units within the club continue to use the existing Planning Guide until our work is complete, as it includes invaluable information for use by incoming Unit Officers in planning for a great year of fun, friendship, and adventure.

Our committee is in the process of building on the planning guide developed and refined over the last several years. Our members are starting with an outline, based on the Unit Planning Checklist. We have developed an updated draft outline and are working on added detail we believe will be helpful to future unit officers. In addition, we will build 4 or more modules on topics in the new guide. These modules can be provided as training material at the International Rally in Salem, and provided for use as training material at Region and Unit Rallies. In addition, the members of our committee are volunteering our services to present the new planning guide and these modules as Unit Planning Training at the rally in Salem.

While it will extend beyond the year we have the privilege to serve, we would propose that future Unit Planning Standing Committees prepare additional modules for training, until modules exist for all of the sections in the new Unit Planning Guide. We plan to provide our new Unit Planning Guide and modules to the IBT at your meeting before the Salem Rally.

We stand ready to act on any suggestions or recommendations from the IBT or the membership and welcome your questions.

Respectfully submitted:

Terri Warren, Hedda Smithson, Nancy Becker, John Becker, Henry Knight, and Matt Hackney

November 27, 2017

To: Jim Cocke, President, International Board of Trustees, and fellow members

From: Hedda Smithson, Chair, Publications Standing Committee Date: IBT Meeting to be held in January of 2018, Sarasota, FL

Others have prefaced their reports with a thank you for the privilege of being able to serve. I had no idea how appropriate those words could be. I am having a ball!

I have a great group of friends on our "Sounding Board": Cecelia Stansbury, Carolyn Beardshear, Teresa Taylor, Jay Thompson, and Harold Higgins. Some of us met in Escanaba to brainstorm some possible improvements.

It is my understanding that Steve Padgett has been sharing his expertise in technology and publications at HQ with the on-line issue of the Blue Beret. Thank you Steve!

The Blue Beret has shown remarkable changes since the third quarter of 2016: the cover has brighter, deeper color along with the new logo; inside the quality of paper with color photos is striking in its improvement. But those are just cosmetic changes. The purpose of the publications committee is to find content for our publications. Our goal would be this: you receive a copy of the Blue Beret or a link to News & Views and you will do nothing until the entire publication has been devoured!

News & Views was published twice in 2017. The November issue included a link to a video related to the Urban Rally in Carson City. Having a web-connected publication has its advantages!

Many newsletter editors have added newsletters@wbcci.org to their distribution lists. This automatic forwarding service sends newsletters to the Executive Committee, the staff at Headquarters, and to the publication sounding board. I hope everyone has enjoyed reading the news and commentary of clubs from far and wide as much as I have. Most have a president's column, news with lots of photos plus recognition of birthdays and anniversaries. Some have jokes, local quizzes, cute graphics, and recipes.

Guidelines for News and Views have been adopted. The next goal is to establish a similar document for publication in the Blue Beret. This would include guidelines for the submission of articles and photos for publication.

Our goal is to continue to look for content from and about members. Look for a future article in the Blue Beret with some intriguing "prompts".

To: Jim Cocke, WBCCI International President International Board of Trustees WBCCI Members

From: Ray Putnam, Chairman
Technical Standing Committee

Date: December 1, 2017 for Mid-Winter IBT Meeting, Sarasota, FL

We are working to revamp the technical maintenance data base. I have organized the changes and have sent the details to Damon and he has until before International 2018 to get the new and revamped data base on-line and available to ALL who will use directions we will publish in the Blue Beret. In the interim I have prepared a file index to all the technical articles ever written for the Blue Beret so that we can direct queries to appropriate article(s) to help answer questions. Coming Blue Beret articles will go into details about what we are doing and how to access the data.

This will, I believe, greatly reduce the volume of technical articles. Most questions have already been asked and answered. We will still be ready with answers to any new and heretofore unanswered questions at the techhelp@wbcci.com address. My efforts are being done to draw attention to the web address and away from any individual. As individuals we come and go – the web address will be functional far into the future.



Airstream Club International

Date:Tuesday, November 21, 2017

From: Tom Smithson, Chair Interim Foundation Committee

To: Jim Cocke, President WBCCI

Subject: WBCCI Foundation Committee Report

Dear President Cocke,

In July the committee reported on completion of the application for 501(C)(3) tax exempt status for the WBCCI Foundation and that we were awaiting a final determination. Based on this, the Committee was extended for President Cocke's term. When Lori Plummer, CEO of WBCCI, arrived back in the office following the International Rally in Escanaba the determination letter had arrived. The WBCCI Foundation was granted 501(C)(3) tax exempt status.

The next task for the committee is to establish a permanent Board from nominees submitted by the paired Regions of WBCCI. To review that process: the Committee had settled on an eight-member Board. Directors would be nominated by the Presidents of paired Regions, i.e., Regions 1 & 2, 4 & 5, 3 & 6, 7 & 8, 9 & 11 and 10 & 12, for three year terms. Initially ½ would be appointed for a two-year term and the remaining for three. Upon the expiration of the two-year terms the appointee's term would be three years allowing for continuity on the board. There would also be two ex-officio members, the Corporate Manager and the current International President. The Foundation Board would meet via conference call(s) during the year and have one physical meeting at the International rally.

To establish the permanent Board a letter was sent to every Region President and Region Vice president (to make them aware of the process) asking for nominees by December 1, 2017. Enclosed with the letter were the Foundation articles of incorporation, the Regulations and Policies of the Foundation and a sheet describing the desired qualifications and expectations for potential nominees. We also requested specific information about the nominees to meet certain legal requirements for those elected to the Board.

To date only Regions 9 & 11 have responded with candidates for the committee to review. Regions 3 & 6 sent an inquiry from a member who has expressed an interest in the Board. This person was sent the same materials that were sent to the Region Presidents. The committee hopes that the remaining Regions will submit nominees as soon as possible as the interim Board needs to be replaced before the actual work of the Foundation can begin.

Sincerely,

Tom Smithson, Foundation Committee Chair

Moush Sutro



Wally Byam Caravan Club International, Inc. Special Committee – Financial Management

December 1, 2017

To: Jim Cocke, International President International Board of Trustees

Re: Report to the IBT – for January 2018 Meeting

This is a further update to our information letter dated September 5, 2017 that was mailed to the Incoming Unit Executive. Please note that the International Board of Trustees at the International Rally in Escanaba approved these requirements. A Special Financial Management Committee was appointed by the Executive Committee of WBCCI whose goal is to: "Study, report on, and guide WBCCI entities regarding their status on financial requirements and on requirements for licensure with Airstream Inc."

Each entity (WBCCI Unit; WBCCI Region: WBCCI Intra-Club and WBCCI National Caravan) will be contacted to verify, change or add the information requested on the appropriate documents. Please note that this information will only be utilized by this committee for its review and will be kept for the required time of seven (7) years as per the WBCCI Blue Book, defined on Page 35.2 of the Bylaws & Policy at WBCCI Headquarters.

This review process, starting mid December 2017, has been set up to guide each WBCCI entity and to ensure that they are aware of and conform to the policies and procedures as defined by the International Board of Trustees in respect to the financial requirements and the Airstream Inc., sublicense.

We look forward to working with each Unit, Region, etc., over the next few months. Please do not hesitate to contact our committee members if you have any questions or concerns.

Respectfully submitted,

Gail Harrower, chair

Gail Harrower, chair (204) 781-1987

Ken Johansen (970) 259-3890

Kathy Hampel (925) 640-0404

E-mail: wbcci.entity.review@gmail.com