#### **MINUTES** of the

# **IBT MEETING** WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC. OASIS LAS VEGAS RV RESORT, LAS VEGAS, NV JANUARY 23, 2020

The regular meeting of the Wally Byam Caravan Club International, Inc. (WBCCI) Board of Trustees (IBT) was called to order by International President Mona Heath on Friday, January 23, 2020, at 9:00 a.m. at the Oasis Las Vegas RV Resort, Las Vegas, NV. The Executive Committee has authorized a live streaming of audio of this International Board of Trustees Meeting on *airstreamclub.org*. A statement by President Heath concerning the restrictions on re-broadcasting of the streamed audio followed.

Words of inspiration were offered by Terri Warren, Region 10 Immediate Past President. The Pledge of Allegiance was led by International 1st Vice President Andrew Selking.

At the June 30, 2018, meeting of the IBT, the Bylaws, Article VIII, Section 3 was amended to read, "The preparatory seminar and IBT meetings may be combined for each of the three Board of Trustees meetings". The Seminar and the IBT Meeting were combined today. The proposed rules for this IBT were presented by President Mona Heath; there being no objections, the rules were adopted.

Vickie Courtney, International Recording Secretary, called the roll:

International President Mona Heath	present
International 1st Vice President Andrew Selking	present
International 2nd Vice President Tye Mott	present
International 3rd Vice President Eric McHenry	present
International Recording Secretary Vickie Courtney	present
International Treasurer James Polk	present
Immediate Past President Barry Bell	present
Region 1 President Per Hamnqvist	present
Region 2 President Richard Short	present
Region 3 President John Leake	present
Region 4 President Karen Fisher	present
Region 5 President Robert Whitesell	absent
Region 6 President Jim Johnson	present
Region 7 President Don Thomson	present
Region 8 President Mike Sisk	present
Region 9 President Bill Kindle	absent
Region 10 President Sharon Cairns	absent
Region 11 President Patti Reed	present
Region 12 President Cecelia Stansbury	present
Parliamentarian (non-voting) Joanne Miller	present
Corporate Manager (non-voting) Lori Plummer	present
Trustee (non voting) Lenny Razo	absent

Region Presidents for Regions 5, 9 and 10 were not in attendance. In accordance with Constitution, Article IX (9), Board of Trustees, Sec. 1 which states in part, "In the event the Region President is unable to be present at a meeting of the Board of Trustees, the next ranking Region Vice President shall sit with the Board at that meeting as a voting member representing that Region in all matters coming before the Board." 1<sup>st</sup> VP Region 5 was not represented in this meeting. 1<sup>st</sup> VP Region 9, Bill Miller, and 1<sup>st</sup> VP Region 10, Michel Bourassa, sat with the Board as voting members of their respective Regions. A quorum was present.

The proposed agenda was accepted with two changes, being: Action Item M R1 and Motion 1 R1.

**MINUTES**: The reading of the Minutes of the July 27, 2019, IBT Meeting was dispensed with and the Minutes were approved as distributed.

## **Officer's Reports:**

President Report: Mona Heath reported the following:

Over the last 3.5 years, and looking forward beyond my term as International President, I remain committed to the following Goals:

PRESERVE THE WBCCI UNIMPAIRED FOR FUTURE GENERATIONS OF AIRSTREAM OWNERS & CLUB MEMBERS WITH STRATEGIC AND FACT-BASED PLANNING, WHILE RESPECTING OUR RICH HERITAGE;

## CREATE AN INCLUSIVE ENVIRONMENT:

- Demonstrated commitment to transparent and honest communication with International & Region leadership, and our club members
- Encouraged inclusion at all levels

## DEVELOP A MEMBERSHIP GROWTH & PROFITABILITY STRATEGY INDEPENDENT OF INDUSTRY TRENDS:

- Submitted & received unanimous approval of a balanced budget, which includes specific new member growth plans and current member retention targets.
  - OCT-NOV-DEC +11% OVER SAME PERIOD LY, ATTRIBUTE TO INCREASED VISIBILITY & MARKETING TOOLS.
  - 2019 31 NEW MEMBERS/WEEK NEW SITE: 36 NEW MEMBERS/WEEK
  - 57 NEW IN FIRST 10 DAYS OF 2020

*PROMOTE THE IMPROVEMENT OF OUR CLUB VISION UTILIZING THE LONG RANGE PLANNING COMMITTEE 2017 SURVEY RESULTS;* 

*IMPROVE ELECTRONIC MEDIA:* 

- Launched a compelling & engaging website
- Received unanimous Board approval to invest in Phase II

ALIGN WITH AIRSTREAM INC:

• A DOZEN+ meetings with AS Inc and significantly increased frequency of email & phone dialogue, resulting in a collaborative, mutually-respectful relationship

#### OVER THE NEXT SIX MONTHS:

- Continue to work on behalf of our members
- Roll-out Phase II of database & website enhancements along w/supporting changes to our Constitution & Bylaws
- Focus on our opportunities: Leadership pipeline; Intra-Clubs; Renewals

1<sup>st</sup> VP REPORT: Andy Selking reported that the facilities in Waco have not gotten back with him to finalize the location of 2021 Midwinter IBT. Plans are to have the location and time finalized within the next week. Lebanon International Rally details are progressing nicely.

**2<sup>nd</sup> VP REPORT:** Tye Mott reported the cargo trailer was leaking and is in the process of being replaced with either a shipping container or new trailer which will be ready in time for Loveland Rally. New totes have replaced the wooden cargo boxes.

Tye is leading an Ad Hoc Committee that will work with the Airstream Parks to provide better communication between WBCCI and the Airstream Parks.

**3<sup>rd</sup> VP REPORT:** Eric McHenry reported Phase I of the new website was successfully launched. Phase II is being developed and there will be more communication to educate local clubs on the migration plans to the new website; as well as new features such as self-service member portal on the website.

Eric was pleased to report that the project has stayed on scope, on time and within budget. Ideas for his 2023 rally are being considered in the geographic area Rockies or West, ideally somewhere in wine country. More information will be forthcoming as he works with the Rally Site Committee. **Immediate Past President** – no report.

**Corporate Manager** – no report.

**Correspondence** – was read at the Executive Committee Meeting **Treasurer's Report** dated January 15, 2020 was given as follows:

To: Mona Heath, President WBCCI and Board of Trustees

#### TREASURERS REPORT

Includes the Period August 1, 2018 to October 31, 2019

Income Expenses Net Income	\$       778,138         \$       586,566         \$       191,572
Assets – Checking Accounts Investments Common Cents for Kids Life Member Account Accounts Receivable and Other Current Assets Total Current Assets	<ul> <li>\$ 269,879</li> <li>\$ 622,517</li> <li>\$ 19,221</li> <li>\$ 51,192</li> <li>\$ 92,965</li> <li>\$ 1,055,775</li> </ul>
Fixed Assets Less Depreciation	<u>\$ 190,762</u>
Total Assets	\$ 1,246,537
Total Current Liabilities	\$     58,607
Total Equity	<u>\$ 1,196,567</u>
Total Liabilities and Equity	\$ 1,255,174

James Polk, International Treasurer Treasurer's Report will be filed as presented. **Executive Committee** - Report of all actions taken by the Executive Committee from July 27, 2019 to December 11, 2019 were read.

**Nominating Committee** -Barry Bell, Chairman of the Nominating Committee gave the following report. The following people have submitted a Letter of Intent to serve WBCCI for the years 2020-2021 term of office:

President:	Andrew Selking
1 <sup>st</sup> Vice President:	Tye Mott
2 <sup>nd</sup> Vice President:	Eric McHenry
3 <sup>rd</sup> Vice President:	Per Hamnqvist
<b>Recording Secretary:</b>	Judy Bechthold
Treasurer:	Elizabeth Hackney
Nominating Committ	oo: Mictoria Magnacca

Nominating Committee: Victoria Magnacca, Lawrence Northway Thanks went to the current nominating committee members Carolyn Beardshear and Debbie Hammer

Standing Committee Reports were submitted as follows:

Budget Standing Committee – Andrew Selking, Chair no report.

Caravan Committee – Jay Thompson, Chair.

Constitution & Bylaws - Tom Smithson, Chair. Nine actions items were presented in this report:

- 1. *Motion A* Constitutional Amendment, Article VI, Qualification for Membership. After discussion, Motion A was approved and will be forwarded to the membership.
- 2. *Motion B* Constitutional Amendment, Article XII, Delegates Meeting. After discussion, Motion B was approved and will be forwarded to the membership.
- 3. *Motion C* Constitutional Amendment to correct language. Motion C was approved and will be forwarded to the membership.
- 4. *Motion D* Amend Bylaws, Article VII, Merger of Local Clubs. Motion D was approved.
- 5. *Motion E* Amend Article XVI, Financial Management, Policy, Intra-Clubs, by deleting Part 2 and inserting a new Part 2. Motion was approved.
- 6. *Motion F* Delete Appendix 7, Unit Requirements for Filing IRS Reports, as well as Part 12 of Article XVI, Policy Financial Management, and inserting a new Part 12. Part 14 under Article XVI, Policy, Financial Data Guidelines will be moved to its correct location. Motion was approved.
- 7. *Motion G* Delete Article XVII, Delegate Voting, Policy, Sec. 2 and 3, Timeline for Proposed Amendments to the International Constitution. Motion was approved.
- 8. *Motion H* Amend Article XVI, Financial Management, Policy Membership Numbers. After discussion, motion was approved.
- 9. *Motion I* Move Appendix 8, Units within Regions and Regional Map. Motion was approved.

Ethics and Grievance Standing Committee Report-Bob Caldwell, Chair was absent. Matt Hackney, Committee Member, was available to answer any questions.

Historical Standing Committee – Joe Peplinski, Chair

Information Technology Standing Committee – Marc Nijdam, Chair

International Rally Standing Committee - Bob Stansbury, Chair presented report prepared by committee member Vernon Goodwin.

International Relations Standing Committee – Per Hamnqvist, Chair

Lifetime Membership Fund Standing Committee – Eric McHenry, Chair

Long Range Standing Committee – no report

Membership Standing Committee – Terri Warren, Chair. Three action items were presented in this report:

- Motion J Amend the Membership Manual by deleting the section called, "Initiation" and replacing it with sections called "Welcoming Ceremony" and "Suggested Language". After discussion, motion was approved.
- 2. *Motion K* Delete the last sentence in Bylaws, Article IV, Membership and Membership Privileges, Sec. 9, Items C and D. Motion was approved
- 3. *Motion* L Delete Article IV, Membership and Membership Privileges, Policy, Lifetime Membership, and insert new language. After discussion, motion was approved.

National/Special Event Rallies Standing Committee – Kathi Mitchell, Chair. One action item was presented in this report:

 Motion M-R1 delete Bylaws, Article III, Sec. 1, Item O and substitute a new Item O; change name of committee in Policy, Standing Committees – General Duties; change references to National/Special Event Rallies to National Rallies; as well as delete Article XVI, Financial Management, Policy, Rallies, Sec. 4 and 5, and insert a new Sec. 4. Motion was approved.

Publications Standing Committee – Hedda Smithson, Chair

Technical Standing Committee – Ray Putnam, Chair

Special Committee - Blue Book Rewrite – Jim Cocke, Chair. In Jim's absence, Cecelia Stansbury committee member gave the report. One action item was presented:

1. *Motion 9* Made by Cecelia Stansbury and seconded by Jim Polk to approve the document standards established by the Special Committee, and approve the reformatted and revised Bylaws and Policy. Motion was approved

## Unfinished Business - none

New Business - There were 8 items of New Business:

- 1. *Motion 1-R1* Made by Eric McHenry and seconded by Barry Bell to Delete Bylaws, Article XIII, Use of Club Name & Emblems, and inserting a new Article XIII. After discussion, motion was approved.
- Motion 2 Made by Andy Selking and seconded by Tye Mott to amend Article XVI, Policy, Rallies, Section 7, Item 2, by deleting the parenthetical phrase, and dividing Item 2 into two Sub-Items, A & B. After discussion, motion was approved.
- 3. *Motion 3* Made by James Polk and seconded by Tye Mott to Amend Appendix 16, Article I & II by adding a new section, Purpose and Gifts & Entertainment. After discussion motion was approved.
- 4. *Motion 4* Made by Michel Bourassa and seconded by Patti Reed granting a permanent charter to a new local club in Region 10, the Inland NW Airstream Club. Motion was approved.
- 5. *Motion 5* Approve Region 6 logo. After discussion, motion was withdrawn.

6. *Motions 6, 7, 8* Made by Richard Short and seconded by Andrew Selking that Motions 6,7, and 8 be considered as 1 request:

Motion 6 change name from Al-Mon-O Pennsylvania Unit #131 to Al-Mon-O Pennsylvania Airstream Club #131
Motion 7 change name from Columbus Unit Ohio Unit 080 to Heart of Ohio Airstream Club
Motion 8 change name from Mahoning Valley Ohio Unit to

Ohio Lake to River Airstream Club

Motions 6 through 8 were approved.

- 7. *Motion 10* Made by Cecelia Stansbury and seconded by Patti Reed to approve new logo for the Las Vegas Airstream Club. Motion was approved.
- 8. *Motion 11* Made by Cecelia Stansbury and seconded by Eric McHenry to approve a new flag for the Las Vegas Airstream Club. Motion was approved.

Being no further business IBT meeting was adjourned at 1:50pm

Announcements were given by members of the IBT Board.

Respectfully, Víckíe Courtney Vickie Courtney, International Recording Secretary

IBT Minutes approved by President, Mona Heath on January 29, 2020.