

Wally Byam Airstream Club SOVEREIGN

Wally Byam Airstream Club, The Original Airstream Club since 1955, with its **16,000 plus members**, is pleased to present the Wally Byam Airstream Club **Sovereign Premier Partner** advertising package to loyal supporters of the club.

The Wally Byam Airstream Club wants to show our appreciation for our advertisers that have given us continued support over the years. With your one year commitment the Wally Byam Airstream Club will offer a **Sovereign Premier Partner** advertising package that gives you first opportunity at prime advertising placement and other perks regular advertisers don't receive.



Sovereign Premier Partner

- **10% Off** Standard 9x Advertising Rates.
- **Full page Color advertisement** in **9 standard issues**. Premier ad placement in first half of magazine. Ads start on page five.
- **Full page Black and White advertisement** in **Annual Membership Directory**. Premier ad placement starting on page three. Members carry this with them throughout the year.
- **Free Ad links** of your advertisement in the Blue Beret Digital Edition.
- **Medium Banner Ad** on WBCCI.org. (460 x 230)
- Recognition of Premier partnership on **WBCCI.org Airstream sales and service map website**.
- Partner provided brochures included in **ALL** Wally Byam Airstream Club **New Member Packets**.
- **Display** of your advertisement at Wally Byam Airstream Club headquarters in Jackson Center.
- The right to utilize the **Sovereign Premier Partner Logo** on all of your advertisements.

For additional information contact us at: dsailor@wbcci.org or contact Deb Sailor at 937-596-5211