

April 21, 2020

Region 2 News

Although our rally and travel plans have been put on hold the last few months, our Region 2 has been busy. R2 Membership Chair Lea Plant #2256 has been working with our local club membership chairs in welcoming 46 new members to the Region. As part of her outreach, Lea has also been sending congratulatory notes to new Airstream purchasers, introducing them to our Club and directing them to the Region 2 and local club websites. Lea reported that in the six months ending March 31st, she had sent over 150 notes to new Airstream owners, enclosing the new colorful Airstream Club brochure. Her letter invites new owners to learn more about the Airstream Club and the local clubs in our Region. Way to go, Lea, and thank you!

Webmaster Lawrence Northway #17410 has gotten our Region 2 website updated and transitioned over to the new AirstreamClub.org site. <https://airstreamclub.org/region2> is the link. In addition to the new layout, Lawrence and I worked together to edit and add to the content. A new Region 2 Google photo album has been linked to the site as well. In the spirit of Airstreamers helping Airstreamers, Lawrence also created a PowerPoint tutorial as a learning tool to help other Regions and local clubs update their websites to the new platform. A big thank you to Lawrence for his efforts and to our Club's Information Technology Committee for their support. Our R2 website and the AirstreamClub.org site keep getting better and better!

In another example of Airstreamers working with Airstreamers, AImonO Airstream Club member Cody Klingler #3937 has helped several local clubs in our Region set up on-line stores in their websites, to create and purchase apparel emblazoned with their club logo. Cody's family owns an embroidery and imprint business and has offered to assist our local clubs bring some pizzazz and style to their club attire! To see some examples, you can check out the Watchung NJ Airstream Club store <https://stores.inksoft.com/watchung/shop/home> as well as the AImonO Airstream Club store <https://stores.inksoft.com/almono/shop/home> here. Thanks, Cody! I wear my Watchung NJ club sweatshirt all the time! You can Contact Cody directly for more info.

In more good news, it looks like Ontario Canada #124 will be the latest to vote a name change to include Airstream Club. Congratulations to President Kate Dowsett and the members of the Ontario Club. In a few days I will be submitting their name change Motion to HQ for approval!

All refunds for the cancelled May 2020 Region 2 Rally have been completed. Thank you to R2 Treasurer Will Kushto #2518 and Ontario club member/Registrar John Gough #2154 for their efforts. Although it was disappointing to cancel our Rally scheduled for Kingston Ontario, with the pledge of help from the Ontario club #124, I am excited to say we will be planning to hold the 2021 Rally in Kingston. Planning for that Rally will pick up where we had to leave off and the 2021 R2Rally will be even bigger and better! Stay tuned for information as it develops.

I encourage all our local clubs to continue to use good sense in planning and holding future rallies. Keep an eye on directives and guidelines from the states and locales in which you will be traveling. We are all anxious to get out, travel and camp...let's stay safe and healthy. Let's continue to be mindful of others while enjoying our Airstreams and the great outdoors.

Kathi and I hope to see you down the road soon.

Rich Short #1512