

Wally Byam's Creed

"In the heart of these words is an entire life's dream. To those of you who find in the promise of these words your promise, I bequeath this creed... my dream belongs to you."

- To place the great wide world at your doorstep for you who yearn to travel with all the comforts of home.
- To provide a more satisfying, meaningful way of travel that offers complete travel independence, wherever and whenever you choose to go or stay.
- To keep alive and make real an enduring promise of high adventure and faraway lands... of rediscovering old places and new interests.
- To open a whole world of new experiences. a new dimension in enjoyment where travel adventure and good fellowship are your constant companions.
- To encourage clubs and rallies that provide an endless source of friendships, travel fun and personal expressions.
- To lead caravans wherever the four winds blow... over twinkling boulevards, across trackless deserts... to the traveled and untraveled comers of the earth.
- To play some part in promoting international goodwill and understanding among the peoples of the world through person-to-person contact.
- To refine and perfect our product by continuous travel-testing over the highways and byways of the world.
- To strive endlessly to stir the venturesome spirit that moves you to follow a rainbow to its end... and thus make your travel dreams come true.

- Wally Byam
