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<http://region7.wbcci.net/>



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*Canada Eh! You Betcha!*

## Region VII Folklorama Rally August 4–9 2009 Winnipeg, MB, CA

The Folklorama Festival is the largest of its kind in the world. In fact, people from all over the world travel to Winnipeg every year to take part in the culture, food, and entertainment. Over 40 pavilions are available to visit during a two-week period. We will be enjoying the first week of Folklorama and, as your pass is good for the entire length of the festival, you will have the opportunity to visit more sites during the second week.

On the first night you will travel by luxury motor coach on a progressive dinner. An appetizer, beverage and entertainment will be provided at the first pavilion. Then you will be whisked off

to the second pavilion for the main course, beverage and entertainment. You will end the evening at the third pavilion with dessert, beverage and more entertainment. All this, plus the opportunity to enjoy the culture, the people and VIP seating! Finally, the motor coach will return you to the rally site. On night two you will continue to explore the world with motor coach transportation to and from three different pavilions and, once again, enjoy another progressive dinner and more entertainment.

Now that you have the idea and your bearings, you will be on your own for the next couple of nights; you decide

which pavilions you would like to visit. Your pass will get you in all the pavilions and you can travel on your own or carpool with a group.

Don't forget the sign-up tours during the day. There will be golfing, fishing, and a special ladies' outing. And, if all that does not lure you to Winnipeg, maybe Tim Horton's donuts and the walleye "Shore Lunch" will!

If you have never experienced Folklorama, now is your chance to enjoy the festival with your Airstream friends. If you have been to Folklorama, this is your opportunity to visit the pavilions you missed last time

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## Wisconsin Unit 50th Anniversary

Mark and Ellen McGaughey are happy to announce that the 2009 Wisconsin Unit 50th Anniversary Luncheon will be held at Chula Vista Resort in Wisconsin Dells—the site where the unit was chartered at the 2nd International Rally. Mark your 2009 calendars!

**Saturday, April 25, 2009  
At 1:00 pm**

The "official" Anniversary Luncheon Invitation is available on the Wisconsin Unit website at [wisc.wbcci.net](http://wisc.wbcci.net) under the event schedule. Cost is \$16 per person.

There will also be a Camp-Out weekend at the WI Dells KOA (April 24-26). What better way to celebrate our Airstream past!? Or bring the kids and stay overnight at

this popular waterpark resort. Camping rates: \$25 per night for full hook-up (electric, water, sewer & free WIFI) Reservations: 1-800-254-4177 (Mention you are with the Airstream Camp-Out to get this rate!)

If you have any questions, give Mark and Ellen a call at (608) 254-7146 or email [mcgaugheys@verizon.net](mailto:mcgaugheys@verizon.net)

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*Symbolism representing the spirit of Wally Byam*

## Blue Berets

By Pee Wee

In 1948 Wally Byam and Cornelius Vanderbilt Jr. toured Europe via Airstream and Jeep. They took many pictures, met many people and saw the devastation of the Second World War.

Wally began his life long love of Paris, France. He also discovered the basque beret.

He found that it kept his head warm, it was easy to fold and put into his pocket.


Wally wore them to work, on his Caravans and it was to him the "nuts." Early Caravanners saw Wally with a beret and wanted to have their own. It didn't take long for the beret to be the symbol of the Caravans. Then when the WBCC formed in 1955, it carried over as not only the Caravan symbol, but the Club symbol.

When it was necessary to have a house-organ

representing news and Club activities... naturally, it was called the Blue Beret.

Years pass, and personal choices supersede traditions. A few Caravanners today do wear the blue beret, too few. At rallies, and club functions I am still proud to wear mine. I have had it for 54 years and it means everything to me. It tells me of Wally Byam, Helen Byam Schwamborn, Airstream, the WBCCI and hundreds, if not thousands of personal and close friends that have gone before me.

If you don't wear the blue beret hold it in esteem, if you wear it, you are sharing in the tradition, history, and belief in the Wally Byam Caravan Club.

*Ed note: Dale (Pee Wee) Schwamborn is a relative of Wally Byam, this was posted on Airforums 2/22/2009.* 

## International Board of Trustees Report

The International Board of Trustees meeting was held on January 16, 2009 in Montgomery, Texas. Live streaming was again offered on the Web site and will be archived for one year. Go to [wbcci.org](http://wbcci.org) and click on "IBT" to listen to the meeting. Following are highlights from the business meeting:

### Standing Committee Reports

**Budget:** There is a deficit budget again this year due to lower membership numbers. 88.6% of the annual budgeted membership dues has been received. Blue Beret publishing costs are running less than budgeted, but its revenue has decreased due to the economy and fewer advertisers.

**Caravan:** As of December 1, 2008, eight caravans are scheduled to arrive in Madison.

**Constitution and Bylaws:** The Committee hopes to review the International Constitution and Bylaws for necessary housekeeping changes in 2009.

**Ethics and Grievance:** There are no grievances pending at this time.

**Family and Youth:** Requests more emphasis on pictures, articles,

### *Region VII Second Vice President Position*

## Wanted...

Candidates for the position of Region VII Second Vice President (2010). Applicants will be interviewed at the Region VII Rally in Winnipeg, MB, Canada, or immediately after by a three person nominating committee. If you are interested, please contact Don Rogers, Stan Schwenke or Joan Lahr to ask any questions you may have about the position and responsibilities.

Please send your resume to:  
Don Rogers, Region VII President  
47 Amelia Cr.  
Winnipeg, MB, CA R2K3X8  
Or email your resume to [terdon@mts.net](mailto:terdon@mts.net)

etc. geared to younger Airstream owners to encourage these families to join WBCCI.

**International Relations:** Doris Pritchard, International Caravan Association Chair, and her husband will attend the Madison rally as guests of WBCCI.

**Membership:** Pre-printed, postage paid postcards will be available for Airstream dealers to place in Airstream products they handle. Hopefully, the postcard will attract interest from nonmember Airstream owners who use the dealership for service.

**Planning Guide and Merit Award Program:** Congratulations to all Region Seven units! We are the only region where all unit constitutions and bylaws are up to date.

**Public Relations:** Many reports are coming in about newspaper, television, and radio coverage of WBCCI events due to the mailing of media kits to the media where events are being held. The WBCCI.net Web sites have grown to 78. These free Web sites are available to all units, regions, rallies, caravans, and special committees. Contact Bill Schrader at [bschrad500@aol.com](mailto:bschrad500@aol.com) for more information.

### Special Committee Reports

**Electronic Communications:** The committee is conducting a review and analysis of the forum section of the club's Web site. As the current software is extremely out of date, updates and upgrades are being considered to provide a more user friendly and manageable environment.

**2020 Long Range Planning:** The committee thoroughly assessed data on all facets of the club and presented a detailed report, which is available on the Web site. Proposals include vision and mission statements and a five-year long-range plan to provide better management, direction, and continuity for the club.


### Motions to be presented to the Delegates Meeting on June 30, 2009

Change the title of Constitution, Article III, Objectives to Article III, Vision, Mission and Objectives and add a new Section

## Region 7 Luncheon at Madison International

Join your Region 7 friends for an enjoyable afternoon and a delicious lunch buffet at the Coliseum Restaurant on June 29. Lunch starts at 11:30. The Coliseum is located off site at 232 East Olin Avenue in Madison, right next to the Alliant Energy Center.

Beef tips, roasted pork loin, mashed potatoes, baby carrots,

garden salad, Cole slaw, dinner rolls, brownies, coffee, milk, and soda are on our special buffet menu. Tickets cost \$15.00, including tax and gratuity, and will be available at the Region 7 table at the rally. Contact Joan Lahr for questions at 262-327-4336 or email at lahr@wbcci.net. 

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as follows: Vision Statement. Wally Byam Caravan Club, International, Inc. maintains its unique position of strength and visibility among recreational vehicle organizations as the recreational vehicle club of choice for Airstream owners.

Add a new Section II to read as follows: Mission Statement. Wally Byam Caravan Club International, Inc. is a diverse community of Airstream owners with a commitment to Fun, Fellowship and Adventure.

Change the Constitution, Article XII, Delegates Meeting, Section 4 to read as follows: Each Unit shall be represented at the Delegates Meeting by one Delegate or an Alternate. The Delegate shall be a Regular Member of the Unit represented; the Alternate may be a Regular Member of the Unit represented or an Affiliate Member of the Unit to be represented, and a Regular Member of a Unit within the same Region as the Unit represented. No Delegate or Alternate Delegate may represent more than one Unit at the Delegates Meeting.

Watch your Blue Beret for more information on these two important items.

### Other Motions

Name badges for past region presidents and spouses and past international board members will have the "International" insert replaced with an insert for the member's unit.

The Northwest Territory of Canada will be added to the geographic boundary of Region 10.

The WBCCI Computer Club has dissolved and references to it in the Constitution were deleted.

The Tri-County California Unit requested a name change to Central Coast California Unit, which will give the unit location definition. The request and the new unit flag were approved.

A new flag for the Virginia Unit was approved.

### Other Topics of Interest

The Airstream Company is developing a relationship with KOA. A turn key Airstream village at a KOA campground in Las Vegas is in the works and, hopefully, more villages will be strategically positioned at KOA campgrounds around the country. This should

provide good exposure for WBCCI. Airstream is also building a relationship with Cabala's, with the possibility of holding rallies on-site and developing products for hunting and fishing.

As of January 16, there were 686 registrations for the Madison rally; however, more are trickling in every day. Ewalds, a Milwaukee car and Airstream dealer, is providing the rally raffle prize of a new Airstream and truck. All units should publish the raffle in their newsletters to help promote the rally.

Details are being finalized for the 53rd International Rally in 2010, which will be held in Gillette, Wyoming. This location offers full hookups.

WBCCI has two corporate sponsors—Farm & City Insurance Services and SkyMed.

The Nominating Committee's slate of officers are: president, Tom Collier; first vice president, Norm Beau; second vice president, Barry Heckenswiler; third vice president, Don Clark; secretary, Anne Werth; treasurer, Myron Fisher; and Nominating Committee members, Roy Bernd and Don McKelvey. Candidates also can be nominated from the floor.


Details are forthcoming on the newly created Market Committee. Joan Lahr, Region VII 2nd Vice President

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or revisit your favorites. See you in August and don't forget your passport!

Don Rogers  
Region VII President

### Wandering Wisconsin

Region 7 Past President Pearl Adams-Kyle and Dean Kyle are leading a national caravan—Wandering Western Wisconsin (N-38-T). It is scheduled for July 5–19. See the February or March Blue Beret for details. 



*Fifty-eight celebrate Valentine's on Feb. 14 at Lin's Chinese Restaurant, Weslaco, Texas. Region VII members attending were: Mike and Joan Lahr (Wisconsin), Carol and Ed Witzke (Wisconsin), Gail and Bruce Harrower (Manitoba), Carol Lunde (Minnesota), Rose and Ron Larson (North Dakota), and Arlene and Jack Bailey (North Dakota).*



*Region VII members enjoying the IBT festivities are Annette Hooker, Joan and Mike Lahr; Lillian and Don Thomson, Bobbi and John Tetzlaff, Terrol and Don Rogers, and Gail and Bruce Harrower*



*Mike Lahr pictured at Gulf Waters, a beautiful RV park on Mustang Island, Texas*



*Bill and Cathy Nelson, Mike and Joan Lahr, and Bruce and Gail Harrower at the Sand Dollar RV Park in Rockport, Texas*



*Bruce and Gail Harrower, and Mike Lahr strolling the beach on Mustang Island, Texas*



*Don and Terrol Rogers, and Joan and Mike Lahr at the IBT Rally in Montgomery, Texas*



# Region VII Folklorama Rally

## August 4-9, 2009

### Winnipeg, Manitoba, Canada



Rally fee includes: two nights motor coach transportation to three pavilions per night at Folklorama. With a progressive dinner... appetizer, beverage and entertainment at the first pavilion, Main course, beverage and entertainment at the second pavilion, and dessert, beverage and entertainment at the third pavilion. Also includes VIP entrance and seating, plus your pass for remaining pavilions that you can visit on your own on the following nights. Your fee also includes welcome Bar-B-Que and four breakfasts. There will be many sign-up tours for adults and children and a special ladies' day out.

Name \_\_\_\_\_ Spouse/SO \_\_\_\_\_

Children/Guests \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Prov \_\_\_\_\_ Zip/Code \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

WBCCI# \_\_\_\_\_ Unit \_\_\_\_\_

Please check if you are interested in:

Golf  Fishing  Are you a 1st timer?  Handicap  Vintage

Airstream with 2 adults \$258.00 x \_\_\_\_\_ \$ \_\_\_\_\_

1 adult \$129.00 x \_\_\_\_\_ \$ \_\_\_\_\_

1 guest \$129.00 x \_\_\_\_\_ \$ \_\_\_\_\_

1 child \$129.00 x \_\_\_\_\_ \$ \_\_\_\_\_

Walleye Fish Fry \$10.00/pp x \_\_\_\_\_ \$ \_\_\_\_\_

Parking with 30 amp, water, sewer \$25.00/per night x \_\_\_\_\_ \$ \_\_\_\_\_

Total = \$ \_\_\_\_\_

Make cheques payable to: Region VII

Mail to: Harry Ramler - Region VII Treasurer  
1144 North 37th Ave.  
St. Cloud, MN 56303

Early Bird drawing for one free adult registration will be held for those who register before June 1st, 2009. Email Region VII President Don Rogers at terdon@mts.net for more information.