



BOWLUS ROAD CHIEF



The Bowlus Road Chiefs are reincarnations of the original visionary William Hawley Bowlus's travel trailers of the mid 1930's which were the predecessor and inspiration of the Wally Byam Airstream Clipper. The present-day Road Chiefs came from the vision of John Long, a successful tech entrepreneur, who upon selling his Quadravision Corporation, took up his passion of vintage automobiles and trailers. After fully restoring a 1935 Road Chief and traveling across the country with his family, he was inspired to further develop this antique classic. John was able to acquire all the rights from the Bowlus family. In 2013 he set out using the original design to reimagine the best possible hand-crafted travel trailer for the American market.

Today with his daughter, Geneva, as CEO of Bowlus Road Chief, the trailers boast some of the lightest weights, highest tech systems and the most dramatic art deco styling in the industry.

Present day models are built in Ventura County, CA and are marketed out of their sales room in Henderson, NV. The trailers come with a full monocoque frame, heated floors, stainless steel countertops, a sophisticated hygienic cassette system toilet, marine quality refrigerator along with teak and chrome appointments. The power management system is the best in the industry with awesome lithium iron phosphate batteries and a 3,000-watt inverter providing two weeks of off-grid power or two nights of air conditioning. Using Bluetooth technology, the system is controlled from your cell phone. At 26 feet they are only 3,200 pounds, a fraction of an equivalent Airstream.



The cost, if you must know. They are expensive. Starting price is \$190,000 to \$230,000 depending on the model before adding on option packages. Makes the Airstream look like a bargain!