

**MID-SUMMER RALLY
CHIPPEWA FALLS, WI
JUNE 24-27, 2021**



Years ago, people went to Chippewa Falls for its pure spring water, today there's so much more! This riverside city is rich with history, small town charm, and a family-friendly atmosphere that that draws visitors from all over the Midwest.

Visit Chippewa's revitalized riverfront, eat at one of many outdoor patios, take a leisurely stroll through nearby Irvine Park, use your kayak, or bike/walk over 75 miles of State trails. Check out the area trails here: <https://www.fcrstwi.com/trail-maps>. And don't forget the local breweries, wineries, and cheese factories. You could even spend a day at Country Fest in nearby Cadott.

This rally is more a social gathering than a series of tightly planned events. Many of us have been vaccinated. If you've not, please do so as it brings a real sense of comfort when thinking about getting together at a rally. There's plenty to do in and around Chippewa, relationships to rekindle, and new members to welcome. Come, join the Wisc-UP Airstream Club in celebrating togetherness responsibly. Be well. Stay healthy. Get vaccinated. See you in Chippewa!

Thursday, June 24	
Afternoon arrival	Northern Wisconsin State Fairground 225 Edward Street Chippewa Falls, WI 54729
Info:	All sites have electric and water service. There is a dump station on site. You can also dump your tanks at the municipal waste water treatment facility, 1125 West River Street, Chippewa Falls.
1200-1800	Chippewa Falls Farmers Market, Allen Park, 1 S. Bridge Street
1600	Social Hour. Bring your own beverages and snackies.
1730 or so	Enjoy an evening along the riverfront, have dinner downtown, or grill something at the fairgrounds

Friday, June 25	
0800	Coffee and morning chat.
Daytime	Take a walking tour of downtown Chippewa. Support the local breweries by visiting the adjacent Leinie Lodge (we'll see about a group tour closer to rally time) or Brewster Brothers Brewing. Bike one of the many area trails. Or spend the day at Country Fest in Cadott (ticket info at https://www.countryfest.com)
1600	Social Hour. Bring your own beverages and snackies.
1730	Dinner out, or BBQ at the fairground?
Saturday, June 26	
0800	Coffee and morning chat.
Daytime	Take a drive into Eau Claire. Head back to Country Fest?? Embrace your inner wine connoisseur at River Bend Vineyard and Winery. Cool down at Olson's Ice Cream shop. Toss your kayak into a local river. Find inspiration on Chippewa's tourism website: https://www.gochippewafalls.com
1600	Social Hour. As usual....
1800	Dinner. Somewhere. Albertville Tavern, Loopy's, a Supper Club??
Sunday, June 27	
0800	Coffee and morning chat.
Mid- to late-morning	Departure for your next adventure

Scroll through the following pages for a better look at local activities.

If you other suggestions (maybe you know the area well), please send them to Rod.

Riverfront Park, Downtown Chippewa Falls



Jacob Leinenkugel Brewing Company & Leinie Lodge

124 E. Elm Street, Chippewa Falls, 10AM-8PM

www.leinie.com

Practically synonymous with the city of Chippewa Falls, your trip isn't complete without a visit to Leinenkugel's Brewery. This small town brewery, started over 150 years ago in 1867, has flourished into one of the most successful names in beer today and is the seventh oldest working brewery in the nation. Take a tour, learn their history, and enjoy a brew or two. Leinie is offering a modified tour experience due to COVID. We will look at scheduling a group tour if that becomes feasible.



River Bend Vineyard and Winery
10439 – 33rd Avenue, Chippewa Falls
<https://www.riverbendvineyard.com>

A little slice of Napa Valley, right in Wisconsin. Enjoy a tour, tastings, and some fun at this relaxing and beautiful winery. The tasting room offers complimentary wine sampling and wine sales by the glass and bottle. Newly added River Bend Distillery featuring gin, whiskey & vodka.



Irvine Park and Zoo

116 Bridgewater Avenue, Chippewa Falls

7AM - Dark

<https://www.chippewafalls-wi.gov/your-government/parks-recreation-forestry/irvine-park-zoo>

Truly a gem in Western Wisconsin. This 318-acre park includes walking trails, a band shell, preserved schoolhouse and log cabin, zoo, petting zoo, bears, hyenas, cougars, tigers, and Glen Loch Dam overlook.



Loopy's Grill and Saloon

10691 County Road X, Chippewa Falls

<https://www.723loop.com>

Rent a tube or kayak at Loopy's Backyard Rentals and head down the Chippewa River. When you get back, enjoy some food and a beverage at the riverfront tiki bar overlooking the river. Ranked as one of the top 17 iconic bars in all of Wisconsin, Loopy's also offers year-round beach volleyball with the world's only sand volleyball dome.



Yellowstone Cheese

24105 County MM

Cadott, WI 54727

9AM – 6PM, Mon – Sat

<https://yellowstonecheese.com>

Located on the Yellowstone Trail, the first automobile route from Plymouth Rock to Puget Sound. Colby, Cheddar, Monterey Jack, Cheese Curds, and lots more



COUNTRY CADOTT FEST WISCO. EST. 1987

24447 County Hwy S
Cadott, Wisconsin
June 24-26, 2021

Info <https://www.countryfest.com>

Tickets <https://www.countryfest.com/tickets/ticketing-options/>



Olson's Ice Cream
611 N Bridge St
Downtown Chippewa Falls
11AM – 8:30PM
<https://www.olsonsiccream.com>

Since 1944 Olson's has been a mainstay in downtown Chippewa Falls, serving up more than 100 flavors of homemade ice cream on a rotation. Enjoy a scoop (or two!) of homemade ice cream, sorbet or grab a homemade waffle to eat at the original location.

Albert J. Olson and his partner began making their "Homaid" Ice Cream in 1923 at Knapp Dairy in Knapp, Wisconsin. Albert moved his family to Chippewa Falls in 1944 and began making ice cream and processing milk at Olson's Creamland Dairy. They are still located in that same building today. In 1975 the Olson family stopped bottling milk altogether. With a penchant for the highest quality, Howard Olson (Albert's son) worked with another dairy to develop the same ice cream mix his family had made for decades: only fresh whole milk, cream and sweetened condensed milk are used – never any powders or fillers. Howard and his son David sold the business in 2007 to the Hunt family. Though ownership of Olson's has changed, its excellent reputation built by the Olson's family remains intact today. The Hunt family continues to produce the original recipes along with an ever-growing collection of new flavors.



Five Memorial Bridges surround downtown Chippewa Falls



Take a self-guided tour of downtown Chippewa Falls

<http://chippewacounty.com/business/eat/downtown-chippewa-falls-walking-tour>

Learn about our history and see beautiful, historic homes and buildings.



Printable maps are available for many of the Chippewa area attractions

<http://chippewacounty.com/maps>