

July 2021



## Frequently Asked Questions

**Q: What is “Anniversary Year”?**

A: Membership expiration will be based on 12 months after original Join date.

**Q: Why has the Club switched to “Anniversary Year”?**

A: The current process is complicated and confusing: for example, when new members join, they are presented with a prorated dues amount, plus sometimes required to pay in advance for the following year.

**Q: When did this happen?**

A: The switch to Anniversary Year was approved by the International Board of Trustees (IBT) in January 2021 at the Mid-Winter IBT meeting. It will be implemented on July 1<sup>st</sup>, 2021.

**Q: Who will be affected by the switch?**

A: This applies to all current and future members.

**Q: When will this occur?**

A: July 1<sup>st</sup>, 2021. Current members will have their “Anniversary Date” set to January 1<sup>st</sup> and will likely perceive no difference in timing of renewal. Future members will have their Anniversary Date set to the day their membership is processed.

**Q: What about Affiliate memberships?**

A: All WBCCI membership types (International, Home Club, Affiliate) will share the same “Anniversary” date. This allows for Join, Renewal and payment to occur at one point in time.

**Q: Currently Affiliate memberships are managed by Local Clubs. Is this going to change?**

A: Yes. Effective July 1<sup>st</sup>, all WBCCI membership types (International, Local Club, Affiliate) will be managed by our corporate office.

**Q: What does “managed by our corporate office” mean?**

A: The entire Join/Renew process will be done by our corporate office; just as International and Local Club memberships are today. This includes transfer of Join/Renew funds to the appropriate Local Club.

**Q: What about the links we have on our websites for Affiliate Join/Renew?**

A: These can remain but should be changed to direct people to the main Join/Renew form. This updated form has been updated to allow Affiliate Join/Renew. Local Clubs should NOT collect this information themselves – just point potential Affiliates to the online Join/Renew area.

**Q: When it’s time for a member to Renew, how do they renew their Affiliate memberships?**

## Switch to “Anniversary Year” and “Affiliate Memberships”

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A: This is one of the greatest benefits for members – upon starting a Renewal, the member will be presented with their current Local Club and current Affiliate memberships. This will remind them of their current Affiliate memberships and allow them to select additional ones. Then they can click to renew and pay for all memberships.

### **Q: How does this change the role of Local Club treasurers and membership chairs?**

A: It significantly reduces the burden. When implemented, no tracking, emails or payment processing will be required for Affiliate members. All WBCCI-membership-related communications will occur centrally through our corporate office. Please note that each member will automatically and periodically be reminded via email when their memberships (including Affiliate) are due to be renewed. This will be similar to the method familiar to our members:

- 1) a reminder 120 days in advance,
- 2) if not renewed, a follow-up roughly 30 days in advance,
- 3) if not renewed, a reminder that their membership will expire in 1 week, and
- 4) if not renewed, a reminder approximately 30 days after membership expiration.

### **Q: How will Local Clubs know who their members are?**

A: Since it’s tracked centrally, this information will be part of the member-only portal, similar to how International and Local Club memberships are done today. A membership chair can simply log into the portal and download a list of their Local Club and Affiliate members. A Local Club will be notified when a member joins or renews via email.

### **Q: We sometimes give Affiliate Members a badge (ID card). How will that be handled?**

A: This should be handled by the Local Club. ID cards can also be purchased online at the club store for \$1.50 each ([store.airstreamclub.org](http://store.airstreamclub.org)).

### **Q: Will this be expanded to Intra-Clubs?**

A: Yes.