

To: International President Andrew Selking  
International Board of Trustees

From: John Becker, Chair, Caravan Committee

Re: Caravan Committee Report

Date: Wednesday, May 12, 2021

### Caravans Cancelled due to Covid Related Restrictions

Unfortunately we had to cancel many of the caravans scheduled for early 2021 due to the pandemic. This happened for a variety of reasons, including activities/vendors who were closed as well as travel restrictions across the border with Canada. I want to thank the leaders who in addition to doing all the work to set up the caravans, had to do almost as much work communicating the decision and working with vendors and campgrounds to cancel. The canceled caravans include:

- Two sections of the Cajun Country (Leaders: Schwarz/Cantrell/Gardener/Russell)
- Rolling to the Big Easy (Leader: Sajovich)
- Viking (Leaders: Leggatt/Helwig)
- North to Alaska (Leaders: Thibadeau/Schwartz)
- Contractor Caravan Three Mexican Gems (Coordinated by Michel Bourassa)

### Caravans Run and Planned to Run before (and then after) International Rally

I am happy to report that we have started to run caravans again! I want to thank the participants for their flexibility and following of safety protocols and the leaders for their perseverance. By the time of the International Rally we will have or should have run:

- Georgia on my Mind (Leaders: Soltys/Montague)
- Springtime in KY (Leaders: Hentchel/Kollmar)
- Springtime in the Rockies (Leaders: Hewins/Kushto)
- Taste of the Blue Ridge (Leaders: Combs/Martin)

Following the International Rally, we plan to run;

- Ores, Shores, Waters, and Lights (Leader: DeLeeuw)
- Made in the USA (Leaders: Racavich/Spillman)
- Nuts for Ruts (Leaders: Heuer/Ferry)
- SouthWest Adventure (Leaders: Anderson/Heist)
- Sho-Me the Ozarks (Leaders: Brennecke/Hackney)
- Smidge of the Blue Ridge (Leaders: Combs/Martin)
- Highway 61 Revisited (Leaders: Werk)
- Gone to Texas (Leader: Gilbert)
- Northern Lights and Polar Bear (Leader: Harrower)

The status of the Region Caravan "Autumn in the Maritimes" (R-288 Matilla) is still uncertain due to changing covid restrictions.

### Caravan Leader Training

Ray Combs is a member of the caravan committee coordinating our leader training efforts. Three training sessions were run so far in 2021: in-person at Winter IBT, remote training in

February, and in-person training at the Region 3 Rally in April. Many thanks to the caravan leaders who assisted in all these sessions, including Thompsons, Thibadeaus, Heuer, and Andersons. We will run an in-person training in at the International Rally.

Ray has also followed up with people who have taken the training to see if they are interested in leading a caravan and I will follow up with them as we have opportunities to lead or co-lead.

### Caravan Handbook

Matt Hackney is a member of the caravan committee, led our effort to rewrite the handbook, and will continue to oversee changes. Matt coordinated a very large team of experienced caravan leaders to author and then review the new edition. Along with Matt, I would like to thank the following:

- Authors: Ray & Carol Combs, Bruce & Gail Harrower, Doug Hewins, Chip & Lori DeLeeuw, Carolyn Beardshear, Will & Karen Kushto, Matt Hackney, Jay Thompson
- Review Team: Bob & Sue Heist, Gary & Rose Marie Anderson, Winston & Carol Montague, John Becker

The handbook is in the process of being loaded to the club website as I write this report. The updated version contains links to key supporting documents, e.g., budget spreadsheets and forms. Previously, these files had to be separately provided when the handbook was in printed form.

### Caravan Fund

A number of changes have been put in place to replenish the caravan fund. The fund ensured that as we cancelled caravans due to the pandemic, all participants received a full refund.

We will replenish the fund with two changes made in late 2020:

- The caravan fee was increased to 3% of the kitty fee with a maximum of \$100.
- Temporarily, and I emphasize temporarily, cancellation fees charged to prospective participants are being remitted to the caravan fund. The fees would have otherwise reduced the cost to participants who did go on the caravan.

The balance of the caravan fund stands at just under \$18,000. This does not include \$5500 advanced to the Georgia on my Mind caravan so it can make campground reservation deposits; this will be returned as participants pay their kitty fees. The target is to return the fund over time to \$50-75k, in line past history.

Respectfully submitted,

John Becker  
Caravan Committee Chair



## Airstream Club International

Date: 5/1/2021

From: Tom Smithson, CBL Chair

To : Andy Selking, WBCCI International President

Subject: C&BL Committee Report

Dear President Selking,

During the past 6 months the C&BL Committee continues bringing all WBCCI Local Clubs into compliance with **Bylaws Article VI, Sec. 2**: a review and approval of the Constitution and Bylaws of WBCCI entities. At this writing one (1) Local Club is 3 years out of compliance, five (5) Local Clubs that should have filed in 2019 have not done so. Ten (10) Local Clubs should have filed in 2020, but have not done so and twelve (12) Local Clubs are scheduled to file in 2021. Twenty-eight (28) Local Clubs are due. Region Presidents have been sent an email listing their Local Clubs out of compliance and a request to facilitate the submission of the documents. To date the committee has only heard from one of the twenty-eight.

The charge from the WBCCI Bylaws to the Constitution and Bylaws Committee is “to conduct a continuing review and study of the International Club Constitution and Bylaws and to recommend amendments deemed desirable or necessary”. Three (3) motions to amend the WBCCI Constitution were submitted at the Mid-Winter IBT meeting:

- 1) The first proposed amendment of **Article XII, Delegates Meeting**, allows for electronic or mail ballots to elect International Officers and establishes a Constitutional Delegates Meeting.
- 2) The second Constitutional amendment simplifies **Article XVI, Amendments**, by deleting the Article and inserting a new one.
- 3) The third Constitutional amendment deletes **Article VIII, Duties of Officers** and **Article XIII, Nominating Committee** from the Constitution. Allowing for duties to be placed in the WBCCI Bylaws.

When the Delegates approve the three (3) Constitutional Amendments at the Delegates Meeting, several changes of WBCI Bylaws and Policy will be submitted to the IBT on July 24, 2021, The Bylaws and Policies will then reflect the materials removed by the approved Constitutional Amendments. (These motions cannot be submitted to the July 19, 2021, IBT Meeting because they would be in conflict with the existing Constitution.)

Two motions will be submitted at the July 19, 2021, IBT Meeting dealing with Airstream Numbers and publications. These are:

- 1) Delete **Policy 16.6.10, Airstream Numbers**, and insert a new **Policy 16.6.10, Airstream Numbers** to establish a consistent policy on how Airstream Numbers of the various Number Series are assigned to members who have volunteered for and served in various leadership roles in WBCCI.
- 2) Delete **WBCCI Policy 12.4.1 Club Publications Item A, Subitem 1**, and insert a new **WBCCI Policy 12.4.1 Club Publications Item A, Subitem 1**, as well as a new **Subitem 2**, which will require all WBCCI members names' and Airstream Number to appear in the WBCCI directories. Those requesting that their personal information not be published will be honored; name and Airstream Number will be published.

I want to thank the President for his support and encouragement for the work of the committee.

Sincerely,

Tom Smithson, Chair, C&BL Committee

Steve Piotrowski, Pat McFadden, Matt Hackney and Charlie Burke, Committee Members



Date: May 03, 2021

To: International President Andrew Selking and  
International Board of Trustees

From: Bob Caldwell, Chair  
International Ethics and Grievance Standing Committee

Subject: International Ethics and Grievance Standing Committee Report  
Lebanon IBT Meeting 2021

At the time of writing this report, no grievances are pending before the International Ethics and Grievance Standing Committee.

The Committee has not been advised of any formal grievances being dealt with by any Region or Unit at this time.

In past years, the Committee has been advisors to help Officers and Members to resolve issues concerning potential grievance actions. We will continue to render that service on your behalf as required; fortunately, there has been no requirement for this type of activity this year.

As part of the Region Officer Zoom meetings organized by the International Constitution and Bylaws Chair and Parliamentarian, a short presentation followed by a discussion period regarding Ethics and Grievance matters was made by the Committee Chair at each meeting.

Thank you, Mr. President, for the opportunity to serve our Club in 2020/2021.

Respectfully submitted

International Ethics and Grievance Standing Committee  
Bob Caldwell, Chair  
Chuck Kiple, Member  
Matt Hackney, Member

Family & Youth  
Common Cents  
By Linda Amme

Charlie Kennedy's (284) granddaughter, Katie Kennedy is the initiator of the Common Cents Program which she started in Huntsville, Alabama (1997) with a child who needed a liver transplant. Initially we raised less than \$900 that first year. We have collected over \$170,000 plus since that time. We have an amount of \$17,000 in the savings account which can be used to bring the amount to \$5,000 if we do not collect that amount in a given year.

The family/youth committee felt that this would be a good project for the youth/teens and the club. Individual units were encouraged to come up with projects to support this worthwhile endeavor. The Regions soon got on the bandwagon to build the account.

At each International Rally, a child or organization is identified by the committee to receive the proceeds from that rally. The money is given for other than medical expenses such as travel, lodging, etc. One year we were able to provide for 11 children to travel to hospitals, doctors and treatment through an organization that provides these services.

Your pennies, dimes, nickels, quarters and dollars add up each year. The young people stand at the doors each night to collect your change. Checks are received from individuals as well as units, groups and regions to further this cause. We have collected as much as \$13,000 at one rally. All the money collected stays in that location.

Everyone has worked so hard to continue this legacy and we have only had to tap into the account three times.

THANK YOU ON BEHALF of the committee and myself for all the support of our Airstream family, especially Regions 6 and 8. Please support the new Family and Youth Chairman as I have had to resign due to my health.

Committee Report F – Historical Standing Committee

IBT Meeting

July 19, 2021 – Lebanon, TN

To: President Andy Selking and Members of the IBT  
From: Joe Peplinski, WBCCI Historical Committee Chairman  
Date: May 13, 2021

Due to the pandemic, the Historical Committee made no trips to Jackson Center in 2020 to work in the WBCCI Archives but hope to resume these trips in 2021. With Lorrie Robertson's assistance I continued to write and solicit historical articles for the Blue Beret. I continued to research historical questions asked by WBCCI Officers, Office Staff, and club members, including historical lookups regarding old "Big Red Numbers" found on Airstreams. Digital copies of aerial photographs of past International Rallies continue to be provided to the International Rally Site Committee, when requested, to assist them with planning for future International Rallies.

I continue to consult frequently with Airstream's Archivist/Historian, Samantha Martin, on a variety of research projects affecting Airstream, the Airstream Heritage Center, and the Club. The investigation of potential storage space within the secure and climate-controlled Airstream Archives for WBCCI Archive materials is expected to resume later this year.

In response to several independent inquiries, the Historical Committee unanimously voted to nominate the 1956 European Caravan for Heritage Number status with the rationale being that the 1956 European Caravan was the first to ship Airstreams and tow vehicles across an ocean to caravan through more than a dozen countries. It generated massive publicity for Airstream and WBCCI and had it not been completed successfully, neither the 1959-60 African Caravan nor the 1963-64 Around the World Caravan would have occurred, yet those two have already been approved for Heritage Number status. The Committee believes it is time to recognize the 1956 European Caravan in the same manner. These three groundbreaking caravans represent the pinnacle of Airstream Caravanning and stand above all others as worthy of such recognition. We thus have an action item to present a nominating motion during the summer IBT meeting in Lebanon, TN and we ask all IBT members to support this motion to honor the last of the "big three" caravans sponsored by Airstream and WBCCI.

Thank you for the opportunity to continue to serve the club in this role.

Respectfully submitted,

Joseph Peplinski #702/#6768  
Chairman, WBCCI Historical Committee

International Rally IBT Meeting, July 2021, Lebanon TN

TO: International Board of Trustees

FROM: **International Rally Site Selection Committee**



Your *International Rally Site Selection Committee* continues searching, investigating, and interviewing prospective sites to host future International Rallies. The database we maintain continues to grow and mature since our last report for the January Mid-Winter IBT Rally in Sarasota FL.

Following this January's IBT we were able to physically visit and interview several unique fairgrounds and event centers in the deep south that have possibilities. The *Miami-Dade County Youth Fair* in Miami Florida was one such site. With over 1,000 RV power/water sites it has great potential for us. Additionally, the *Florida State Fairgrounds* in Tampa and *North Florida Fair in Tallahassee* have similar possibilities.

Recently, we were asked, "We haven't had an International Rally in Canada since Brandon Manitoba in 1994. Can we go again?" Well...the simple answer is Yes! However, we just need to identify a property that fits our 3 key requirements:

- 1,000 RV sites
- 30 amp power service with water
- 2,200 seat event center

Unfortunately, an Ad Hoc group of Airstreamers (the *Go Canada Team*) worked this question (over 40 sites) tirelessly all during the fall of 2020 and concluded that there really aren't any suitable venues for WBAC at this time. Key to this is the lack of RV capacity with power. However, if a site chooses to upgrade to most of our criteria, there is a possibility we would consider going in future years. Your IRS committee pledges to stay on top of this idea.

Attached with this letter is our updated Fairgrounds Summary.

I would like to thank my committee members, Rick Cipote, Bob Stansbury and Kerri Mattila for their help and support in this important endeavor. Additionally, we appreciate the suggestions of the many WBAC members who continue to help us identify and vet sites that meet our needs.

Respectfully submitted,

Vernon Goodwin 1311

Committee Chair

Our motto: **"If you build it...they will come" # field of dreams.**



## POTENTIAL WBCCI INTERNATIONAL RALLY SITES

R_28 4.30.21							
WBCCI				E/W			
Region	FACILITY NAME	CITY	STATE	RV SITES			
1	Fryeburg Fair	Fryeburg	ME	3,200	new 3,000 seat event center	207-935-3268	<a href="http://www.fryeburgfair.org">www.fryeburgfair.org</a>
11	McGee Park	Farmington	NM	2,575	50,000 sf event bldg	505-325-5415	<a href="http://www.sjcounty.net">www.sjcounty.net</a>
2	Iowa State Fairgrounds	Des Moines	IA	2,300	Large legacy state fair bldgs	515-262-3111	<a href="http://www.iowastatefair.org">www.iowastatefair.org</a>
3	Missouri State Fair	Sedalia	MO	1,700	Large legacy state fair bldgs	800-422-3247	<a href="http://www.mostatefair.com">www.mostatefair.com</a>
4	Cam-Plex Multi-Event Facilities	Gillette	WY	1,600	very large event center	307-682-6789	<a href="http://www.cam-plex.com">www.cam-plex.com</a>
6	Bristol Motor Speedway	Bristol	TN	1,500	3,000 seat event center maybe	423-989-6900	<a href="http://www.bristolmotorspeedway.com">www.bristolmotorspeedway.com</a>
5	South Dakota State Fairgrounds	Huron	SD	1,400	Large legacy state fair bldgs	605-353-4115	<a href="http://www.sdstatefair.com">www.sdstatefair.com</a>
6	York Fair	York	PA	1,300	Large legacy fair bldgs	717-848-2596	<a href="http://www.yorkfair.org">www.yorkfair.org</a>
7	Lancaster County Super Fair	Lincoln	NE	1,270	Large modern event center	402-441-6545	<a href="http://www.lancastereventcenter.org">www.lancastereventcenter.org</a>
8	Sweetwater Events Center	Rock Springs	WY	1,230	2 x 50,000sf tent event centers	307-352-6789	<a href="http://www.sweetwaterevents.com">www.sweetwaterevents.com</a>
9	Central Washington State Fair	Yakima	WA	1,200	Large legacy state fair bldgs	509-965-3350	<a href="http://www.statefairpark.org">www.statefairpark.org</a>
5	DuQuion State Fairgrounds	DuQuion	IL	1,200	no event center	618-542-7575	<a href="https://www2.illinois.gov/sites/dsf/Page">https://www2.illinois.gov/sites/dsf/Page</a>
10	Franklin County Fairgrounds	Greenfield	MA	1,100	no event center & bldgs not big enough	413-522-7334	<a href="http://www.fcas.com">www.fcas.com</a>
8	Midwest Old Threshers Reunion	Mt Pleasant	IA	1,060	no event center & bldgs not big enough	319-385-8937	<a href="http://www.oldthreshers.com">www.oldthreshers.com</a>
3	Miami-Dade County Fair & Expo	Miami	FL	1,000	Large legacy fair bldgs	305-223-7060	<a href="http://www.fairexpo.com">www.fairexpo.com</a>
12	FAIRPLEX - LA County Fair	Pomona	CA	1,000	Large legacy bldgs - must run E/W for all	909-623-3111	<a href="http://www.fairplex.com">www.fairplex.com</a>
6	Wilson County Ag Fair	Lebanon	TN	1,000	78,000 sf Expo Center	615-450-3049	<a href="http://www.wilsoncountyfair.net">www.wilsoncountyfair.net</a>
7	North Dakota State Fairgrounds	Minot	ND	950	Large legacy state fair bldgs	701-857-7340	<a href="http://www.ndstatefair.com">www.ndstatefair.com</a>
11	The Ranch	Loveland	CO	850	Large event center - 100% rented power	970-674-1743	<a href="http://www.treventscomplex.com">www.treventscomplex.com</a>
3	Georgia National Fairgrounds	Perry	GA	822	most RV clubs have been here	478-987-3247	<a href="http://www.georgianationalfair.com">www.georgianationalfair.com</a>
4	Van Wert County Fairgrounds	Van Wert	OH	820	event center at High School	419-238-9270	<a href="http://www.vanwertcountyfair.com">www.vanwertcountyfair.com</a>
5	Kentucky Speedway	Sparta	KY	803	power/ no water / no conf bldg	859-578-2300	<a href="http://www.kentuckyspeedway.com">www.kentuckyspeedway.com</a>
9	Heart of Oklahoma Expo Center	Shawnee	OK	795	Large horse arena	405-275-7020	<a href="http://www.shawneeexpo.org">www.shawneeexpo.org</a>
4	Michigan International Speedway	Brooklyn	MI	773	no event center big enough	517-592-6666	<a href="http://www.mispeedway.com">www.mispeedway.com</a>
10	Oregon State Fairgrounds	Salem	OR	750	Large legacy state fair bldgs	971-701-6566	<a href="http://www.oregonstatefair.org">www.oregonstatefair.org</a>
7	Brown County Fair & 4H Show	Aberdeen	SD	747	140,000 sf event center	605-626-7108	<a href="http://www.thebcfair.com">www.thebcfair.com</a>
4	State Fair of West Virginia	Lewisburg	WV	741	event space now 2,000	304-645-1090	<a href="http://www.statefairwv.com">www.statefairwv.com</a>
2	New York State Fairgrounds	Syracuse	NY	702	new Expo Center	315-487-7711	<a href="http://www.nysfair.ny.gov">www.nysfair.ny.gov</a>
7	Central States Fair	Rapid City	SD	700	Large event center	605-355-3861	<a href="http://www.centralstatesfair.com">www.centralstatesfair.com</a>
10	Alaska State Fair	Palmer	AK	700	event center not big enough	905-745-4827	<a href="http://www.alaskastatefair.org">www.alaskastatefair.org</a>
3	Meadow Event Park	Doswell	VA	696	63,000 sf event center	804-994-2800	<a href="http://www.meadoweventpark.com">www.meadoweventpark.com</a>
4	Darke County Fair	Greenville	OH	600	no event center	937-548-5044	<a href="http://www.darkecountyfair.com">www.darkecountyfair.com</a>
4	Fulton County Fair	Wauseon	OH	600	fair declined	419-335-6006	<a href="http://www.fultoncountyfair.com">www.fultoncountyfair.com</a>
4	Canfield County Fair	Canfield	OH	600	new Expo Center under const.	330-533-4107	<a href="http://www.canfieldfair.com">www.canfieldfair.com</a>
4	Lorain County Fair	Wellington	OH	600	no event center	440-647-2781	<a href="http://www.loraincountyfair.com">www.loraincountyfair.com</a>
4	Ohio State Fairgrounds	Columbus	OH	600	Large legacy state fair bldgs	614-644-3247	<a href="http://www.ohiostatefair.com">www.ohiostatefair.com</a>
1	Champlain Valley Exposition	Essex Junction	VT	600	many clubs go here	802-878-5545	<a href="http://www.cvexpo.org">www.cvexpo.org</a>
5	Winnebago County Fair	Pecatonica	IL	600	36,000 sf Moss hall + others	815-239-1641	<a href="http://www.winnebagoountyfair.com">www.winnebagoountyfair.com</a>
4	Clark County Fair	Springfield	OH	573	3 large bldgs, modern property	937-323-3090	<a href="http://www.clarkcoag.com">www.clarkcoag.com</a>
10	Montana Expo Park	Great Falls	MT	550	Large legacy state fair bldgs	406-727-8900	<a href="http://www.goexpopark.com">www.goexpopark.com</a>

## POTENTIAL WBCCI INTERNATIONAL RALLY SITES

R_28 4.30.21						
WBCCI				E/W		
Region	FACILITY NAME	CITY	STATE	RV SITES		
4	Delaware County Fair	Delaware	OH	550	no event center - large property	740-362-3851 <a href="http://www.delawarecountyfair.com">www.delawarecountyfair.com</a>
4	Hartford Independent Fair	Croton	OH	550	no event center	740-893-4881 <a href="http://www.hartfordfair.com">www.hartfordfair.com</a>
3	Carolina Classic fair	Winston Salem	SC	550	Large legacy bldgs	336-727-2236 <a href="http://www.dcfair.com">www.dcfair.com</a>
2	Delaware State Fair	Harrington	DE	548	20,000 sf <i>The Centre</i> seating	302-398-3269 <a href="http://www.delawarestatefair.com">www.delawarestatefair.com</a>
2	Warren County Fair	Pittsfield	PA	535	4,000 seat arena	814-563-9386 <a href="http://www.warrencountyfair.net">www.warrencountyfair.net</a>
3	Richmond Raceway	Richmond	VA	527	100,000 sf event center	866-455-7223 <a href="http://www.richmondraceway.com">www.richmondraceway.com</a>
11	Pima County Fairgrounds	Tucson	AZ	525	Large legacy state fair bldgs	520-762-9100 <a href="http://www.pimacountyfair.com">www.pimacountyfair.com</a>
4	Allegan County Fairgrounds	Allegan	MI	525	*free use of 40,800 sf event center & all oth	269-467-8935 <a href="http://www.allegancountyfair.com">www.allegancountyfair.com</a>
6	Neshoba County Fair	Philidelphia	MS	520	not suitable for anything	601-656-8480 <a href="http://www.neshobacountyfair.org">www.neshobacountyfair.org</a>
11	Colorado State Fair	Pueblo	CO	515	Large legacy state fair bldgs	791-561-8484 <a href="http://www.coloradostatefair.com">www.coloradostatefair.com</a>
9	Taylor County Expo Center	Abilene	TX	502	Large rodeo event center	325-677-4376 <a href="http://www.taylorcountyexpoctr.com">www.taylorcountyexpoctr.com</a>
7	Monroe County Fair	Tomah	WI	500	bldgs not big enough	608-372-2081 <a href="http://www.monroecountyfairwi.com">www.monroecountyfairwi.com</a>
7	UP Michigan State Fairgrounds	Escanaba	MI	500	36,000 sf event bldg	906-786-4011 <a href="http://www.upstatefair.net">www.upstatefair.net</a>
4	Richland County Fairgrounds	Mansfield	OH	500	18,000 sf Fairhaven Hall	419-747-3717 <a href="http://www.richlandcountyfair.com">www.richlandcountyfair.com</a>
4	Berrien County Youth Fair	Berrien Springs	MI	500	event space limited to 1,000	614-644-4038 <a href="http://www.bcyf.us">www.bcyf.us</a>
3	Daytona International Speedway	Daytona Beach	FL	500	Ocean Center conf center 2 mi away	877-306-7223 <a href="http://www.daytonainternationalspeedway.co">www.daytonainternationalspeedway.co</a>
3	South Florida Fair	West Palm Beach	FL	500	Large legacy bldgs	561-793-0333 <a href="http://www.southfloridafair.com">www.southfloridafair.com</a>
3	South Carolina State Fair	Columbia	SC	457	Large legacy state fair bldgs	803-799-3387 <a href="http://www.scstatefair.org">www.scstatefair.org</a>
8	Amana Colonies Event Center	Amana	IA	450	event center not big enough	319-622-5254 <a href="http://www.amanacolonies.com">www.amanacolonies.com</a>
5	Sullivan County 4H Fair	Sullivan	IN	450	bldgs not big enough	812-268-6544 <a href="http://www.sullivancounty4hfair.com">www.sullivancounty4hfair.com</a>
3	North Florida Fair	Tallahassee	FL	450	two 12,000 sf bldgs	850-878-3247 <a href="http://www.northfloridafair.com">www.northfloridafair.com</a>
4	Midland County Ag & Hort Fair	Midland	MI	441	bldgs not big enough	989-835-7901 <a href="http://www.midlan-fair.com">www.midlan-fair.com</a>
10	Grant County Fair	Moses Lake	WA	429	can host Region Rallies	509-765-3581 <a href="http://www.gcfairgrounds.com">www.gcfairgrounds.com</a>
4	Cass County Fair	Cassopolis	MI	416	bldgs not big enough	269-445-8265 <a href="http://www.mycasscountyfair.com">www.mycasscountyfair.com</a>
3	Charlotte Motor Speedway	Concord	NC	412	no event center	704-455-3200 <a href="http://www.charlottesmotorspeedway.com">www.charlottesmotorspeedway.com</a>
5	Indiana State Fairgrounds	Indianapolis	IN	400	Large legacy state fair bldgs	317-927-7500 <a href="http://www.indianastatefair.com">www.indianastatefair.com</a>
11	Wyoming State Fairgrounds	Douglas	WY	400	event center not big enough	307-358-2398 <a href="http://www.wystatefair.com">www.wystatefair.com</a>
8	Clay County Fair	Spencer	IA	400	24,000 sf event center	712-580-3000 <a href="http://www.claycountyfair.com">www.claycountyfair.com</a>
8	Delaware County Fair	Manchester	IA	400	no event center	563-927-6449 <a href="http://www.delawarecofair.com">www.delawarecofair.com</a>
4	Allen County Fairgrounds	Lima	OH	400	no event center	419-228-7141 <a href="http://www.allencofair.com">www.allencofair.com</a>
4	Iona Free Fair	Iona	MI	400	no event center	616-527-1310 <a href="http://www.ionafreefair.com">www.ionafreefair.com</a>
3	North Carolina State Fair	Raleigh	NC	400	Large legacy state fair bldgs	919-821-7400 <a href="http://www.ncstatefair.org">www.ncstatefair.org</a>
8	Adams County Fairgrounds	Hastings	NE	396	bldgs not big enough	401-462-3247 <a href="http://www.adamscountyfairgrounds.com">www.adamscountyfairgrounds.com</a>
5	Wayne County Fairgrounds	Richmond	IN	385	bldgs not big enough	754-935-6291 <a href="http://www.wayneco4hfair.com">www.wayneco4hfair.com</a>
4	St Joseph Co Grange Fairgrounds	Centerville	MI	375	upgrades planned	269-467-8935 <a href="http://www.centervillefair.com">www.centervillefair.com</a>
2	Erie County Fairgrounds	Hamburg	NY	360	Large legacy fair bldgs	716-649-3900 <a href="http://www.the-fairgrounds.com">www.the-fairgrounds.com</a>
9	Texas Motor Speedway	Ft Worth	TX	358	no event center	817-215-8500 <a href="http://www.texasmotorspeedway.com">www.texasmotorspeedway.com</a>
4	Shiawassee County Fair	Corunna	MI	356	bldgs not big enough	989-743-3611 <a href="http://www.shiawasseeefair.com">www.shiawasseeefair.com</a>
4	Portage County Randolph Fair	Randolph	OH	350	no event center	330-325-7476 <a href="http://www.randolphfair.com">www.randolphfair.com</a>
5	Elkhart County 4H Fairgrounds	Goshen	IN	347	347 perm E/W - run E/W for balance	574-533-3247 <a href="http://www.4hfair.org">www.4hfair.org</a>

# POTENTIAL WBCCI INTERNATIONAL RALLY SITES

	R_28 4.30.21						
WBCCI				E/W			
Region	FACILITY NAME	CITY	STATE	RV SITES			
9	Oklahoma State Fair	Oklahoma City	OK	331	Large legacy state fair bldgs	405-948-6700	<a href="http://www.okstatefair.com">www.okstatefair.com</a>
7	Red River Fairground	West Fargo	ND	318	not enough sites	701-282-2200	<a href="http://www.redrivervalleyfair.com">www.redrivervalleyfair.com</a>
7	Sioux Empire Fair	Sioux Falls	SD	312	Large event center	605-367-7886	<a href="http://www.siouxempirefair.com">www.siouxempirefair.com</a>
1	Eastern States Exposition	West Springfield	MA	310	no dates available for WBCCI Int'l	413-737-2443	<a href="http://www.easternstatesexposition.com">www.easternstatesexposition.com</a>
10	Hood River County Fairgrounds	Odell	OR	300	no event center	541-354-2865	<a href="http://www.hoodriverfair.org">www.hoodriverfair.org</a>
7	Walworth County Fair	Elkhorn	WI	300	8,000 sf event center	262-723-3228	<a href="http://www.walworthcountyfair.com">www.walworthcountyfair.com</a>
5	Iroquois County Ag & 4H Fair	Ashkum	IL	300	no event center	815-698-2270	<a href="http://www.iroquoiscofair.com">www.iroquoiscofair.com</a>
5	Illinois State Fairgrounds	Springfield	IL	300	Large legacy state fair bldgs	217-782-6661	<a href="https://www2.illinois.gov/statefair/Page">https://www2.illinois.gov/statefair/Page</a>
4	Mercer County Fair	Celina	OH	300	no event center	419-586-3239	<a href="http://www.mercercountyohiofair.com">www.mercercountyohiofair.com</a>
4	Chippewa County Fair	Kinross	MI	300	no event center - tiny property 80 ac	906-495-1025	<a href="http://www.chippewafair.com">www.chippewafair.com</a>
3	Sarasota County Fairgrounds	Sarasota	FL	300	15,000 sf event center - can add more E/W	941-365-0818	<a href="http://www.sarasotafair.com">www.sarasotafair.com</a>
1	Union Agricultural Society	Turnbridge	VT	300	tiny bldgs	802-889-5555	<a href="http://www.turnbridgeworldsfair.com">www.turnbridgeworldsfair.com</a>
1	Coos-Essex Agricultural Society	Lancaster	NH	300	bldgs not big enough	603-788-4531	<a href="http://www.lancasterfair.com">www.lancasterfair.com</a>
10	Northwest Washington Fair	Lynden	WA	295	can host Region Rallies	360-354-4111	<a href="http://www.nwwafair.com">www.nwwafair.com</a>
4	Branch County Fair	Coldwater	MI	288	bldgs not big enough - tiny property 68ac	517-278-5367	<a href="http://www.branchcountyfair.org">www.branchcountyfair.org</a>
3	Coastal Carolina	Ladson	SC	287	no event center	843-572-3161	<a href="http://www.coastalcarolinafair.org">www.coastalcarolinafair.org</a>
6	Lamar-Dixon Expo Center	Gonzales	LA	284	68,000 sf exhibition hall	225-450-1009	<a href="http://www.lamardixonexpoctr.com">www.lamardixonexpoctr.com</a>
4	Ingham County Fair	Mason	MI	283	no event center - 72ac	517-676-2428	<a href="http://www.inghamfair.org">www.inghamfair.org</a>
4	Calhoun County Fair	Marshall	MI	280	no event center - tiny property 60 ac	269-781-8161	<a href="http://www.calhouncountyfairgrounds.com">www.calhouncountyfairgrounds.com</a>
10	Evergreen State Fairgrounds	Monroe	WA	277	Large legacy state fair bldgs	360-805-6700	<a href="http://www.evergreenfair.org">www.evergreenfair.org</a>
6	Tennessee State Fair	Nashville	TN	275	Large legacy state fair bldgs	615-800-3675	<a href="http://www.tnstatefair.org">www.tnstatefair.org</a>
4	Columbiana County Fair	Lisbon	OH	275	no event center	330-424-5531	<a href="http://www.columbianacountyfair.org">www.columbianacountyfair.org</a>
4	Eaton County Fairgrounds	Charlotte	MI	274	not enough sites	517-543-4510	<a href="http://www.eatoncountyfair.com">www.eatoncountyfair.com</a>
5	Kentucky Horse Expo	Lexington	KY	260	not enough sites	859-233-4303	<a href="http://www.kyhorsepark.com">www.kyhorsepark.com</a>
4	Barry County Fair	Hastings	MI	260	no event center - small county fair bldgs	269-945-2224	<a href="http://www.barryexpoctr.com">www.barryexpoctr.com</a>
10	Benton Franklin Fair	Kennewick	WA	250	5,000 seat arena	509-222-3751	<a href="http://www.bentoncountyfairgrounds.com">www.bentoncountyfairgrounds.com</a>
4	Kalamazoo County Expo Center	Kalamazoo	MI	250	not enough sites	269-383-8778	<a href="http://www.kalamazoocountyparks.com">www.kalamazoocountyparks.com</a>
3	Atlanta Motor Speedway	Hampton	GA	228	no event center	877-926-7849	<a href="http://www.atlantamotorspeedway.com">www.atlantamotorspeedway.com</a>
4	Miami County Ag Society	Troy	OH	225	no event center	937-335-7492	<a href="http://www.miamicountyohiofair.com">www.miamicountyohiofair.com</a>
3	Western N Carolina Ag Center	Ashville	NC	225	not enough sites	828-687-1414	<a href="http://www.wncagcenter.org">www.wncagcenter.org</a>
7	Minnesota State Fair	St Paul	MN	220	too busy June thru August 1st	315-487-7711	<a href="http://www.mnstatefair.org">www.mnstatefair.org</a>
12	Alameda County Fairgrounds	Pleasanton	CA	217	35,000sf conf center	925-426-7600	<a href="http://www.alamedacountyfair.com">www.alamedacountyfair.com</a>
8	Nebraska State Fair	Grand Island	NE	212	not enough sites	308-382-1620	<a href="http://www.statefair.org">www.statefair.org</a>
8	Kansas State Fair	Hutchinson	KA	211	Large legacy state fair bldgs	620-669-3600	<a href="http://www.kansasstatefair.com">www.kansasstatefair.com</a>
10	Othello Fair	Othello	WA	210	no event center - tiny property 50 ac	509-488-2871	<a href="http://www.adamscountyfair.org">www.adamscountyfair.org</a>
10	North Central Washington Fair	Waterville	WA	200	no event center - tiny property 47 ac	509-745-8480	<a href="http://www.ncwfair.org">www.ncwfair.org</a>
10	Washington State Fair	Puyallup	WA	200	Large legacy state fair bldgs	360-354-4111	<a href="http://www.nwwafair.com">www.nwwafair.com</a>
10	Western Idaho State Fair	Boise	ID	200	no event center big enough	208-287-5650	<a href="http://www.idahofair.com">www.idahofair.com</a>
8	Franklin County Fairgrounds	Hampton	IA	200	no event center big enough	641-456-209	<a href="http://www.franklincountyfair.com">www.franklincountyfair.com</a>
7	Jefferson County Fair	Jefferson	WI	200	lots of small bldgs - 90 ac	920-674-7148	<a href="http://www.jcfairpark.com">www.jcfairpark.com</a>

## POTENTIAL WBCCI INTERNATIONAL RALLY SITES

R_28 4.30.21							
WBCCI				E/W			
Region	FACILITY NAME	CITY	STATE	RV SITES			
7	Steele County Free Fair	Owatonna	MN	200	85,000 sf event center	507-451-5305	<a href="http://www.scff.org">www.scff.org</a>
7	Itasca County Fair	Grand Rapids	MN	200	not enough sites	218-326-6470	<a href="http://www.itascacountyfair.org">www.itascacountyfair.org</a>
6	Arkansas State Fair	Little Rock	AR	200	Large legacy state fair bldgs	501-372-8341	<a href="http://www.arkansasstatefair.com">www.arkansasstatefair.com</a>
4	Gallia County Junior Fairgrounds	Gallipolis	OH	200	not enough sites	740-446-4120	<a href="http://www.galliaincountyfair.org">www.galliaincountyfair.org</a>
4	Genesse County Fair	Mount Morris	MI	200	few bldgs - 60ac	810-687-0953	<a href="http://www.gcf.org">www.gcf.org</a>
4	Monroe County Fair	Monroe	MI	200	can host Region Rallies	734-241-5775	<a href="http://www.monroecountyfair.com">www.monroecountyfair.com</a>
1	Washington County Fairgrounds	Richmond	RI	200	can host Region Rallies	401-539-7042	<a href="http://www.washingtoncountyfair-ri.com">www.washingtoncountyfair-ri.com</a>
1	Cape Cod Fairgrounds	Falmouth	MA	200	not enough sites	508-563-3200	<a href="http://www.capecodfairgrounds.com">www.capecodfairgrounds.com</a>
10	Eastern Idaho State Fair	Bigfoot	ID	191	not enough sites	208-785-2480	<a href="http://www.funatthefair.com">www.funatthefair.com</a>
7	Wisconsin State Fair	West Allis	WI	190	large legacy state fair bldgs	414-266-7000	<a href="http://www.wistatefair.com">www.wistatefair.com</a>
3	Georgia Mountain Fair	Hiawassee	GA	189	more camping offsite nearby	706-896-4191	<a href="http://www.georgiamountainfairgrounds.com">www.georgiamountainfairgrounds.com</a>
12	Cal Expo	Sacramento	CA	177	no reply	916-263-3000	<a href="http://www.calexpo.com">www.calexpo.com</a>
12	Sonoma County Event Center	Santa Rosa	CA	164	not enough sites	707-545-4200	<a href="http://www.sonomacountyfair.com">www.sonomacountyfair.com</a>
2	Ancaster Agriculture Society	Jerseyville	ON	140	needs site visit -Region rallies for sure	905-648-6198	<a href="http://www.ancasterfair.ca">www.ancasterfair.ca</a>
10	Metra Park	Billings	MT	134	Large event center	406-256-2402	<a href="http://www.metrapark.com">www.metrapark.com</a>
7	Washington County Fair	West Bend	WI	133	Region Rallies - possible for Intr'l Rally	262-677-5060	<a href="http://www.wcfairpark.com">www.wcfairpark.com</a>
5	Kentucky Expo Center	Louisville	KY	120	former site of RVIA convention - city enviro	502-367-5000	<a href="http://www.kyfairexpo.org">www.kyfairexpo.org</a>
5	St Joseph County 4H Fairgrounds	South Bend	IN	120	tail gate site for Notre Dame	574-291-4870	<a href="http://www.4hfair.com">www.4hfair.com</a>
10	Jackson County Fair	Central Point	OR	117	92 site RV park adjacent	541-774-8270	<a href="http://www.attheexpo.com">www.attheexpo.com</a>
10	Deschutes County Fairgrounds	Deschutes	OR	105	not enough sites	541-548-2711	<a href="http://www.expo.deschutes.org">www.expo.deschutes.org</a>
7	Winnebago County Fair	Oshkosh	WI	100	too busy June thru August 1st	920-233-3821	<a href="http://www.winnebagoountyfaironline.com">www.winnebagoountyfaironline.com</a>
4	West Virginia Interstate Fair	Mineral Wells	WV	100	no event center	304-489-3163	<a href="http://www.wvinterstatefair.org">www.wvinterstatefair.org</a>
1	New Hampshire Motor Speedway	Loudon	NH	100	no event center	603-783-4931	<a href="http://www.nhms.com">www.nhms.com</a>
8	Central Missouri Event Center	Columbia	MO	97	event center not big enough	573-445-9792	<a href="http://www.boonecountyfair.com">www.boonecountyfair.com</a>
4	Ogemaw County Fair	Churchill Twnshp	MI	90	no event center	989-345-5393	<a href="https://ogemawcountyfair.org/">https://ogemawcountyfair.org/</a>
8	Ozark Empire Fairgrounds	Springfield	MO	81	adding 300 new E/W sites	417-833-2660	<a href="http://www.ozarkempirefair.com">www.ozarkempirefair.com</a>
9	Circuit of the Americas Racetrack	Austin	TX	80	bldgs not big enough	512-301-6600	<a href="http://www.circuitoftheamericas.com">www.circuitoftheamericas.com</a>
7	EAA facility	Oshkosh	WI	80	too busy June thru August 1st	920-426-4800	<a href="http://www.eaa.org">www.eaa.org</a>
12	Nevada State Fair	Carson City	NV	60	not suitable for anything	877-916-3247	<a href="http://www.nevadastatefair.org">www.nevadastatefair.org</a>
12	Mendocino County Fair	Boonville	CA	60	not enough sites	707-895-3011	<a href="http://www.mendocountyfair.com">www.mendocountyfair.com</a>
2	Hershey	Hershey	PA	0	York Fair is 30 mi away wih 1,300 sites		



Date: 6/29/2021

From: Per Hamnqvist, International Relations Chair

To: Andy Selking, WBCCI International President

**Subject: International Relations Report – Summer IBT, Lebanon 2021**

Dear President Selking,

COVID-19 is turning 2021 into a transition year for Europe, much like in the US and Canada. Border restrictions are and have been far more diverse than in North America, which has created a lot of uncertainty in their schedule. Despite that, things are looking positive in Europe as we approach the second half of 2021. Membership renewals look good as well. Planning has started on their 2022 season.

Two Mexican contractor caravans are planned for 2022, both lasting over 8 weeks. The club has implemented a mandatory contractor caravan waiver that must be signed by those who wish to participate. This is to clarify who is responsible for what and the relationship between the central club and those who deliver the contractor caravans to our members.

Attempts to entice Airstream owners in Japan to setup a local club there has been rebuffed again. A member in Australia reached out for information to start a local club there. As a first step, the local contact will try to build a network of owners that can then be used to charter a local club. We plan to stay in touch. The European club is not operating with officers as we are accustomed to in North America, but they do have a good schedule that their members enjoy. We may need to rethink how we propose to deliver value outside of North America. To that end, I added a few suggested club improvements to the Long Range Planning Committee's Strategic Planning Document. We look forward to input from Europe to improve things.

The Committee is quite enthusiastic about developing the concept of Hybrid Overseas Caravans, initially with our European Club. The idea would be to test out having North American members join a European Caravan with rented, smaller, non-Airstream motorhomes. If this idea has legs, perhaps we can offer reciprocating participation in North American club activities for European Club members using RVs rented over here.

## Europe

The tail end of COVID-19 is still working its way through the European club's calendar. It has seven events on it for 2021. So far, two of them have been postponed and one has gotten cancelled – the rest are expected to be held as scheduled. One, for example, centers on a very large balloon festival. The

challenge is that a lot of the teams have to cross borders to attend and that creates a lot of uncertainty as well.

While campgrounds in Europe never really closed, national COVID-19 border restrictions have varied greatly from country to country. Members have had trepidations about booking in other countries within Europe for that reason. There are two rallies planned in the UK in August and they are fully subscribed. Club members on the European mainland are wondering what rules might apply then if they want to sign up to them now.

The impact of Brexit is starting to be felt primarily by retired members on the UK side, where travel to the European continent for more than three months now require special paperwork.

There are thoughts of running a caravan in Europe in 2022. The idea of being able join and depart from the caravan as it travels is being discussed as well. Planning has started on the 2022 rally calendar.

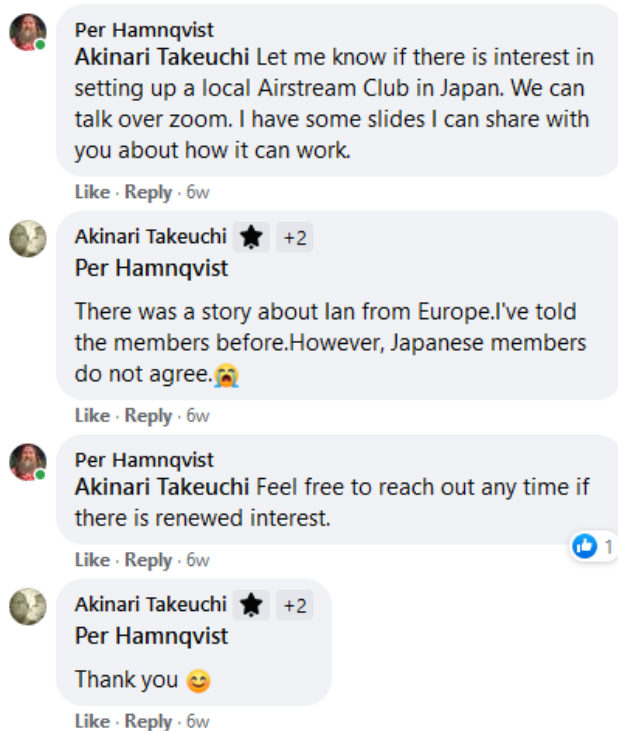
## Australia

Back in February of 2021 a new member, Max Beckett, joined our club from Australia. He reached out and was interested in setting up a local club there. I prepared a deck of slides about how the club functions and how it could be done if we set something up in Australia. We had a zoom call to discuss the idea. Max does not yet have the 10 charter members required to start a club there. We agreed to stay in touch as Max explores what other owners might be there to get critical mass.

The slide deck can be adapted to other locales we might be interested in pursuing.

## Japan

There continues to be an Airstream owners group in Japan that meets on a regular basis. They are not affiliated with our club and do not yet seem ready to join us. This is from a brief exchange that took place in the Lebanon Rally Facebook group back in May 2021:



You can find the complete thread here:

<https://www.facebook.com/groups/3194299290639703/permalink/4008636332539324>

## Mexico

The 2021 Three Mexican Gems caravan was cancelled due to COVID-19. The exciting news is that there are now **two** significant caravans going to Mexico in 2022. Both depart from and return back to the US:

- Road, Sea & Rail: January 27 to March 24; 58 nights
- Three Mexican Gems: February 10 – April 12; 60 nights

It should be noted that these caravans are not run by WBCCI; they are so-called contractor caravans. This means that they are not following the same format and rules as the traditional ones run by our Caravan Committee. All participants are required to sign a Contract Caravan Waiver. For more information, see:

<https://airstreamclub.org/member-only-portal/contractor-caravans>

We look forward to see more from these caravans when they get going. We may not be able to report out much about that until the spring of 2022.

## Hybrid Overseas Caravans

There is interest in bringing back overseas caravans, but in a different format than was done in the past. In their last incarnation, club members flew to an overseas location and were then provided with rented small motor homes.

Since then, we have seen a club unit get formed in Europe. They have already run two caravans and are planning a new one for 2022. A member from Canada took part in a caravan using a trailer swap with a European member. This turned out to be quite complicated. Similarly, it is also quite complicated to ship and use North American Airstreams in Europe. As an alternative, there is interest in allowing members from outside of Europe to join them in RVs rented in Europe. For a number of reasons, it does not seem practical to rent European Airstreams for this. Instead, the idea is to take advantage of the abundance of traditional smaller motorhomes that are readily available for rental. Perhaps this type of benefit can entice members in other locales, such as Japan, to join us?

There is quite a bit of enthusiasm among the committee members to develop this idea further, in collaboration with the Caravan Committee.

## WBCCI Long Range Planning and beyond North America

One of the other areas I am involved with is as chair for WBCCI's long range planning. The conversations with Ian Jamieson from the European Club led me to put a number of items on the list for the Long Range Planning Committee to consider.

In recent years we added a local club in Europe, with hopes of expanding beyond. Airstream owners outside of the US and Canada have different motivations for being part of the club that are often overlooked. We have a tendency to think that our model of organizing ought to work well outside of the US and Canada, be it how we run our meetings, using an American style set of documents for local clubs, paying in US dollars or looking at a central web site that is in English only.

- SPD 2.6.1: Setup a special committee, primarily staffed by European club members, to go over the first five years of their existence and how we can best structure things for their longevity. Consider including one member from the Quebec club into that committee.
- SPD 2.6.2: Look for creative ways to improve on-line payments and cash flows in non-USD denominations. As a first step, we should review kinks we have with Canadian dollars. If, one day, we end up hosting a rally in Canada again, we'll need to cross this bridge. It would be helpful if we can provide a payment portal that is compatible with the European market as well.
- SPD 2.6.3: Encourage the concept of an "international" Region, with elected officers from overseas rather than an International Relations standing committee. It is unrealistic to hold a budding international community to the same thresholds applied to North America for the formation of a Region.
- SPD 2.6.4: Encourage visits to our International Rally from overseas club members by working with the local Airstream clubs and Airstream dealerships that represent the locale.



I'd like to thank committee members Ian Jamieson, Diane Tripels, Jihong Larson and Joe Harris for their help. I also received helpful feedback from Michel Bourassa.

Respectfully submitted,

Per Hamnqvist,  
WBCCI International Relations Chair

Lifetime Membership Fund Report  
May 2021



To:  
President Andy Selking  
International Board of Trustees  
Members of the WBCCI

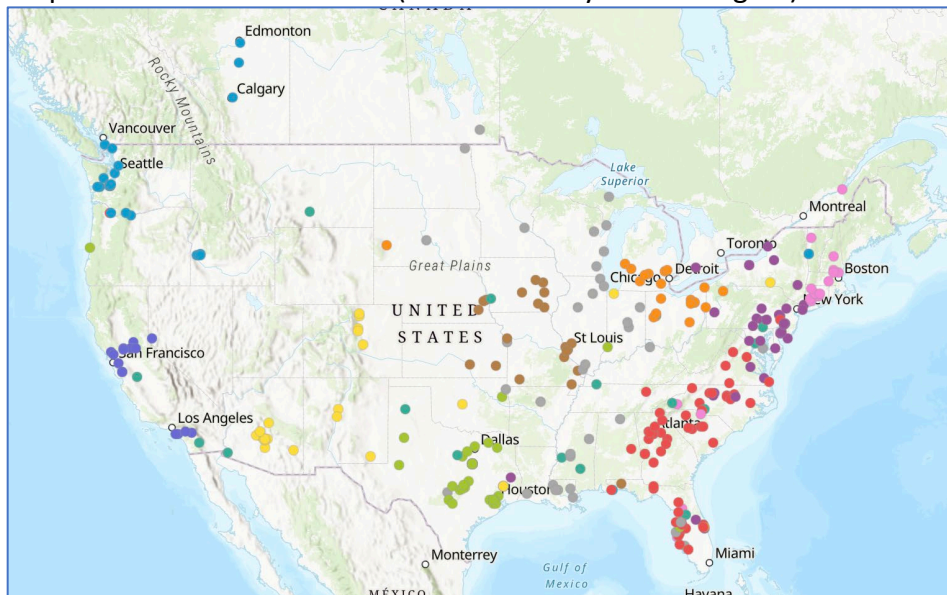
According to our Life Member Fund A/C 22500, at the end of the third quarter (April 30, 2021) we had a total of 345 life members, which includes an addition of 31 new lifetime members for the year. We attribute this significant increase to two factors: 1) fully online, significantly easier registration form and 2) anticipation of increase in future Lifetime membership.

After the expense of paying the annual dues for life members in the third quarter, the fund balance was \$76,334. This compares to \$54,687 one year ago (39% increase). These financials point to a long-term sustainable Lifetime membership fund and program.

Initiatives for current and upcoming years will continue to be promoting awareness of the existence and benefits of the Life Member program:

- The dedicated Life Member area on our website: [Airstreamclub.org/LifeMember](http://Airstreamclub.org/LifeMember) continues to be a successful portal for ease of signup and understanding of Program benefits.
- Proactive advertising and testimonials on all WBCCI media channels (web, social, print).
- Inclusion in WBCCI Membership Committee communications and material.

Map of current Life Members (color coded by WBCCI Region)



Life Member Fund Accounts	Interest Rates & Dates	1st QTR		2nd QTR		3rd QTR		4th QTR	
		Aug - Sept - Oct		Nov - Dec - Jan		Feb - March - April		May - June - July	
US Bank Savings # 142	0.0094%	\$	12,532.24	\$	14,952.68	\$	18,063.60	\$	4,687.13
Peoples Federal CD #138	.25% 11/2021	\$	50,000.00	\$	50,000.00	\$	50,000.00	\$	50,000.00
			<b>\$ 62,532.24</b>		<b>\$ 64,952.68</b>		<b>\$ 68,063.60</b>		<b>\$ 54,687.13</b>
<b>INCOME Added Life Members</b>			<b>1st QTR</b>		<b>2nd QTR</b>		<b>3rd QTR</b>		<b>4th QTR</b>
	<b>TOTAL</b>		<b>\$ 12,650.00</b>		<b>\$ 7,310.00</b>		<b>\$ 8,270.00</b>		<b>\$ -</b>
<b>INCOME Interest Earned</b>									
US Bank Savings		\$	0.44	\$	0.49	\$	0.50		
Peoples Federal CD #138				\$	940.43				
	<b>TOTAL</b>		<b>\$ 0.44</b>		<b>\$ 940.92</b>		<b>\$ 0.50</b>		<b>\$ -</b>
<b>Total Life Member Fund</b>	<b>SUB TOTAL</b>		<b>\$ 75,182.68</b>		<b>\$ 73,203.60</b>		<b>\$ 76,334.10</b>		<b>\$ 54,687.13</b>
	<b>GRAND TOTAL</b>		<b>\$ 75,182.68</b>		<b>\$ 73,203.60</b>		<b>\$ 76,334.10</b>		<b>\$ 54,687.13</b>
<b>EXPENSE Life Member Annual Dues</b>									
<b>Year Life Membership Started</b>	<b>Due Rate</b>	<b>QTY</b>	<b>1st Qtr</b>	<b>QTY</b>	<b>2nd QTR</b>	<b>QTY</b>	<b>3rd QTR</b>	<b>QTY</b>	<b>4th QTR</b>
upto 1994	\$ 35.00	49	\$ 1,715.00	31	\$ 1,085.00		\$ -		\$ -
1995 to 2005	\$ 45.00	91	\$ 4,095.00	46	\$ 2,070.00		\$ -		\$ -
2006 to 2010	\$ 55.00	13	\$ 715.00	3	\$ 165.00		\$ -		\$ -
2011 to Current	\$ 65.00	57	\$ 3,705.00	28	\$ 1,820.00		\$ -		\$ -
<b>Total Life Members Renewing</b>		210	\$ 10,230.00	108	\$ 5,140.00	0	\$ -	0	\$ -
	<b>Fund Balance</b>		<b>\$ 64,952.68</b>		<b>\$ 68,063.60</b>		<b>\$ 76,334.10</b>		<b>\$ 54,687.13</b>

**Life Member Fund Balance as of April 30, 2021**

The Lifetime Membership Committee would like to thank Lori Plummer and the staff in Jackson Center for the help in putting this report together.

Respectfully submitted,  
Eric McHenry, Committee Chairman  
Terri Warren, Committee member  
Karen Fisher, Committee member



Date: 7/8/2021

From: Per Hamnqvist, Long Range Planning Committee Chair

To: Andy Selking, WBCCI International President

**Subject: Long Range Planning Report, Summer IBT, Lebanon 2021**

Dear President Selking,

The Long Range Planning Committee has been quite active over the past twelve months. At a high level:

- We've met on a nearly bi-weekly basis using Zoom
- We presented a progress update at the 2021 Sarasota Virtual Winter IBT meeting
- We hosted a brain storm about a centralized payment system for the club
- We reviewed a long range planning report from another RV organization; it feels like we are in better shape than them although that should not be considered a reason to rest.
- We've compiled an updated Strategic Planning Document; see attached. It is now called the Long Range Planning Document (LRPD). Feedback is welcome!

The most significant recommendation we'd like to make is that the club's leadership embraces the concept of a revolving five year plan. The updated LRPD contains ideas that can be used and developed for an initial five year plan.

I'd like to thank the LRPC members for their help in thinking this through: Joanne Miller, Bob Caldwell, Doug Hart, Fred Kiehl, Patti Reed and Karen Fisher.

Respectfully submitted,

Per Hamnqvist, 3<sup>rd</sup> VP, Airstream Club International  
Chair, Long Range Planning Committee

# WBCCI Long Range Planning Document

Revision 3.0, 7/8/2021

## Overview

The Long Range Planning Committee (LRPC) is a think tank. Its job is to look at ways WBCCI can be improved over the long term. Its principal product is this document, the Long Range Planning Document (LRPD). The LRPD maps out improvements that we can make to our club. Some of the ideas are low hanging fruit, others may take years to implement. This document is not the plan; it is a tool that can be used to establish strategic and tactical plans. Our club’s leadership is encouraged to consult this document during its planning process. All members are encouraged to engage with the LRPC to evolve this document (LRPD) and the thinking behind it.

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## 1 Value Propositions: What is our turf?

Throughout this document there are references to the term “Value”. Good value must be an attribute of all that we do for our members. If they do not perceive it as having value to them, perhaps we should do something else. There are things we do behind the scenes that do not have much tangible value to our members. We should strive to reduce those to an absolute minimum.

Value is always in the eye of the beholder. We offer several Airstream owner centric value propositions. Our most essential and time-tested value propositions are:

- Rallies: Destination based camping events
- Caravans: Journeys of discovery following a pre-chartered path
- Courtesy parking: Member provided free parking
- Airstream owner mentorship and seminars: Use of, Safety and Maintenance
- Social clubs: Provide a “home” to our members; Organized around interests or geography

All the above revolve around **in-person experiences** with other Airstream owners. Along with that come hands-on activities and development of lasting friendships. Offering diverse variations of value helps reach a broader audience.

- LRPD 1.1: Capture and advertise the Club’s value propositions as effectively as we describe our code of ethics; this is our elevator pitch.
- LRPD 1.2: Focus on areas where we provide unique value rather than putting effort into replicating what others might be doing.
- LRPD 1.3: Recalibrate our value propositions to stay in tune with existing member needs and those we wish to attract. Please see “Feedback loops and Assessments” section below for details on feedback loops.
- LRPD 1.4: Champion an atmosphere that is open and welcoming to everyone.

## 2 Widening the club's audience

Our target audience is largely defined as anyone who owns an Airstream. Since Airstream has historically been a US manufacturer, our principal audience has been from the United States and Canada. Many factors, including the cost of an Airstream, the vast geography of North America and the lack of adequate vacation time to explore it, have biased our North American membership towards an age group that is close to retirement or retired.

The RV market is changing. Creative financing programs allow people to acquire Airstreams at a much younger age than before. Airstream is also offering more products for active lifestyles. Technology and the COVID-19 catalyst have made it more practical and acceptable to work remotely. These owners are younger and possibly more diverse than our traditional base.

- LRPD 2.1.1: Listen, learn, and seek ways non-traditional owners can make a “nest” in our club without being too quick to impose our ways of doing things. Not everyone has an appetite for structure. Lots of activities in social media exist because there is not much structure.
- LRPD 2.1.2: Interact with newbies that come to our events; do not squander chances to make them feel welcome. Show them the ropes. Lend a helping hand. Listen to what they say about their experiences with us. Ask them what they are seeking, make note of it and share observations with the LRPC. See also “Feedback loops and Assessments” section below.
- LRPD 2.1.3: Encourage Birds of a Feather (BoF) sessions as a mechanism to form Working Groups (WG) that can then lead to Intra-Clubs. This can help make the hills seem less steep to climb. Such BoF sessions can also provide valuable input to us even if they do not result the formation of a WG or Intra-Club. See also “Feedback loops and Assessments” section below.
- LRPD 2.1.4: Encourage BoFs with and for younger families to help us build a better place for them in the club.

We are not as active in seeking out owners and buyers of units in their first 25 years of service. We should improve that.

- LRPD 2.2.1: Provide more focus on preventive post warranty upkeep and self-service of Airstreams. Consider hands-on upkeep rallies that go through the practical aspects of ensuring your trailer is in good shape. Explain what-if scenarios like changing a tire, hooking up a trailer when the battery is dead, backing up into a tight spot, winterizing when the temperature is falling unexpectedly, etc. There is also an increasing need to understand and service Airstream electronic gadgets, from power awnings to electric footrests.
- LRPD 2.2.2: Advertise in on-line forums and social media that reach prospective members. Consider using performance-based advertisement (such as click through conversions to event sign up).

Airstreams have long been viewed as the epitome of glamorous camping, aka glamping. The trend to pack more conveniences into Airstream products has continued. Not all Airstream owners have an interest in putting their boots on the ground in a dirty field. Some prefer a plusher camping experience,

such as staying at more upscale venues, eating at finer restaurants, etc. These owners will find an outlet for that taste, be it with us or some other way.

- LRPD 2.3: Encourage BoFs to explore the formation of a Glamping intra club.

A first step towards adventure is being self-contained. An effort is underway to setup an intra-club focusing on Airstream boon-docking.

- LRPD 2.4: Lend strong support to boon-docking related activities. It helps expand the locations we can use for rallies and caravans.

While we have largely moved away from the “adventure” lifestyle that drove Wally Byam to build trailers in the first place, a surprising number of Airstream owners get 3-inch lift kits, lithium batteries, solar panels, and generators so they can get off the beaten path. Even Airstream is tiptoeing back into adventure with the Interstate 24X motor home and the Basecamp 20X trailer.

- LRPD 2.5.1: Look for ways to create more adventurous camping experiences, such as remote areas in the US and Canada. Expand into winter camping. Provide tech tips for adventurers.
- LRPD 2.5.2: Demystify the process of crossing North American borders (Canada and Mexico).
- LRPD 2.5.3: Nurture the development of caravans that go into Mexico and beyond.
- LRPD 2.5.4: Consider resurrecting overseas caravans. While the earliest versions of them involved shipping Airstreams overseas, the program did evolve into organized rental of overseas RVs before it was eventually disbanded. See also LRPD 2.6.5 below.

In recent years we added a local club in Europe, with hopes of expanding beyond. Airstream owners outside of the US and Canada have different motivations for being part of the club that are often overlooked. We tend to think that our model of organizing ought to work well outside of the US and Canada, be it how we run our meetings under Robert’s Rules, using an American style set of documents for local clubs, paying in US dollars or looking at a web site that is in English only.

- LRPD 2.6.1: Setup a special committee, primarily staffed by European club members, to go over the first five years of their existence and how we can best structure things for their longevity.
- LRPD 2.6.2: Look for creative ways to improve on-line payments and cash flows in non-USD denominations. As a first step, we should review kinks we have with Canadian dollars. If, one day, we end up hosting a rally in Canada again, we’ll need to cross this bridge. It would be helpful if we can provide a payment portal that is compatible with the European market as well.
- LRPD 2.6.3: Encourage the concept of an “international” Region, with elected officers from overseas rather than an International Relations standing committee. It is unrealistic to hold a budding international community to the same thresholds applied to North America for the formation of a Region.
- LRPD 2.6.4: Encourage overseas club members to visits the International Rally. Work with the local Airstream clubs and Airstream dealerships in the vicinity of the International Rally to support the members from overseas. See also LRPD 2.6.5 below.



- LRPD 2.6.5: Consider developing a hybrid caravan model, using non-Airstream RVs, in support of members who wish to attend events overseas. This concept could allow members from North America to attend caravans and rallies hosted by the European Airstream Club. Similarly, it could allow European members to attend events in North America. This concept could also make it more appealing for Airstream owners in Japan to team up with us, by allowing their members to visit North America or Europe as part of our greater “family” and vice versa.

Finally, review what our target audiences should be and how to serve them. To succeed we may need to make some adjustments to how we operate. For example, our meeting culture and some of our events favors people with free time in the middle of the week.

### 3 Delivering our value propositions

Our organization is non-profit. A small corporate structure is needed to enjoy a tax-free status, banking, insurance, legal help, IT, and so on. We depend heavily on volunteerism from within our membership to organize and run our value delivery. The International Club (our overarching club) is effectively an umbrella over a federation of independent local Airstream Clubs, each with their own style and appetite for conformity. Some of our value delivery is done at the International Club level, such as major caravans and big rallies. A twelve-region geographical structure spans the local clubs in the US and Canada, mainly for historical reasons. One way to look at value delivery is as follows:

- **Communication:** how we communicate with our volunteers, members, staff, and prospective members. Striving for interactive communication improves engagement.
- **Training:** ensures our volunteers/staff focus their time on delivering to our value propositions (see section “Value Propositions: What is our turf?” above).
- **Basic structure:** helps keep the club’s wheels turning
- **Repeatable value delivery:** dependent on documented formulas we use to deliver our value propositions, such as rallies and caravans. Includes how we coordinate efforts between different volunteers that make caravans or rallies possible
- **Emphasis on broad volunteerism:** the processes by which we constantly recruit, train and mentor volunteers
- **Recognition:** how we recognize and celebrate club individuals as well as teams delivering value to our members

A common thread in the above is volunteerism. We need to ensure value propositions with the broadest member appeal are well delivered: this is our bread and butter!

#### 3.1 Communication

We communicate with our members and prospective members in many ways. We provide reference information on the club’s website, distribute information such as newsletters and information bulletins. Many of us also engage in social media, which is both interactive and less structured.

- LRPD 3.1.1: Move an increased amount of content off the main web site and into its member’s only area so that it is exclusive to our members. Make logging into the portal a natural thing for all members since this is where all the goodies are.
- LRPD 3.1.2: Let the main web site become a sales tool that targets prospective members. While it may present a calendar of events, certain personal information should only be presented when you are also authenticated through a member’s only area login. Personal contact information can be replaced by promotions to join the club on a click.
- LRPD 3.1.3: Provide a simpler mechanism for leaders to communicate with current members within their sphere. Today, we employ all sorts of ad-hoc external tools like mail-chimp for this. Local clubs and others maintain redundant, and sometimes incorrect, contact information in personal lists. Consider folding the distribution part of externally composed messages into our portal, i.e., forward this PDF.

- LRPD 3.1.4: Some members have strong reservations about their personal information being accessible by unknown people on the web, including where and how registration forms are posted. Real or not, there is a fear among some that your home get visited when you've declared to strangers that you are out of town. Encourage this information to be posted only inside the portal. Remind local clubs and regions about the perceptions of posting personal information on open groups.
- LRPD 3.1.5: Encourage interactive communication, such as Zoom meetings or in-person meetings.
- LRPD 3.1.6: Remind officers to forward pertinent information to those who may need to know about it – it is better to let the recipient decide what is important than to hold back what may be useful to members and local club officers
- LRPD 3.1.7: Nurture development and upkeep of region news-letters, be it a page or two that is inserted into local news letters, or items being blasted out to all members of the region. Share best practices with officers.
- LRPD 3.1.8: Be active and involved in popular Airstream forums on the Internet, including those not operated by our club. It helps us feel the pulse of Airstream owners and to spot trends. If we are established personas there it is more credible when we recommend that they join our club.

## 3.2 Basic structure

A club structure is needed to keep the club's wheels turning. The central club is known as "International". At the International level we have several corporate officers and trustees that meet the requirements of the state of Ohio, where the International club is incorporated. We also maintain a small permanent staff that provides general club services and backup support to volunteers in the field. International Club management is extended with the help of standing committees.

At the local level, we have over 100 clubs that focus on a particular geographic area. Local clubs have elected officers as well. Some of the local clubs are incorporated, which means they also need to maintain some officers to qualify for retained incorporation. The constitution and bylaws used by most local clubs are cut from templates with only minor edits.

In the middle we have a concept known as regions. There are twelve North American regions that span the US and Canada. Some of the rationale for having twelve regions and why regions are organized this way is likely based on some conditions that no longer apply.

- LRPD 3.2.1: Evaluate ideal club organizational structure.
- LRPD 3.2.2: Review and improve headquarter office processes, equipment, software systems, accounting, and publications.
- LRPD 3.2.3: Improve how we identify, mentor and train Region and Local Club Officer Candidates.
- LRPD 3.2.4: Encourage separation of "business" and fun, such as holding business meetings outside of regular rally events.
- LRPD 3.2.5: Encourage the creation of rally/caravan archives for use by future leaders.

- LRPD 3.2.6: Employ a rolling five-year plan to provide better continuity between administrations
- LRPD 3.2.7: Consider actively engaging with past officers at all levels through various councils, such as
  - Past International Presidents (PIP) Council,
  - Past Region Presidents (PRP) Council and
  - Past Local Club Presidents (UPP) Council
- LRPD 3.2.8: Encourage all Regions to organize Local Club Officer Forum (Mentoring) meetings, preferably using on-line means
- LRPD 3.2.9: Do a better job of pitching the idea of finding your tribe. Not all of our new members get the idea of Regions and Local clubs. Let each local club post a resume about themselves including a set of standard YES/NO questions they have to answer. Explain the process better to new members.
- LRPD 3.2.10: We should accept that being a Member at Large is not a bad thing. It takes a while for some members to find their tribe. Encourage Members At Large to engage in local activities.
- LRPD 3.2.11: Evaluate the standing committees we have on a continuous basis.
- LRPD 3.2.12: Explore managing the International summer and winter rallies with HQ staff, have elected officers manage the club
- LRPD 3.2.13: Decouple the international rally from the obligatory IBT/EC meetings. Give the summer rally a wider time window, such as April-September. This will make more southern locations look appealing
- LRPD 3.2.14: Continue to spread out club business meetings to avoid big bangs. This will also make us nimbler.
- LRPD 3.2.15: Allow all IBT and EC meetings to be virtual. This will allow greater participation by cutting down on “essential” long distance travel. This can also save us money.
- LRPD 3.2.16: Be mindful that not all leaders are retired; consider running some key meetings on hours that are practical for those who still hold full time jobs.

### 3.3 Training and Mentoring

Training makes our volunteers more effective with their time and produces more consistent quality. Our organization(s) have term limits for all elected positions which means we have a predictable churn and, hence, a predictable need for training along that schedule. Training should be considered for roles that are appointed along the same cycle as elections of officers, such as newsletter editor, web master, membership chair, etc. Training for volunteers that assist in hosting rallies, luncheons, etc. is needed. Good training ought to start at the top to ensure the Local Clubs, Regions or International Club are functioning as intended.

- LRPD 3.3.1: Establish a standing committee to develop and coordinate the delivery of training, including an annual training calendar.
- LRPD 3.3.2: Use on-line training to reach a wider audience without the need for travel

- LRPD 3.3.3: Pre-develop training modules that can be viewed by members prior to taking part in live Q/A sessions.
- LRPD 3.3.4: Develop how-to modules that describe how to organize and run rallies and other club events.
- LRPD 3.3.5: Hold on-line Q/A sessions for all volunteers. Encourage Region and Local officers to participate by answering questions.
- LRPD 3.3.6: Offer training in Leadership and public speaking to help those who step up to be more effective.
- LRPD 3.3.7: Teach officers and club members that the first word that should come to mind when they think about the club is FUN. Work to make sure it is when we host events.

### 3.4 Repeatable value delivery

Our club has run rallies, caravans, and other events for decades. Every now and then we have less than ideal hand-off from one generation of volunteers to another. Knowledge and processes are lost. There are also times when new or great ideas are not fully exploited because members do not know about them.

- LRPD 3.4.1: Develop the idea of living rally templates for club activities. It could start by each Region picking one rally that could be syndicated by other clubs. The local club picks up an interesting template and then adapts it to local conditions. These templates can then be published on our portal, giving recognition to those who took the time to develop it.
- LRPD 3.4.2: Resurrect WBCCI's UNIT IDEA BOOK concept from the mid-80s to mid-90s. The old one contains 164 ideas and ended in August 1996. While some ideas may seem dated, the existing material and format can be an inspiration to modern version of it.

### 3.5 Emphasis on broad volunteerism

Volunteerism is at the heart of our club. It should be a top priority for our officers to tend to the needs of our volunteers.

- LRPD 3.5.1: Strive to involve as many members in club volunteering as possible rather than letting a few carry the load. Good "Club value" is tied to engagement. Deep and lasting engagement is tied to volunteerism.
- LRPD 3.5.2: Seek and promote best practices for attaining high volunteer participation rates at events. Ask Regions and clubs to explain how they achieve that.
- LRPD 3.5.3: Establish the development of succession plans for rally managers and caravan leaders.
- LRPD 3.5.4: Educate club membership about the benefits and enjoyment of volunteering (at all levels). Highlight the importance of sharing the workload.
- LRPD 3.5.5: Encourage the creation and sharing of template job descriptions for volunteers.
- LRPD 3.5.6: Encourage the early posting of volunteer job openings for all rallies and caravans.
- LRPD 3.5.7: Encourage volunteers to identify and train peers and their successors

### 3.6 Recognizing volunteers

It is always a good practice to celebrate what makes us great.

- LRPD 3.6.1: Celebrate volunteerism over tenure.
- LRPD 3.6.2: Teach and remind leaders to always recognize those who deliver member value
- LRPD 3.6.3: Develop a program to earn a coveted symbol of recognition that is similar to special numbers that we offer our leaders.
  - For example, a green star that can be shown on your trailer
  - Develop a program to for each region to nominate volunteers for this achievement on a quarterly basis
  - Celebrate in public: Blue Beret, Website, special icon in the on-line directory, at rallies, etc.
  - Make the hand-out of the coveted symbol memorable
  - Ensure that volunteers cannot rest on past laurels; sort of like employee of the month parking
  - Let them parade in **before** the officers at the International Rally; read the glowing points that earned them this distinction during the Opening Ceremony
- LRPD 3.6.4: Continuously re-evaluate what shall be rewarded as good behavior

#### **4 Member retention and making it easier to use what we offer**

A crucial part of promoting ourselves is making it easy to sign up for and take advantage of the values we offer. The more our members take advantage of our values the more likely they are to remain with the club. Marketing our values to prospective members is also important.

- LRPD 4.1: Work towards a centralized reservation and payment system. Create a compelling set of features that makes it a no-brainer for a local club to use the central system. This will also help populate the main calendar and keep it current. Without a centralized reservation system, the motivation for keeping the central calendar up-to-date is spotty.
- LRPD 4.2: Make it easier for members to use our site to plan out a travel itinerary. Let them select where they are going and then to pick events and courtesy parking they want to use along the way.
- LRPD 4.3: Implement an automatic renewal mechanism for membership at the International and Local level.
- LRPD 4.4: Encourage Members to consider Life Membership

## 5 Feedback loops and Assessments

Feedback loops are essential for validation of what we offer, how we offer it and how well we deliver. Constant attention to the quality and efficiency of our deliveries helps us plug holes along the way as well as identify course corrections.

Our best source of feedback is direct feedback from members. Sometimes leaders need to actively seek feedback, especially from those who seem less than happy. Another source of feedback is leaders and committees. They can be tasked to summarize observations, to prepare assessments and recommendations for improvements.

A reverse feedback loop is when the leadership of the club provides updates to the members about improvements we've made, especially the type driven by input from members.

- LRPD 5.1: Make continuous use of surveys. The best people to ask are those who have taken advantage of one of our values (rallies, caravans, courtesy parking, etc). Encourage them comment on their experience. Perhaps this is something we should incorporate into our portal. We can only validate our improvements if we compare before and after.
- LRPD 5.2: Make sure all survey data is saved in a central place for future reference.
- LRPD 5.3: Use centralized data to model who is attending what. Learn why some members are not attending or vice versa.
- LRPD 5.4: Determine the effectiveness of Region rallies
- LRPD 5.5: Conduct surveys of potential future members to determine what they want from a rally/caravan program.
- LRPD 5.6: Tell members what we've done for them lately. Use such updates to engage members as well.



## 6 Trend spotting

Sometimes we can see changes on the horizon. We should take steps to prepare for them before they are upon us:

- LRPD 6.1: Explore ways to reduce the impact on our rallies and caravans from hot weather. We may need to go further north, get more power at venues or widen our rally windows. See also LRPD 3.2.13 above.
- LRPD 6.2: Monitor the increased needs by “electrified camping”. It will not be long until we see an electric tow vehicle pull in with an Airstream. Dual ACs are becoming the norm. Members will want to charge their tow-vehicles at their site. We need to keep our eyes open for venues that are ready to add more power to sites. It is not unreasonable to think we’ll go beyond 50A.

Date: June 1, 2021

**To:** International President Andrew Selking and International Board of Trustees

**From:** Terri Warren, Chair, International Membership Committee

**Subject:** International Membership Committee July, 2021

Our membership as of 07/02/21 was 7,795 with a 83% renewal rate and an average of 41 new members per week, with a total of 1,068 new members since January 1, 2021. Currently, we have 324 more members than in the 2020 membership year.

The Airstream Adventures NW organization has offered a one year International membership for each person purchasing an Airstream from one of their dealers. For the onset of this program, AANW paid for the membership of 185 members, so far. From July 1, 2020 to July 1, 2021, they paid for 125 memberships. This has been a very successful program.

I have recently made a couple of pushes for lifetime membership in the membership column, especially due to the increased fee that will happen starting in August. Since August of 2020, we have had 31 members purchase a lifetime membership.

The deadline for inclusion in the member directory has been moved to December 31<sup>st</sup>. In addition, the first renewal notice now comes from International vs. local club.

We have sent out a survey to those who did not renew for 2021 to once again assess reasons behind non-renewals.

Respectfully submitted,

Terri Warren, International Membership Chair

## National Rally IBT Report May 17, 2021

The following chart is the rally's held since the December report:

January 6 - 11, 2021	Canopener 2021	Kate Coast Southeast Camping Unit and Arkansas Razorback Club	No Report	Not on National Rally website
April 9 – 11, 2021	Pets and Paws	RJ Dominic	No Report	Not on National Rally website

The follow up has been poor. I ask and send the information to the hosts and there is little return. I would encourage the International Officers find a way to make this more important.

The below chart is the rally's to be held through the end of 2021.

August 9 – 14, 2021	Old Fiddlers' Convention Galax Revisited	Christine and Joe Baum Region 3		Not on National Rally website
September 13 – 19, 2021	Pendleton Round-Up International Rally	Bryan and Michele Stewart		On National Rally website
September 25 – October 8, 2021	Swiss Festival National Rally	Karin and Larry Kurkowski Region 3 or Appalachian West Virginia Unit or Region	Uncompleted final report from 2019 and no official notice of the return of checks due to cancellation 2020	On the Nation Rally website
September 28 – October 2, 2021	Athens Old Time Fiddlers Rally	Russ Pry Region 6 and the Alabama Airstream Club		Not on National Rally Website
September 29 – October 3, 2021	International Storytelling Festival	Harry Hermann East Tennessee Airstream Club		Not on National Rally Website
October 1 – 5, 2021	Balloon Fiesta National Rally	Ken Johanson Region 11		On National Rally Website

October 7 – 11, 2021	Columbus Day and Canadian Thanksgiving Rally	RJ Dominic Cape Cod MA Airstream Club		On National Rally website
October 12 – 17, 2021	Sun Valley Jazz and Music Festival Rally	Bob and Darlene Caldwell Region 10		On National Rally website
December 28, 2021 – January 1, 2022	Rose Parade	Tom Smithson Region 12		On National Rally website

In summary the return of these rally's is increasing as the Covid health situation is coming under control. As you can see there is still one Rally that continually fails to turn in the end report and is very difficult to get in contact with. I would like to thank Fred Kiehl for his effort to provide me with his knowledge.

In the last column of both charts, I noted which rallies were on the National website page. This will be an area that will need to be worked on. It is unclear to me as to who is responsible, this will need to be addressed.

Kathi Mitchell, National Rally Chairperson

May 17, 2021

To: President Andy Selking, International Board of Trustees, and members of the Wally Byam Airstream Club  
From: Hedda Smithson, Chair, Publications Standing Committee  
Due: May 20, 2021

Thank you for the opportunity to serve WBAC. I continue to enjoy reading many club newsletters and offering positive feedback to the editors.

The committee (“Sounding Board”) is always available to me for comments and support. They are Carolyn Beardshear, Kathy Blake, Lew Brodsky, Harold Higgins, Cecelia Stansbury, Jay Thompson, and Terri Warren. Each is involved with other aspects of WBAC so I am grateful they continue to provide comments and suggestions.

The chart described in my last report has proved useful in tracking newsletters sent to [newsletters@wbcci.org](mailto:newsletters@wbcci.org). Those on the other end of this email address include the members of the standing committee, the staff at Jackson Center, and the Executive Committee of WBAC. Newsletters have been the source of several articles in the Blue Beret. We have some very talented (and funny) members.

As of today, the number of newsletters received each month are as follows: January (27), February (22), March (22), April (24), and May (22). In most cases, there are more coming in compared to 2020. It is great to read about successful club gatherings and plans for future events.

When asked, the chair provides the introductory “In this issue, don’t miss” comments that accompany the electronic version of the Blue Beret.

Thanks to Lori Plummer and Deb Sailor, the Blue Beret continues to improve! Steve Padgett can be counted upon to add finishing touches to each issue.

A Newsletter Planning Guide was written and posted on the Airstream Club Website in late 2019. It is now undergoing a major revision thanks to Kathy Blake. Stay tuned. We are almost ready to launch!!

**From:** [ray@elevatormaintco.com](mailto:ray@elevatormaintco.com)  
**To:** [Lori Plummer](#)  
**Subject:** RE: Reminder  
**Date:** Tuesday, April 20, 2021 11:36:16 AM

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To Whom It May Concern,

This is my last standing committee report for the Tech Help Group. I have retired from five years of Blue Beret articles! It has really been a lot of fun to complete this task. I sincerely hope that the Tech Help Group may thrive and continue into the future. All articles are current for the magazine.

My concern for the magazine is that the articles don't seem to be easily retrievable. When we submitted the 486 articles written for the magazine we hoped they would be searchable with only a few clicks (two or three preferred). This has not happened. As you move forward with the on-line efforts please try to make this happen. I plan to continue to be a club member and will be available to consult if questions arise.

Happy Trails to You-All. See you, SAFELY, down the road.  
Ray Putnam, WBAC #7007, Region #10, Oregon Airstream Club

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Date: July 01, 2021



To: International Board of Trustees

From: Richard Short, Pres. Region 2  
Member Benefits Team

Re: Airstream Club Member-Only Benefits

Progress continues both in managing our current marketing partner programs and developing new Member-Only benefits, with the stated purpose of adding value to an Airstream Club membership.

**Passport America**...the country's largest discount camping club with over 1400 participating campgrounds. Airstream Club members have enthusiastically taken advantage of the discount pricing from PA and the marketing partnership has been mutually beneficial. From January 01 to June 30, 2021, ACI members purchased 231 PA memberships, resulting in \$3,789 in commissions being paid to ACI. Passport America will be supporting ACI at the 2021 International Rally by taking Vendor space and offering discounted "show special" Passport America memberships to our Rally attendees.

**Griot's Garage**...the auto enthusiast's choice for quality, USA-made car care liquids and other products. Airstream Club members enjoy a generous 15% discount on their line of car care liquids. From January 01 to June 30, 2021, our ACI members placed 34 orders totaling \$3300 in sales. ACI received \$750 in revenue generated through ad space purchased by Griot's Garage in the 2021 Blue Beret Membership Edition. Due to scheduling conflicts, Griot's was not able to attend the International Rally in 2021 but supported the ACI at the Rally with the donation of a gift basket to be raffled off, containing over \$300 in Griot's products. Griot's is pleased with the sales generated by our ACI members and is committed to working with ACI going forward.

**Michelin Advantage**...world renowned manufacturer of premium tires. We worked with Michelin to modify and bring their Michelin Advantage Fleet Program to Airstream Club members. To kick off the program, Michelin hosted a webinar training event that was recorded and posted to the Member-Only section of our website. Our ACI members, recognizing the value and quality of Michelin tires, have embraced the Advantage Program. From January 01 to June 30, 2021, ACI members have purchased over 160 tires, generating over \$30,000 in sales and many dollars in savings to our members. Michelin is supporting ACI at the 2021 International Rally by taking Vendor space and providing several of their Field Engineers to conduct seminars. Additionally, Michelin will set up two (2) weighing stations on site, providing opportunities for Rally attendees to weigh their trailers and tow vehicles. Michelin is providing these valuable weighing services free of charge to our ACI members. We will continue to work with Michelin to streamline the tire purchase procedure and to bring the Advantage Program to

our ACI members in Canada. Michelin is very pleased with our partnership and looks forward to a long-term relationship with ACI.

New to the list of Members-Only Benefits is a marketing partnership with **Travel MedEvac Insurance**. Travel MedEvac offers Hospital of Choice Medical Evacuation insurance, Emergency Medical coverage, and Trip Cancellation plans. Travel MedEvac coverage plans are underwritten by Nationwide Mutual Insurance Company and other highly rated underwriters and, as such, are true regulated, insurance products. Their wide array of insurance plans offers ACI members an alternative to “membership” or assistance type medical evacuation plans. Additionally, ACI members can now purchase trip cancellation coverage for the International Rally and ACI Caravans, as well as for personal non-Airstream travel such as cruises. ACI will earn a 15% commission on all coverage plans purchased by ACI members. Travel MedEvac will be represented by FCIS at the 2021 Rally. All new policies written for Rally attendees will be credited to ACI.

Working on these marketing partnerships included efforts from ACI Headquarters, our ITC partner/members, Blue Beret staff and others to develop a coordinated release of information to our members about the new Member-Only benefits. To date, we successfully combined Blue Beret articles written by Team members, a recorded webinar, email blast announcements and ad space taken by our marketing partners to promote the programs. Key to bringing these programs to ACI was having a Members-Only section on the ACI website. Many thanks to Marc Nijdam and Eric McHenry for their continued efforts to manage the website, the Member-Only portal, and our exclusive Member-Only Benefits section. We look forward to greeting many of our marketing partners at the International Rally this year.

I want to thank the Executive Committee for their confidence and all Team Members who contributed to the efforts of these past months. I am encouraged by the hiring of additional dedicated staff at HQ and look forward to expanding the Member Benefits program further.

Respectfully submitted,

Richard Short  
Pres., Region 2  
Member Benefits Team Leader

Think Tank Team

Eric McHenry	LaVerne McHenry
Marc Nijdam	Arlene Matches
Jan Heavener	Mike Sisk
Larry Madden	Terry Madden
Patti Reed	Carol Stephens
Terri Warren	Vickie Courtney





# RV Service Net International – WB8RC

*Over 50 Years Serving the Amateur Radio and the RVing Community*

Date: May 03, 2021

To: International President Andrew Selking and  
International Board of Trustees

From: Bob Caldwell, President  
Amateur Radio Intraclub /RV Service Net

Subject: WBAC Amateur Radio Intraclub Report  
Lebanon International IBT Meeting 2021

This past year, the Amateur Radio Club has operated our activity as usual with the exception of not holding in person meetings - replacing them with virtual meetings. Our annual election was also held as a virtual meeting.

The members of the WBAC ARC Intraclub are preparing to attend the International Rally, where we will have our station, WB8RC, set up as usual and members will provide emergency communication as required for the Club. We will hold our Annual Business Meeting and election of Officers there and are planning seminars and examinations for those wishing to become licensed operators or upgrade their operating class. The Club invites all members of the Board and those Members attending the International Rally to visit us at the radio station and participate in our activities as you are able.

The WBAC ARC Intraclub sponsors three "Nets" on 7.191 MHz Eastern (7days per week), 7.184 MHz Rocky Mountain and 7.272 MHz Pacific (weekdays) for our members and other qualified Amateurs to check in and exchange information such as weather, their location if mobile, etc. These are a legacy of the Airstream Club caravan program when Amateur Radio was the only way for our caravans to contact people at home and deal with emergencies. Members still are available to provide emergency and general communications if required on our caravans and at our rallies when other forms of communication are not available.

In 2020/2021, the Intraclub has made significant progress in modernizing our membership and member communications activities. We have held several virtual (Zoom) Executive Meetings and prepared for our activities at Lebanon using the virtual tools of the club. Our Website is still a "work in progress" as we work with the Club to make it work as part of the International Club

Website. We hope to have a new Constitution, Bylaws and Policies drafted and approved at the Lebanon AGM or soon thereafter.

Our Intraclub membership is currently 82 WBAC members and 242 "Net" members who join us in our sponsored nets and events.

We also look forward to resuming our Intraclub rallies in Orlando in the winter and on the West Coast in the summer.

Respectfully submitted

Amateur Radio Intraclub / RV Service Net  
Bob Caldwell, VA6RV, President 2020/2021

**CLASSIC AIRSTREAM CLUB ANNUAL REPORT**

To: President Andrew Selking, Members of the IBT  
and my fellow Airstreamers

From: Don McKelvey  
President, Classic Airstream Club

Date: May 10, 2021

In spite of Covid-19, the CAC is alive and well. Sadly we did not have an International Rally in 2020 and thus were forced to have a virtual business meeting. Given myself and many of our CAC executive will not be able to attend the 2021 International Rally in Lebanon, we again held a virtual business meeting on Apr 12, 2021 a copy of which has been forwarded to Club Headquarters. The following motions were approved:

Motion 1 – That due to special circumstances an Emergency Resolution be approved in order to conduct a virtual business meeting.

Motion 2 - That Kenneth Ritenour be appointed Treasurer.

Motion 3 - That all Administrative Board members, with the exception of the Secretary be extended until 2022.

Motion 3A - That Marie Efira be appointed Secretary 2021-2022.

Motion 4 - That membership be extended by one year to 2022 for every membership.

Motion 5 - That our Caravan Chair, Tony Land be authorized to investigate a CAC Caravan following or prior to the 2022 International Rally.

We elected or extended the following members of our Administrative Board consisting of the Executive and Council Members:

Executive

President	Don McKelvey, #205
Vice President	Elizabeth Whitley #12544
Secretary	Marie Efira #5495
Treasurer	Ken Ritenour #8414

Council Membership

1 Year Term	Marie Efira #5495
2 Year Term	Jimmy Johnson #3996
3 Year Term	John Smith #6366

Members appointed to Committees

Caravan Chairperson	Tony Land #5466
Newsletter/Facebook Editor	Marie Efira #5495
Webmaster	Ed Efira #5495

Membership status: Current membership 52

Financial Status: Current bank balance as of Mar 28, 2021 is \$3,403.10  
Financial Report is attached

With the assistance of Carolyn Beardshear our CAC website is being improved as part of the new Airstream Club International Website and it is planned to allow new members to register and pay for their membership on-line.

Activities: At the Lebanon Rally an information desk will be manned with CAC membership information and tickets to our Meeting/ Social to be held on Jul 19<sup>th</sup> in Building E East from 4-5 set-up, 5-6 social and 6-7 clean-up and Marie and Ed Efira will be doing the final arrangements.

*Don McKelvey*

Don McKelvey  
President Classic Airstream Club

Attachment: CAC Financial Report Mar 28, 2021

## Indie Streamers “State of the Intra-Club” April, 2021

The Independent Airstreamers (aka ‘Indie Streamers’) Intra-Club was launched on September 1, 2020. A significant number of Airstreamers who travel solo joined within a few weeks and as of today there are 160 members. Our membership is quite diverse, with most of the members being single and a few couples. Men comprise 40% of the membership. More information can be found on our [Indie Streamers microsite](#).

Two Indie Streamers events are planned for 2021 at this time:

- [Connecting in Colorado Gathering](#), June 24-27 in Ridgway, CO
- Indie Streamers at International, including  
Group Parking  
Social Hour(s)  
Open Discussion led by Mona Heath

We polled our members attending the Lebanon International Rally and informed other Indie Streamers in their geographical area to facilitate members traveling together to Tennessee.

Our logo was approved by the membership and has been submitted to the Executive Committee for approval.



Since the goal of Indie Streamers is connecting solo-traveling club members to share resources, plan adventures, and make social contacts we instituted a private forum, hosted by the Airstream Club. Our largest challenge has been to increase discussion on the forum, which has been lagging. We hope to increase discussion by promoting the advantages of forum participation at our upcoming events.

Ideally, more Indie Streamers Gatherings will be organized by members around the country, forum participation will increase, and a newsletter for sharing resources will become an additional benefit of membership.

Since Indie Streamers does not collect dues there is no treasurer's report.

Respectfully submitted,

Carolyn Beardshear, President

John Holly, Vice President

Johnni Hansen, Secretary

Corinne Bogert, Treasurer



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## ***Vintage Airstream Club (VAC)***

Report to WBCCI IBT at the WBCCI International Rally, Lebanon, TN, July 23, 2021

The Vintage Airstream Intra-Club is active; it was a challenging year interacting with membership and hosting virtual sessions as COVID19 impacted our scheduled activities. We introduced and capitalized on remote technology outreaching to VAC members. We embraced Zoom monthly virtual working sessions; board meetings were conducted monthly via zoom with regional representatives guiding club undertakings. We continue to focus on our mission and contributing to the care and appreciation of Vintage Airstreams as shared on our VAC website, with thousands of visitors accessing our site. Currently, there are approximately 900 active VAC members. Facebook and the VAC newsletter also heighten our commitment to Vintage Airstreams guiding in the restoration and upkeep of vintage rigs.

We have embraced on-demand / real-time VAC merchandise purchasing; members and interested parties can access - Lands' End Store one line and order VAC products.

VAC tentative rallies are planned for the 2<sup>nd</sup> half of 2021. Locations considered are the Southwest, New England, Southeast, and Baja Mexico.

This year we have focused on communications and outreach surrounding VAC members. We streamlined our protocol. Examples are, our newsletter which is published every six weeks; global emails are delivered to members highlighting significant milestones and events, board meetings are announced to the membership for their participation, technical interchanges are scheduled monthly, consisting of polishing vintage rigs to furniture upholstery. Our goal is to engage, add value and grow our presence.

Currently, there is a cash reserve of \$28,000 in our bank account.

We are looking forward to a great 2021 International Rally in Lebanon, participating in the VAC parade, hosting VAC open house, flea market, concourse judging, 60's dance, informal seminars, a VAC dinner, daily morning coffee, yoga stretch & movie night.

We anticipate a successful rally in Lebanon and invite all WBCCI members to attend our events. We also want to thank the WBCCI officers and members planning the International Rally for arranging for a pavilion for VAC to use for our activities and their help with our planning efforts.

Sincerely,

Edward Valentin,  
President - VAC