WBCCI WEBMASTER SEMINAR

"WEBSITE ADMINISTRATION FOR WEBMASTERS"



WBCCI International Rally July, 2021 By Roy Beavers, Region 3/SECU Webmaster



AGENDA

- 1. THE LATEST FROM THE ITC
- 2. HOW TO ADD/REMOVE/CHANGE WEBMASTERS
- 3. HOW TO ADD/CHANGE/REMOVE AN EVENT
- 4. HOW TO ADD NEWSLETTERS/ PHOTOS TO A MICROSITE
- 5. HOW TO PASSWORD PROTECT INFORMATION ON A MICROSITE
- 6. HOW TO ADD PAGES AND MANAGE THE SIDE MENU
- 7. SHOULD MY UNIT USE JOTFORM? HOW DO I DO IT?





THE LATEST FROM THE ITC

ITC RESOURCE WEBSITE

- **TUTORIAL VIDEOS (STEVE PADGETT)**
- EDITING THE LEADERSHIP PANEL
- MAP DELAYS
- USING SLACK (SKIP TO THE 3 MINUTE MARK)
- EVENTS NOT SHOWING UP IN THE BLUE BERET?
- ADD/CHANGE IN WEBMASTER/ASSISTANT NOTIFICATION
- WORDPRESS DEADLINE EXTENDED UNTIL SEPTEMBER 1st



TO EXPORT THE WORDPRESS MEDIA DATA, LOG INTO THE OLD WEBSITE, ACTIVATE THE "EXPORT MEDIA LIBRARY" PLUGIN, GO TO THE MEDIA LIBRARY AND CLICK ON EXPORT.



ADD/REMOVE/CHANGE WEBMASTERS

WHO CAN MAKE A CHANGE IN WEBMASTERS? WHAT NEEDS TO BE DONE?

I NEED HELP MANAGING MY SITE. CAN I GET A HELP AUTHORIZED?





ADD/REMOVE WEBMASTERS

WHO CAN MAKE A CHANGE IN WEBMASTERS?

THE UNIT/REGION PRESIDENT MUST NOTIFY HQ OF THE CHANGE

WHAT NEEDS TO BE DONE?

SUBMIT AN EMAIL TO HQ (NEW 7/12/21) AT INFO@AIRSTREAMCLUB.ORG INFORMING THEM OF THE CHANGE OR SUBMIT THE OFFICER REPORTING FORM. COPY THE ITC AT ITC@AIRSTREMCLUB.ORG FOR INFO, IF USING THE EMAIL OPTION.

WEBMASTER ASSISTANT

THE UNIT/REGION PRESIDENT HAS TO SEND AN EMAIL TO ITC@AIRSTREAMCLUB.NET REQUESTING THAT A WEBMASTER'S ASSISTANT POSITION BE CREATED FOR THE CLUB/REGION. PROVIDE THE NAME, EMAIL ADDRESS AND BRN OF THE INDIVIDUAL THAT WILL ASSUME THOSE DUTIES.

ADD/CHANGE/REMOVE AN EVENT

ADD EVENTS THAT ARE BEING CREATED ONLY FOR THE UNIT/REGION THAT YOU CONTROL AS WEBMASTER. DO NOT CREATE A LOCAL EVENT FOR REGION OR INTERNATIONAL RALLIES. <u>AVOIDING DUPLICATE EVENTS</u>

MAKING CHANGES TO AN EVENT IS EASY, JUST REMEMBER TO SAVE THE CHANGES.

REMOVING AN EVENT BY UNIT/REGION WEBMASTERS IS NOT ALLOWED, EMAIL <u>ITC@AIRSTREAMCLUB.NET</u> TO REQUEST THE DELETION.





ADDING NEWSLETTERS AND PHOTOS TO A MICROSITE

HOW TO VIDEO





🗮 Manage ★	Shortcuts	1 region3@wbcci.net
(3)	0	Add File
Add content	•	Home » Add media item File * WHEN YOU SAVE ANY FILE TO YOUR MEDIA LIBRARY,
Add media	•	Choose File No file chosen NOTE THAT THIS IS THE SAME DIRECTORY AS ALL THE One file only. OTHER UNITS IN ACI, SO YOU NEED TO START THE
<u>File</u>	opt	Allowed types: txt rtf doc docx ppt pptx xls xlsx pdf od EASILY ACCESS IT. ALWAYS USE THE SAME PREFIX SO
Graphics	art.	THAT ALL YOUR MEDIA CAN BE EASILY FILTERED.
Image Media Center	Video	IF YOU RECEIVE A LINK TO THE NEWSLETTER, THEN A Add another item
Photography	Video	Revision information No ravision Revision log message
🕜 Help		
	1	Briefly describe the changes you have made.





Save

\Xi Manage 🔺 Short	cuts	region3@wbcci.net		
(3)	۲	Add Cile		
Content	۵	Add Flie		
Add content	-	Home » Add media item		
Media		File*	emove	
Add media		M Regions St cherror 21, put		Hide row weights
<u>File</u>		CLUB	BEFORE YOU SAVE THE FILE,	ORDER
Form Document		Region 3 (1582)		0 🔻
Graphics		Add mother item	NEVVSLETTER IN A NEVV WINDOW.	
Image		Add another item		
Media Center Video		Revision information No revision	Revision log message	
Photography				
🕐 Help				
	Ť		Briefly describe the changes you have made.	~~~~~
		DON'T FO	RGET TO SAVE THE FILE!	



E Manage	The Shortcuts	T u
(3)	0	
Content	٢	
Help		
	+	

•	l	egion3@wbcci.ne
		Leadership

СТА

IN A REGION PAGE, YOU NEED A SEPARATE LINK TO EACH CLUB. IN A CLUB PAGE, YOU JUST NEED TO CREATE A LINK TO EACH NEWSLETTER YOU POST.

IF YOU HAVE A REGION SITE, DOUBLE CLICK ON THE APPROPRIATE CLUB NAME TO OPEN THE HYPERLINK TEXT BOX FOR EDITING.

Normal 👻 😥 Source
Big Bend Florida Airstream Club
Carolinas Airstream Club
Florida Airstream Club
Florida Treasure Coast Airstream Club
Northern Virginia Airstream Club
Piedmont NC Airstream Club
Southeastern Camping Unit
South Florida Airstream Club
Spirit of Virginia Airstream Club
Top of Georgia Airstream Club
<u>Virginia Airstream Club</u>
body p a
Text formatAbout text formats ?Basic HTML ▼

[Briefly describe the changes you have made.
N	MENU SETTINGS
1	Provide a menu link
I	Menu link title
	Local Club and Unit Newsletters
	Description
	Shown when hovering over the menu link.
[Region 3 🔹
١	Weight
	60
I	Menu links with lower weights are displayed before links with higher weights.

-

🗏 Manage 🤺 Sho	ortcuts 👤 I	region3@wbcci.net			
8	0	Leadership		Normal 👻 🐼 Source	
Content	0	СТА		Big Bend Florida Airstream Club	
Help				Carolinas Airstream Club	Briefly describe the changes you have made.
				Florida Airstream Club	MENU SETTINGS
			Edit Link	×	Provide a menu link Menu link title
HIGHLIGHT THE EXISTING LINK AND PASTE THE NEW LINK		URL eamclub.org/site	s/default/files/2021-06/Region3_FTC_FYI_06-21_1.pdf	Local Club and Unit Newsletters Description Shown when hovering over the menu link.	
			Save	Virginia Airstream Club	 −- Region 3 Weight 60 Many links with lower weights are displayed before
				body p a	links with higher weights.
		Protected Page		Text format About text formats ? Basic HTML ▼	META TAGS

∃ Manage 🗙 Shortcuts	1	region3@wbcci.net		
 (b) 	Γ	Info *	Featured Pages No Paragraph added yet.	Published
Content		Body	Add Featured Page	Author: eric.mchenry@wbcci.net
-	-		Main Content (Edit summary)	Create new revision
🕑 Help		Form	B I as as 1:= 1:= 1:1 Normal - O Source	Revision log message
Ť	Ŀ	Leadership	Big Bend Florida Airstream Club	updated FTCAC newsletter
	Ŀ	СТА	Carolinas Airstream Club	
	Ŀ		Florida Airstream Club	Briefly describe the changes you have made.
	Ŀ		Florida Treasure Coast Airstream Club	MENU SETTINGS
			Northern Virginia Airstream Club	Provide a menu link
AFTER SA	VI	NG THE	Piedmont NC Airstream Club	Menu link title
NEWSI ET	TF		Southeastern Camping Unit	Local Club and Unit Newsletters
			South Elorida Airstroam Club	Description
THE LINK	10	MAKE SURE		Characteriza and the many link
IT SAVED	CC	DRRECTLY.	Spirit of Virginia Airstream Club	Shown when novering over the menu link.
			Top of Georgia Airstream Club	Weight
			Virginia Airstream Club	60
			body p a	Menu links with lower weights are displayed before links with higher
	Ŀ		Text format Basic HTML About text formats	weights.
				META TAGS
		Protected Page		
		Save Preview		

ADDING PHOTOS TO A MICROSITE HOMEPAGE



Region 3

Future Members

Current Members

About Events

Explore

Search



THE TOP CONTENT SECTION ALSO CONTAINS ANY SUMMARY TEXT THAT SHOWS UP BELOW THE BANNER.

THE TOP CONTENT IS WHERE THE LOGO AND BANNER IMAGE GOES.

Region 3 HOME

Region 3 Leaders

Region 3 Officers

ADDING PHOTOS TO A MICROSITE HOMEPAGE PHOTO GALLERY



THESE ARE THE IMAGES CONTROLLED TOTALLY BY THE MEMBER PROFILE INFORMATION.



ADDING PHOTOS TO A MICROSITE HOMEPAGE PHOTO GALLERY

CLICK ON THE PHOTO GALLERY TAB TO OPEN THE **IMAGES LIGHTBOX.**

Hann Collers

EACH IMAGE HAS **TWO PLACES IT HAS** TO BE ENTERED FOR IT TO SHOW UP ON THE PAGE, IMAGE LIGHTBOX AND SMALL IMAGE.

SELECT ADD IMAGES LIGHTBOX TO ADD MORE IMAGES.

Images Lightbox	Remove	
IMAGE LIGHTBOX		
No media items are selected.		
Add media		
One media item remaining.		0 🔻
		-5
SMALL IMAGE		-4
No media items are selected.		-3
Add media		-2
One media item remaining.		-1
		0
		1
Add Images Lightbox		2
Add Images Lightbox		3
		4

THE WEIGHT **SELECTOR DETERMINES THE ORDER THAT PICS** WILL BE **DISPLAYED. THE** LOWEST NUMBER WILL BE THE LARGE IMAGE **AND THE REST** WILL BE SMALLER.

5

CREATING A PHOTO GALLERY PAGE



THIS IS A LANDER PAGE. YOU CAN CREATE A SMALL PHOTO GALLERY HERE, JUST LIKE ON THE HOMEPAGE.



LANDER PAGES ARE DESIGNED TO EMPHACIZE MAJOR THINGS ABOUT YOUR UNIT/REGION, NOT TO CREATE MASSIVE PHOTO GALLERIES.

OR

YOU CAN CREATE A REGULAR CONTENT PAGE AND CREATE LINKS TO A SEPARATE PHOTO STORAGE PROGRAM. THIS GIVES YOU MORE FLEXIBILITY, ALLOWS MORE PICTURES TO BE VIEWED AND REDUCES THE FILE SIZE ON THE ACI SERVERS.



YOU ARE LIMITED TO A BANNER, AN IMAGE ABOVE THE HEADER AND 3 PHOTOS, THAT USERS CAN TOGGLE BETWEEN.

PASSWORD PROTECTING A PAGE

PASSWORD PROTECTING A WHOLE PAGE IS NOT POSSIBLE; HOWEVER, YOU CAN POST PASSWORD PROTECTED DOCUMENTS TO YOUR UNIT/REGION MICROSITE.

- CREATE THE DOCUMENT IN WHATEVER
 PROGRAM YOU NORMALLY USE, INCLUDING THE
 PASSWORD PROTECTION.
- CREATE A CONTENT PAGE ON YOUR SITE AND CREATE A HYPERLINK TO THE DOCUMENT ON THAT PAGE. <u>SECU REGULAR MEMBERS ONLY</u> PAGE

BYAM CARADAN BYAM CARADAN BYAM CARADAN FRANCE

EMAIL THE PASSWORD INFORMATION TO YOUR MEMBERSHIP.



ADD PAGES AND MANAGE THE SIDE MENU

HOW DO I ADD MORE PAGES TO MY SITE?

I ADD PAGES TO MY SITE, BUT THEY ARE NOT IN THE ORDER THAT I WANT. HOW DO I FIX THAT?

MANAGING THE SIDE MENU





ADDING PAGES TO YOUR MICROSITE

Ξ Manage 🔺 Shortcuts	L region3@wbcci.net	
⊘		
🔓 Content 🛛 🔕	Add content	
Add content	Home » Node	
Event	S Event Add new Event page.	
Microsite Content		
Microsite Lander New	Microsite Content	
	Microsite Lander New	
Media 🔹		
Help		

CLICK ON MANAGE, CONTENT, ADD CONTENT AND SELECT THE TYPE OF PAGE YOU WANT TO ADD.

MANAGING THE SIDE MENU

Published

Last saved: 06/14/2021 - 17:08

Author: eric.mchenry@wbcci.net

Create new revision

Revision log message

Briefly describe the changes you have made.

MENU SETTINGS

Provide a menu link

Menu link title

Local Club and Unit Newsletters

Description

Shown when hovering over the menu link.

Weight

60

Region 3

Non-inks with lower weights are displayed before links with higher weights.

▼

META TAGS

THE LOWER THE NUMBER, THE HIGHER ON THE MENU THAT PAGE WILL APPEAR ON YOUR HOMEPAGE. SEPARATING INITIAL PAGE WEIGHTS BY 10 WILL ALLOW YOU TO REARRANGE OR ADD PAGES WITHOUT HAVING TO RENUMBER EVERY EXISTING PAGE.

LIKE PHOTO WEIGHTS DISCUSSED EARLIER, EACH PAGE ON YOUR MICROSITE HAS A WEIGHT THAT CORRESPONDS TO THE ORDER THAT THE PAGES ARE IN ON THE MENU.

SHOULD MY UNIT USE JOTFORM?

HOW DO I DO IT?







USING JOTFORM

- THE SIMPLEST USE OF A JOTFORM IS TO PRINT IT AND MAIL IT TO THE RALLY ORGANIZER. THE FREE VERSION OF JOTFORM IS PERFECT FOR THIS.
- FOR SMALLER UNITS, THE FREE VERSION MAY WORK WITH LIMITED FORM SUBMISSION, WITHOUT ANY PAYMENTS INVOLVED.
- ONLINE PAYMENTS AND CREDIT CARD PROCESSING WILL REQUIRE A PAID VERSION OF JOTFORM.





JOTFORM NON-PROFIT PRICING

LIMITING FACTORS FOR "FREE" FORM ARE 5 FORMS MAX (IN THE SYSTEM AT ONE TIME), 100 SUBMISSIONS OR 10 PAYMENTS PER MONTH.



MUST HAVE A UNIT/REGION FORM 990 TO APPLY (ONLINE) FOR NON-PROFIT PRICING.

SIGN UP FOR JOTFORM

IF YOU DON'T TAKE ONLINE PAYMENTS, OR EXPECT A LARGE NUMBER OF MONTHLY ONLINE RESPONSES, THE "FREE" VERSION MAY WORK FOR YOUR CLUB.

WORKING IN JOTFORM





2. LOG INTO JOTFORM

FIRST

A. DECIDE ON THE BASIC DESIGN.
B. LOOK AT OTHER CLUB'S FORMS FOR IDEAS. IF YOU FIND ONE THAT YOU LIKE, FIND OUT WHO CREATED IT AND ASK IF THEY WILL CREATE A COPY AND HAVE IT ASSIGNED TO YOU. JOTFORM'S WEBSITE CAN TELL YOU HOW TO TRANSFER A FORM (THIS CAN TAKE A COUPLE OF DAYS) OR SKETCH IT OUT ON PAPER.

		×
	Welcome Back!	
Collect in	nformation, payments, and signatures with custom online forms.	
	C Login with Google	
	G Login with Facebook	
	Show More	
	OR	
	Username or Email	
	Password	
32	LOG IN	
	Farest easeword? Don't have an account? Sign up	

C. THEN...

3. SELECT CREATE FORM (HINT! CREATE YOUR FORM WITH THE IDEA THAT IT MAY BE MODIFIED AND USED FOR OTHER RALLIES LATER.)



CREATE A FORM



CLICK CREATE FORM TO START.

FOR THIS EXAMPLE, A CLASSIC BLANK FORM WILL BE USED.

3 OPTIONS



2 OPTIONS





CLICK HERE TO ACCESS – FORM ELEMENTS LIST ANYTIME.

DEFAULTS TO THE BASIC ELEMENT GROUP

BASIC FORM ELEMENTS

A SIMPLE FORM CAN BE CREATED USING JUST BASIC FORM ELEMENTS





CREATE A FORM





TWO HEADER FIELDS WERE USED TO START THIS FORM.

		BUILD SETTINGS PUBLISH			Preview Form
Forn	n Elements X	MERRY CHRISTMASI	Full Name Properties X	Full Name Properties X	Full Name Properties X
BAS	IC PAYMENTS WIDGETS	CHRISTMAS	GENERAL OPTIONS ADVANCED	GENERAL OPTIONS ADVANCED	GENERAL OPTIONS ADVANCED
H	Header	RALLY	Question Text	Middle Name	Placeholder
٩	Full Name	join Santa and his helpers for friends, food and fellowship!	Name Type your question.	Allow users to enter a middle name	First Name
⊠	Email		Label Alianment		Last Name
0	Address		LEFT RIGHT TOP	Prefix OFF	Suffix
٩	Phone		Set as form default	Allow users to enter a title before their names.	Add an example hint for each text box.
10	Date Picker	6001 S. KINGS HWY. MYRTLE BEACH, SC	Select how the question text is placed.	Suffix	Hover Text
	Appointment		Required		
ò	Signature	Name *	Prevent submission if this question is empty.	Allow users to enter a title after their names.	Show a description of this field when hovered.
Ab gh	Fill in the Blank	First Name Suffix	Sublabels		Read-only
ਸ਼	Product List		First Name First Name		
	BASIC ELEMENTS	Partner Name	Last Name Last Name		Prevent entry into this neid.
đ	Short Text		Suffix Suffix		Shrink
*	Long Text	First Name Suffix			OFF Make field smaller
Aa	Paragraph	Address *			Hido field
	Dropdown	Street Address	Duplicate this field with all saved settings.	ELEMENT HAS A	OFF
\bigcirc	Single Choice			UNIQUE SET OF	Hide fields
	Multiple Choice	Street Address Line 2		PROPERTIES TO	Field Details
7	Number	City State			
Ø	Image				
5	File Upload	Zip Code			

5

				BUILD	SETTINGS	PUBLISH							Prev	iew Form 📃		
orm	Elements X							2	Submit Properties		×	Submit Properties		×		
Basic	C PAYMENTS WIDGETS		First Name		Last Name		Suffix		GENERAL	ADVANCED		GENERAL	ADVA	NCED		
Ì	Short Text		Partner Name					в	Button Text			Reset Button				
- -	Long Text	<u> </u>							Submit	- 1- 41		OFF		_		
\a	Paragraph													h.		
finn	Dropdown		GRE			G	A 5		BN		50		JN			
\bigcirc	Single Choice	IT.	Street Address						elect now the pattorn is alighe	eu in uie ionii.		Add a print button to le	t users print your for	rm.		
	Multiple Choice							в	Button Style			Shrink		BUTTON STYLE	S	
7	Number	ι.	Street Address Line 2						CHANGE BUTTON STYLE			OFF				
2	Image		SELECT	YOU	R BUT	TON S	TYLE		utton Image			Make field smaller		Submit	Submit	Submit
•	File Upload		City		State	Soloct			CHOOSE A FILE			Save And Continue L	ater	Submit	Submit	Submit
D	Time		Zip Code		Country		·	L L	Jse an image inside the builton			Allow users to save their				
<i>c8</i>	Captcha		Phone Number *		BIG REI	D NUMBER *		R	Related: Thank You Page, E- Mail Settings, Integrations			Field Details		Submit	Submit	Submit
↑	Spinner		(000) 000-0000											A Mail Cattings Integr		×
END	Submit		Please enter a valid phone n	umber.												
	SURVEY ELEMENTS		ARRIVAL DATE *		D	OR CRI	EATE YO	DUR	OWN		UPLOAD	MY IMAGES				
₿	Input Table		MM-DD-YYYY			ROM	A FIL F II	MAG	F							
ŧ	Star Rating		Date		Da							LUPLOAD FILE				
	Scale Rating							0				or drag & drop the file berg				
	PAGE ELEMENTS				Submit			ŏ								
	Divider	_			Powered by JotForm	×										
ŧ	Section Collapse			····· ÷	ADD NEW PAGE HERE											
×3	Page Break															

CONTINUE SELECTING AND REARRANGING FIELDS UNTIL YOU HAVE THE BASIC DESIGN.

YOU'LL HAVE AN OPPORTUNITY TO EDIT THESE AND CHANGE THE DESIGN AS YOU REFINE THE OPERATION OF EACH FIELD ON THE FORM.

REMEMBER TO PREVIEW YOUR FORM OFTEN.



CHRISTMAS RALLY

food and fellowship!

OCEAN LAKES CAMPGROUND

6001 S. KINGS HWY. MYRTLE BEACH, SC

First Name	Last N	ame	Suffix				
Partner Name							
First Name	Last N	ame	Suffix				
Address *							
Street Address							
Street Address Line 2							
City		State					
		Please Select	~				
Zip Code		Country					
Phone Number *		BIG RED NUMBER *					
(000) 000-0000							
Please enter a valid phone number.							
ARRIVAL DATE *		DEPARTURE DATE *					
MM-DD-YYYY	m	MM-DD-YYYY	Ē				
		Date					

JOTFORM TUTORIALS

ITC TUTORIAL "CREATING JOTFORMS"

HOW TO USE JOTFORM

SMART FORMS WITH CONDITIONAL LOGIC

BUILD YOUR FORM TO ACCEPT PAYMENTS

JOTFORM INTEGRATION WITH THIRD PARTY APPS

JOTFORM PDF EDITOR

JOTFORM ONLINE TEMPLATE STORE

JOTFORM APP FOR YOUR PHONE

IMBED WIDGETS IN YOUR JOTFORM

CREATING REPORTS IN JOTFORM

FORM CALCULATIONS





OPEN DISCUSSION





THANK YOU!//



