



**Airstream Club International**  
803 East Pike Street, Jackson Center, OH 45334  
Phone: (937) 596-5211

**65th International Rally**  
**Fryeburg, Maine**



**Exhibitor Display Days: July 23-29, 2022 9 a.m. – 4 p.m.**

In July 2022, the Wally Byam Airstream Club, also known as Airstream Club International (ACI), anticipates over sixteen hundred members and guests will arrive in their Airstream trailers and motorhomes for the 65th International Rally. The Club invites you to be among the exhibitors and services displayed during the world's largest annual gathering of Airstream owners. We appreciate and value every exhibitor and service provider and again offer you the best sales opportunity we can. We will continue to offer our booth space at minimal cost. Come join us for a successful and exciting Rally in Fryeburg, Maine!

## **POP-UP EXHIBITOR AGREEMENT**

The Pop-Up Exhibitor understands this application becomes a contract upon receipt of electronic approval from the International Rally Committee and/or its designee. ACI reserves the right to decline or reject any Pop-Up Exhibitor for any reason at any time without liability. The Pop-Up Exhibitor agrees to abide by the Rules and Regulations (attached) governing the 65th International Rally.

The Pop-Up Exhibitor further agrees to the following:

1. ACI will take all reasonable precautions to protect the Pop-Up Exhibitor's property, but will not be responsible for loss or damage. The Pop-Up Exhibitor agrees to save the exhibit hall owner, employees and show management and their agents and employees free and harmless of and from all claims, demands, damages and liability of whatsoever kind and character asserted by the person or persons on account of any loss or damage to the property, or injury or death of any persons occurring upon or about the leased premises arising out of the use of leased premises by the Pop-Up Exhibitor. Pop-Up Exhibitors shall carry and maintain insurance during the show, including move-in/move-out days at their own cost and expense. Personal injury and property damage insurance coverage under policies of general public liability, auto and workers compensation with limits of at least \$1,000,000 combined single limit for bodily injury and property damage are required. Prior to move-in, Pop-Up Exhibitor must provide a certificate of insurance naming ACI, including affiliates, officers, directors, employees, and agents as additional insured with this contract.

2. Pop-Up Exhibitor will be responsible for acquiring and abiding by all state and local permits and payment of applicable taxes.
  - a. Register with Maine Revenue Services at <https://apps.web.maine.gov/cgi-bin/online/suwtaxreg/index> **BEFORE** the event.
  - b. Collect 5.5% sales tax on retail sales of tangible property while at the event.
  - c. File collected taxes after the event at <https://portal.maine.gov/salestax/welcome>
3. Exhibit spaces are 10' x 10' or multiples thereof – limit 2 spaces per Pop-Up Exhibitor (additional spaces may be available depending on capacity and prior approval from Exhibitor Chair). Each exhibit space will be furnished with one table, two chairs, and pipe & drape. Pop-Up Exhibitor is responsible for providing tablecloth(s) and table-to-floor covering. Additional tables and chairs may be requested on the contract application at a cost of \$20 per table and \$10 per chair. Outside Exhibit spaces can also be made available to Pop-Up Exhibitors. **Cost of exterior space is the same as an interior booth. If the exterior space is an Airstream and will be occupied after exhibition hours, the RV parking charge must also be paid unless the exhibitor is a member of WBCCI and registered for the rally. Display and/or occupancy of a non-Airstream vehicle outside the Exhibition Hall is at the discretion of the Exhibitor Chairperson. Every effort will be made to supply power, water, and pump outs but cannot be guaranteed unless the RV is in the official RV or member parking areas.** Please direct all requests to Rich Collins, Exhibitor Chair, Phone – (802) 384-6862 or email – [luv airstream@gmail.com](mailto:luv airstream@gmail.com).
4. \*Each Pop-Up Exhibitor must purchase Day Pass(es) or Rally Pass(es) to attend any other Rally events unless otherwise registered for the Rally. Day Passes are \$25 per person per day. Rally passes are \$130 per person. Youth (13-17) and Child (0-12) rates are available. Day or Rally passes are only required to attend other Rally events such as seminars, entertainment, etc. and are not required to enter Exhibit Area.

#### **POP-UP EXHIBITOR PRESENTOR**

If interested in providing an exceptional learning experience for our attendees refer to [Airstreamclub.org/Fryeburg/presentations](http://Airstreamclub.org/Fryeburg/presentations).

#### **POP-UP EXHIBITOR'S ADVERTISING SECTION**

The May issue of the Club's Blue Beret Magazine is distributed to all Club members. Registered Pop-Up Exhibitors with approved contracts by **April 1** will be listed without cost in this section. Information includes business name and a brief description of products and services.

# Pop-Up Exhibitor Contract Application

COMPLETED CONTRACT APPLICATION FORM IS DUE BY MAY 29, 2022

The **Airstream Club International (ACI)** agrees to reserve exhibit space at the **65th ACI International Rally** for the undersigned in accordance with the Pop-Up Exhibitor Rules and Regulations.

The Pop-Up Exhibitor listed below agrees to exhibit one or more days during the dates of Saturday, July 23, thru Friday, July 29, 2022. Minimum core display hours are 11 a.m. – 2 p.m., maximum display hours are 9 a.m. – 4 p.m. **Any deviations from these dates must be approved in advance by the Exhibitor Chair.**

Preferred Day(s): Monday \_\_\_\_\_ Tuesday \_\_\_\_\_ Wednesday \_\_\_\_\_ Thursday \_\_\_\_\_ Friday \_\_\_\_\_  
10' x 10' booth fee per day –  
indicate # of days to display \_\_\_\_\_ x number of spaces requested \_\_\_\_\_ X \$25 \$ \_\_\_\_\_  
**Limit 2 spaces per exhibitor. Additional spaces may be available depending on capacity and prior approval from Exhibitor Chair.** Total \$ \_\_\_\_\_

Tables & Chairs – One table and two chairs are included with **each** booth space reserved.

- Additional Table(s) \_\_\_\_\_ X \$20 \$ \_\_\_\_\_
  - Additional Chair(s) \_\_\_\_\_ X \$10 \$ \_\_\_\_\_
- Total \$ \_\_\_\_\_

POP-UP EXHIBITOR \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

REPRESENTATIVE NAME \_\_\_\_\_

TITLE \_\_\_\_\_

- \*Day pass(es) – attach list of name(s) and date(s) for each pass requested. \_\_\_\_\_ X \$25 \$ \_\_\_\_\_
  - \*Rally pass(es) – attach list of name(s) for each pass requested. \_\_\_\_\_ X \$130 \$ \_\_\_\_\_
- Total \$ \_\_\_\_\_

NOTE: Day or Rally passes are only required to attend other Rally events, and are not required to enter Exhibit Area. Each exhibitor may staff a maximum of four staff/persons at no additional cost in the booth.

BOOTH PERSONNEL 1. \_\_\_\_\_ 2. \_\_\_\_\_  
3. \_\_\_\_\_ 4. \_\_\_\_\_

THE PRODUCT OR SERVICE TO BE OFFERED IN OUR EXHIBIT IS: \_\_\_\_\_

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**NOTE: Only those items listed above may be sold at the Rally. All products sold and displayed must be legal in the State of Maine and family oriented. Include reference and pictures of product to be sold if available.**

The undersigned Pop-Up Exhibitor agrees to follow all rules and information as specified above and in the attached Rules and Regulations and Pop-Up Exhibitor Contract Application. An email confirmation of approval will be sent promptly by ACI; however, final approval and acceptance of payment are contingent upon receipt of a Certificate of Insurance within 30 days of approval. If an application is not approved, the Pop-Up Exhibitor booth fee will be returned to the Pop-Up Exhibitor. Pop-Up Exhibitors whose applications are received after May 29<sup>th</sup> or without payment are not guaranteed space at the Rally.

Email completed contract application and Certificate of Insurance to [rally@airstreamclub.org](mailto:rally@airstreamclub.org). Contact Barb Langston, ACI Headquarters at (937) 596-5211 with credit card payment information. Or mail completed contract application and check or money order made payable to:

- Wally Byam Airstream Club, PO Box 612, Jackson Center, OH 45334-0612

For additional information please contact:

- Rich Collins, Exhibitor Chair, Phone – (802) 384-6862 or email – [luvairstream@gmail.com](mailto:luvairstream@gmail.com)

Pop-Up Exhibitor Booth Fee(s) (total from above)	\$
Additional Tables and/or Chairs (total from above)	\$
Day or Rally Pass(es) (total from above)	\$
GrandTotal:	\$

Signature \_\_\_\_\_

Date \_\_\_\_\_

# ACI Pop-Up Exhibitor Rules & Regulations



The following rules and regulations apply to all parties under Pop-Up Exhibitor contract during the 65th International Rally in Fryeburg, Maine.

1. All Pop-Up Exhibitors must submit proof of insurance covering the period they are exhibiting at the 65th International Rally with contract.
2. All coordination of Pop-Up Exhibitor activities shall be through the Exhibitor Chair.
3. All fees are payable in **US Dollars only**.
4. Pop-Up Exhibitor set-up must be completed between 4 – 5 p.m. the day prior to the contract or between 8 – 9 a.m. the day of the contract. **The earliest option for Pop-Up Exhibitor sales, appointment scheduling, or other activity with ACI Rally attendees is Saturday, July 23 at 9:00 a.m. No exceptions.**
5. All Pop-Up Exhibitors will be responsible for shipment and acceptance of any freight to or from the Rally site. Please use the following shipping address:

Attn: Rich Collins  
Pop-Up Exhibitor Company Name and Your Name  
Fryeburg Fair  
1154 Main Street  
Fryeburg, ME 04037

6. Only portable signs or other advertising materials may be utilized. No materials may be affixed to walls, floor or ceiling surfaces.
7. Each space will be furnished with one table and two chairs. Additional items may be requested, and appropriate fees paid.
8. Any decorative materials utilized must be flame-proofed, UL rating attached to the item.
9. No food or beverage items may be sold or utilized for promotional purposes without the express written permission of the Exhibitor Chair.
10. A parking area will be provided for Pop-Up Exhibitor automobiles or like transportation. These vehicles must be parked in the designated area. A pass for this purpose will be issued upon request.
11. All display materials must be removed immediately at the end of the contracted session. Pop Up Exhibitor agrees that an additional clean-up fee may be charged or any materials or trash left in the booth. Dumpsters will be available for exhibitor's use of bulk trash removal.
12. Unless prior approval is received from the Exhibit Chair, Pop-Up Exhibitor tear-down may not begin before 4 p.m. on the contracted day and must be complete by 6 p.m. Booth must be clear of all Pop Up Exhibitor's items and waste to avoid additional clean up fees.

**\*SPECIAL NOTES:** Pop-Up Exhibitors must purchase Day Pass(es) or Rally pass(es) to attend Rally events unless otherwise registered for the Rally. Day Passes are valid only for the date purchased and are non-transferrable. Rally passes are valid for all events during the rally and are non-transferrable.

## CONTACTS:

Exhibitor Co-Chairs:

Rich Collins, Phone – (802) 384-6862 or email – [luvairstream@gmail.com](mailto:luvairstream@gmail.com)

Cindy Collins, Phone – (802) 430-8182

Club Headquarters, Phone – (937) 596-5211 or email – [rally@airstreamclub.org](mailto:rally@airstreamclub.org)