



Call for Presentations: Proposal Guidelines

OVERVIEW

Airstreamers throughout the world are invited to attend the Airstream Club International Rally, to be held July 23-29, 2022 in Fryeburg, Maine! Presenting at International Rally is an inclusive opportunity for well-informed individuals in the RV industry to deliver their exceptional learning experiences, best practices, hands-on demonstrations and/or entertaining storytelling abilities. Preference is for presenters to be Airstream owners and/or experts.

ACI is seeking proposals for presentations to deliver exceptional learning experiences and entertaining seminars. Preference may be given to proposals that are positioned to deliver a mix of the following:

Presentation Design:

- In accordance with WBCCI Code of Ethics, presentations must be delivered with respect to our diverse membership so as to avoid disharmony and ill feelings among club members of differing ethnicities, religious beliefs or orientation and...(work to the effect of)...cementing together the members of WBCCI in bonds of good fellowship and mutual understanding.
- Presentations should reflect informative, current or cutting-edge content
- Presentations should work to stimulate and provoke discussion, audience engagement and/or learning opportunities
- Presentations should demonstrate relevance through "real-life" examples of Airstreaming and/or club experience
- Panel presentations and facilitated round-tables may be considered to combine similar topics
- Presentations with "hands-on" demonstration are welcome for consideration

Audience:

- Airstream owners from the U.S., Canada and Europe are invited to attend International Rally.
 - ◊ Majority of attendees are from the U.S., followed by attendees from Canada
 - ◊ New and used Airstream Owners
 - ◊ Members at large as well as local and intra-club members
 - ◊ Owners of trailers, touring coaches and motor homes
 - ◊ 30% of attendees are first-timer rally attendees

TOPIC AREAS

As you reflect on your proposal please consider the following topics, which are focus areas for the conference program. While proposals may address more than one area, you must select one which is the best fit. Also, keep in mind that Airstream owners of all models and years attend the rally.

Example topics noted are intended to help you develop/plan, but we welcome and encourage additional ideas as well.

- Maintenance and Technical
 - ◊ Solar
 - ◊ Vintage Airstream Renovation
 - ◊ Add-on Systems
 - ◊ Repairs
 - ◊ Tires / Tire changing
 - ◊ Safety and Equipment / Traveling Safety
 - ◊ Road-side Repairs
 - ◊ Fire safety
 - ◊ Second Driver demos
 - ◊ Awnings
 - ◊ Towing Safety / Weight Distribution / Sway Control
 - ◊ Towing for Women
 - ◊ Backing Up Best Practices Demo
 - ◊ Backing Up for Women
 - ◊ Furnace repair
 - ◊ Refrigerator and Water Heater maintenance
 - ◊ Sewer connection / Holding Tanks
 - ◊ Upgrades to older trailers: wifi, backup cameras, interior shades, generators, etc.
 - ◊ Modifications like easy start, dishwasher, tubs, clothes washer
 - ◊ Lithium Upgrades
 - ◊ Winterizing
 - ◊ Tow Vehicle / Hitch
 - ◊ Electrical Repair
 - ◊ Care and Feeding of Airstream Exterior
- Lifestyle
 - ◊ Workamping
 - ◊ Full-timing
 - ◊ Staying Organized / Downsizing
 - ◊ Retirement Planning
 - ◊ Retirement Communities FAQ
 - ◊ Electric Tow Vehicles
 - ◊ Motorhomes / Motorcoaches
 - ◊ Apps - campsites, navigation, travel, plant ID, weather, events, etc.
 - ◊ Meal prep for camping

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TOPIC AREAS (cont'd):

- ◇ Budgeting for Airstream Ownership
- ◇ Boondocking / Dry Camping
- ◇ Trip Tools / Mapping / Route Planning
- ◇ Internet Connectivity / TV Antenna
- History and Storytelling
 - ◇ WBCCI and Wally Byam Heritage
 - ◇ Local area info and history of rally site
 - ◇ Travelogue
- Hobbies, Crafts, and Special Interests
 - ◇ Fitness on the road
 - ◇ Cooking: Instant Pot, Cast Iron, Crock Pot, Breads, Campfire, Microwave, Convection Oven, etc.
 - ◇ Media Tech: Photography / Drone / Cell phone
 - ◇ Blogging, Vlogging and YouTubing
 - ◇ Book Club Discussion
 - ◇ Birding / Fishing / Other Outdoor Recreation
 - ◇ Crafts / Quilting
 - ◇ Cycling / Electric Bikes
 - ◇ Metal Detection
 - ◇ Traveling with Pets
 - ◇ Geocaching
 - ◇ Meditation
 - ◇ Geology / Nature
- Leadership
 - ◇ Rally Host Planning
 - ◇ Leading a Caravan / Special Event Caravans
 - ◇ Communications / Websites / Social Media
 - ◇ Retaining and Attracting New Members
 - ◇ Club Leadership
 - ◇ Sustainability
 - ◇ Diversity, Equity and Inclusion

HOW TO SUBMIT AN APPLICATION

Please complete all questions within the online application available at www.airstreamclub.org/fryeburg/presentations (see following page for sample application).

Thank you for your interest and time afforded to submit a proposal for consideration. So that you can plan accordingly, please make note of the timeline below:

Timeline:

Call for Proposals Open:	November 29, 2021
Call for Proposals Deadline:	January 3, 2022
Review Process Completed:	January 17 2022
Invitation to Present:	January 31, 2022
Session Materials Due:	June 30, 2022
Save the Rally Dates:	July 23-29 2022

WHO CAN SUBMIT

Speaking at ACI International Rally is an opportunity to deliver upon these promises within the Wally Byam creed.:

"To provide a more satisfying, meaningful way of travel that offers complete travel independence, wherever and whenever you choose to go or stay."

"To keep alive and make real an enduring promise of high adventure and faraway lands...of rediscovering old places and new interests."

"To open a whole world of new experiences...a new dimension in enjoyment where travel adventure and good fellowship are your constant companions."

As the world's longest running single-branded RV club, presenters should aim to provide quality learning opportunities and relevant topics of interest. We look forward to receiving your speaker application and your help to continue and furthermore advance our club's treasured traditions.

Anyone can apply to be a presenter at ACI's 2022 International Rally: members, non-members, professional speakers and non-professional speakers. Representatives from dealerships, sponsors and/or exhibitors may apply to speak; however, presentations shall not be made in the tone of a sales pitch and should rather be informative only, without brand affiliation, unless otherwise represented through a paid sponsorship.

The concurrent seminars and keynote presentation(s) for the international rally are being designed to ensure that attendees leave each session equipped with effective information to better travel with their Airstreams.

PRESENTATION STRATEGIES

Presentations should be interesting, exciting, effective, and memorable. Use of real-world examples, handouts and audio/visual equipment is encouraged. We encourage you to craft a proposal that demonstrates a dynamic and innovative plan to disseminate information.

In many cases, it may be beneficial to define whether your presentation is suitable for an experienced audience or the novice Airstream owner or club member.

Allow 45 minutes for each presentation, plus 15 minutes at the end for Q & A

If you would like to offer more than one presentation on different topics, please complete a proposal questionnaire for EACH of your presentations.

For full consideration, applications must be submitted online by January 3, 2022.

Airstream Club International Rally 2022

Sample Submission Form

To prepare for completing the required online form, use this sample to gather proposal details and complete information for each presenter/co-presenter in advance.

Once you have compiled all of the information below, please visit www.airstreamclub.org/fryeburg/presentations to complete your online application.

Proposal Contact

The contact information you share should be who you want us to communicate with regarding the status of your proposal.

First Name _____

Last Name: _____

Job Title, if applicable: _____

Email: _____

Phone: _____

Organization, if applicable: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

**SAMPLE
FORM**

Proposal Speaker(s)

Check here if speaker contact is identical the contact information above

First Name(s) as it will appear in the program: _____

Last Name(s) as it will appear in the program: _____

Job Title(s), if applicable: _____

Email: _____

Phone: _____

Organization, if applicable: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

**SAMPLE
FORM**

- **Title of Presentation:**

- ◊ Seminar proposals require clear and concise titles (limit 10 words)

- **Session Length:**

- ◊ 45 minutes with 15 minutes for Q & A

- **Target Audience:**

- ◊ Beginner
- ◊ Intermediate
- ◊ Advanced
- ◊ All will benefit

- **Topic Areas:**

- ◊ Leadership
- ◊ Maintenance and Technical
- ◊ Lifestyle
- ◊ History and Storytelling
- ◊ Hobbies, Crafts and Special Interests

**SAMPLE
QUESTIONS**

- **Session Description - Short:**

- ◊ Outcome-focused description in a short version, pitch this session to prospective attendees in just 50 words. Do not write in first person, no use of "I" or "we".

- **Session Description - Long:**

- ◊ Please describe the overall focus and goal of the session, including key points and supporting topics. What makes your session stand out? Important: Do not include the speaker, company or names anywhere in the session title or description. Do not write in first person, no use of "I" or "we".

- **Learning Outcomes:**

- ◊ Provide at least three action-oriented and well-thought-out learning objectives that answer the prompt "after this session, participants will be able to..."

Biography: please provide a short biography (limit 100 words) in paragraph format that describes your experience as it relates to the subject of the content you will be presenting in this proposal. Refrain from using the word "I" as this information will be used at the event if you are selected as your introduction.

Have you presented at ACI International Rally previously? If yes, when?

Speaking Experience: Please describe any past teaching, presentation and/or speaking experiences, either with ACI or another organization, and any feedback you may have received.

Honorarium: if required: Please leave blank or write fee if required, see note below regarding honorariums.

- ◊ In an effort to keep registration fees at a minimum for attendees, the rally operates on a limited speaker budget. Therefore, speakers who will waive any request for fees will be given top priority. Keep in mind, however, that ACI strives to have an expert panel of speakers and does not select speakers solely based on the fact that they will waive honorariums. However, should a topic be submitted by a speaker who will waive their fee they will receive priority.

- **Would you be willing to repeat your presentation if demand requires?**

- **What Audio Visual equipment will you need?**

- **If you have been to previous International Rallies, please tell us what rally events would conflict with your presentation. You will receive a preliminary rally program in January and have another chance to identify conflicts.**

- **If you have conducted this presentation previously, please tell us approximately how many members attended:**

- **What seating arrangement would you prefer? (classroom, theater, banquet, other _____)**

- **Are you presenting as:**

- ◊ Airstream Club member(s) BRN(s): _____
- ◊ Both club member(s) and exhibitor BRN(s): _____
- ◊ A local resource person
- ◊ Other (please specify)

- **Are you currently registered for the 2022 International Rally in Fryeburg, Maine? Y/N**

If you are applying to present more than one seminar, please complete an application for each.

Visit www.airstreamclub.org/fryeburg/presentations to submit your application by January 3, 2022.