Subject: Annual Greater Los Angeles Airstream Club (GLAAC) Board of Directors meeting– Bonelli Bluffs, San Dimas, Ca

Date: 12/4/2021

Meeting Minutes:

* The meeting was called to order at 10 a.m. Board members in attendance were: Pam Pall, Michael Jackson, Don Kuhns, Paula Hammer and Nancy Murphy. It was determined that a quorum was fulfilled and the meeting could proceed.
* President Pam Pall welcomed officers and members as well as recognizing new 2021 club members. In attendance were Jim Stuebe, Denny Kennedy, John Baird and Beth and Greg Morrisey. We thanked the event hosts (Rizwan and Zaynea Niazi and Andromeda and Glenn Stevens) for a superb job. The end of year event was a huge success with an open-air movie, delicious breakfast, several happy hours and wonderful catered dinner.
* The club started the year with limited events due to the pandemic, but we were able to gather informally at Death Valley, Pismo Beach, Silver Lake, East Fork, Morro Bay, and a Zoom maintenance rally with Rich Luhr as a presenter at the Monterey Fair grounds.
	+ The Kenny Grove – Fillmore Halloween ghoulish gala was lots of fun and included an Affiliate Members appreciation BBQ as our way of thanking members and affiliates for their membership.
	+ The year-end event at Bonelli Bluffs is the largest event of the year. We allotted $75 per rig for this event so by attending you’ve recovered your annual club fee of $49 and more.
	+ Last year’s annual meeting minutes were approved and are posted on our website.
	+ Our club thrives by members’ participation and their willingness to volunteer as event hosts and for officer and committee chair positions. Without this participation the club will die, as the Long Beach club has. Members were encouraged to volunteer.
* Pam Pall reviewed the election results and other changes to the Board, which included:
	+ 1st VP - Due to a life change to Airstream full timing, Jim Polk stepped down from the 1st VP position and Michael Jackson was unanimously voted in to hold the position.
	+ 2nd VP - Barbara Howard Jones
	+ Secretary – Kay Hoevel (Marion Kuhns to record notes for this annual event in Kay’s absence).
	+ Treasurer – Don Kuhns (for the third year)
	+ Event Chairperson - Paula Hammer.
	+ Membership - Nancy Murphy stepped down after 6 years and is replaced by Carol Grisotti.
	+ Webmaster – Craig Schlecht will replace Jim Cahill and Linda Rendleman as Webmaster.
	+ Social Media - Loretta Smith
	+ Urban Update Newsletter Editor – Linda Polk
* There were minor constitution bylaws changes instituted by WBCCI and added to our local club bylaws. Every five years our Constitution and Bylaws need to be updated and approved by the WBCCI. Jim Polk has volunteered; it will be voted on by members before 2024.
* WBCCI has emailed members a link to sign onto the new WBCCI site with a valid email address. This will enable you to take advantage of members only benefits such as voting in international and regional unit club elections and to receive your GLA communications. Any questions can be directed to info@airstreamclub.org
* Don Kuhns presented the club’s year-end financial status to members (please see the attached document). He reviewed the PayPal and Wells Fargo account activity and current balances.
	+ Beginning of the year combined cash balance $12,362
	+ The total cash balance as of 12/1/21 $27,975
	+ Bonelli Bluffs/Sun Outdoors committed expenses $15,974
	+ **Uncommitted Funds balance \* $12,001**

 **\***The uncommitted funds balance enables us to secure deposits for future events.

* Membership - Nancy Murphy, membership chairperson, provided an update. Highlights include:
	+ There are 32 members that haven’t yet renewed their 2022 membership. If you need help, please contact Amanda at (937) 596-5211, she is very helpful.
	+ There are 97 regular and 12 affiliate members, 65 are paid up through the calendar year of 2022. Those who joined after July of this year will renew their annual membership on their anniversary dates.
	+ Our experience with new members shows that if they attend an event, they are more likely to return. Our challenge is to encourage new members to attend their first event.
* Event Committee update - Paula Hammer recognized Linda Calderon, Carolyn Tomlinson, Barbara Howard-Jones (second VP) and Helen Perri for helping with 2021 and 2022 event planning. They have almost completed the 2022 event schedule, and one of their goals is to schedule alternating northern/central and southern California events. There are five events that the club has secured sites for, the other events require members to register on their own (i.e., [Reserve California](https://www.reservecalifornia.com/Web/)).
	+ Paula walked the group through how to locate the new GLAAC event page [GLAAC Events | ACI (airstreamclub.org)](https://airstreamclub.org/greater-los-angeles/glaac-events). Website navigation varies by the type of device you are using.
	+ An email is sent to all club members notifying them to register for an event and describing the reservation sign up timing window. This information is also posted on Facebook. A JotForm page link is included for events that the club has secured. The event page provides detailed information including the cancelation window.
	+ A confirmation email notifying members of event dates is sent via the Jot form program when registration for a club sponsored event is completed.
	+ When reserving an event on the “Reserve California and Recreation.gov” websites it needs to be scheduled exactly six months ahead of the event. The Event committee will notify members ahead of the required signup date. To have greater success in reserving a site you should reserve a few days ahead of the actual start date. After you secure your reservation, you can always cancel the additional days.
	+ The new national website activates an event registration link to all national members on the event start date. To give our local club members first choice at scheduling an event, the membership committee will send a notification email prior to the published signup date.
	+ There are several really great “Dry Camping” events scheduled. If you are a newbie, it may be scary to manage without electricity, water and sewer hookups, but you should give it a try. Club members are there to help you learn.
	+ 2022 Events:
		- Sun Outdoors, San Diego, January 21 - 24: A new resort near San Diego Bay.
		- Anza Borrego Desert State Park, February 10 -14
		- Refugio State Park, March 24 – 28: a dry camping event. The event contract limits the club to 25 sites, with only one vehicle per site (not including the tow vehicle). It will be a challenge for us and we may need to park our tow vehicle on the road. We will need to be flexible in case the park ranger enforces the rule.
		- Cali Rally, April 21 – 24: Regional rally on the V6 Ranch in Parkfield, CA.
		- Mini Caravan to the Lost Coast, April – May 24th: Stops include Pinnacles National Park, New Brighton State Beach, Olema campground, Benbow KOA and Pomo RV park.
		- Sequoia RV Ranch, Three Rivers, June 9-13: Gateway to Sequoias.
		- International Rally, Fryeburg, Maine
		- Barton Flats, Rim of the World Highway, August 11 – 15th -
		- Holloways, Big Bear, August 15th – 18th. We will have a private section along the lake reserved. This event is especially fun since we have members Jo and Ade that reside there.
		- A Bay Fair, San Diego: a regional event scheduled for the weekend prior to the Sal Elijo state beach event.
		- San Elijo September 19 -23: Reserving a site can be a challenge, but it’s scheduled in the middle of the week which may help. Some sites are large enough for three trailers so it may be good to partner up with another member.
	+ As Pam mentioned, please volunteer to host an event. We can pair you with someone with prior experience. An event can be kept simple with happy hours. Also, please pass on any ideas for future event locations.
* Urban Update - Lynda Polk: the newsletter is built from our club members’ participation. Lynda is pleased that members cheerfully submit articles and photos. She wishes everyone a beautiful Christmas and holiday season and she’ll see us in 2022.
* Social Media – Lorretta has been doing a great job maintaining our Facebook page. The page is private and can only be accessed by club members.

* Webmaster Update – Jim Cahill and Linda Rendleman provided an update on the new website.
	+ Linda has worked for the past two years with the International and Regional clubs in the redesign of the club’s website. The website’s phone and laptop navigation are a slightly different experience. The website is still evolving.
	+ Linda walked us through our local GLAAC website, starting from the Homepage. The club’s Homepage can be accessed indirectly from <https://airstreamclub.org>, directly at [Greater Los Angeles Airstream Club | ACI](https://airstreamclub.org/greater-los-angeles) or through a Google search of GLAAC.
	+ Each local club has its own microsite, the GLAAC navigation menu presents categories that are important to us (Home, About, Contact Us, Events, Membership, Policies, Constitution and Bylaws, Resources, and Urban Update).
	+ The web development team is targeting December 15th for our old website pages to be closed and all searches will then be directed to our new website.
	+ If you haven’t already signed into the new website and updated your password, you will be prompted to on your initial sign in. The default password is “30Classic” (capital C). If you experience any issues with logging in, please contact info@airstreamclub.org.
	+ Our club’s website can be modified over time. Some of the other clubs have created good content that we may want to consider in future changes.
	+ The Google Drive, which is password protected and only available to our club members, is where all documents will be stored (event photos, member info and meeting minutes, etc.). Members will receive instructions on how to access these documents.
	+ There will be a disclaimer regarding photo usage. Jean Amundsen has managed the upload of photos for prior events and has restricted access by issuing the event link only to event attendees. She expressed privacy concerns. The google photos upload will be managed similar to photos on our Facebook page. Linda explained that all historical photos will need to be moved to the new Google club drive.
	+ Craig Schlecht will be preparing an instructional email that will be sent to members.
	+ We have all been encouraged to visit the Airstream club.org website and become familiar with the content. There’s a lot of helpful resources provided by the international club including products and even information about vendor sites such as Harvest Host.
* Old Business - New GLAAC badges were created, we think they’re “cool”. The badges may be worn at our own club events however, if you attend a regional or international event, the official WBCCI badge will need to be displayed. One solution is to attach both badges together (front to back).

If you haven’t received a new badge, please contact the membership chairperson. The same process is in place for anyone who hasn’t received a club flag.

* The club’s logo is stored on the Land’s End Business website for those interested in ordering a GLAAC shirt or accessories.
* The club’s new officers were installed as is customary.

The meeting was then adjourned.