

**MINUTES of the  
INTERNATIONAL BOARD OF TRUSTEES MEETING  
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.  
Virtual Meeting  
November 17, 2022**

This virtual meeting was held online via a broadcast Zoom meeting. Any other recording, transmittal, or re-transmittal of this International Board of Trustees Meeting is not authorized. Any violation of this policy may be subject to legal and/or disciplinary measures. The proprietary rights of our corporation and our members need to be respected.

**1.0 Call to Order**

The WBCCI Board of Trustees (IBT) meeting was called to order by International President Eric McHenry on Thursday, November 17, 2022, at 11 AM. (ET).

Opening ceremonies are waived for virtual meetings.

**2.0 Roll Call**

Terri Warren, International Recording Secretary, called the roll:

International President Eric McHenry	Present
Executive Council 1st Vice President Per Hamnqvist	Present
Executive Council member Karen Fisher	Present
Executive Council member Millie O'Donnell	Present
International Recording Secretary Terri Warren	Present
International Treasurer Matt Hackney	Present
Immediate Past President Tye Mott	Present (joined at 12 pm)
Region 1 President Bard Fuller	Present
Region 2 President R.J. Marquette	Present
Region 3 President Christine Baum	Present
Region 4 President Brad Briggs	Present
Region 5 President Artie Martin	Present
Region 6 President Larry Madden	Present (joined at 12:30 PM)
Region 7 President Ginger Slattery	Present
Region 8 President Greg Vadner	Present
Region 9 President Nancy Fitzgerald	Present
Region 10 President Kathy Geese	Present
Region 11 President Steven Parr	Present
Region 12 President LaVerne McHenry	Present
Parliamentarian (non-voting) Joanne Miller	Present
Corporate Manager (non-voting) Lori Plummer	Present
Trustee (non-voting) Justin Humphreys	Absent

Janelle Heavener, 1st Vice President of Region 6, was present and seated as the representative for Region 6 in place of Region 6 President Larry Madden at the outset of the meeting. However, Mr. Madden joined the Zoom meeting at 12:30 PM

A quorum (10 are required) was present for the conduct of the meeting.

### **3.0 Approval of Minutes**

**3.1** The minutes of the August 18, 2022 virtual meeting were approved as written

### **4.0 Officer Reports**

#### **4.1 Report from IBT President Eric McHenry**

This report can also be found on Board Effects, the Library heading, under IBT, November 17, 2022 meeting. The summary is attached:

- *Airstream Inc partnership.* Lori will provide details. Tentative launch on January 1, 2023. Lots to do and communicate, but need to keep confidential until...
- *Demarcation between WBCCI Foundation and WBCCI.* Resources, communication, data exchange, fundraising (e.g. at International Rallies)
- *Process to identify CBL Chair and Parliamentarian.* Will formally be appointed by 2023/2025 President. How (and when) do we start cross-training? How do we handle the transition?
- *Status of BoardEffect / needs?* Ability to login, certainty of email “getting through”, other features (calendar, etc.), support (HQ vs. BoardEffect support).
- *Leadership Special Committee progress.* Good progress by Mona and her team, included in the IBT Seminar, followed by IBT today, already receiving interest, but letting people know to wait until applications formally accepted.
- *Campfire Chat(s).* Lots of positive feedback, just under 200 attendees, schedule of next is in BoardEffect calendar.
- *Interest Groups.* Lots of interest, how to manage, flyfishing, EV, Touring Coaches, Birding, Photography
- *Consent Agenda process.* Goals, process (Joanne Miller, Parliamentarian)

**4.2 Report from EC Member Millie O’Donnell.** This report can also be found in the library, IBT November 17, 2022 meeting, under the 4.0 heading.

*Rough Agenda for May 2023 Strategic Offsite Meeting, Jackson Center, OH  
Wednesday May 10th – Friday May 12th*

Objectives: Identify “State of ACI” membership numbers, demographics, areas of concern, financials. Reaching membership more efficiently (hearing them and listening). Identify things we can stop doing, do differently, do better. Communication plan to membership. Rough budget outline financial strength, budget realities

Key dates / pre-work: Membership-wide survey completed by March 2023. Survey of IBT+ by April 2023 (key priorities, etc)

*Tuesday, May 9<sup>th</sup>*: Travel day. Team dinner

*Wednesday, May 10<sup>th</sup>*:

AM (8AM to noon): Welcome by and introduction to facilitator. Presentation of goals. Agree on goals, general discussion. Discuss membership, leadership survey results. Discuss how to put survey results in to play.

PM: (1PM-5PM): Breakout sessions on listening and learning (skill building). Homework plan (individual research on Thursdays “new ideas”

*Thursday, May 11<sup>th</sup>*

AM (8AM – noon): Debrief from Wednesday Discuss new thoughts, ideas, etc. Capital projects (HQ infrastructure, software, etc). Assign costs, prioritize. Budget implications of top opportunities

PM (1 – 5PM) Airstream execs join us: Top Airstream, Inc priorities. Airstream customer demographics, RV industry trends. Shared opportunities. Near-term projects we may wish to start together.

Dinner

*Friday, May 12<sup>th</sup>*

8AM – noon: Bring it all together: top priorities, initiatives, timeframes, owners. Budget realities. Feedback on Strategy Session. Communications plan to membership, leaders

(1PM – tbd): Travel afternoon if desired

**4.3 Report from Corporate Manager Lori Plummer.** This report can also be found in the library, IBT November 17, 2022 Meeting Book, under the 4.0 heading

*Membership info as of 11/02/2022*: 9,218 memberships – 21-year high. Maintaining an average of 49.74 new members per week. 2023 renewals are well

underway, campaign launched September 6<sup>th</sup>, 2022. 6,603 calendar members need to be renewed. Campaign includes emails, social posts, postcards, mailed reminders to paper preferred members, and calling all life members. 3,264 (49%) have renewed as of 11/01/2022

*Intra-Club Support:* Since the launch of supporting Intra-Club in June of 2022, 731 joins processed and 506 renewals

*Other HQ Highlights:* Deb Sailor has retired; her last day was November 4<sup>th</sup>. Training Corey is going great. Some of Deb's duties have been reassigned

Abenity Discount Program: Set-up is complete. Launched to members via email on November 1st

Officer Toolbox Updates: Added request for certificate of insurance form. Added procedure to report new officer. Added IBT meeting material process. Developed Pet Policy for events

Airstream Inc. Member Partnership: Working on target launch date with Airstream Inc. Developing with the team an internal/external communication strategy, printed materials, email templates, etc.

Club emails: Working on timeline and implementation. Developing a way to mechanically change placeholder emails, so they are easier to purge out of the list.

Content Calendar: Kristy, Corey, Deb and Lori are working on a content calendar to keep our members informed.

*General Rally Information:* Campaign to bring venues to us for rallies launched. Airstreamclub.org/rally was developed for anyone to share their rally information with us. Rally site ad developed and shared

2023 – Rock Springs: 881 registrations as of 11/02/2022

2024 – Sedalia: No updates

2025: Narrowing Locations

2026: Looking for a list of locations by the first part of 2023

## **5.0 Committee Reports**

### **5.1 Quarterly Financial Report 1Q 2022 - 2023 Financials**

Financial Results for the first quarter are on forecast. Income is on forecast at \$1,085,693. Excluding International Rally Income, club Income was \$509,010. This includes member

dues, which met our forecast at \$301,100. New memberships are on forecast and ahead of a great year, last year. We are now in our slow quarter for new members, but in a good position looking toward spring. Expenses are on forecast at \$470,143. Travel expenses are still less than 8% of year end forecast. We continue to look at new memberships in light of high fuel costs and high interest rates. We see no indication of a downturn at this time.

Respectfully submitted by International Treasurer Matt Hackney

## **5.2 Leadership Recruitment Special Committee Report, Chair Mona Heath**

*Directly from Chair Heath:*

The members have spoken with their affirmation of Motions #1 and #2 at the July 18, 2022, Delegates Meeting, providing the impetus and opportunity to “be bold” with the creation of a Special Committee to research, develop and recommend adoption of a recruiting process for Executive Council members.

Under the current working title of Leadership Recruitment, the core focus is: Of the Members; By the Members; and For the Members. I’ve reached out to prospective participants on the committee from our general membership, with their responses being positive and enthusiastic. Once the Committee members are confirmed, we will immediately begin the work of defining the Methodology; Recruiting Process (to include a standardized Resume template); Goals; and Benchmarks.

**Title: Nominations Standing Committee Transition. Motion 2022-30:** Motion Maker: Mona Heath

No second was required as the motion comes from a committee. Details regarding this motion can be found starting on page 14 of the November 17, 2022, IBT Meeting Book.

Discussion of the motion ensued.

The motion passed without objection. CBL Chair Tom Smithson will alter the model constitution to include the option of multiple candidates running for open positions also at the local and region level.

## **5.3 Vintage Airstream Intra-Club Update from Lynn Talsma**

5.3.1 VAC Report can be found in Board Effect, beginning on page 37 of the November 22, 2022 IBT Meeting Book

## **5.4 Historical Standing Committee Update from Joe Peplinski**

5.4.1 WBCCI Historical Committee Report can be found in Board Effect, beginning on page 48 of the November 17, 2022 IBT Meeting Book.

**6.0 Special Orders.** There are no special orders

**7.0 Unfinished Business.** There is no unfinished business

**8.0 Member Comment on non-Agenda Items.** There are no members comments

## **9.0 Consent Items**

The following items were presented for the consent process:

9.0 Ratify electronic voting on two August 18th IBT meeting

9.0.1 Various Policy Changes

9.0.2 Constitutional Delegates Voting

9.1 Removal of reference to Delegate responsibilities for Foreign Local Clubs

9.2 Clarification of Role of Executive Council in Discipline of Corporate Manager

9.3 Common Cents for Kids Program with the WBCCI Foundation

9.4 Future Streamers Flag

9.5 National Event Rallies Logo and Pennant

9.6 Region 11 Logo & Flag Motion

All consent items listed were approved without objection. Details about consent items approved by the IBT can be found on pages 59-99 in the November 22, 2022 Meeting Book

## **10.0 New Business**

**10.1 Title: Provide for Increased Travel Reimbursement Rates. Motion 2022-7.** Motion made by International Treasurer Matt Hackney and seconded by Region 10 President Kathy Geese. Details about this motion can be found on Board Effect, Meeting Book for the November 17, 2022 IBT meeting, page 100.

The motion passed without objection.

**10.2 Title: Increase Request for Region 11 Travel Budget for Club Visits with the Region. Motion 2022-31.** Motion made by International Treasurer Matt Hackney and seconded by Region 4 President Brad Briggs. Details about

this motion can be found on Board Effect, Meeting Book for the November 17, 2022 IBT meeting, page 103.

The motion passed without objection.

**10.3 Title: Increase Request for WBCCI Region 10 Travel Budget for Club Visits with the Region. Motion 2022-10.** Motion made by Region 10 President Kathy Geese and seconded by International Treasurer Matt Hackney. Details about this motion can be found on Board Effect, Meeting Book for the November 17, 2022 IBT meeting, page 109.

The motion passed without objection.

**10.4 Title: Limitation of Elected Officer Position. Motion 2022-8.** Motion made by CBL Chair Tom Smithson. No second is required as the motion is coming from a committee. Details about this motion can be found on Board Effect, Meeting Book for the November 17, 2022 IBT meeting, page 158.

The motion passed without objection.

**10.5 Title: Dues Collection Revision. Motion 2022-3.** Motion made by CBL Chair Tom Smithson. No second is required as the motion is coming from a committee. Details about this motion can be found on Board Effect, Meeting Book for the November 17, 2022 IBT meeting, page 160.

A friendly amendment was put forth by International Treasurer Matt Hackney to add the word “normally” to Exhibit 2, Section 12. The motion would now read as follows:

Sec. 12 Membership Dues

- A. International Membership Dues and fees for Members at Large, or Regular Members, and Dues in any Local Club or chartered body will **normally** be collected electronically by Headquarters on the WBCCI website, or by mail to Headquarters. Local Club, Inter-Club and Affiliate Club Dues collected by Headquarters will be forwarded electronically to the respective entities twice a month.

Motion maker Mr. Smithson accepted the friendly amendment.

The motion, as revised by the friendly amendment, passed without objection.

**10.6 Title: Region Officer Installations. Motion 2022-5.** Motion made by CBL Chair Tom Smithson. No second is required as the motion is coming from a committee. Details about this motion can be found on Board Effect, Meeting Book for the November 17, 2022 IBT meeting, page 162.

The motion passed without objection

**10.7 Title: National Event Badges and Airstream Numbers. Motion 2022-11.** Motion made by National Event Rally Chair Kate Coast. No second is required as the motion is coming from a committee. Details about this motion can be found on Board Effect, Meeting Book for the November 17, 2022 IBT meeting, page 164.

Discussion ensued. There was a call for the vote. An objection was made by Region 9 President Nancy Fitzgerald. A random roll call vote was requested. The following is the result of the roll call vote:

Region 6 President Larry Madden	yes
Executive Council member Millie O'Donnell	yes
Region 4 President Brad Briggs	yes
Region 3 President Christine Baum	yes
Region 1 President Bard Fuller	yes
Region 9 President Nancy Fitzgerald	no
Executive Council member Karen Fisher	yes
Region 8 President Greg Vadner	yes
International Recording Secretary Terri Warren	yes
Region 2 President R.J. Marquette	not present
Immediate Past President Tye Mott	no
Region 7 President Ginger Slattery	yes
Region 12 President LaVerne McHenry	yes
Region 5 President Artie Martin	yes
1st Vice President Per Hamnqvist	yes
Region 10 President Kathy Geese	yes
International Treasurer Matt Hackney	yes
Region 11 President Steven Parr	yes

The motion passes with 15 yes, 2 no, one not present.

#### **11.0 Region Business and Announcements**

Regions reported the activities within their clubs.

The meeting was adjourned at 1:40 Eastern Time

Respectfully submitted,  
Terri Warren, International Secretary