



Region 4 WBCCI



February 2009

<http://Region4.wbcci.net>

Volume 2 Issue 3

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Special Mid-Winter IBT Issue

President's Corner

We had a very productive IBT Meeting in Montgomery, Texas hosted by Region 9 and its units who worked hard to provide good food and entertainment.



The following Officers were selected by the Nominating Committee:

- ❖ President- Tom Collier
- ❖ 1st VP-Norm Beu
- ❖ 2nd VP- Barry Heckenswiler
- ❖ 3rd VP-Don Clark
- ❖ Secretary -Ann Werth
- ❖ Treasurer-Myron Fischer
- ❖ Nominating Committee-Don McKelvey and Roy Bernd.

International President Jerry Larson advised that we have 686 Units signed up at this time for the 52nd International Rally in Madison, Wisconsin. 471 of the units have signed up for 30 amp electrical service. Rally colors are black, coral, and white and the motto for the international is "Be the best you can be."



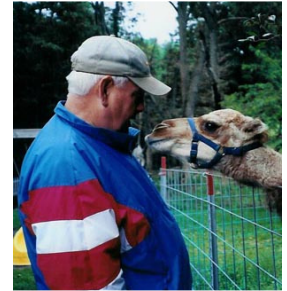
President Larson advised that those attending the International Rally will be offered a chance to win a 2009 Airstream and a 2009 Dodge or Ford Pickup, equipped with a Blue Ox hitch.

We have 6229 members as of Dec. 31, 2008. Jerry Larson has requested that we make a concentrated effort to bring in new members.

We should tell Airstream owners who are not members, about the advantages of becoming a member. It's also just as important or even more important that we retain our current members as we are losing members faster than we can recruit new ones.

Region 5 sent a copy of their newsletter to all MAL's (Members at Large) in their Region and have had very positive results. They have had a number of these folks inquire as to how they could become part of the club, and 12 wrote back thanking them. Region 2 is also sending their newsletter to members at large. We have adopted this policy in Region 4 and will be e-mailing all MAL's in our Region a copy of the newsletter in hopes of having them join one of our 14 units.

So we invite You, Members at Large, that are reading our newsletter for the first time to join us and become part of the Airstream family. Please e-mail our membership chairman Gary Auman, JAuman2346@aol.com and he will direct you to a unit in Region 4 that will welcome you as a new member.



It was great news hearing that we now have two corporate sponsors, SkyMed and Farm & City Insurance who both took a full page ad in our Blue Beret. Farm & Life will be coming out with pet insurance in the future.

Your region 4 officers would like to see all of our units represented at the International this year as we have some very important issues coming up that will affect our region. Please make every effort to have a delegate at Madison to represent your unit.

Larry Huttle, Chairman of Airstream reported that Airstream was one of the few companies producing units in January. It will take about six month for inventory of distressed products in the industry to be reduced, and then Larry feels demand will take off. The European market is strong. The industry continues to take



Photo Courtesy of Airstream, Inc.

weight out of the vehicles to make them more efficient. Larry reported that there are now 42 manufacturers in the industry and they only expect 6 to survive. Airstream has only 14 distressed units in their entire dealer network.

The classic trailer will be discontinued in 2010 except for the 27 ft. front bedroom, and the 30 ft. with dinette. In 2009 the Safari will be replaced with the Flying Cloud model, which is about 50% of the trailers being built. They range in length form 16' to 30' with 24' to 28 ft. being optimum.

Airstream interviewed 13,000 RV owners, and potential owners, and only 20% recognized the Airstream name. The number one destination is the US National Park System. Airstream also noted that there is a regionalization of travel. One tank trips are becoming more popular. Airstream has developed a relationship with KOA and they are creating an Airstream Community at KOA Campgrounds. Circus Circus at Las Vegas will have 10 airstreams for rent and the second KOA location will be at Sugarloaf, Florida. Larry advised these units will have removable furniture and coverings that will be easy to replace



and that Airstream will repurchase the used units after a certain period and refurbish them for resale.

Tom Collier, International 1st VP reported that the 2010 International rally will be held in Gillette, Wyoming.

Jim Haddaway, Chairman of the Planning Guide & Merit Award program proposed that a Units Award be conditioned upon the unit showing a net increase in membership for the year, the motion was rejected.

Bill Schrader, Chairman of the 20-20 Long Range Planning Committee received recognition for a job well done. For those of you that have not received this report via the postings on the internet or our previous newsletter we have posted the report to our Region 4 Website <http://region4.wbcci.net> .

Fred Richardson was chosen as Chairman of the International Marketing Committee. The Committee has been asked to work with Bill Schrader, the Blue Beret Chairman, Theda McGrath and Cindy Reed, Corporate Managing Director, to form a plan of action for recruiting and retaining members.

There were 3 other Regions that made a motion similar to ours asking the IBT to propose to the 2009 Delegates Meeting that the units be permitted to appoint delegates who were not their regular members to represent their unit. The authors met and presented one revised motion and the 3 others were withdrawn. The motion permits a unit to appoint an Alternate Delegate who is an Affiliate Member of their unit and a Regular Member of a unit in the same region. The IBT approved the revised motion and it will be forwarded to the 2009 Delegates Meeting. Since our Region was one of the makers of this motion it will be important that all 14 Units in our Region send a delegate to Madison, WI to represent their unit at the Delegates Meeting.

The motion to increase International Dues from \$55.00 to \$70.00 was withdrawn by its maker Ralph Forrester, our International Treasurer.

Don McKelvay presented three motions proposing the identification strips in the badges for Teen Queens, Past Region Officers, and Past International Officers, to emphasize the unit affiliations of these persons, and to reduce misunderstanding that past region officers were past international officers. These Bylaw modifications were adopted by the IBT.

Norm Beu, Second VP was authorized to contract with one of three proposed sites for the 2011 International Convention/Rally which are: Essex Junction, Vt; DuQuoin State Fairground, DuQuoin, IL; or The State Fairground at Lewisburg, West Virginia where we are holding our Region 4 Rally this May.

I hope the above information helps your delegate be better informed when he or she attends the delegates meeting in Madison, WI this coming May.

Sandy and I along with the Turners and Kurkowskis, are working hard on our upcoming Region 4 Rally in Lewisburg, West Virginia. We would like to thank all of our volunteers that help make our Region Rally a warm and memorable experience.

May you have a blessed 2009!

Bill (JJ) & Sandy Johnjulio

1st Vice President's Message

Hello from Michigan

Another year of travel has begun for Karen and me. We just arrived back home after attending the 1BT in Texas where some new ideas were discussed on what we can all do to attract new members to our club. I'm sure that Bill Johnjullo and our Region 4 Membership chairman Gary Auman will discuss membership and other issues in their comments.

Karen and I are true snowbirds; we choose to stay in Michigan for the winter months. The trip back from Texas is an example of why this might not be a smart thing to do. When we left the Texas hill country it was 78 degrees. By the time we got to Bowling Green KY it was -6 degrees with the wind chill and just North of us was covered with 3 inches of Ice. Spring is on the way. It got up to 50 degrees here yesterday.



Well it is time for all of us to start making our travel plans for 2009. If the gas prices hold where they are we should be able to travel for less money this year. May 11th will be our first stop at the Computer Rally in Van Wert Ohio. If you want to learn about your computer they have some great teachers. From there we will travel to Lewisburg, West Virginia for the Region 4 Rally. JJ and Sandy are putting together another great rally. After that we will rest up before our trip to Madison, Wisconsin for the International Rally. While there make plans to attend the Region 4 Luncheon. It will be held at the Elks club this year and will be a sit down lunch on June 29th from 11:30 to 1:00. We will be selling tickets at the rally in West Virginia.

We also would like to attend as many unit functions as we can this year. Safe travels and we hope to see you down the road.

John and Karen Turner
1st Vice President Region 4

(Sounds like John & Karen are looking for invitations to come to your rally!! How fast can you get that invite in the mail?)



The Bunker – See It at the Region 4 Rally



General Lewis Dining – Visit It at the Region 4 Rally

Membership

As I write this here in Florida it's raining outside. I'm sure all the Airstreams up North are now covered by a heavy layer of snow. Don't despair. Spring is coming in a couple of months and it will be time to start shining that trailer for your trip to the Region Rally in Lewisburg WV. Don't forget to plan a caravan to the rally. Also most important make sure your newer members are invited to join the caravan. For those Airstreamers in Ohio and West Virginia it's an easy one day trip. For those coming from Michigan don't forget to ask some of our WBCCI members in Ohio to recommend a good campground for your caravan and maybe even a good local restaurant. The local restaurants are always the best.



A couple of things you want to think about this time of year.

1) How are you going to grow your membership?

- a. Spring time is the best time of year to invite those Airstreams you have been seeing around your area with no numbers to join the fun of WBCCI.
- b. Write or call Jackson Center and get some new membership package for your membership chairman. Make sure each member has at least one to pass out to a non-member.
- c. I would also recommend you write a personal letter from the unit to attach to the front of the membership package introducing the unit, i.e. dues, where to mail the application, special rallies, and the name of the membership chairman with an address and telephone number.

2) Plan your spring unit meeting.

- a. Is it going to be at your April luncheon or maybe your first unit rally in June?
- b. It is going to be important to hold this meeting as you will want to prepare your unit to vote on any motions coming out of the winter IBT meeting. I understand there will be some important motions.
- c. Also you will probably want to see who will be going to the International Rally from your unit so that your unit is represented at the delegate meeting at the rally. You want to read the Blue Book to determine what is required to appoint an alternate if your president is not going to be present for this important meeting. I hope each president is planning on going to the International and participate in the delegates meeting and the President's Dinner on June 27th.

I'm excited about the Region Rally as I am planning the Leadership training at the rally this year. We hope to make the seminar fun and interesting for all the members that will be attending the training. It's time to get your unit really excited about the rally in Lewisburg, WV. It is shaping up to be a fun filled rally for all WBCCI members. Looking forward to see you at the rally

Gary Auman

Region 4 Membership Chairman

PS. I hope all the members have read the 20/20 committee report that was enclosed in the last Region Newsletter. They are making some recommendations that, if enacted, will change our club very much in the future. Please read it and understand how your club may be changing.



Win a New Airstream!

International President Jerry Larson announced a new contest to be held at the 2009 International Rally in Madison Wisconsin. The Prize? A brand new Airstream Classic trailer and ¾ Ton Ford or Dodge tow vehicle – approximate value **\$100, 000!** Attendees at the

International will receive tickets they scratch off to determine the winner. Check your next issue of the Blue Beret for details.

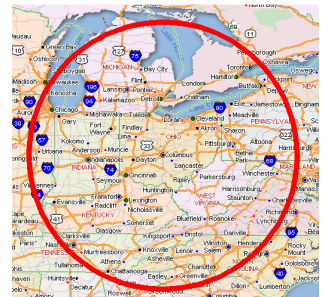
Region Award

Region 4 was recognized at the Mid Winter IBT as one of six regions to win an Award of Excellence for regions. The award was presented by International President Jerry Larson to Region Four President William Johnjulo. The award is a red ribbon and is attached to the Region Four flag.



The Great One Tank Circle

Looking for ideas for your next trip or rally? If you use mapping software such as Microsoft Streets & Trips, this is a very easy way to get your creative ideas flowing. Article courtesy of Rich Griffin of Region 2.



It has been a difficult six months for RV'ers. First it was the high fuel costs of \$4 plus a gallon. This alone was pushing many people to the sidelines. Second, we have had the tremendous loss of wealth in the stock market. This has affected our personal savings and our overall economy in ways that are still unfolding.

With all these changes that are happening, RV'ing is one of the things that can still be enjoyed for a "Good Time". It depends more on how we view these times than the difficulty of the times themselves. The Great One Tank Circle is an idea that helps to keep things in perspective. Here is how it works:

- Each of us has a range in miles that we can travel with a full tank of fuel. Many vehicles have it worked out for you each time you fill up the tank. Mine is about 325 miles when I am towing my Airstream.

- Take this figure to a map and draw a circle from your home. This is a one tank circle. Take a look at the many places you could visit and see for one tank of fuel. I am sure you will be amazed at the good times that could be had within this circle.
- After this take a look at a two and three tank circles. These can open up a wealth of ideas for unit rallies and caravans and still maintain a budget. In discussing this with Airstreamers they feel that a three tank trip is really a workable solution. This would be one tank to get to the destination, one tank to visit all the attractions in an area and then one tank to return home. Hope this keeps you on the road!!!

Rich Griffin

Dates to Note for 2009

May 11-15, 2009

Computer Rally

Fairgrounds

Van Wert, Ohio

June 29, 2009

Region 4 Luncheon

Elks Club

Madison, WI

May 19, 2009

Region 4 Leadership Training

West Virginia State Fairgrounds

Lewisburg, West Virginia

Contact W. "JJ" Johnjulio

August 12 - 16, 2009

Michigan State Rally

Ionia Michigan

Chairman; Maury Runyan

May 19 - 25, 2009

Region 4 Rally

Fairgrounds

Lewisburg, West Virginia

Contact W. "JJ" Johnjulio

September 26 - October 3, 2009

Swiss Festival National Rally

Sugarcreek, Ohio

Paul Yahn

Wine & Falls Rally Planning

The Cleveland Unit has announced planning for the Third Annual Wine & Falls rally at Niagara Falls is in high gear. Some of the highlights of the 2009 rally include:

- 1.) A large Group Tent for dining and 2 smaller side tents for cooking (like last year).
- 2.) Walk-in Movie night (Thanks Joe Maxwell) on Friday and Saturday nights with snacks.
- 3.) Meal plan includes 3 full breakfasts and 3 full dinners. On Saturday night, we will have a Catered Italian Dinner from a great local restaurant (same as last year).
- 4.) Group Activities include
 - a. Choice of Maid of the Mist or Cavern of the Winds.
 - b. Private Tour of Local winery.
 - c. Private Tour of Fort Niagara with behind the scenes information
 - d. ALL NEW - Private Tour of the Niagara Falls Power Station. FREE OF CHARGE and it is awesome.

- 5.) You will need your Passport.
- 6.) Pets are welcome but must have current vaccination papers.
- 7.) Nightly campfires and Name that Tune.
- 8.) This is a Buddy Rally so please bring friends.

Also in the works is a visit to the Niagara Falls Rib Burnoff. Jim Matie, award winning rib burner and son of the Cleveland Unit's Paul & Kathy Matie, will be participating in the event.

The contact for this rally is Tom Christopher, tchristopher@tegco.com .



AMERICA'S FIRST GOLF COURSE

*Established in 1884, Restored for play in 1994.
Sand Tees ~ Hickory Clubs ~ "Guttie Balls" ~ Sheep Grazed Fairways.
Listed on the National Register of Historic Places since 2000.*

Play it at the Region Four Rally

Airstream & KOA

During his comments at the Mid-Winter IBT, Larry Huttle announced a cooperative effort between Airstream and KOA that will put Airstream Trailers at select KOA's throughout the country. The program has started with two KOA's as described in this email flier from KOA.



January 20, 2009

American Kamping Icons

American Kamping Icons - From the Airstream travel trailer to KOA.

Like KOA, Airstream began with one person who dreamed of something great. Seventy years later, Wally Byam's dream can be seen traveling down freeways and around back roads across the globe.

And now, you can reserve your own for a night a week or more at two North American KOA's-with more locations to come.

"Bringing together two distinctive names in kamping and providing a unique experience makes this the perfect match," says Shane Ott, President and COO of KOA. "We are both known for doing things differently-and doing them better-than anyone else."

Airstream CEO Bob Wheeler agrees.

"KOA has a strong brand and a fantastic reputation," he said. "This relationship will benefit everyone, most of all enthusiasts who can now take a family vacation in a fully equipped Airstream."

Wheeler hopes that people will enjoy their experienced so much that they'll get hooked on the Airstream lifestyle, adding, "But even if you only rent one once, we promise a fun and totally unique family adventure."

The first two KOA kampgrounds to offer Airstream accommodations are the Circus Circus KOA in Las Vegas, Nevada and the Sugarloaf Key, Florida KOA. Each trailer is fully outfitted with all of the comforts of home and, with a queen and two twin beds, comfortably sleeps four people.

And kampers will, of course, have full use of all of the amenities each campground has to offer as well as easy access to local area attractions. Value Kard Rewards points are accrued with Airstream stays, and they can also be redeemed for cash off future Airstream kamping nights as well.

While there are only a select few KOA kampgrounds offering Airstreams onsite now, there will be more to come in 2009 so stay tuned to koa.com for details. Both KOA and Airstream expect the network of rental units to expand rapidly over the next year.

To learn more about the Circus Circus or Sugarloaf Key KOA kampgrounds and accommodations, visit them online at www.koa.com. And keep checking back to find out the latest kampgrounds to offer the romance, nostalgia and adventure of Airstream.



33rd Annual Region 4 Rally

May 20 - 24, 2009

Lewisburg, West Virginia

Parking for early workers, officers, and anyone who likes to come early at no extra charge on Monday May 18th, after 12:00 noon. Leadership Training May 19th, 2009.

Water & Electric	Dump Site	Flea Market
Breakfasts	Tours	Golf
Line Dancing	2 Dinners	Crafts
Seminars	Popcorn	Hobby Show
Hospitality	Ice Cream	Games
Entertainment		Sunday Worship

Name:		Spouse:	
Address:		City:	State:
Zip Code:		Phone:	Email:
Membership #:		Unit:	Unit No:
Vintage Parking <input type="checkbox"/>	Handicapped Parking <input type="checkbox"/>	# in Party:	

Rally Fees:	(Before April 1, 2009)	(April 1, 2009 and After)
2 Persons	\$175.00	\$185.00
1 Person	\$125.00	\$135.00
Extra Adult	\$35.00	\$40.00
No Charge Under 5		Total:

Please check date you plan to arrive: Mon., May 18 Tues., May 19 Wed., May 20 or later
 (If coming in Friday or later, please check with Bill (JJ) Johnjulio for pro-rated fee.)
 Parking Mon after 12pm and until 5, Tues. 8-5, Wed and Thu. 10-12 and 3-5

Information: Bill (JJ) & Sandy Johnjulio
 April to Jan: 814-484-7221
 Jan-Apr Cell: 216-533-1752
 Email: flintlocksbyjj@aol.com

Make check payable to: Region 4 WBCCI
 Mail to: Maury Runyan, Treasurer Region 4
 1469 Trackwood Drive
 Lapeer, MI 48446



Wally Byam Caravan Club International, Inc.

52nd International Convention/Rally June 28 - July 4, 2009 Madison, Wisconsin

PRE-REGISTRATION SPECIAL - SAVE UP TO \$25.00

Rally Fees received prior to January 1, 2009, will be \$115.00 per Adult and \$40.00 for Parking an Airstream. A SAVINGS of up to \$25.00.

Through the courtesy of the Ewald's Airstream Dealership, all members REGISTERED and ATTENDING this Rally, are eligible to participate in ONE FREE opportunity to win a new 2009 Front Bedroom 27' Classic Airstream Trailer with a new 2009 3/4 Ton Tow Vehicle and hitch.

Through the courtesy of Airstream, Inc., all members pre-registering on or before January 1, 2009, will be eligible to participate in a drawing with up to \$5,000.00 in awards. The award may be redeemed at any Airstream Dealership or at the Jackson Center Service Facility for parts and service.

Rally Fees received after January 1, 2009, will be \$125.00 per Adult and \$45.00 for Parking an Airstream.

PARKING SERVICES Includes Rally Water, 3-Amp Electric (or 30 Amps, if purchased below), Holding Tank pump outs about every 3-4 Days, & Dump Station.

PARKING POLICY You must select only one (1) Parking Area below. The running of Generators is permitted only with exhaust extensions that DO NOT expel exhaust gasses into another RV. The parking area for the running of Generators may be located in a remote area. Handicap (Wheelchair or Cane Only) must have an application on file at Headquarters or enclose a Handicap Application. In the event that there are less than 12 Applications for any one area, those requests may be combined with another area. ALL RV spaces MUST be filled resulting in different areas being in the next row or beside you.

FREE Parking in the Badger Den is available with no services and is permitted for one (1) night on, or the day before, your parking date. Additional nights in the Badger Den and early arrivals on site will be charged at the rate of \$20.00/night with a minimum of \$100.00 if a Rally Fee and Airstream Parking Fee is not paid.

ALL arrivals will enter the Rally Site through the Rally Verification Committee in the Badger Den. Once cleared, you will be parked between 8:00 AM and 4:00 PM, Monday through Saturday. On Sunday, there is ONLY self parking in the Badger Den.

The Parking, Water, and Electric Crews will do their best to park and connect you to water and electric on the day you arrive. But, it could be the next day, (excluding Sundays) depending on your arrival time and the number of arrivals on that day. So make sure your batteries are fully charged, water tank is full, and holding tanks are empty before you arrive.

REFUND POLICY All refund requests must be written, postmarked by May 1, 2009, and must include the complete pass receipt. All cancellations will be assessed a \$25.00 administrative fee. Refund requests after May 1, 2009, will be at the discretion of the International Rally Committee. 30-Amp Electric Service must be obtained by April 1, 2009, is NOT TRANSFERABLE, with NO refunds if postmarked after April 1, 2009.

		Each Adult	Each Youth	Conditions
GUEST DAY PASSES <small>(WBCCI MEMBERS ARE NOT GUESTS)</small>	ONE Day Pass	\$15.00	\$10.00	Day Time Hours ONLY (8:00 am to 5:00 pm) for ONE Day
	All Events ONE Day	\$20.00	\$15.00	Includes ONE Day Pass and that Night's Entertainment

Rally Pass Receipts will be mailed beginning January 15, 2009.

<small>For registrars only:</small>	
Amt: _____	Check # _____
Date: _____	Rcvd. By: _____

Parking Preference (Circled) General-Dog-Handicap-Vintage-Generator-Offsite

June 28 - July 4, 2009 Madison, Wisconsin

WBCCI NO. _____

LAST NAME _____ FIRST _____ SPOUSE _____

ADDRESS _____

CITY _____ ST/PROV _____ ZIP _____

MARK ALL BOXES THAT APPLY	FEES		AMOUNT
	Prior to Jan 1	After Jan 1	
<input type="checkbox"/> My First International			
<input type="checkbox"/> Rally Fee/Adult Number of Adults = _____	\$115.00	\$125.00	_____
<input type="checkbox"/> Rally Fee/Youth (Ages 6-19) Number of Youths = _____	\$60.00	\$60.00	_____
	<small>Only first 2 Youths are charged, 3rd and more are Free</small>		
<input type="checkbox"/> Airstream Parking (WBCCI) <small>(Requires at least 1 Adult Rally Fee)</small>	\$40.00	\$45.00	_____
<input type="checkbox"/> Electric (30 Amps) <small>(Must Register, or Cancel, by April 1, 2009 for 30 Amp Electric)</small>	\$255.00	\$255.00	_____
<input type="checkbox"/> WBCCI Life Members	-\$5.00	-\$5.00	_____
<input type="checkbox"/> Not a WBCCI Member w/Airstream	\$75.00	\$75.00	_____
TOTAL FEES INCLUDED			

CHECK PARKING PREFERENCE	
MARK ONLY ONE (1) BOX	
<input type="checkbox"/>	GENERAL PARKING
<input type="checkbox"/>	DOG/GRASS AREA
<input type="checkbox"/>	HANDICAPPED (Wheel Chair/Cane Only) <small>(Application Must Be on File at H/Q or Enclose)</small>
<input type="checkbox"/>	VINTAGE PARKING <small>(Airstreams 25 Years Old or Older)</small>
<input type="checkbox"/>	MAY RUN MY GENERATOR
<input type="checkbox"/>	Staying OFF-SITE (i.e. Rally Motel)

<small>For registrars only:</small>	
Amt: _____	Check # _____
Date: _____	Rcvd. By: _____

Make checks payable to: WBCCI. Canadian checks must be stamped "US Funds".

Gourmet Insurance



Just like good coffee, when it comes to insurance, gourmet is so much better than anything you can get “off-the-shelf”.

Check out the full-line of gourmet coverages available from

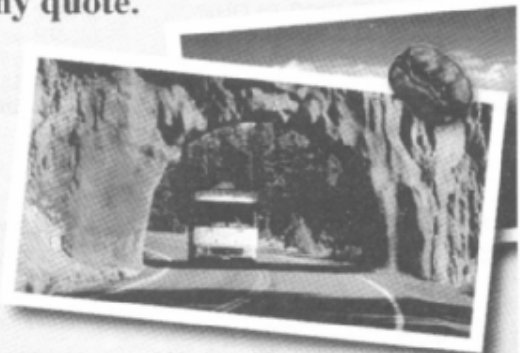
RV Advantage[®]: Replacement Cost Guarantee, Agreed Value, Full-Timer Coverage, Diminishing Deductibles.

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rvadvantage.com

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Call us today for your **FREE**, no-obligation quote for your RV, Auto, Umbrella, Homeowner's, Term-Life, and Long Term Care at **800.331.1520** or visit us online at **www.rvadvantage.com**.

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SkyMed Survivor



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please reference
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"While traveling home to Michigan from Perry, Georgia my husband became very ill. We made a stop at the local emergency room in Sidney, Ohio, where he was admitted with an infected gall bladder and emergency surgery was immediately performed.

Continued Lucille, "I made a call to SkyMed advising them that I may need assistance to bring Norm home. Once Norm was able to be transported, arrangements were made to transport to our home hospital and doctor.

"Norm was taken to the airport by ambulance and put on a medical plane and flown home. His care and overall treatment went beyond our expectations. There was also an RV to be returned, and both our vehicle and RV arrived home in good condition."

"Words cannot express the praise we have for SkyMed. They were there when we needed them, and they were caring individuals who gave total concern and confidence in a time of need.

NO CO-PAYS | NO DEDUCTIBLES | NO CLAIM FORMS

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The Premier Emergency Air-Transportation Membership Service



2009 WBCCI Corporate Sponsor