# **2023 WBCCI Executive Council Candidate Voter Guide**

Term in Office: August 1, 2023 through July 31, 2025 -- Voting Window: June 1-15, 2023

Vote for Nine (9) of the following Thirty (30) Candidates

#	I Will Vote For (Y/N)	Candidate Name (and Link to Full SoC)	2 Minute Video Link	Video Watched?	BRN	SoC Date	Region	Local Club	Highest Club Position(s) Held*	Years in Club (or Airstream Owner)	2+ Years on IBT?	Life Mbr ?	Personal Background	Vision for the Club
1		Daniel W. Atchison	DA Video		5193	12/22/22	5	Member-At-Large (Affiliate in 2 local clubs)	None determined	5	No	N	Retired law enforcement/business owner, owner at TCPC, no previous board experience	Improve membership including inclusivity and engagement, especially for new members, improve partnership with Airstream
2		<u>Todd R Bavery</u>	No Video Submitted	n/a	7880	12/20/22	7	Wisc-UP AC	None determined	3	No	N	Still working in Insurance industry, retiring soon, previously on athletic and school boards	Servant leader working style, willing to work, in all areas necessary, need to do a better job welcoming new members
3		John Becker	JB Video		2048	2/14/23	11	Four Corners Unit	UPP/SCC/CL	10	No	N	Past VP of Operations, also business strategy and IT experience, current Caravan Committee Chair, past board experience, but undetailed, lived overseas for 12 years	Membership is our biggest challenge in many ways, believes a candidate with caravan leadership experience is needed on the EC
4		<u>Kitrina Bryant</u>	KB Video		1067	3/23/23	10	Idaho AC	None determined	2 (13)	No	N	Calls herself the "independent and green candidate", Retired from business and software world, BS in Accounting, widowed, single traveler, no past board experience	Not engaged on social media, need to help member feel they get value from their membership, wants to see more adventure, boondocking, and solo travel experiences in the club
5		<u>Jim Cocke</u>	JC Video		4822	3/23/23	3	Carolinas AC	IPP	17	Yes	Υ	Full timed in their Airstream for 14 years, WBCCI Past International President, 5 years IBT experience, good listener, facilitator, & team player, past WBCCI special committee assignments include IBT Restructure	Encouraged by recent IBT progress, wants to help with long term goals and follow-through, need to help intraclubs and affinity groups engage their members with varied interests
6		Kendall Felder	KF1 Video		30906	3/26/23	3	Florida AC	None determined	5	No	N	Saw the world in the Navy for 12 years, MBA w/ emphasis on marketing, small business owner, enjoy rehabbing old Airstreams, currently owns 4 vintage Airstreams, no board experience	Feels he can help grow the club, need to attract younger members and be inclusive to all Airstreamers
7		Mary Fien-Silco	MFS Video		6958	3/28/23	2	NY Finger Lakes AC	UVP	2	No	N	Still working as a school teacher	Feels she can help attract younger members
8		<u>Karen Fisher</u>	KF2 Video		155, 248	3/28/23	4	Michigan AC	IVP/RPP/UPP	14	Yes	Υ	Current EC member, past R4 President, past Int'l Rally Manager, current President of the WBCCI Foundation, served on outside boards	Aspires to International President, feels she can help improve rallies, caravans, and training and recognition for club volunteers
9		<u>Tami Garrow</u>	TG Video		7717	12/22/22	10	Washington AC	None determined	12	No	Υ	Worked in planning, trade, and economic development, now volunteer with various orgs, been on a number of outside boards, travel in an Airstream Interstate	Simple desire to be of use and learn, could help with strategic planning and marketing
10		Kathy Geese	KG Video		236	3/2/23	10	Oregon AC	RP	8	Yes	N	Was a project manager, retired in 2018, current R10 President, served on the Executive Council Transition Team, still active at the local club level, has chaired outside boards	Believes every unit needs better processes for finance, recruiting and welcoming new members, membership retention, leadership identification and training, and effective communication
11		Michael Giunta	MG Video		15383	3/26/23	1	Northeast Mountaineers AC	None determined	6	No	N	sales, 47 yo, father of a 3.5 yo son, active in a variety of	Believes his current work in marketing and website development could transfer to the club, wants to inspire the next generation thru mentoring
12		Vernon Goodwin	VG Video		731	2/2/23	9	Greater Houston AC	UPP/SCC	27	No	Υ	44 years in oilfield operations, 2nd generation club member, his dad was 95-96 IPP, lead the Int'l Rally Site Committee	Membership retention, new events and services, and outreach to the RV'ing public are opportunities to address
13		Robert (Bob) Grimes	RG Video		4863	3/13/23	9	Texas Hill Country Unit	UP/UMC	10	No	Υ	Retired from 30 yrs in healthcare management up to the VP and CEO levels, past County Commissioner, on the board of the WBCCI Foundation	Engaging and retaining new members is our challenge, especially at the Unit level, believes local clubs are the backbone of ACI, would like a forum for Local Clubs to share the what's and how's of their success with each other

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14		<u>Per Hamnqvist</u>	PH Video		154	3/19/23	1	New England AC	IVP/RPP/UPP	25	Yes	Υ	Self employed, worked in software development for 40 years, still working much from the road, helped create the first WBCCI website in 1998	Want to increase the "international" aspects of the club and encourage boondocking and volunteering, would like the club to be more accommodating to working members, thinks he can help bring value at the online experience level, would like to resurrect international caravans and an International Rally in Canada, and reestablish the club presence in Europe
15		<u>Johnni Hansen</u>	JH Video		4679	1/5/23	12	Greater Bay Area AC	UVP/NE	5	No	N	Retired from healthcare and non-profits, 68 yo, tows by herself, was on the IBT restructure team, founding member and VP of the Indy Streamers intraclub, on the board of the WBCCI Foundation, past president of another travel club	Would like to see new "value add" programs like insurance for club members, wants to help the club find ways to be more inclusive
16		Marcia Howes	MH Video		30400	3/30/23	11	Colorado AC	None determined	10	No	N	Recently retires from 35 yrs in supply chain and executive business leadership, served on various boards, grandparents were Airstreamers	Biggest challenge is meeting the needs of our diverse and growing membership, wants to promote inclusivity, innovation, and sustainability in the club
17		<u>Dendy Jarrett</u>	DJ Video		22342	3/23/23	6	Music City AC	None determined	6	No	N	Still working, work life is non-profits, grandparents were Airstreamers, has been to WBCCI events since he was 8 yo, on the board of the WBCCI Foundation, served on various other boards	Biggest challenge is honoring the legacy of the club while meeting changing needs as the club grows, wants to add a "giving component" to all of our activities
18		Mark Kruer	MK Video		18757	3/31/23	5	Indiana AC	UP	3	No	N	Mechanical engineer, currently Unit President, founding member and current President of the Grapes & Grains intraclub	Wants to be the "voice of the new member" on the EC, thinks we need better dealer involvement promoting the club, would like to see a rolling Airstream/Club Museum
19		Mark Magie	MM Video		24797	3/9/23	6	Arkansas Razorback AC	UPP/RS/RNE	11	No	N	Retired rom the Air Force, has served on various boards	Believes the club needs to modernized to survive, needs more "value add" partnerships to make membership more attractive
20		<u>Kerry Mattila</u>	KM Video		5417	3/21/23	2	Ontario Canada AC	UPP/CL	19	No	N	Retired from the petroleum industry in 2004, have lead 18 caravans, have served on a variety of boards	Believes the club would benefit by having an "international" member on the EC, biggest challenge is helping local clubs attract and engage new members
21		John McFarlin	JMc Video		7257	4/1/23	12	Greater Bay Area AC	UVP (spouse)	5	No	N	Retired from sales and owning his own business, wife is a Unit officer, has served on various boards	Intra-clubs are an opportunity to bring members together, need to find ways to engage new members and recognize local club volunteers
22		Eric McHenry	EM Video		153	2/26/23	12	Greater Bay Area AC	IP	15	Yes	Υ	Current IP after 30+ years working in the public, private, and non-profit sectors, his job is not done, wants to serve another 2 years	Need to be looking out 10+ years in the future to make sure the club stays current, need to be member-centric and welcoming to new attendees, needs to find ways to offer more events for members
23		Jim Mount	JM Video		3998	12/20/22	3	Piedmont NC AC	None determined	5	No	N	63 yo business owner with an accounting degree	Need more shorter local caravans, getting new members engaged is critical
24		Millie O'Donnell	MO Video		11417	2/26/23	3	Southeast Camping Unit	IVP	8	No	Υ	Retired from law enforcement and corrections and real estate, did stand up comedy, started a charity, owns a Basecamp	Our biggest opportunity is improving our relationship with Airstream and their dealers, need to get new members engaged quickly
25		<u>Alan Rabb</u>	AR Video		2376	3/23/23	3	Southeast Camping Unit	UT	5	No	Υ	35+ years working in finance and accounting, currently serves on the club Finance Committee and is a Local Cub Treasurer	Interested in being International Treasurer, sees communication as our biggest opportunity and growth as our biggest challenge, especially is membership exceeds the number of events we offer
26		Jenifer M. Schnettler	JS Video		6594	3/9/23	4	Akron Ohio AC	UVP/UMC	4	No	N	Endodontist with a BS in Business Administration, has been Village Council President and Mayor, was involved in the EC Restructuring Team, joined ACI after restoring a vintage Airstream	Biggest opportunity is handing off to the next generation, need to grow membership retention and add value to members for their investment of time in the club, more member to member contact

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27		Christopher Seplak	<u>CS Video</u>		246	3/25/23	5	Indiana AC	RP/UPP	12	Yes	Υ	Still working in Accounts Payable, has been on multiple outside boards, member of the Vintage Airstream Club, was involved in the EC Restructuring Team, and the Standing Committee Review Special Committee	Goal to be a Servant Leader, biggest opportunity or buyer of new and used Airstreams that are no in the club (yet), challenge is getting local club members to actually participate
28		Rick Sharp	No Video Submitted	n/a	254	3/24/23	12	Northern California AC	RPP	25	Yes	N	185 vo. was a teacher, engineer, and business owner.	Biggest challenge and opportunity is to make it easier to join the club
29		<u>Terri Warren</u>	TW Video		284	1/18/23	10	Oregon AC	RPP/SCC/ UVP/IMC/IS	14	Yes	Y	INurse practitioner who ran a clinic for 35 years, served in	Aspires to remain the Int'l Secretary for another term, biggest opportunity/challenge is finding a way that all, especially new, members fit in, and more international rallies and caravans, hopes the EC ends up with a mix of long serving members and newer members
30		Chuck Zellermayer	CZ Video		10230	3/23/23	7	Wisc-UP AC	UPP/RT	8	No	Υ	Worked in accounting and marketing as a manager and business owner, has served on outside councils, has worked on the Int'l Rally Arrival team, owns two Airstreams, one vintage	Biggest opportunity is to engage our younger members and families, biggest challenge is to not do it "like we have always done", but find a better way

#### \*Club Position Key:

Level: U/R/I - Unit (Local Club)/Region/International

Position: P/VP/T/S/MC/NE = President/Vice President/Treasuer/Secretary/Membership Chair/Newsletter Editor

Current/Past: No trailing P = current position, trailing P = past position (may not always be accurate)

Non-Officer Positions: SCC = International Standing Committee Chair (past or present), CL=Caravan Leader

### Micellaneous Notes:

This chart was not created for or by, nor has it been reviewed by nor endorsed by the WBCCI Recruitment Oversight Standing Committee.

The information in this chart comes from each candidate's Statements of Candidacy (SoCs), their 2-minute videos, and other sources, but has not been reviewed by the candidates for accuracy.

Certain details in the above chart were not consistently including in the candidate SoCs and therefore determined by "other means" (e.g. from current or past Membership Directories).

This chart was created by a Club member to assist in making their personal voting decision, but is being shared with permission.

2+ Years on IBT = Eligible to be selected as the next International President, VP, Treasurer, or Recording Secretary by the International Board of Trustees (IBT).