



Meeting Book - August 24, 2023 IBT Meeting

Agenda

Closed Session (IBT Only)

1.0 Call to Order		Eric McHenry
1.1 Opening Ceremonies (waived for virtual meetings)		
2.0 Roll Call	Approval	Terri Warren
3.0 Approval of Minutes	Approval	Terri Warren
3.1 International Board of Trustees Meeting Minutes 05-11-2023.pdf - 3		
3.2 International Board of Trustees Special Meeting Minutes 06-15-2023.pdf - 12		
3.3 International Board of Trustees Special Meeting Minutes 07-13-2023.pdf - 15		
4.0 Executive Council Reports	Informational	
4.1 Presidents Report		Eric McHenry
August 2023 IBT Presidents Report.docx - 18		
4.2 Other Executive Council Reports		
4.3 Corporate Manager Report		Lori Plummer
4.3.1 08-02-2023 Corporate Manager Report - 19		
4.3.2 BlueBeret Proposal 07-30-2023 - 21		
4.3.3 BB Bulletin Layout (DRAFT) - 23		
5.0 Committee Reports and Actions (as needed)		
5.1 Quarterly Finaical Update	Approval	Per Hamnvist
5.2 International Membership Committee Report out	Discussion & update	Barb Derian
230824 IBT Membership Commiitte Update - 24		
5.3 2023-41 Smithson Ban Proxy Voting - 27	Action	Tom Smithson
6.0 Special Orders		
7.0 Unfinished Business		
7.1. Report and Recommendations from Membership Directory Special Committee	Discussion and possible action	Ginger Slattery

8.0. Member Comment on non-Agenda Items	Informational	
8.1 Member comment (BRN #1926) - 31		
8.2 Member Comment (BRN #212) - 32		
9.0 Consent Items Items not requiring discussion. Any items requiring discussions will be pulled from the "Consent" area into the appropriate area within the Agenda.	Action	
10.0 New Business		
10.1 2023-40 Geese Change to add Maple Leafs with Stars - 35	Action	Kathy Geese
11.0 Region Business / Announcements Sharing of what's worked, issues, opportunities and/or learnings, plus future ideas.	Informational	Region Presidents
12.0 Adjournment		Eric McHenry

**MINUTES of the
INTERNATIONAL BOARD OF TRUSTEES MEETING
WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.
May 11, 2023
In Person at Airstream Inc Headquarters, Jackson Center, OH**

1.0 Call to Order

The WBCCI Board of Trustees (IBT) meeting was called to order by International President Eric McHenry on Thursday, May 11, 2023, at 6 pm

The Pledge of Allegiance was led by Vice President Per Hamnqvist

2.0 Roll Call

Terri Warren, International Recording Secretary, called the roll:

International President Eric McHenry	Present
Executive Council 1st Vice President Per Hamnqvist	Present
Executive Council member Karen Fisher	Present
Executive Council member Millie O'Donnell	Present
International Recording Secretary Terri Warren	Present
International Treasurer Matt Hackney	Present
Immediate Past President Tye Mott	Absent
Region 1 President Bard Fuller	Present
Region 2 President R.J. Marquette	Present
Region 3 President Christine Baum	Present
Region 4 President Brad Briggs	Present
Region 5 President Artie Martin	Absent
Region 6 President Larry Madden	Present
Region 7 President Ginger Slattery	Present
Region 8 President Greg Vadner	Present
Region 9 President Nancy Fitzgerald	Present
Region 10 President Kathy Geese	Present
Region 11 President Steven Parr	Absent
Region 12 President LaVerne McHenry	Present
Parliamentarian (non-voting) Joanne Miller	Present
Corporate Manager (non-voting) Lori Plummer	Present
Trustee (non-voting) Justin Humphreys	Absent

Julie Cook, 2nd VP of Region 11, was seated in place of Region President Steven Parr, who was unable to attend.

A quorum (10 are required) was present for the conduct of the meeting.

3.0 Approval of Minutes

3.1 The minutes of the Feb. 23, 2023, virtual meeting were approved as written.

4.0 Officer Reports

4.1 Report from IBT President Eric McHenry

There was no report from President McHenry

4.2 Report from other officers

There was no report from Vice President Per Hamnqvist

There was no report from EC member Karen Fisher

There was no report from EC member Millie O'Donnell, but she did express her thanks to the IBT for attending the Strategy Session and participating fully.

Treasurer Matt Hackney provided his quarterly financial report, out of order. It can be found on pages 7-8 of the Meeting book for this meeting in BoardEffect.

Parliamentarian Joanne Miller indicated that the new motion submission process is now in place. The flow chart for this process can be found as an attachment to this meeting on BoardEffect.

4.2 Report from International Secretary Terri Warren. The results of the electronic motion voting since our last IBT meeting are presented here. An additional electronic vote result has been attached to this report that was not presented at the Feb. 23 IBT meeting but the voting happened between the last IBT and this one so it should be included here. IBT members were notified of these results individually on Feb. 22, 2023

2023-26r1 Geese New Flag Design for Region 10

Title: 2023-26r1 Geese New Flag Design for Region 10.docx

Location: Resource Library / 04_18_2023 Electronic Voting

Results: Approved: 16 Denied: 0, Abstained: 0

Executive Council 1st Vice President Per Hamnqvist	yes
Executive Council member Karen Fisher	yes
Executive Council member Millie O'Donnell	yes
International Recording Secretary Terri Warren	yes
International Treasurer Matt Hackney	yes
Immediate Past President Tye Mott	yes
Region 1 President Bard Fuller	yes
Region 2 President R.J. Marquette	yes
Region 3 President Christine Baum	yes
Region 4 President Brad Briggs	yes
Region 6 President Larry Madden	yes
Region 7 President Ginger Slattery	yes
Region 8 President Greg Vadner	yes
Region 10 President Kathy Geese	yes
Region 11 President Steven Parr	yes

Region 12 President LaVerne McHenry yes

2023-22r1 Parr Region 11, NEW MEXICO UNIT - 069

Title: 2023-22r1 Parr Region 11, NEW MEXICO UNIT - 069.docx

Location: Resource Library / 04_18_2023 Electronic Voting

Results: Approved: 16 Denied: 0, Abstained: 0

Executive Council 1st Vice President Per Hamnqvist	yes
Executive Council member Karen Fisher	yes
Executive Council member Millie O'Donnell	yes
International Recording Secretary Terri Warren	yes
International Treasurer Matt Hackney	yes
Immediate Past President Tye Mott	yes
Region 1 President Bard Fuller	yes
Region 2 President R.J. Marquette	yes
Region 3 President Christine Baum	yes
Region 4 President Brad Briggs	yes
Region 6 President Larry Madden	yes
Region 7 President Ginger Slattery	yes
Region 8 President Greg Vadner	yes
Region 10 President Kathy Geese	yes
Region 11 President Steven Parr	yes
Region 12 President LaVerne McHenry	yes

2023-20r2 O'Donnell Approve Flag for Stella's Sisters Intra-Club

Title: 2023-20r2 O'Donnell Approve Flag for Stella's Sisters Intra-Club.docx

Location: Resource Library / 04_03_2023 Electronic

Results: Approved: 16 Denied: 0, Abstained: 0

Executive Council 1st Vice President Per Hamnqvist	yes
Executive Council member Karen Fisher	yes
Executive Council member Millie O'Donnell	yes
International Recording Secretary Terri Warren	yes
International Treasurer Matt Hackney	yes
Region 1 President Bard Fuller	yes
Region 2 President R.J. Marquette	yes
Region 4 President Brad Briggs	yes
Region 5 Artic Martin	yes
Region 6 President Larry Madden	yes
Region 7 President Ginger Slattery	yes
Region 8 President Greg Vadner	yes
Region 9 President Nancy Fitzgerald	yes
Region 10 President Kathy Geese	yes
Region 11 President Steven Parr	yes
Region 12 President LaVerne McHenry	yes

2023-19 Smithson Executive Council Election Process

Title: 2023-19 Smithson Executive Council Election Process.docx

Location: Resource Library / 03_13_2023 Electronic Voting

Results: Approved: 17 Denied: 0, Abstained: 0

Executive Council 1st Vice President Per Hamnqvist	yes
Executive Council member Karen Fisher	yes
Executive Council member Millie O'Donnell	yes
International Recording Secretary Terri Warren	yes
International Treasurer Matt Hackney	yes
Immediate Past President Tye Mott	yes
Region 1 President Bard Fuller	yes
Region 2 President R.J. Marquette	yes
Region 3 President Christine Baum	yes
Region 4 President Brad Briggs	yes
Region 5 President Artie Martin	yes
Region 6 President Larry Madden	yes
Region 7 President Ginger Slattery	yes
Region 9 President Nancy Fitzgerald	yes
Region 10 President Kathy Geese	yes
Region 11 President Steven Parr	yes
Region 12 President LaVerne McHenry	yes

2022-34r1 Pensacola Airstream Club 029 Logo

Title: 2022-34r1 Madden Pensacola Airstream Club 029 Logo.docx

Location: Resource Library / Electronic Voting

Results: Approved: 15 Denied: 1 Abstained: 0

Executive Council member Karen Fisher	yes
Executive Council member Millie O'Donnell	yes
International Recording Secretary Terri Warren	yes
International Treasurer Matt Hackney	yes
Immediate Past President Tye Mott	yes
Region 1 President Bard Fuller	yes
Region 2 President R.J. Marquette	yes
Region 3 President Christine Baum	yes
Region 4 President Brad Briggs	no
Region 6 President Larry Madden	yes
Region 7 President Ginger Slattery	yes
Region 8 President Greg Vadner	yes
Region 9 President Nancy Fitzgerald	yes
Region 10 President Kathy Geese	yes
Region 11 President Steven Parr	yes
Region 12 President LaVerne McHenry	yes

2022-36r-1 Music City Airstream Club 158 Flag

Title: 2022-36r-1 Music City Airstream Club 158 Flag

Location: Resource Library / Electronic Voting

Results: Approved: 11 Denied: 0, Abstained: 0

International Recording Secretary Terri Warren	yes
International Treasurer Matt Hackney	yes
Region 1 President Bard Fuller	yes
Region 3 President Christine Baum	yes
Region 4 President Brad Briggs	yes
Region 5 President Artie Martin	yes
Region 6 President Larry Madden	yes
Region 7 President Ginger Slattery	yes
Region 10 President Kathy Geese	yes
Region 11 President Steven Parr	yes
Region 12 President LaVerne McHenry	yes

4.3 Report from Corporate Manager Lori Plummer.

8,972 memberships as of 05/02/2023

16,462 members

Submissions for Executive Council is closed.

2 candidates have withdrawn

29 submitted videos that are running on our YouTube Channel

Club emails - Move airstreamclub.net to Airstreamclub.org emails

Transition started April 3 with a test group

General Rally Information

The committee is working on putting a team together to work out a tiered power structure since rally locations are very limited

Will share IAFE article soon

Committee discussing doing away with pre-rally ribbons

2023 – Rock Springs

1,283 registrations as of 05/02/2023

Standby list of 175 as of 05/02/2023 – People still joining list

62 Boondockers as of 05/02/2023 – 18 moved to power

HQ in the process of calling members to move them around

2024 - Sedalia

Will be determining fees and registration release dates within the month

2025 - York, PA locked in for August 23 to 28, 2025

2026 - The team will be discussing options between Salem & Minot

5.0 Committee Reports

5.1 Quarterly Financial Report 2Q 2022-2023

Financial results through the second quarter are attached. Total Income is \$1,460,296 with total expenses of \$1,276,002. Overall income, including International Rally registrations, is on pace to provide a small surplus for the current year. Club operating expenses and income are running slightly below the break-even point as originally forecast.

Total membership dues are up slightly over forecast at \$534,025 due to a higher renewal rate than forecast. Lori Plummer and the corporate staff have done a great job in encouraging our membership to renew. New Member dues are running below forecast. Warmer weather, the new member promotion, and other factors will influence this number for the rest of the year. Income from International Rally registrations is \$797,583, 131% of forecast.

General Club Expenses are \$879,460, about 7% above forecast. Blue Beret / Directory Production is forecast to finish the year at 123% of forecast.

Preparation for the 2023 - 2024 Budget will begin in the coming months. Before the next IBT Meeting, each region will be asked to provide a forecast for travel within their Region. A worksheet and guidelines will be provided. For this budget cycle, all travel costs will be based on the forecast provided by the Regions, after review.

Also, a reminder. The travel expenses for the upcoming meetings in Jackson Center must be submitted with a complete travel expense form. The budget for this travel was established based on club travel policy in effect AT THAT TIME. Neither the Treasurer nor the Corporate Manager can authorize reimbursement above the Budget. That budget is reflected in accounts 67550 for International Officers (Page 4 of the spreadsheet) and 68500 for Region Presidents (Page 5 of the spreadsheet).

Respectfully Submitted,
Matt Hackney, International Treasurer
5.1.1 WBCCI

6.0 Special Orders. There are no special orders

7.0 Unfinished Business. There is no unfinished business

8.0 Member Comment on non-Agenda Items. There are no members comments

9.0 Consent Items

9.1 Consent item 2023-25r2

Meeting Location and Date: May 11, 2023, and Airstream Inc. Headquarters, Jackson Center, OH

Consent item makers: LaVerne McHenry and Dendy Jarrett

Title: Approval a provisional charter for Stream'n Kayakers Interest Group

This item was presented to the IBT for information only as it is the first presentation of a provisional charter of an interest group. Request for approval of the provisional charter of the Stream'n Kayakers was referred to the Executive Committee for approval. Further details about this interest group can be found on pages 16-17 of the Meeting Book for this IBT meeting.

10.0 New Business

10.1: Motion / Item Number: 2023-21r2

Meeting Location and Date: May 11, 2023, Airstream Inc. Headquarters, Jackson Center, OH

Motion Maker: RJ Marquette, Region 2 President

Title: Revise wording for region president reimbursement.

Summary: The goal of this motion is to clarify the permitted uses of the budget for region officers. Further details about this motion can be found on pages 18-19 of the Meeting Book for this IBT meeting.

The motion was seconded by Region 3 President Christine Baum
The motion was adopted without objection.

10.2: Motion / Item Number: 2023-23r2

Meeting Location and Date: May 11, 2023, at Airstream Inc. Headquarters, Jackson Center, OH

Motion Maker: Tom Smithson

Title: Dues Collection Clarification

Summary: This motion clarifies WBCCI's practice for the collection of International Dues as well as practice for suspension because of non-payment. Further detail about this motion can be found on pages 20-21 of the Meeting Book for this IBT meeting.

No second is required as the motion comes from a committee.
The motion was adopted without objection.

10.3: Motion / Item Number: 2023-27

Meeting Location and Date: May 11, 2023, at Airstream Inc. Headquarters, Jackson Center, OH

Motion Maker: Matt Hackney, International Treasurer

Title: Clarify and Re-order Policy 16.6.10, Airstream Numbers

Summary: Revise the policy to clarify that Airstream Numbers may be displayed in a variety of ways and that display IS required for some club activities. In addition, re-order

the sections to follow a more logical order. This is presented to REPLACE a motion set aside in the February 2023 IBT. Further detail about this motion can be found on pages 22-34 of the Meeting Book for this IBT meeting.

The motion was seconded by International Secretary Terri Warren

At the call for the vote for unanimous approval, an objection was raised by Region 9 President Nancy Fitzgerald. A roll call vote was taken, and the results follow:

Region 7 President Ginger Slattery	yes
Vice President Per Hamnqvist	yes
Region 8 President Greg Vadner	yes
Region 1 President Bard Fuller	yes
EC Member Karen Fisher	yes
Region 2 President RJ Marquette	yes
Region 9 President Nancy Fitzgerald	no
Region 10 President Kathy Geese	yes
Region 12 President LaVerne McHenry	yes
Region 4 President Brad Briggs	yes
Region 11 2 nd VP Julie Cook	yes
Region 3 President Christine Baum	yes
International Secretary Terri Warren	yes
Region 6 President Larry Madden	yes
EC Member Millie O'Donnell	yes
International Treasurer Matt Hackney	no

The motion was adopted.

10.4: Motion / Item Number: 2023-28r1

Meeting Location and Date: May 11, 2023, at Airstream Inc. Headquarters, Jackson Center, OH

Motion Makers: Karen Fisher and Matt Hackney

Motion Title: Standing Committee Reorganization – Policy 3.11 Standing Committee Update and related policies.

Summary: A motion to revise Policy 3.11 General Duties of the International Standing Committees; Policy 9.6.1 Region Operations, Item D Qualifications and Requirements of the Region President's Position; and Policy 10.1.1 Duties of International President. Further details about this motion can be found on pages 35-51.

The motion was seconded by Vice President Per Hamnqvist

The motion was adopted without objection.

11.0 Region Business and Announcements

Regions reported the various activities within their clubs.

The meeting was adjourned at 7:15 PM ET.

Respectfully submitted,

Terri Warren, International Recording Secretary

DRAFT

**Minutes of the
Virtually Held Special Meeting of
International Board of Trustees
Wally Byam Caravan Club International, Inc.
June 15, 2023**

1.0 Call to Order

The WBCCI Board of Trustees (IBT) special meeting was called to order by International President Eric McHenry on Thursday, June 15, 2023, at 10:40 am EST.

2.0 Roll Call

Terri Warren, International Recording Secretary, called the roll:

International President Eric McHenry	Present
Executive Council 1st Vice President Per Hamnqvist	Present
Executive Council member Karen Fisher	Present
Executive Council member Millie O'Donnell	Present
International Recording Secretary Terri Warren	Present
International Treasurer Matt Hackney	Present
Immediate Past President Tye Mott	Present
Region 1 President Bard Fuller	Present
Region 2 President R.J. Marquette	Present
Region 3 President Christine Baum	Present
Region 4 President Brad Briggs	Present
Region 5 President Artie Martin	Absent
Region 6 President Larry Madden	Present
Region 7 President Ginger Slattery	Present
Region 8 President Greg Vadner	Present
Region 9 President Nancy Fitzgerald	Present
Region 10 President Kathy Geese	Present
Region 11 President Steven Parr	Absent
Region 12 President LaVerne McHenry	Present
Parliamentarian (non-voting) Joanne Miller	Present
Corporate Manager (non-voting) Lori Plummer	Present
Trustee (non-voting) Justin Humphreys	Absent

John Holly, 1st VP of Region 11, was seated in place of Region 11 President Steven Parr, who was unable to attend.

A quorum (10 are required) was present for the conduct of the meeting.

4.0 Officer Reports

There were no officer reports at this special meeting.

5.0 Committee Reports

5.1 Motion 2023-36, Adoption of the Operating Budget for 2023-2024, was withdrawn by Treasurer Matt Hackney. Further consideration of the issues contained within this motion will be discussed at a Region Officer forum at a date to be determined.

5.2 Motion/Item number: 2023-33

Meeting location and Date: Virtual, June 15, 2023

Motion Maker: CBL Chair Tom Smithson

Title: Requests for Approval of a Permanent Charter for Intra-Club “Pride Streamers”

Summary: Motion for approval of a permanent charter for Intra-Club Pride Streamers
Further information about this motion can be found in BoardEffect on page 28 in the meeting book for this meeting.

No second was required.

The motion passed without objection.

6.0 Special Orders.

There are no special orders.

7.0 Unfinished Business.

There is no unfinished business.

8.0 Member Comment on non-Agenda Items.

There are no members comments.

9.0 Consent Items

9.1 Consent item 2023-34

Meeting Location and Date: Virtual, June 15, 2023

Consent item maker: Region 10 President Kathy Geese

Title: Request for Approval of an update Flag Design for the Idaho Airstream Club

The motion passed without objection.

No second was required.

10.0 New Business

10.1 Motion 2023-29, Remove requirement for printed Directory and Blue Beret, was withdrawn by Treasurer Matt Hackney

10.2: Motion 2023-30, Elimination of Printed Directory and Reduction in Print Blue Beret Issues, was withdrawn by Treasurer Matt Hackney

Further consideration of the issues contained within these two motions will be discussed at a Region Officer forum at a date to be determined.

10.3: Motion / Item Number: 2023-35

Meeting Location and Date: Virtual, June 15, 2023

Motion Maker: Matt Hackney, International Treasurer

Title: Modification of Travel Reimbursement Policy

Summary: Revise WBCCI Policies regarding travel reimbursement to address air travel and clarify limits of authority regarding use of budgeted travel funds.

Further details of this motion can be found in BoardEffect, page 47 of the meeting book for this meeting.

The motion was seconded by EC Member Karen Fisher and passed without objection.

11.0 Region Business and Announcements

There were no region business or announcements to report at this meeting.

Respectfully submitted,

Terri Warren, International Recording Secretary

**Minutes of the
Virtually Held Special meeting of
International Board of Trustees
Wally Byam Caravan Club International, Inc.
July 13, 2023**

1.0 Call to Order

The WBCCI Board of Trustees (IBT) special meeting was called to order by International President Eric McHenry on July 13, 2023, at 11 am EST.

2.0 Roll Call

Terri Warren, International Recording Secretary, called the roll:

International President Eric McHenry	Present
Executive Council 1st Vice President Per Hamnqvist	Present
Executive Council member Karen Fisher	Present
Executive Council member Millie O'Donnell	Present
International Recording Secretary Terri Warren	Present
International Treasurer Matt Hackney	Present
Immediate Past President Tye Mott	Present
Region 1 President Bard Fuller	Present but arrived late.
Region 2 President R.J. Marquette	Present
Region 3 President Christine Baum	Present
Region 4 President Brad Briggs	Present
Region 5 President Artie Martin	Present
Region 6 President Larry Madden	Present
Region 7 President Ginger Slattery	Present
Region 8 President Greg Vadner	Absent
Region 9 President Nancy Fitzgerald	Present
Region 10 President Kathy Geese	Present
Region 11 President Steven Parr	Present
Region 12 President LaVerne McHenry	Present
Parliamentarian (non-voting) Joanne Miller	Present
Corporate Manager (non-voting) Lori Plummer	Present
Trustee (non-voting) Justin Humphreys	Absent

Rick Everson, Vice President of Region 8, was seated in place of Region 8 President Greg Vadner, who was unable to attend today.

A quorum (10 are required) was present for the conduct of the meeting and the quorum was met.

4.0 Officer Reports

There were no officer reports at this special meeting.

5.0 Committee Reports

There were not committee reports at this special meeting.

6.0 Special Orders.

There are no special orders at this special meeting.

7.0 Unfinished Business.

There is no unfinished business at this special meeting.

8.0 Member Comment on non-Agenda Items.

There are no members comments at this special meeting.

9.0 Consent Items

There were not consent items at this special meeting.

10.0 New Business

10.1 Motion 2023-38, Remove requirement for printed Directory and Blue Beret

Summary: This motion updates the way publications are provided to club membership by providing the following:

- Publication of a monthly electronic edition of the Blue Beret
- Publication of four editions of the Blue Beret annually, which may be received as an electronic or print edition
- Creation of an updated, downloadable pdf version of the Club Directory
- Continued use of the online Club Directory, and
- Availability of a printed copy of the Club Directory

Meeting location and Date: Virtual, July 13, 2023

Motion Maker: Treasurer Matt Hackney

No second is required for this motion as it comes from a committee.

The motion passed without objection.

10.2: Motion 2023-37, Elimination of Printed Directory and Reduction in Print Blue Beret

Summary: Revise WBCCI Policies regarding publication of an Annual Membership Directory and revise the method of publication of the Blue Beret.

Meeting location and Date: Virtual, July 13, 2023.

Motion Maker: Treasurer Matt Hackney

No second is required for this motion as it comes from a committee.

The motion passed without objection.

10.3: Motion 2023-39, Adoption of the Operating Budget for 2023-2024

Summary: Adopt the Operating Budget for the Fiscal year beginning August 1, 2023

Meeting location and Date: Virtual, July 13, 2023.

Motion Maker: Treasurer Matt Hackney

No second is required for this motion as it comes from a committee.

The motion passed without objection.

11.0 Region Business and Announcements

There were no region business or announcements to report at this meeting.

The Special Meeting of the IBT July 13, 2023, was adjourned at 11:40 AM EST

Respectfully submitted,

Terri Warren, International Recording Secretary

Presidents Report
August 2023
Eric McHenry

[NEW] Legislative Calendar, Agenda Review Process

- More coordination on agenda topics
- Keep IBT meetings to < 2 hours
- More advance knowledge of upcoming Agenda items

2023/2024 EC Assignments

EC Standing Liaisons:

- CBL (LoriG)
- NER (John)
- Membership (Terri)
- Information Technology (Eric)
- E&G (Eric)
- Historical (Jenny)
- Caravan (Marcia)
- Stella's Sisters (Millie)
- Amateur Radio (Jim)
- Technical (Jim)
- Family & Youth (Per)

Intra-Clubs Liaisons:

- VAC (Eric)
- Classic (Tye)
- Pride Streamers (Terri)
- Indie Streamers (Marcia)
- Boondockers (Per)
- Future Streamers (Per)
- Grapes and Grains (Millie)



Corporate Managers Report

Date:

August 2, 2023

Membership:

- 9,015 memberships as of 06/30/2023
 - 16,588 members
- 9,214 memberships as of 07/31/2023
 - 16,954 members
- Airstream Explorer Membership Launched
 - 15 since July 1
 - Airstream Inc is still working on material for new buyers and dealers.
 - I am also working with Jean Silverstein on material for the Dealer's Meeting in August.
- A "Dealer's Playbook" (discussed at Strategy Meeting) needs to be developed and shared with Airstream Inc to structure a Dealer Program and connect with our regions. Airstream Inc is waiting on us.

HQ Highlights:

Staff

- Search has started for a new team member
 - Updated job description and requirements
 - During the aftermath, I learned several duties/projects are behind, such as the transition of the .org email project, and transaction posting has not been done since the middle of May. This means there are about 2,300 transactions that need to be posted. The caravan payments are up to date as of Friday, July 21. And I am currently working through the club and rally transactions.
 - Offered OT pay to staff to help, and they are doing everything they can to help.

New Payment Platform

- A new payment platform (Converge to Stripe) rolled out on Thursday, July 27. Amanda is managing and working through bugs.

707/709 Building Purchase

- Bank locked in terms at Loan Amount- 476,000.00, Loan Term- 5 yr term/25 yr amortization, Loan Rate 6.72%
- The agreement was extended to change the closing date by August 7 because the seller requested a 1031 exchange form (capital gains tax) at the last minute. I am "on call" for closing.

Blue Beret Changes

- See attached recommendations

Items for IBT that need attention

- International Officer Flags – Policy 16.6.9, B, 1 – The description of official flags needs to be updated. There is nothing for Executive Council members.

- Airstream Numbers – Policy 16.6.10, D – Will a series of numbers exist for Executive Council Members?
How to manage 100 series numbers that were prematurely assigned?

International Rally:

Rally Committee has expanded, adding Bob Hoffman and Wayne Clark. Larry Owen retired (I knew this was coming) as chair of RAT. Eric McHenry has been in training for two years and will take over the role. The Rally Committee is Debbie Wood, Bob Hoffman, Wayne Clark, Eric McHenry, Kristy Yonyon, Amanda Hughes, and myself. The additional staff member TBD.

2023 Rock Springs

- WOW – Final numbers will be delayed
- Exit survey results attached
- 2027 IR in Rock Springs – Tentative

2024 Sedelia

- Registration and website launched on August 1
- Planning team on site October 9 to 13

2025 York

- Logo and theme will be in development

2026

- Debbie Wood, Eric McHenry, and I will visit Minot, ND, the week of September 11 to verify they could host the 2026 IR. Preliminary conversations have been extremely encouraging.



Blue Beret Magazine, Bulletin, Blog Publication Schedule/Content Recommendation

Date:

July 30, 2023

Project Name:

Blue Beret Magazine, Bulletin, Blog Publication Schedule/Content Recommendation

Project Description:

The International Board of Trustees approved the reduction of issues of the Blue Beret Magazine. News, information, and content for members will be shared via the Blue Beret Bulletin and Blue Beret Blog during the months the Blue Beret magazine is not produced.

Project Recommendation:

Blue Beret Magazine

- ❖ Published February, May, August, and November
 - Delivery – Printed and mailed to members & Digital version on Airstream Club.org
 - Content
 - President's Corner
 - Art of Airstream Cooking
 - Membership Chair Article
 - Coddwomple Chronicles
 - Historically Speaking
 - Caravan Articles
 - International Rally Information
 - Region News
 - Kids Page
 - Airstream Inc
 - Tech Articles
 - Plus, additional articles and advertisers

Blue Beret Bulletin

- ❖ Published during the eight months, the Blue Beret Magazine is not published.
 - Delivery via email (MailChimp) and will live on the Blue Beret Blog
 - Content – Four to Five Articles
 - President's Message
 - International Rally or another upcoming event
 - Video Articles from Blue Beret Magazine contributors or other content creators
 - Airstream Inc News
 - Member Benefit Features
 - Classifieds

Blue Beret Blog

- ❖ It will be published on demand with breaking news or content delivery between the publication of the Blue Beret Magazine and Blue Beret Bulletin.
 - Delivery via email (MailChimp) or social media
 - Content
 - Will vary depending on the time of the year

Project Timeline:

Immediately

Project Cost:

Cost TBD for change in permits and magazine header.

Next Steps:

- Notify all current contributors of changes in the schedule
- Notify members of the change
- Notify the current publisher of the new print schedule
- File for new mailing permits
- File for change in magazine header
- Modify First Class
- Modify Subscription Option
- Redevelop advertising packages
- Notify current advertisers of changes
- Develop writers guidelines and video article guidelines

BLUE BERET BULLETIN



Meet our 68th International President

Eric McHenry BRN 153

I'm honored to have been selected to serve the Club as your 68th International President! It's an incredible opportunity for me, and I look forward to bringing my background in senior leadership, high-tech, nonprofit, general business, and government positions to the table as your President. Coupled with the full International Board of Trustees (IBT), my role is to ensure you, our members, continue to receive the "Airstream Experience" that only our Club can deliver.

REGION NEWS

REGION 1

What more can be said about this year's International. "We could have danced all night!" The second half of our rally season has begun. Plans have been finalized for the rallies for August and September and they are as follows: New England Club's Mystic Arts Festival, Seaport RV Resort in Mystic, CT, August 12-15. The Northeast Mountaineers, jointly with the New England Club, are hosting a Farm to Table Rally in East Wakefield, NH at Lake Forest Resort August 26-28. September 9-11, Northeast Mountaineers "Return to Fish Creek Pond" dry camping is at it's best. The same weekend Cape Cod Club is at the Village Green Campground with the Brimfield Flea Market Finds Rally in Brimfield, MA.

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Lorem Ipsum Dolor Sit

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit



NATIONAL RALLIES

Storytelling Rally

Jonesborough, TN

October 5 - 9, 2022

Harry & Teresa Herrmann

Imbued with the natural beauty of Northeast Tennessee, Jonesborough has played host to the National Storytelling Festival since its inception in 1973. Tucked away near the Blue Ridge and Great Smoky Mountains, Tennessee's oldest town offers historic charm, modern services and smalltown hospitality. It is a storybook setting for three days of storytelling festivities. The picturesque place is where the storytelling revival began, and where thousands return each year to share the time-honored tradition.

Everyone is responsible for ordering their tickets to the festival. You can call **800-952-8392** or check online at **storytellingcenter.net**. Check the coupon section in the back for the registration form. We hope you will plan to come join us for this exciting event.



airstreamclub.org

Member Outreach, Engagement & Retention

Committee Report

August 24, 2023

Barbara Derian, Chair



Honor The Past,
Respect The Present
Dream Big For the Future

Standing Membership Committee Update



➤ Strong Committee Formed

- Tabb Adams
- Lies Anker
- Kendall Felder
- Mike Guinta
- Bob Grimes
- Sabrina Heise
- Dendy Jarrett
- Lindsay Shropshire
- Lesa Welcker

➤ Charter Drafted

- Alignment with IBT Top Priorities
- Strengthen partnership with HQ, EC & IBT
- Deliverable – driven

➤ First Meeting Scheduled

- Assign leads to priorities
- Identify first priority deliverables
 - Reporting

Explorer Program Update



- Validated Regional Liaisons
- Reached out to Amanda Hughes on past process
- Liaison Committee Meeting Scheduled
- Next Steps
 - Assign Lead from Standing Committee
 - Charter Liaison Committee – MAL scope
 - Reassess Liaison program
 - Regional Feedback
 - Alignment with HQ
 - Close communication gaps
 - Track ongoing activity (Transfers, Renewals)
 - Compare to other MAL activity
 - Local & Regional website evaluation
- 16 MAL enrollments from program
 - One has transferred to local Club

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

IBT MOTION

(Submit All Proposed Motions to motions@airstreamclub.org)

Motion / Item Number: [2023-41](#)

Meeting Location and Date: [Virtual – August 24, 2023](#)

Motion Maker: Tom Smithson

Title: Ban Proxy Voting of Any Kind

Summary: This motion [is to](#) codify in WBCCI Bylaws a ban on Proxy voting of any type by a Local or Intra-Club or International Board of Trustees to guarantee the right of a member to cast only their own individual ballot in any situation where voting is required.

Motion: I move that WBCCI Bylaws, Article VI, Club Organization, Sec. 5 be deleted in its entirety and a new Sec. 5 be inserted

REQUIRED Attachments (for Policy, Bylaws and/or Constitutional Amendments):

- **Exhibit 1: Redlined Current Blue Book text**
- **Exhibit 2: Proposed (new) Blue Book text**

SECONDED BY: _____

Purpose / Impact(s): The purpose of this motion is to guarantee that no form of proxy voting is permitted by any Local or Intra-Club. This insures that any vote taken by such entities represent the actual vote cast by the individual member.

Background: According to Roberts Rules, WBCCI's Parliamentary authority, **45:70 Proxy Voting.** A *proxy* is a power of attorney given by one person to another to vote in his stead; the term also designates the person who holds the power of attorney. **Proxy voting is not permitted in ordinary deliberative assemblies unless the laws of the state in which the society is incorporated require it, or the charter or bylaws of the organization provide for it.** Ordinarily it should neither be allowed nor required, because proxy voting is incompatible with the essential characteristics of a deliberative assembly in which membership is individual, personal, and nontransferable. In a stock corporation, on the other hand, where the ownership is transferable, the voice and vote of the member also is transferable, by use of a proxy. But in a non-stock corporation, where membership is usually on the same basis as in an unincorporated, voluntary association, **voting by proxy should not be permitted unless the state's corporation law—as applying to non-stock corporations— absolutely requires it.**

IBT MOTION

(Submit All Proposed Motions to motions@airstreamclub.org)

45:71 If the law under which an organization is incorporated allows proxy voting to be prohibited by a provision of the bylaws, the adoption of this book as parliamentary authority by prescription in the bylaws should be treated as sufficient provision to accomplish that result (cf. 56:49n1)

Ohio Non-Profit Corporate Code, which WBCCI is incorporated under, does not require proxy voting and further states that proxy voting is allowed only if it is stated in the regulations of the corporation. WBCCI Constitution, Bylaws and Policies do not provide for proxy voting.

Financial Impact: There is no financial impact on WBCCI.

ATTACHMENTS

Exhibit 1: Article VI, Club Organization

~~Sec 5. Mail, electronic mail, or facsimile balloting procedures are authorized for all votes to be taken by Local Clubs provided the Local Club Constitution or Bylaws permits such a ballot procedure. If a Local Club elects to use these procedures, it must take steps to ensure the accuracy and validity of the vote. Votes allowed in this manner should also be received at the Local Club no later than two (2) days before the regular or special meeting at which a vote is to be taken. These votes must be kept confidential until voting at a meeting has taken place. (6/26/09)~~

Exhibit 2: Article VI, Club Organization

Sec 5. Mail, electronic mail, or facsimile balloting procedures are authorized for all votes to be taken by Local Clubs, Intra-Clubs or the International Board of Trustees provided the entities Constitution or Bylaws permits such a ballot procedure. If an entity elects to use these procedures, it must take steps to ensure the accuracy and validity of the vote. Votes allowed in this manner should also be received at the entity no later than two (2) days before any regular or special meeting at which a vote is to be taken. These votes must be kept confidential until any voting at a meeting has taken place. Proxy voting is not allowed by any entity.

Motion:

- **Reviewed by (Constitution and Bylaws Committee):** TWS
- **Reviewed by (Parliamentarian):** JM

Motion Resolution (Office Use Only – check one):

- Adopted
- Defeated
- Amended
- Referred
- Postponed
- Tabled (cannot be postponed beyond session)
- Withdrawn (will lie on table only until end of present session)

TO: International President Eric McHenry

International Board of Trustees

From: Ginger Slattery, Chair, Membership Directory Special Committee

Date: 3 August 2023

This committee was formed after the passage of **Motion 2023-37 Update the Methods of Publication for the Club Directory and Print Blue Beret** at the July 13 Special IBT. The motion contained a Proviso stating “After passage of this motion, the content of the downloadable pdf may be adjusted and costs of printing, handling and postage will be determined. These costs will be published on the club webpage. It is recommended the President name a Special Committee, including Historical Standing Committee members, to the purpose of determining these details.”

Committee members included International President Eric McHenry, Corporate Manager Lori Plummer, R6 President Jan Heavener, R7 President Ginger Slattery, Historical Committee Standing Chair Joe Peplinski, Executive Council Member John Becker, and R7 Immediate Past President Jane Carmichael.

The committee recognizes most members have access to and are online. We do have members who are not online whether by choice or accessibility. There are also those members who prefer to have a hard copy of the Membership Directory.

The Committee met twice on July 17th and August 3rd. At the first meeting, much discussion ensued regarding content of the printable directory as well as the type of paper, cover and binding to be used. Three possible types of directories were discussed including a “truck version” smaller in size with greatly reduced content in hopes that costs would be greatly reduced and have the directory more practical for use in vehicles. The second version would be same size as truck version but have slightly more information. The third version would be what the current directory is now in size and content.

At the second meeting, Lori brought in the pricing. She based it on ordering 500 directories. Surprisingly, the “truck version” was only \$12.00 less than the full version as it stands currently. Lori stated that other issues driving up the printing costs include cost of ink, cost of paper, supply chain issues of getting the paper and increasing postage. There have been two increases this year and there will be two more next year in January and July. Another issue is the large number of printed directories that are not used and end up being recycled. Between 2022 and 2023, thousands of unused Membership Directories were recycled.

Taking all of these variables into account and knowing change is never easy, the Special Committee makes the following recommendations:

- + The downloadable pdf version will be updated quarterly and remain free.
- + The printed Membership Directory will be much the same as it is now in size and content.
- + Members who want the hard copy will have to help cover the costs associated with production and mailing. The price will be around \$45.00 with the final cost posted on the website. There is a stipend left in the budget to help deflect some of the cost.
- +Lifetime club members will receive the same discount they currently receive on all club purchases.
- +Members will pre-order the directory through the club website or by calling the Jackson Center office.

Respectively Submitted,

Ginger Slattery

Chair, Membership Directory Special Committee

August 2, 2023

Dear Executive Council and International Board of Trustees,

Last year on August 24, 2022, I sent the letter posted below to the president of The VAC, my regional VAC rep, ACI President and first Vice President. I only heard back from Lynn Talsma, past president of The VAC, and William Campbell, my regional rep. Here is what I sent.

"My husband and I were a little taken back to see that the Vintage Airstream Intra Club is holding a rally at the NRA Whittington Center in September 2022. Does holding a rally at such a politically charged organization as the NRA meet the spirit of the WBCCI's Code of Ethics? Would a more neutral location be more appropriate? This would allow members who wish to visit the facility could and those who don't, can still attend the rally and visit other places. After much debate, we came to the conclusion this is not an appropriate place to hold an Airstream rally. "

In early July 2023, I saw on Facebook a posting to hold another rally at the Whittington Center of the NRA because they have a "fabulous campground". Here is the post.

Vintage Airstream Club -- The VAC / Intra-Club of the WBCCI
Sandylee Pasquale

Blue Skies & Ranges Rally, NRA Whittington Center, September 28-October 1.

Registration now open. Located near Raton, NM, this facility has a fabulous campground and numerous outdoor shooting ranges. Attendees can go trap shooting Friday morning and attend a catered dinner Friday night. The Whittington Center is a day's drive to the many beautiful sites to see in northeast New Mexico. You must make your own campground reservations by phone at [800-494-4853](tel:800-494-4853). See the website for the agenda airstreamclub.org/new-mexico. Also visit the Whittington Center website for more information and a map of the facility nrawc.org.

I can only assume at the national level that the Airstream Club International has no concerns about being associated with the National Rifle Association. Would holding a rally at a "fabulous campground" at a religious center, that is Evangelical, Muslim, or Wiccan be acceptable? What about a "fabulous campground" of another politically charged association like the NRA? How about a "fabulous campground" that flies the Confederate Battle Flag?

As a gun owner, I am not sure my husband and I want to be a member of ACI, if it supports the holding of rallies at the NRA Whittington Center or other potentially controversial sites. Rally sites should be a comfortable place for all Airstream Club members.

Nancy Phillips
Stephen Doherty
BRN 1926

Date: August 21, 2023

To: WBCCI International Board of Trustees

From: Joanne Miller, International Parliamentarian 2015-2023, Matt Hackney, International Treasurer 2022-2023, Larry Madden, Region 6 President 2021-2023

Re: 2023 Executive Council Election

During the Executive Council (EC) Election, several actions were taken which are outside the process prescribed by the Bylaws and Policies of the Club. These included spreadsheets developed, distributed, and shared by, and with, members with the intent to assist in voting decisions; requests that members vote only for candidates from their Region; and one Region's approved list of candidates for whom members should vote. These are examples of election irregularities of which we are aware. Mailing of these lists is inconsistent with WBCCI Policy 12.4.1 Club Publications, Section A.8, which states:

"Except as authorized by the Executive Committee, the Annual Membership Directory of the International Club and the Membership Directories of Local and Intra-Clubs shall not be used by any member of the International Club for campaigning or soliciting purposes. (7/21/22)"

In addition, these various activities are not consistent with the new plan that was developed by the Leadership Recruitment Oversight Standing Committee, and approved by the International Board of Trustees, for encouraging any Club member to declare him/herself a candidate for a position on the Executive Council. The only requirements needed to be a candidate included membership in the Club and the desire to make long lasting, positive contributions to ensure the continuation of this great Club. All candidates would submit a Statement of Candidacy highlighting their strengths which they felt would benefit the Club. There would no longer be a Nominations Committee to vet potential candidates and select only the ones the committee felt would be best suited for the positions. All candidates' names would

be placed on the ballot. The choice of which candidates would be elected was to be determined by the Club membership **without** any input or suggestions from other sources or people. The information the members needed to become informed voters and decide for whom they would vote, would be provided in the Statements of Candidacy. It is important to note that the new process was effective in recruiting a large number of candidates, exactly as intended.

On July 24, 2023, an email was sent to the International Board of Trustees describing some examples of election activities outside the prescribed process and calling for a plan of action. The intent of the email was to notify the IBT of a problem identified by a concerned group of members, and request that action be taken so that these types of activities do not happen again. There was **no** request for any individuals to be reprimanded, censured, or punished in any way. It was felt that the activities in which some participated during the election were serious violations of the intent of the new election process and the Club's Code of Ethics. The Code states, in part,

"To be ever mindful of what we say or print with respect to its effect on others of our diverse membership so as to avoid disharmony and ill feelings among club members...and to dedicate ourselves to the work of cementing together the members of WBCCI (Wally Byam Caravan Club International) in bonds of good fellowship and mutual understanding."

We are concerned about all the recent candidates and how these activities affected them and influenced the results of the election. We are also concerned about how these actions may influence members trying to decide if they want to be candidates in future elections.

Some IBT members have taken offense to the email and now refer to the ten people who signed it as "Rogues". We are Whistleblowers. We discovered a problem, we identified the problem, and we are asking for help to fix the problem. Since the email was sent the personal attacks on the individuals who signed it have been

unrelenting and disturbing. The unnecessary reactions of some have caused additional disharmony and ill-feelings.

The time has come to refocus on the problems that arose during the election rather than on the individuals who signed the email, or the feelings of those who need to defend their actions or the actions of others. Those people missed the point of the email entirely. Once again, I repeat, the intent of the email was to call your attention to the problem so that it could be remedied. It is time to move forward. Put your emotions and feelings aside and do the job to which you were elected. We all should be able to work on a solution together for the good of all Club members.

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.
IBT MOTION

(Submit All Proposed Motions to motions@airstreamclub.org)

Motion / Item Number: 2023-40

Meeting Location and Date: Virtual - August 24, 2023

Motion Maker: Kathy Geese

Title: Region 10 President

Summary: Motion to add Red Maple Leafs as an official recognition of five (5) years of membership to Policy 4.12.4 and Policy 16.6.10 Airstream Number Release Policy, Airstream Number and Decal Display and Placement on Airstream..., Item 5.

Motion: I move that WBCCI Policy 4.12.4 Membership Stars, and Policy 16.6.10 Airstream Number and Decal Display and Placement on Airstream..., Item 5 be deleted and that a new Policy 4.12.4 and Policy 16.6.10, Section D, Item 5 be inserted.

REQUIRED Attachments (for Policy, Bylaws and/or Constitutional Amendments):

Exhibit 1: Redlined Current Blue Book text

Exhibit 2: Proposed (new) Blue Book text

SECONDED BY: _____

Purpose / Impact(s): The addition of Red Maple Leafs as an official recognition of five (5) years of membership in WBCCI adds pride to Canadian Units/Clubs, as do the "Stars", which represents the USA.

Background: The Alberta-Saskatchewan Canada Airstream Club at their spring meeting held on May 21, 2023 unanimously passed a motion to submit to Region 10 that 2" Red Maple Leafs be added as another official recognition of five (5) years of Canadian membership in the WBCCI. At a Region 10 meeting held on July 3, 2023, the Region unanimously passed a motion to submit the proposal to the IBT.

Financial Impact: There will be a setup cost to add the Maple Leaf as an official recognition similar to that of the Red Stars.

ATTACHMENTS

Exhibit 1: Current Blue Book Text

~~4.12.4 Membership Stars (6/24/20)~~

~~from Article IV~~

~~A. Red Plastic stars (2") depicting total years of membership in the International Club are hereby adopted as an official recognition of each five years of membership.~~

~~B. The stars will be issued by Headquarters after verification from membership records. The burden of proof of prior membership is on the member in case of reinstatement following a lapse of~~

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.

IBT MOTION

(Submit All Proposed Motions to motions@airstreamclub.org)

~~membership.~~

~~C. Display of stars shall be aside the International Club decal on the front and rear of the recreational vehicle.~~

~~16.6.10 Airstream Numbers (7/19/21)~~

~~D. Airstream Number Release Policy shall be as follows:~~

~~Airstream Number and Decal Display and Placement on Airstreams shall be as follows:~~

~~5. Membership Stars, one for each 5 years of membership, are ideally to be placed half on either side of the Club Decal, if space permits. In the case of an odd number of stars the extra star should be to the left of the Club Decal. If space does not permit, the Stars can be placed above or below the Club Decal. The spacing of Membership Stars should be visually pleasing.~~

Exhibit 2: New Blue Book text

4.12.4 Membership Stars/Maple Leafs

from Article IV

- A. Red Stars (2") and/or Red Maple Leafs (2") depicting total years of membership in the International Club are hereby adopted as an official recognition of each five (5) years of membership.
- B. The Stars and/or Maple Leafs will be issued by Headquarters after verification from membership records. The burden of proof of prior membership is on the member in case of reinstatement following a lapse of membership.
- C. Display of Stars and/or Maple Leafs shall be aside the International Club Decal on the front and rear of the recreational vehicle.

16.6.10 Airstream Numbers

D. Airstream Number Release Policy shall be as follows:

Airstream Number and Decal Display and Placement on Airstreams shall be as follows:

- 5. Red Membership Stars and/or Red Maple Leafs, one for each five (5) years of membership, are ideally to be placed half on either side of the Club Decal, if space permits. In the case of an odd number of Stars and/or Maple Leafs, the extra Star and/or Maple Leaf should be to the left of the Club Decal. If space does not permit, the Stars and/or Maple Leafs can be placed above or below the Club Decal. The spacing of Membership Stars and/or Maple Leafs should be visually pleasing.

WALLY BYAM CARAVAN CLUB INTERNATIONAL, INC.
IBT MOTION

(Submit All Proposed Motions to motions@airstreamclub.org)

Motion:

- o Reviewed by (Constitution and Bylaws Committee): _____ [Initial When Approved]
- o Reviewed by (Parliamentarian): _____ [Initial When Approved]

Motion Resolution (Office Use Only – check one):

- o Adopted
- o Defeated
- o Amended
- o Referred
- o Postponed
- o Tabled (cannot be postponed beyond session)
- o Withdrawn (will lie on table only until end of present session)



Actual Size
2 inch x 2 inch

To: International President Eric McHenry
International Board of Trustees

From: John Becker, Chair, Caravan Committee

Re: Caravan Committee Report

Date: Thursday, July 20, 23

2023 Caravans

Operating (mostly) per plan (see attachment for a listing of caravans). We had a deferral of "Springtime in KY" from 2023 to 2024 due to a medical issue with the leader.

We also had two incidents on the "Taste of the Blue Ridge" national caravan. One was a vehicular accident with minor damage. Another was a bicycle accident on the Virginia Creeper trail (one of the caravan activities) - the caravan participant used their SkyMed service to be evacuated to hospital to be treated for a broken hip. Both of the caravans on the Blue Ridge Parkway (Smidge of the Ridge and Taste of the Ridge) are very active (they also include zip-lining and rafting). These are in line with club member requests to have more active caravans. We are also considering another short caravan in that same area called "Kids on the Ridge" which will cater to the obvious audience.

For those of you who are wondering, I typically receive one or two incident reports annually; their severity varies.

2024 Caravans Plan (see attachment at end)

In 2024 we will run potentially four or five new or significantly revised caravans:

- TX Six Shooter (revised GTT "Gone to Texas")
- FL Coastal
- Grapes and Grains Intra Club has two caravans in development
- We are working with Vintage Airstream intra club on their development of a caravan

2025 National Caravan Plan

We have two "dormant" caravans that will be revamped (and perhaps renamed) and run again:

- Southeast Coast Spectacular
- Kentucky Bourbon and Beyond

In addition, as we have done with North to Alaska, we plan to run Viking Trail every year rather than every other year. Both of these caravan are popular with long wait lists. Viking Trail may run with fewer rigs each year to make the ferry and campground reservations easier (the group is often split between campgrounds). Finally, Greg Heuer is organizing an Airstream Band National Caravan.

International Rally (IR) Activities

For the first time we had an invitation-only session for potential leaders, ran the normal caravan leader training session, and had a business meeting.

After the 2023 caravan season, at the suggestion of RoseMarie and Gary Anderson (BRN 812), I polled the caravan leaders for participants on their caravans who could become leaders, if they also had the desire. The participants who were also going to the IR were invited to a session led by RoseMarie and Gary on what it was *really* like to lead a caravan. Participants were able to send in questions ahead of time, and the Andersons gathered responses from active caravan leaders. It was a good session and hopefully a source of future leaders.

34 people (including current leaders who assisted the session) attended a caravan leader training class. Included were five couples who will be co-leaders for the first time in 2023 or 2024. My thanks to Ray Combs (BRN 822) for the overall leadership of the session and to Gary Anderson for leading the finance section of the training. Also, my thanks to the current leaders who were present to add to the discussions. This very experienced group of leaders included Peter Schwarz (BRN 888).

At the caravan leader business meeting, I presented a draft of a strategy for the caravan program going forward. The caravan committee had given me prior feedback to an earlier draft and I asked the caravan leaders for additional ideas. I will incorporate all their feedback in the next draft and would like to share with the IBT at a future meeting.

"Search and Scan"

We continue to actively search for old caravan travel guides and scan them so we don't lose them - they are valuable in case a dormant caravan is to be revived. Jay Thompson (BRN 805) started this effort when he was chair of the caravan committee. Most recently we found Golf 'N Around, three Civil War guides, and two Revolutionary War guides. They are in the process of being scanned and placed in the caravan leader drop box.

Caravan Fund

As of 30 June 2023 the fund balance was \$64,846.49. There are accounts receivable from two caravans for \$7,625 (they made long-lead deposits) and a check that has not been cashed to make deposits for FL Coastal in the amount of \$16,000.

After discussion with the caravan committee I have decided to leave unchanged, at this time, the temporary measure (remittance of cancellation fees to the fund) we put in place during covid. We are just barely back in our target range of \$50-\$75k for the fund. However, things have changed since covid. First, we want to grow the caravan program and need funds for deposits. Second, the amount we need for deposits has grown significantly (for example, the FL Coastal caravan amount). The biggest contributor to this is that campgrounds are more expensive *and* they have changed their policies. Instead of accepting a partial down payment, they often require payment in full, up front. Also, in order to obtain sites for an entire caravan in popular areas, we are making deposits well in advance. E.g., on Southwest Adventure we are booking and paying deposits 24 months in advance in selected locations, 18 months in others. Finally, we spent money from the fund to develop the training videos and similarly, we should contribute to an effort to get our IT in order (as part of the overall club initiative where I am one of the co-leads, with Per Hamnqvist). Especially critical is to get our important documents in a safe, single repository with controlled access. This could include the caravan leader handbook and supporting documents but also the training videos, scanned travel guides, etc.

Thanks!

Finally, my thanks to the members of the caravan committee - without them I could not do this role. The three 800-series leaders mentioned above have a wealth of experience and support

me in training (Combs), Treasurer (Anderson) and as immediate past chair (Thompson). In addition to them Bob Curran has been a welcome addition to assist me with caravan promotions.

Respectfully submitted,

John Becker
Caravan Committee Chair
Volunteer Co-Leader, Southwest Adventure National Caravan

2023 Numbered and National Caravan Schedule

2023	Caravan	Leader(s)	Time	Rigs
N-2023-A1	Cajun Country	Cantrell/Ridgeway	March	25
N-2023-A2	Cajun Country	Schwarz	March	25
N-2023-F	Rolling to the Big Easy	Sajovich/Ferry	March	25
N-2023-U	Georgia on My Mind	Soltys	March	18
N-2023-AA	Natchez Trace	Beavers/Thibadeaus	April	22
N-2023-H1	Old National Road (East)	Ketchum	April-May	25
N-2023-H2	Old National Road (Central)	Ketchum	April-May	25
N-2023-H3	Old National Road (West)	Ketchum	April-May	25
N-2023-Y	Springtime in KY	Kollmar	April-May	26
N-2023-J	Springtime in the Rockies	Kushto/Weisenberger	May-June	26
N-2023-D	Nuts for Ruts	Heuer/Ferry	June-July	20
N-2023-S	Canadian Rocky Mountain	Nentwig	June-July	20
N-2023-N	North to Alaska	Schwartz/Beckwith	July-Sept	27
N-2023-P	Discovering Cascadia	Arechavala	Aug-Oct	25
N-2023-G	SW Adventure	Becker/Van de Ree/Rydzewski	Aug-Oct	30
N-2023-O	Sho Me the Ozarks	Byrum	Sept-Oct	25
N-2023 -E	Northern Lights & Polar Bear	Harrower	Sept-Oct	20
N-2023-R	Smidge of the Blue Ridge	Hall/Poulin	Sept	20
N-2023-B	Ores Shores Waters Lights	DeLeeuw	Sept	17
N-2023-W	Mother Lode of Mother Road - Route 66	Ketchum/Elkins	Sept-Nov	25
R-2023-A	West of the Pecos	Powers/Write	November	17
LC-445	NORVA 2023 Cowboy Caravan	Nickel	June	12

2024 Numbered and National Caravan Schedule

2024				
N-2024-A1	Cajun	Schwarz	March	25
N-2024-F	Rolling to The Big Easy	Sajovich/Richards	March	25
N-2024-U	Georgia on My Mind	Thibadeau	March	20
N-2024-AA	Natchez Trace	Beavers/TBD	April	22
N-2024-BB	FL Coastal Caravan	Barnes/Keen	April-May	17
N-2024-K	Taste of the Blue Ridge	Lovett	May-June	20
N-2024-D	Nuts for Ruts: Finding the Oregon Trail	Tighe/Brennan	June-July	22
N-2024-H	Viking Trail	Leggat	June-Aug	20-30
N-2024-H	Old National Road (East)	Ketchum	April-May	25
N-2024-X	TX Six Shooter	Dudley/Roberts	April-May	22
N-2024-J	Springtime in the Rockies	Thennes/Johnson	May-June	26
N-2024-N	North to Alaska	Hackney/McGinn	July-Sept	27
N-2024-G	SW Adventure	Becker/Prasch	Aug-Oct	30
N-2024-Z	It's a New York (State) State of Mind	Hammer/Fuller	Aug-Sept	22
N-2024-P	Discovering Cascadia	Arechevala	Aug-Oct	25
N-2024-B	Ores, Shores, Waters & Lights East	DeLeeuw	Sept	17
N-2024 -E	Northern Lights & Polar Bear	Harrower	Sept-Oct	20
N-2024-R	Smidge of the Blue Ridge	Hall	Sept	20
N-2024-W	Mother Lode of Mother Road - Route 66	Ketchum	Sept-Nov	25



Date: July 16, 2023

To: International President Eric McHenry and
International Board of Trustees

From: Bob Caldwell, Chair
International Ethics and Grievance Standing Committee

Subject: International Ethics and Grievance Standing Committee Quarterly Report
August 1, 2023

At the time of writing this report, no grievances are pending before the International Ethics and Grievance Standing Committee.

The Committee has not been advised of any formal grievances being dealt with by any Region or Unit at this time.

During the year, two Grievances have been filed, reviewed and Decisions rendered. Both were at the Local Club level.

This Committee has been advisors to help Officers and Members to resolve issues concerning potential grievance actions. We will continue to render that service on your behalf as required.

This Standing Committee will continue to advise the Board on matters related to Ethics and Grievances in the Club context. In that regard, we have prepared the attached Report which requires your review and direction/decision.

Thank you, Mr. President, for the opportunity to serve our Club.

Respectfully submitted

International Ethics and Grievance Standing Committee
Bob Caldwell, Chair
Chuck Kiple, Member
Debbie Hammer, Member

July 17, 2023

To: President Eric McHenry, International Board of Trustees, and members of the Wally Byam Airstream Club
From: Hedda Smithson, Chair, Publications Standing Committee until August 1, 2023
Due: July 31, 2023

Thank you for the opportunity to serve WBAC for these past several years. I have enjoyed reading many club newsletters and offering positive feedback to the editors.

The committee (“Sounding Board”) has been available to me for comments and support. They are Lew Brodsky, Jane Briggs, and Cecelia Stansbury. Each is involved with other aspects of WBAC so I am grateful they continue to provide comments and suggestions.

The chart attached to this report has proved useful in tracking newsletters sent to newsletters@wbcci.org and more recently to newsletters@airstreamclub.org. Potential readers include myself, members of the standing committee, the staff at Jackson Center, and the Executive Council of WBAC. When I couldn’t tell if an editor used the proper e mail address, I sent it on. Newsletters have been the source of several articles in the Blue Beret. We have a number of very talented (and funny) authors.

Through June of 2023, the number of newsletters received each month are fewer than 2022. Frequency varies from monthly to quarterly.

Thanks to the staff at Jackson Center, the Blue Beret continues to improve.

A Newsletter Planning Guide is posted on the Airstream Club Website.

The Publication Showcase replaced the contest beginning in 2021. Time offered was doubled in Rock Springs. Entries were very few. An Idea Share brought about a dozen enthusiastic people.

I am available to answer questions after August 6, 2023.

Based on the 2023 directory. Clubs were asked to send newsletter to newsletters@airstreamclub.org
Up to date through June 30 with a few July issues recorded

Club Name, #	Newsletter	Editor	E mail	Issues received
Region 1, Bard Fuller, bardfuller@hotmail.com Newsletter editor: J. Rick Cipot, mrjrick@aim.com				
Cape Cod MA,167	Club Capers	Andrew Fowlie	0167@wbcci.net	
Charter Oak CT,25	CT Chatter	Rich Kushman	025info@wbcci.net	6,7
New England,64	Yankee Quipper	Valerie & Kevin Chop	Newenglandunit@gmail.com	
NE Mountaineers,65	Mountain Echo	Andreas Lehner	aplehner@mac.com	1,2,4
Quebec, Canada,125	Airstream Express	Michel Bedard	125communication@wbcci.net	1,2,3,4,5,6,7
Region 2, RJ Marquette, rjm1@yahoo.com Newsletter editor: Bob Curran, r2newslettereditor@airstreamclub.net				
Al-Mon-O PA,131	The Point	Cody Klinger	Cwk5292@gmail.com	1,2,3,4,5,6,7
Central PA,164	Silver Penny	Margaret Saylor	Saylor4@comcast.net	1,2,3,4,6,7
DelMarVa,26	Beacon	Denis Clements	Denis.clements@gmail.com	1,2,4,6,7
Hudson Mohawk NY,71	Hudson Mohawk Navigator	Barbara Schultz	HUDSONMOHAWKNEWS@gmail.com	1,3,5,7
Keystone PA,92	Keystone Kourier	Andy Pitts	pitts@verizon.net	6,7
Metropolitan NY,72				
Mid Atlantic,53	The Caravanner	Jerry Pilcher	053info@wbcci.net	1,2,3,4,6
New Jersey,66		Patrick McFadden	McFAIA@gmail.com	
NY Finger Lakes,2	The Grapevine	Liz Kirk	002newslettereditor@wbcci.net	1,2,3,4,5,7
Ontario, Canada, 124	The Trillium	Helen Ross	helenross6@gmail.com	
Penn-Lehigh,93	The Pennsylv	Cindy Collister	cmcmupa@comcast.net	2/3, 4,5
Pennsylvania,91	The Itchy Hitch	Rich Giardina	richygard@gmail.com	1,5
Washington DC,170	Capitol Times	Linda Moore	lindamoorenh@yahoo.com	1,2,4,5,7
Watchung NJ,68	The Hillbilly	Derek Conley	Dconley1810@gmail.com	7
Region 3, Christine Baum, baumjc@gmail.com Newsletter editor:				
Big Bend FL, 153	The Big Bender	Chris Stockstill	Stockcm1@gmail.com	
Carolinas, 21	Tarheel Traveler	Nancy Kueffer	021info@wbcci.net	1,2,4,5
Coastal GA,37	?	Casey Lewis	C lewis77@yahoo.com	
Florida,27	Good Life News	Susan Poole	Susyqmeetup14@gmail.com	1,3,5,7
FL Sun Coast,129				
FL Treasure Coast,162	FTCAC FYI's	Robin Keen	Rak225@gmail.com	2,5
Northern VA,110	Norva News	David Harrell	norvanews@gmail.com	1,2,3,4
Palmetto State,22	The Bell Ringer	Joyce Butucel	A7roses4757@gmail.com	6,7
Piedmont NC,161	Newsletter	Robert Rati	rvers@midsummerdream.org	
SC Coastal,150	Low Country Rambler	Deborah Brooks	brooksdeb@bellsouth.net	On web
South FL,30	Fun Times	Emilio Caragol	Ect9332@gmail.com	2,6
SE Camping Unit,012	Adventurer	Kathy Carl	Kathy1@kathyearl.com	
Spirit of VA,149	The Road Awaits	Greg Heuer	gheuer@umich.edu	On web
Tidewater VA ,111		Frank Munoz	Munoz frank@bah.com	
Top of GA,32	Peach State Caravanner	Christee Fontenez	christee@mediavine.com	
Virginia,109	Virginia Traveler	Greg Wall	Gregwall1@protonmail.com	
Region 4, Brad Briggs, r4president@wbcci.net				

Newsletter editor:				
Akron OH,77	Club Newsletter	Brian Wilch	bnjwilch@gmail.com	7
Cincinnati OH,78	News & Views	Velina Durbin	Velina@durbin.com	
Heart of OH,80				
Miami Valley,84	Miami Valley Flyer	John Sellers	sellersj@erinet.com	1
Michigan,52	The Michi-Gram	Pegeen Smith	pegeens@mac.com	7
Mid-eastern MI,140		Crystal Ruess	Cruess321@aol.com	
Mohican Valley OH,85	Express	Nancy Findling	cnfindling@frontier.com	
N OH Virtual,06				
OH Lake to River,82	News			
Southeastern MI,137	The Newstream	Carly Strachan	carlystrahan@gmail.com	4
Western Reserve,79		Tom Standing	Tss2@aol.com	
West VA, 115	Silver Streamers News	Marie Rose	Mrose5952@live.com	
Region 5, Artie Martin, aom5952@yahoo.com				
Newsletter editor:				
Central IN,41	The Ticker	Jenn Reinshagen	ciu@wbcci.net	1,2,3,4,5,7
Indiana,40				
Kentucky,49		Wally Lanford	W_lanford@yahoo.com	
Northern IL,38				
IL Lincolnland,176	Lincolnland News	Mary Taylor	319.taylor@gmail.com	
Region 6, Larry Madden, h70man@cox.net				
Alabama,1	Newsletter	John Rylee	ryleerg@aol.com	
AK Razorback,5	Riveted Razorback	Dana Landrum	rbackairnewsletter@gmail.com	3,6
East TN,165		Mary Johnson	hoppyhiker@gmail.com	
Louisiana,50	Pelican Briefs	Rebecca Perere	rebperere@att.net	2,6
Mississippi,56	Magnolia Messenger	Elizabeth Hawkins	Hawk7119@bellsouth.net	
Music City,158	Newsletter	DJ Watson	djsorganized@gmail.com	
Pensacola,29	Mystic Moments	Cheryl Land	Acland53@bellsouth.net	
Region 7, Ginger Slattery, virginiaabslattery@gmail.com				
Newsletter editor: Tim Doherty, timothyjdoherty@msn.com				
Minnesota,55	Silver Times	Chriss Olsson	055info@airstreamclub.net	1,3,5
ND Peace Garden,145	Prairie Rose	Kelley Jilek	kelley@thejileks.com	
WI UP,116	Wisc-UP Rivet	Ed Emerick	Edward.emerick@@gmail.com	1,3,6,7
Region 8, Gregory Vadner, gvadner@riversongspa.com				
Newsletter editor: Jodi Jensen,jo1213c@gmail.com				
Greater St Louis,58		Steve Mentz	Mentz3281@wbcci.net	
Iowa,46	Iowa News	Doris Jean Cabalka	cdjcabalka@juno.com	
Iowa North, 171		Jodi Jensen	Jo1213c@gmail.com	
MO Greater Ozark,151	Greater Mozarkian News	Colette Krupco	Krupjc15@outlook.com	
Missouri-Kansas,59	Gopher News	Kirk Moore	kcunitnews@gmail.com	
Nebraska,62	Trail Husker	Christine Mann	ne airstreamclubnewsletter@gmail.com	
Region 9, Nancy Fitzgerald, nefitzge6@gmail.com				
Newsletter editor: none				
East TX Lakes,98		Hawley Towns	hawleyt@hotmail.com	

Greater Houston,155	Coyote Tales	Tracy Elkins	Tracy.d.elkins@gmail.com	1,3
Heart of TX,9				
North Texas,99		Allana Patterson	allanapat@msn.com	
Oklahoma,88	Oklahoma Airstream	Patty Eaton	Pkmeaton89@gmail.com	
Texas Alamo,168	Alamo Bugle	Muffin Camp	Muffincamp@gmail.com	
TX Gulf Coast,103	The Yellow Rose	Selena Shadd	selenashadd@gmail.com	5,6
TX Highlands Lakes,172	The Roadrunner	Keith Ferry	Ferry_keith@hotmail.com	
TX Hill Country,104	The Blue Bonnet	Ally Ebbers	0104@wbcci.net	1,2,3,4,5,6,7
TX Plains,106	Journal			

Region 10, Kathy Geese, kathygeese@gmail.com
 Newsletter editor: Carolyn White,

AB-SK Canada,120	Silver Streamer	Kim DeCorby	K1m_dec0rby@shaw.ca	
British Columbia,121	The News	Arlene Matches	Matches7403@gmail.com	1,2,3,4,5,6,7
Idaho,35		Gary Betts	gsbetts@msn.com	
Inland NW		Becky Soth	beccasoth@gmail.com	
Montana,61		Susan Johnson	sriverajohnson@gmail.com	
Oregon,90	Streamer	Rhonda Levine	rhondaxo@comcast.net	
Washington,112	Washington Sound	Dolores McClead	dmcclead@hotmail.com	

Region 11, Steven Parr, airstream222@icloud.com
 Newsletter editor: Kimberly Hash, tg4jc@mac.com

Arizona,3	Roundup	Kimberly Hash	Tg4jc@mac.com	
Colorado,24	Colorful News	Chris Freeman	freeman@gmail.com	1,2,3,4,6,7
Four Corners,4	4 Corners Connection			
New Mexico,69				
UT Wasatch,108	Club News	Jeanne Lund	JeanneL333@gmail.com	
Wyoming,119				

Region 12, LaVerne McHenry, laverne.mchenry@airstreamclub.net
 Newsletter editor: Liz Marks, syrdh@comcast.net

Central Coast CA,20	The Tattler	Jason Grendahl	jasongrendahl@gmail.com	6
El Camino Real,14	The Bell	James Howard	ecairstreamclub@gmail.com	1,2,3,4,5,7
Greater Bay Area,18	Newsletter	Johnni Hansen	Johnni0923@gmail.com	
Greater LA, 13	Urban Update	Lynda Polk	Newsletter.GLAAC@gmail.com	2,4,6
Lake Tahoe, 178	Tahoe Breeze	Margaret Handshoe	Ltac.newsletter@gmail.com	5
Las Vegas, 63		Diane Hancock	disctties@yashoo.com	
Northern CA, 11	The Poppy	Elisa Ungerman	Ungerman72@gmail.com	1,3,4,5,6
Sacramento Valley, 8	The Golden Nugget	R& S Deutchman	Sandi.deutchman@gmail.com	1,4,7
San Diego,15	SD Streamer	Veronica Hernandez	sdairstreameditor@yahoo.com	1,6
Sierra Nevada, 157	Airstreamer	Don Williams	Kd6uvt@mac.com	1,2,4,5,6,7
South Coast CA,19	CA Streaming	Andi Matsumoto	socalairstreamnewsletter@gmail.com	6,7

January: 29 ; February:23 ; March: 19 ; April: 25 ; May: 21 ; June: 22 ; July: 25
Classic Airstream Club: Doreen Fulcher d-lfulcher@comcast.net
Independent Airstreamers: Clifford Holensworth cliffordholensworth@gmail.com
Vintage Airstream Club: Susan Coppedge: newsletters@vintageairstreamclub.com Jan and Apr
Grapes & Grains utowpia17@gmail.com May

Indie Streamers Intra-Club Report to International Board of Trustees
August, 2023

The “Indie Streamers” Intra-Club has continued to grow and expand its membership to currently 320 members, of which 40% are men, 50% women, and 10% couples who sometimes travel as singles.

From June 17-22 thirty (30) Indie Streamers gathered at Flaming Gorge, UT prior to the International Rally. The instantaneous bonding of members who were previously strangers was extremely gratifying for the rally organizers and attendees. We enjoyed group meals, paddle-boarding, hiking, boating, sight-seeing and, most importantly, the company of new-found friends. Several members, previously strangers, even organized a dry-camping event of their own, en route to Rock Springs.

The Rock Springs International Rally saw 80+ Indie Streamers gather for breakfast, a business meeting and numerous social events at the Indie Streamers parking area. We are immensely grateful to the rally organizers for allowing us to park together. Our Intra-Club is about creating a new community where none existed before. Parking together was essential to realizing that goal. Thank you.

It is our intention to facilitate the organization of multiple gatherings around the US and Canada during the coming year. A Valentine’s Day gathering in the Southwest is in the works and we are hoping there will be more planned in the coming year.

Having the presidents of all the Intra-Clubs in one place gave us an opportunity to have brief conversations about the common needs and goals of our respective clubs. We hope to formalize that conversation with strategic zoom calls in the coming months.

It has become apparent to all the presidents that our Intra-clubs’ policy of “zero dues” is putting an excessive burden on the club officers to fund the club personally. The cost of stickers, buttons, banners, flags, and the necessities for group meals, requires the need for additional funding.

The Information Technology Committee has graciously allowed us to use their Jotform account for our technology needs, but it’s time for us to establish our own Jotform account. If Indie Streamers continues to grow at its current rate we will also need a paid MailChimp account within a year or two.

As a consequence of increasing costs, at the business meeting on June 28, the attendees voted to charge a yearly fee of \$10 to cover expenses and build a fund for campsite deposits. This fee change will be put this to a vote of our members in a subsequent email.

Indie Streamers soliciting candidates for officers for the 2024 year. We currently have candidates for president, secretary, and treasurer and are searching for a 1 vice president.

Thank you to Airstream Club International for its continued support and encouragement of Intra-Clubs in general and Indie Streamers in specific.

Carolyn Beardshear, President
July 10, 2023

Hello!

I'm one of those members that never reads emails from international unless it's specific to the International rally.....I also don't read the BB. I flip through it, and mostly just look at the photos...I read Eric's President page....that's it....I'll read an article if it's someone I know, but for the most part I don't read it. I support going online....paper is wasteful, time sensitive, and expensive. We are on the right track.

I'm not a blog reader.....I don't follow any Airstream influencers.

....but I do enjoy the fireside chats. And I also always listen to IBT meetings.

I'm more likely to read an article if it's posted to social media.

I use the ACI website for member benefits, unit stuff, forms, member look up etc. I'm hoping we take the website to an App format, as the website is terrible to navigate, especially from a phone. Which was also a heavy complaint in the member survey. I'm not alone in this.

I like both formats, in this thread, but probably won't use either. Unless it accesses member benefits/form/etc....

I agree with Micheal about having a fix-it section. Maybe a pull down tab with a search tool for problems that occur frequently. I actually mentioned this to xxx this morning. Tying that in with external communication. I still use AirForums for finding how to fix something...newbies don't know it's there...

I really have no opinion either way on which way to go with the BB/blog. But....most definitely have ideas for content.

=====

I think it looks great, might be a little difficult to read on a smartphone. I opened it on my MacBook and still had to zoom in to read it. I can see some hardcore print lovers that will hate it.

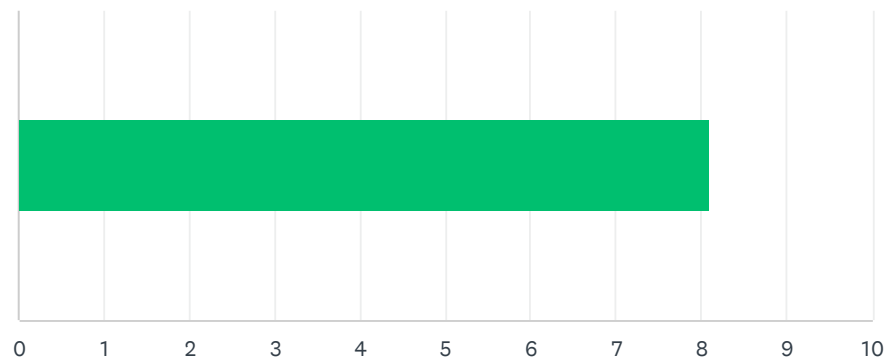
=====

Based on the survey our team got to review, there is some great feedback on improvements to BB.

I think the advertising in the magazine has taken over a bit too much. I believe it will have more value to readers with how to articles , fix it section, common repairs and sharing more experiences from members who are willing to share. Lots to drawn from when I read airstream addicts

Q1 On a scale of 1-10, 10 being the best and 1 being the worst, how would you rate your experience at this year's International Rally:

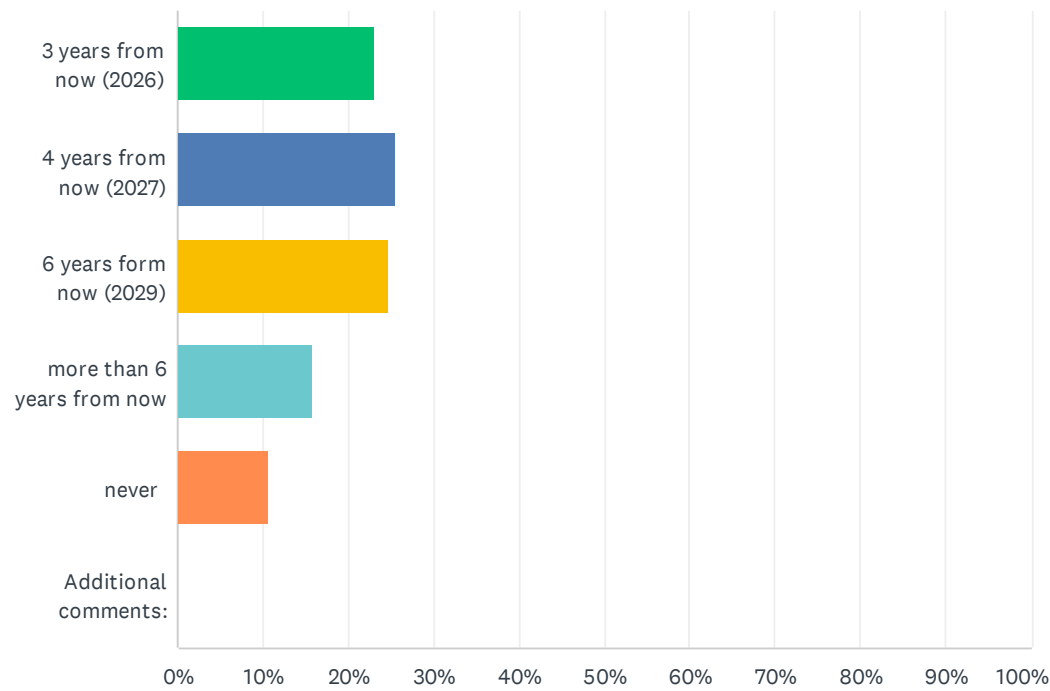
Answered: 458 Skipped: 2



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	8	3,715	458
Total Respondents: 458			

Q2 How soon would you recommend returning to the Sweetwater Events Complex for an Airstream Club International Rally in the future?

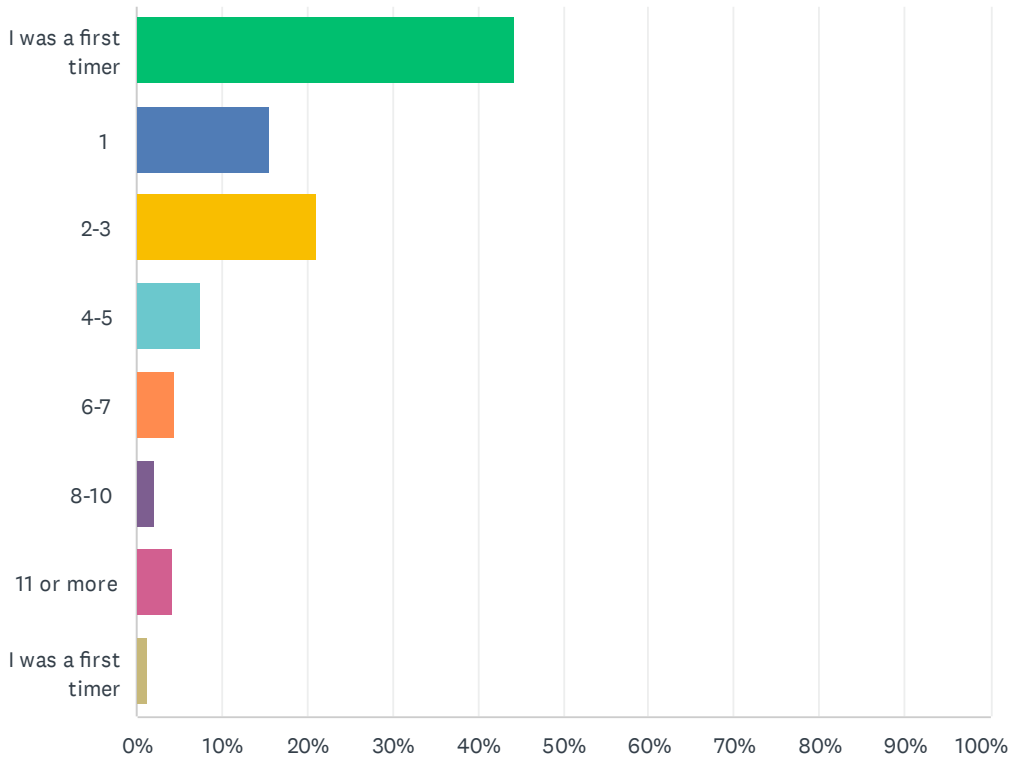
Answered: 460 Skipped: 0



ANSWER CHOICES	RESPONSES	
3 years from now (2026)	23.04%	106
4 years from now (2027)	25.65%	118
6 years from now (2029)	24.78%	114
more than 6 years from now	15.87%	73
never	10.65%	49
Additional comments:	0.00%	0
TOTAL		460

Q3 How many international rallies have you attended (not counting this year)?

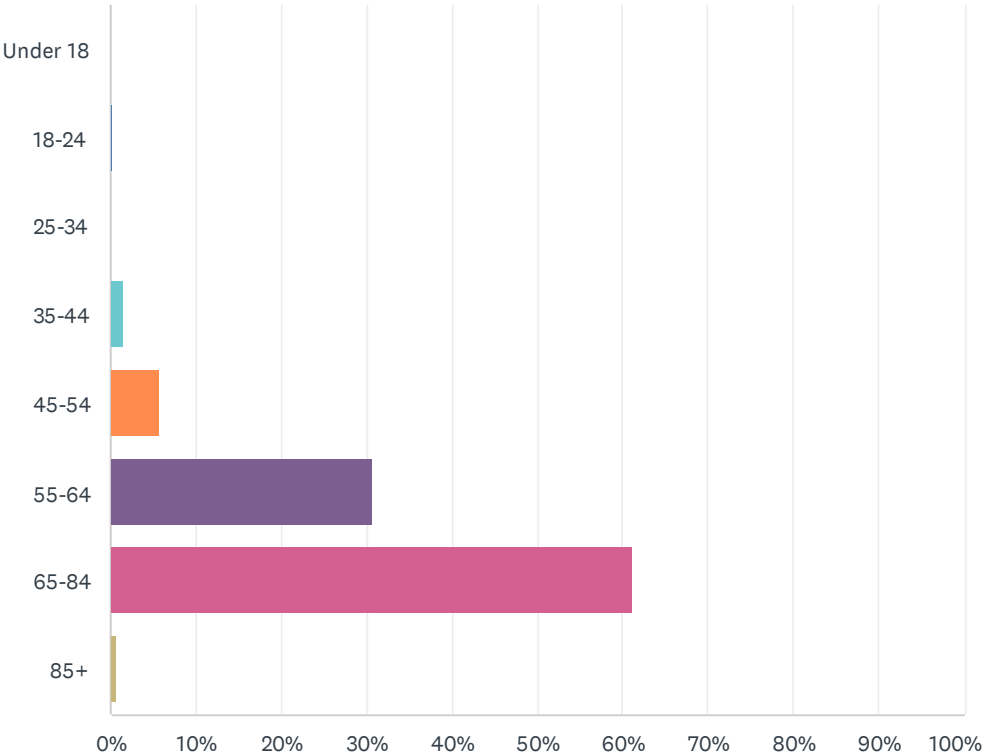
Answered: 460 Skipped: 0



ANSWER CHOICES	RESPONSES	
I was a first timer	44.35%	204
1	15.65%	72
2-3	21.09%	97
4-5	7.39%	34
6-7	4.57%	21
8-10	2.17%	10
11 or more	4.35%	20
I was a first timer	1.30%	6
Total Respondents: 460		

Q4 Select your age bracket:

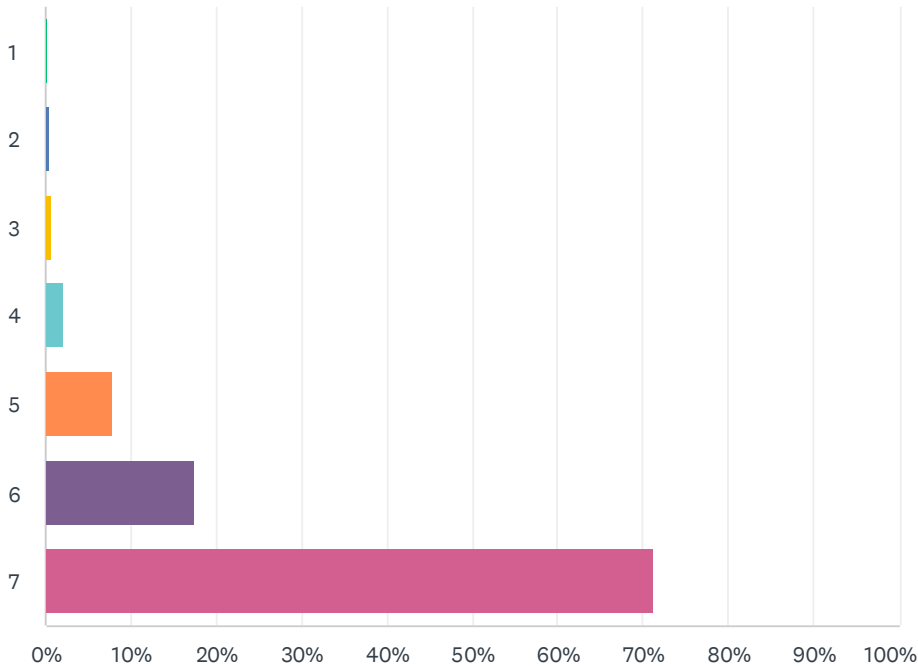
Answered: 459 Skipped: 1



ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-24	0.22%	1
25-34	0.00%	0
35-44	1.53%	7
45-54	5.66%	26
55-64	30.72%	141
65-84	61.22%	281
85+	0.65%	3
TOTAL		459

Q5 Beginning with Saturday, June 24, how many days did you attend the rally?

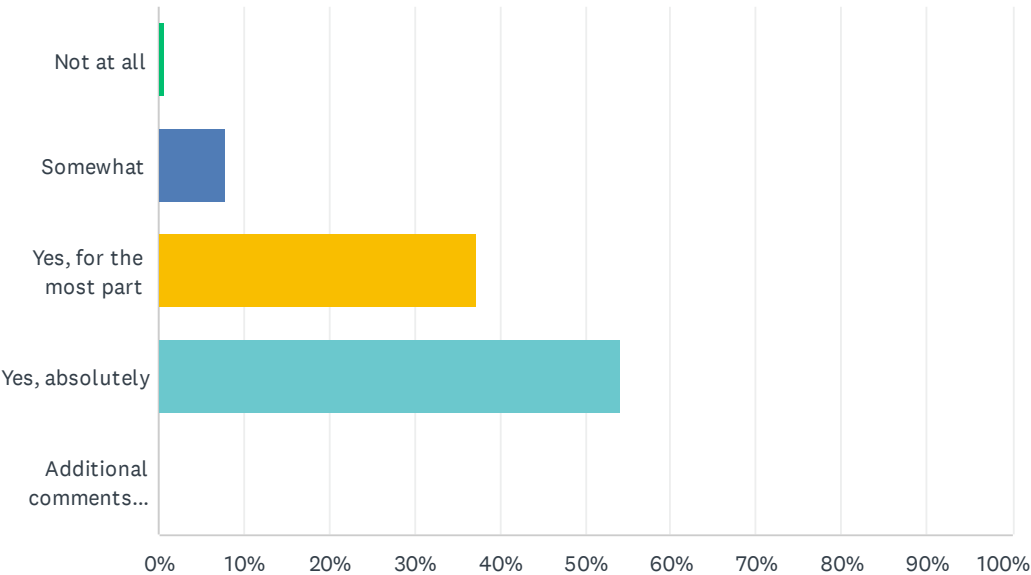
Answered: 458 Skipped: 2



ANSWER CHOICES	RESPONSES	
1	0.22%	1
2	0.44%	2
3	0.66%	3
4	2.18%	10
5	7.86%	36
6	17.47%	80
7	71.18%	326
TOTAL		458

Q6 Do you feel you were kept well informed via communications from ACI ahead of the rally?

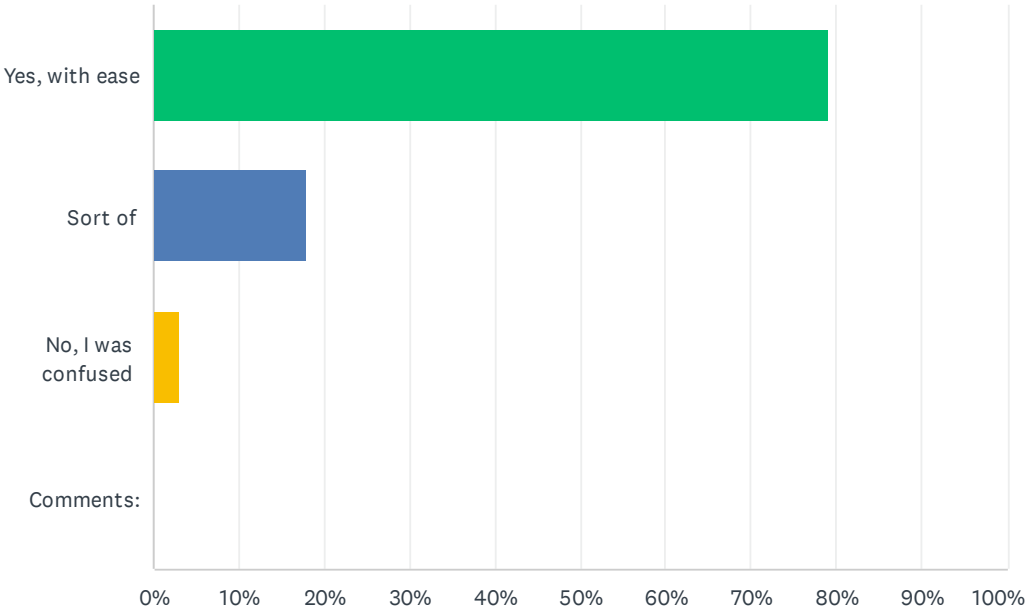
Answered: 459 Skipped: 1



ANSWER CHOICES	RESPONSES	
Not at all	0.65%	3
Somewhat	7.84%	36
Yes, for the most part	37.25%	171
Yes, absolutely	54.25%	249
Additional comments regarding communications ahead of rally (mail, social media or email):	0.00%	0
TOTAL		459

Q7 Were you able to find the information you were seeking at Member Services?

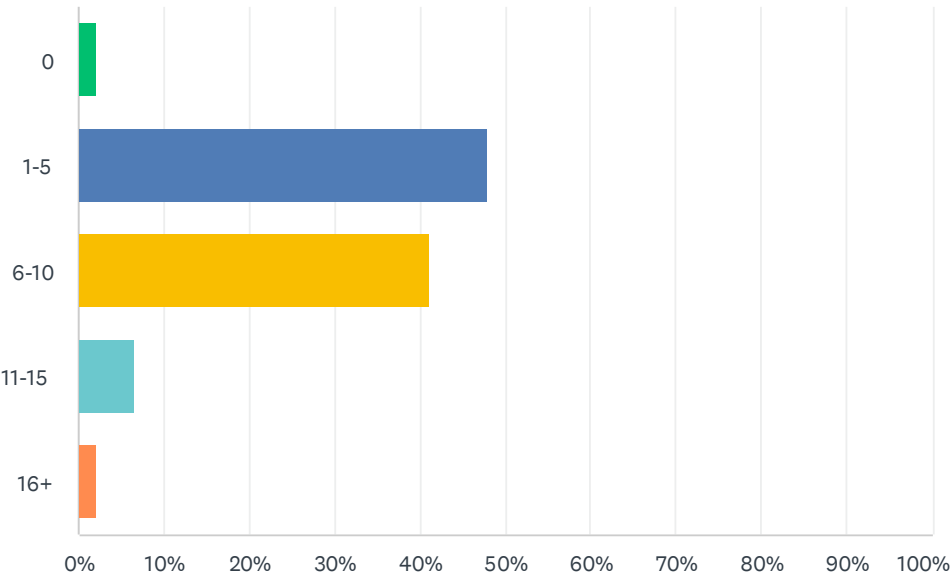
Answered: 446 Skipped: 14



ANSWER CHOICES		RESPONSES	
Yes, with ease		79.15%	353
Sort of		17.94%	80
No, I was confused		2.91%	13
Comments:		0.00%	0
TOTAL			446

Q8 How many presentations did you attend?

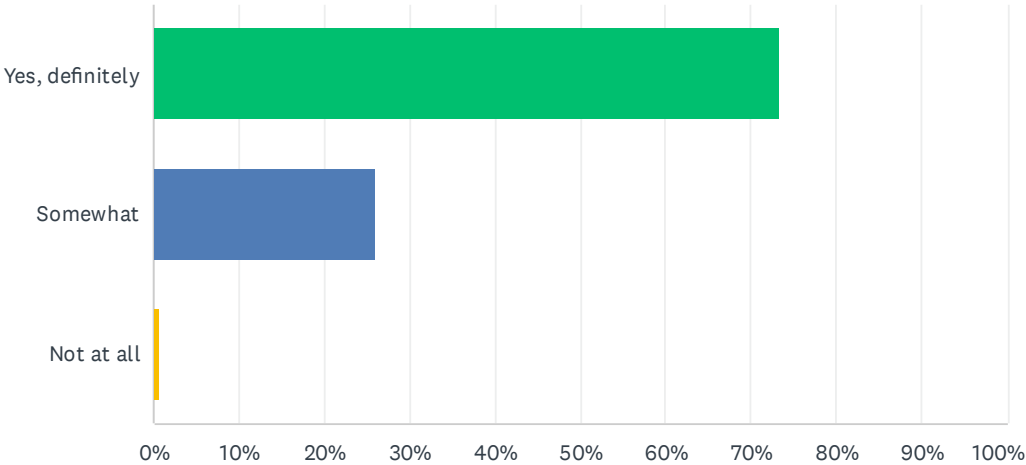
Answered: 460 Skipped: 0



ANSWER CHOICES	RESPONSES	
0	2.17%	10
1-5	48.04%	221
6-10	41.09%	189
11-15	6.52%	30
16+	2.17%	10
TOTAL		460

Q9 Overall, did you find the presentation topics to be relevant to you as an Airstreamer?

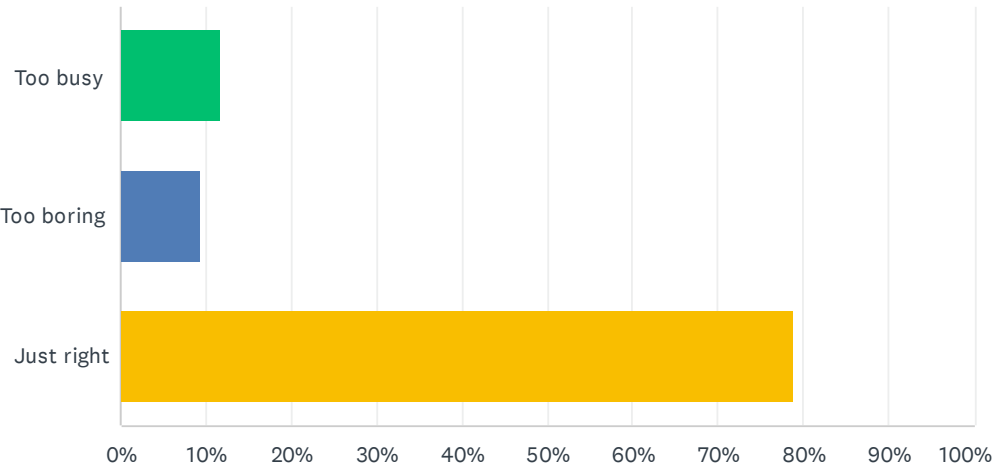
Answered: 455 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes, definitely	73.41%	334
Somewhat	25.93%	118
Not at all	0.66%	3
TOTAL		455

Q10 The rally schedule was:

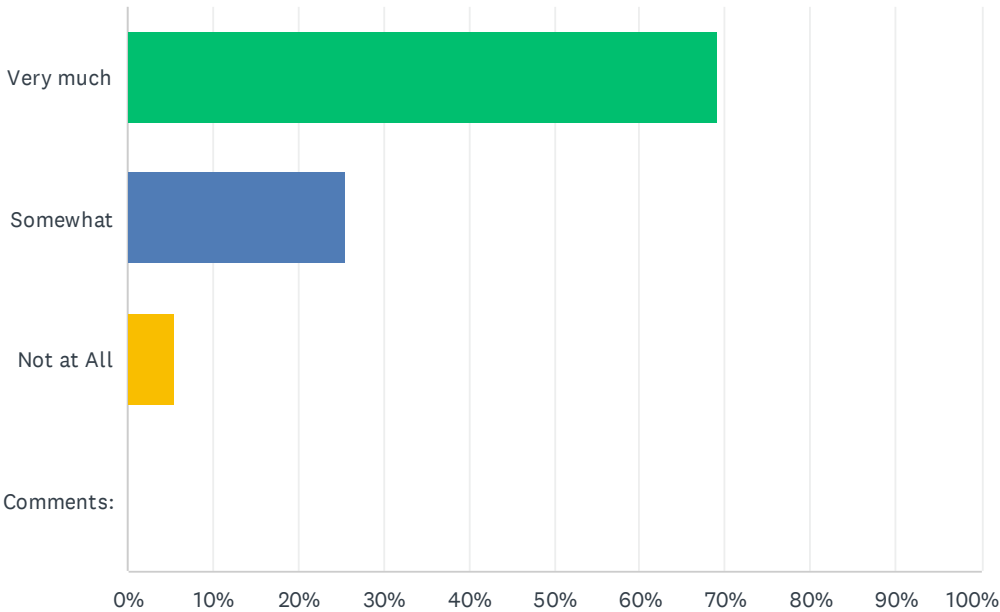
Answered: 450 Skipped: 10



ANSWER CHOICES		RESPONSES	
Too busy		11.78%	53
Too boring		9.33%	42
Just right		78.89%	355
TOTAL			450

Q11 Overall, tell us how you enjoyed the camping experience:

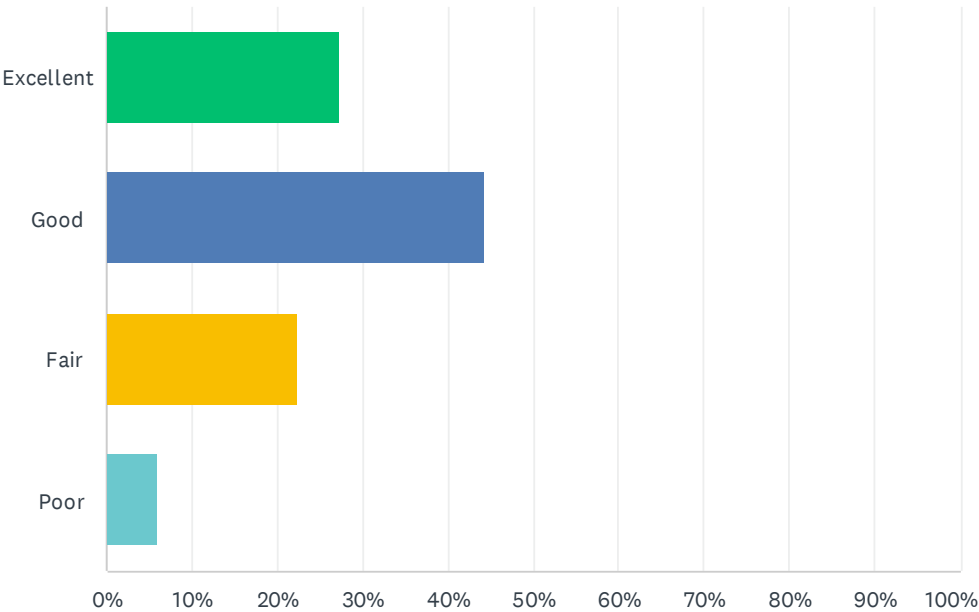
Answered: 458 Skipped: 2



ANSWER CHOICES	RESPONSES	
Very much	69.00%	316
Somewhat	25.55%	117
Not at All	5.46%	25
Comments:	0.00%	0
TOTAL		458

Q12 Please rate the food truck options at the rally:

Answered: 457 Skipped: 3



ANSWER CHOICES	RESPONSES	
Excellent	27.35%	125
Good	44.42%	203
Fair	22.32%	102
Poor	5.91%	27
TOTAL		457

Q13 Tell us your favorite part about the rally:

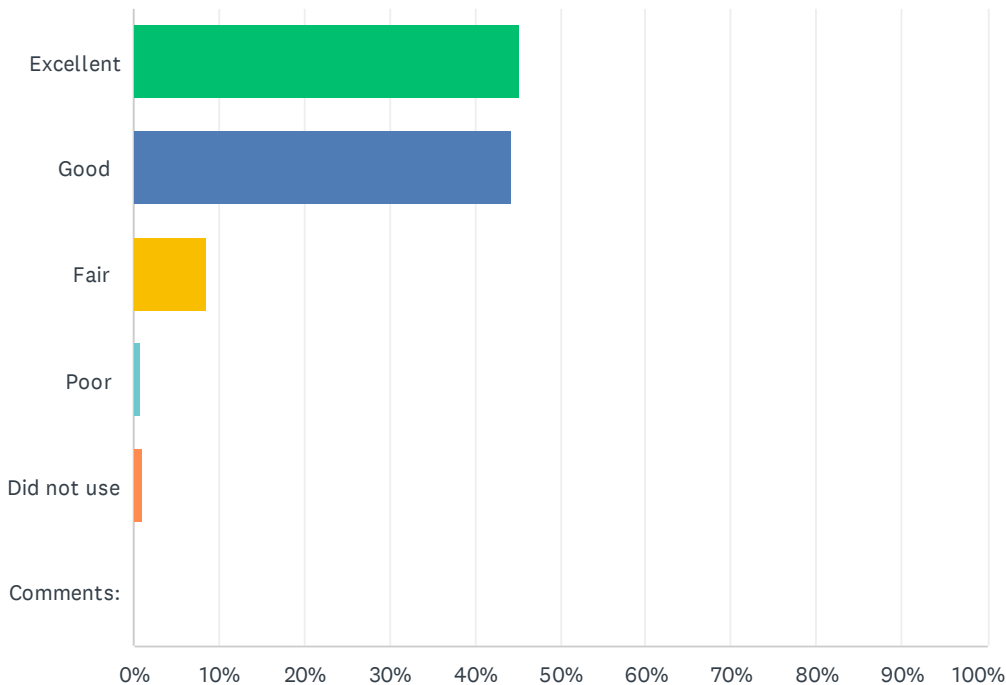
Answered: 429 Skipped: 31

Q14 Tell us your least favorite part about the rally:

Answered: 416 Skipped: 44

Q15 Please rate the rally program:

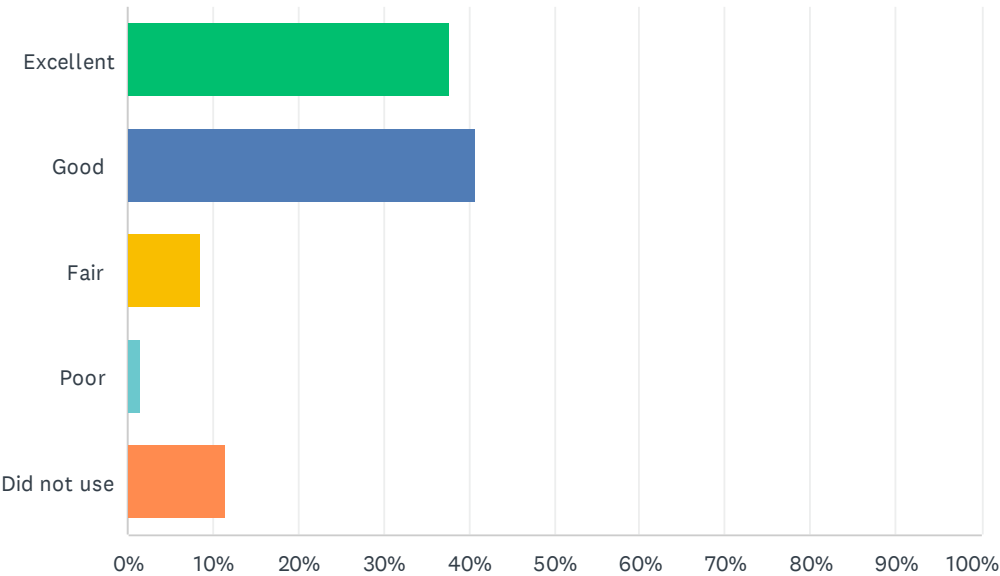
Answered: 459 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	45.10%	207
Good	44.44%	204
Fair	8.50%	39
Poor	0.87%	4
Did not use	1.09%	5
Comments:	0.00%	0
TOTAL		459

Q16 Please rate the rally website:

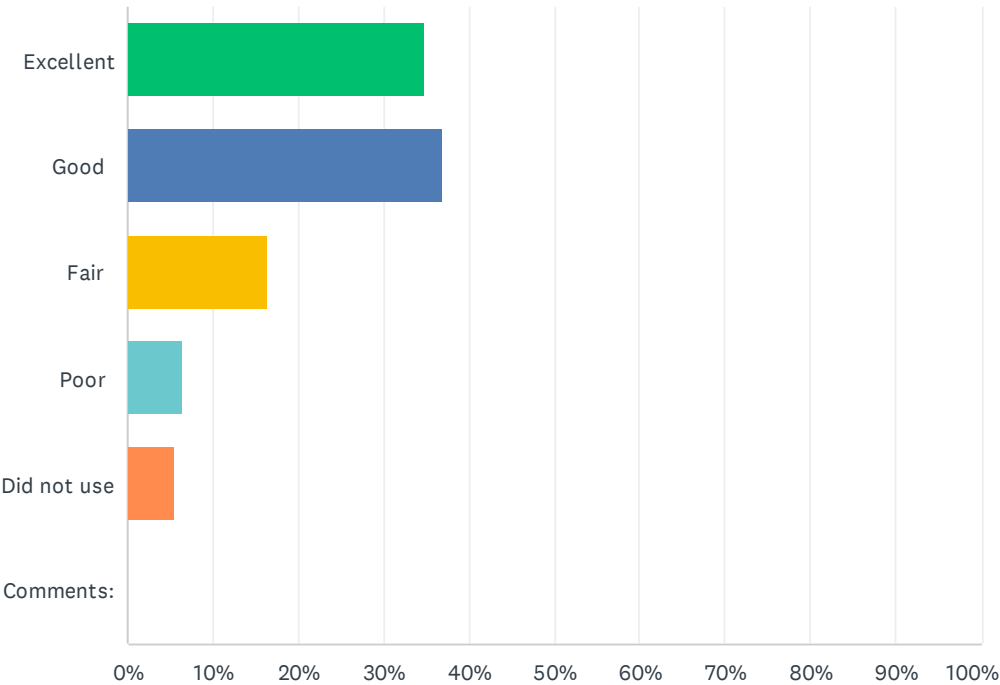
Answered: 459 Skipped: 1



ANSWER CHOICES		RESPONSES	
Excellent		37.69%	173
Good		40.74%	187
Fair		8.50%	39
Poor		1.53%	7
Did not use		11.55%	53
TOTAL			459

Q17 Please rate our event app, Grupio

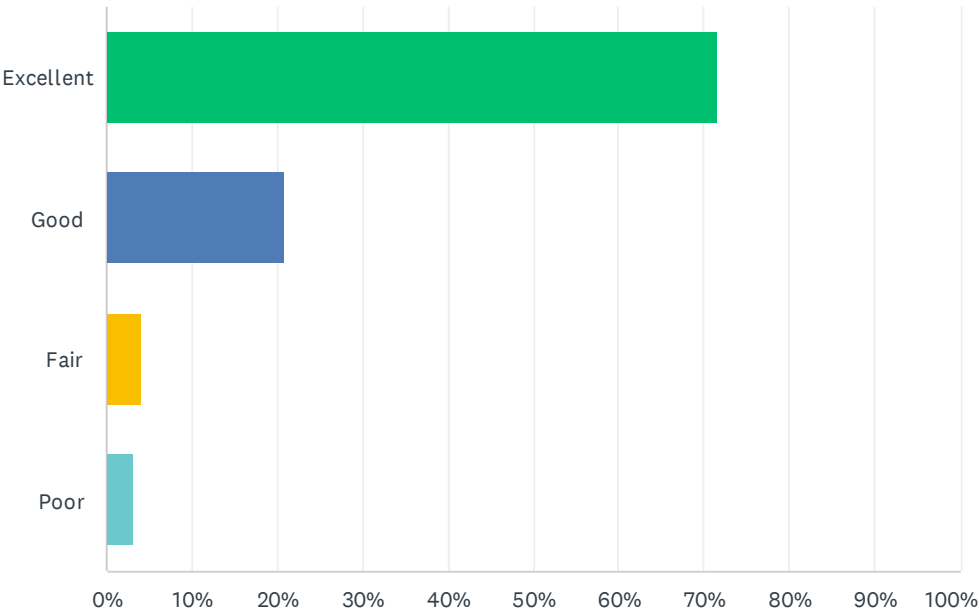
Answered: 457 Skipped: 3



ANSWER CHOICES	RESPONSES	
Excellent	34.79%	159
Good	36.98%	169
Fair	16.41%	75
Poor	6.35%	29
Did not use	5.47%	25
Comments:	0.00%	0
TOTAL		457

Q18 Please rate your arrival experience:

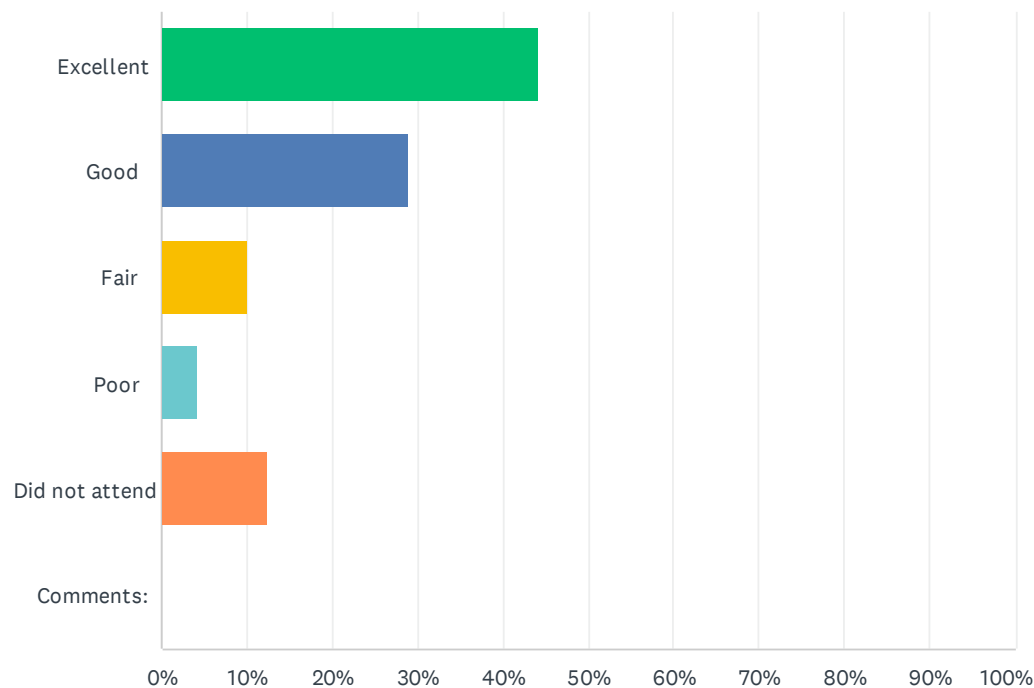
Answered: 459 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	71.68%	329
Good	20.92%	96
Fair	4.14%	19
Poor	3.27%	15
TOTAL		459

Q19 Please rate your experience at the Opening Ceremony:

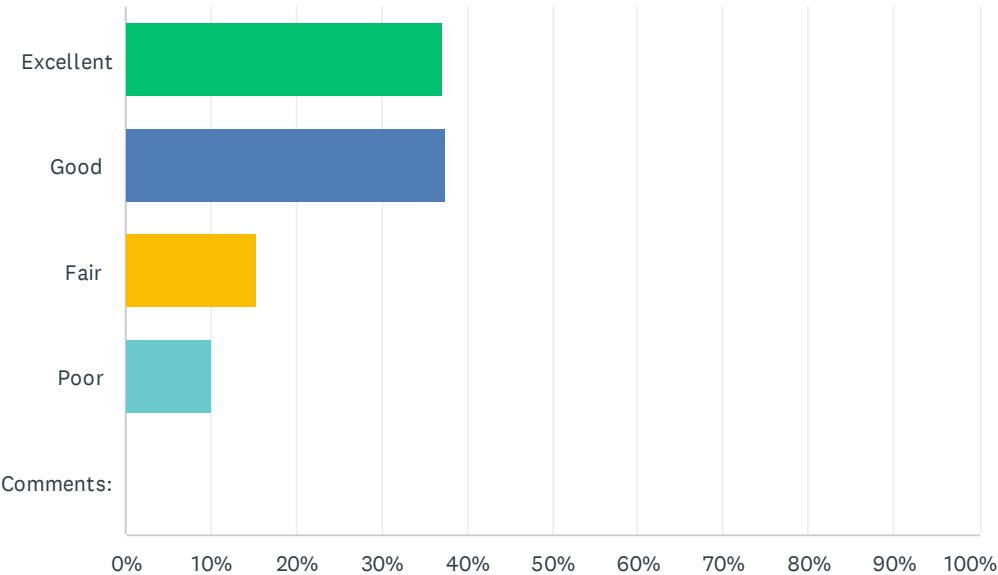
Answered: 459 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	44.23%	203
Good	28.98%	133
Fair	10.02%	46
Poor	4.36%	20
Did not attend	12.42%	57
Comments:	0.00%	0
TOTAL		459

Q20 Please rate your experience at the Welcome Dinner/using Chamber bucks:

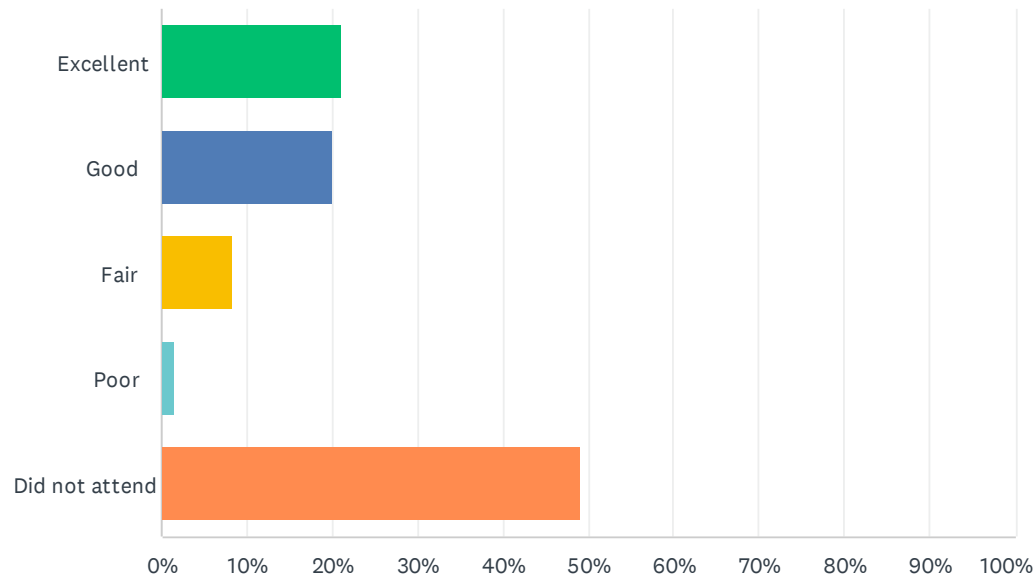
Answered: 439 Skipped: 21



ANSWER CHOICES	RESPONSES	
Excellent	37.13%	163
Good	37.59%	165
Fair	15.26%	67
Poor	10.02%	44
Comments:	0.00%	0
TOTAL		439

Q21 Please rate Downtown Rock Springs Day:

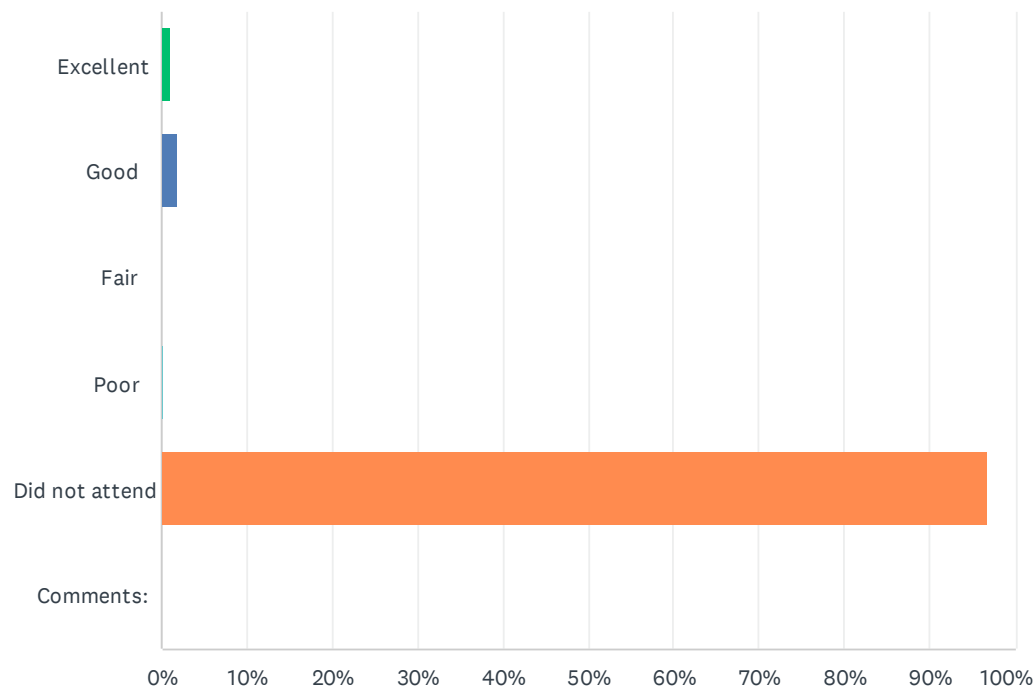
Answered: 459 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	21.13%	97
Good	20.04%	92
Fair	8.28%	38
Poor	1.53%	7
Did not attend	49.02%	225
TOTAL		459

Q22 Please rate your experience at the Camp Junior Streamers?

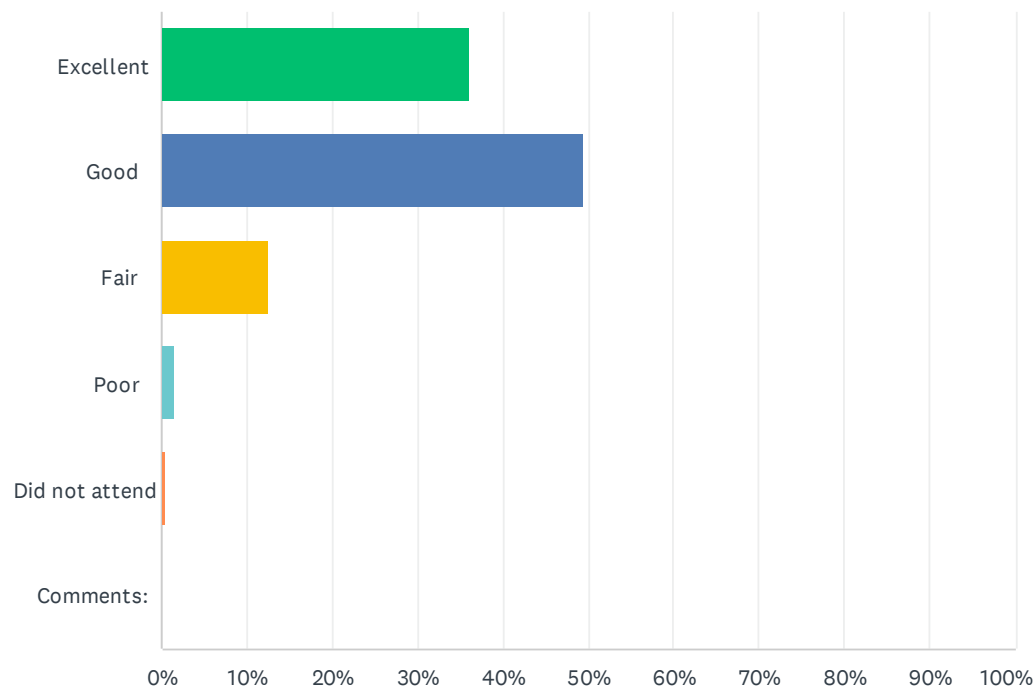
Answered: 455 Skipped: 5



ANSWER CHOICES	RESPONSES	
Excellent	1.10%	5
Good	1.98%	9
Fair	0.00%	0
Poor	0.22%	1
Did not attend	96.70%	440
Comments:	0.00%	0
TOTAL	455	

Q23 Please rate your experience in the vendor hall (West Pavilion):

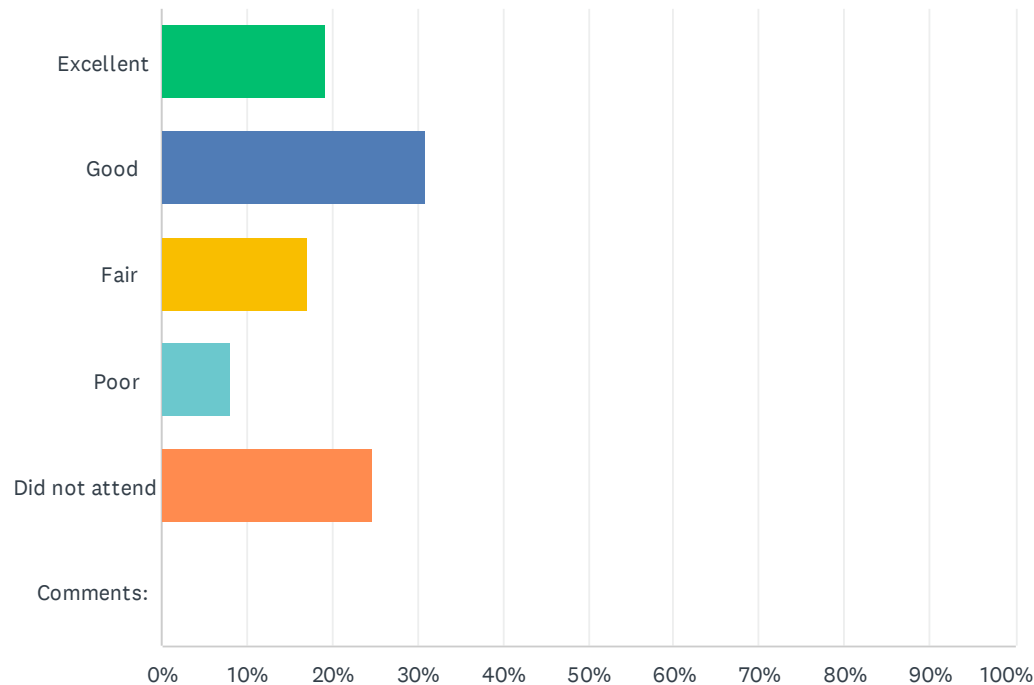
Answered: 459 Skipped: 1



ANSWER CHOICES	RESPONSES	
Excellent	35.95%	165
Good	49.46%	227
Fair	12.64%	58
Poor	1.53%	7
Did not attend	0.44%	2
Comments:	0.00%	0
TOTAL		459

Q24 How would you rate the entertainment at this year's Rally?

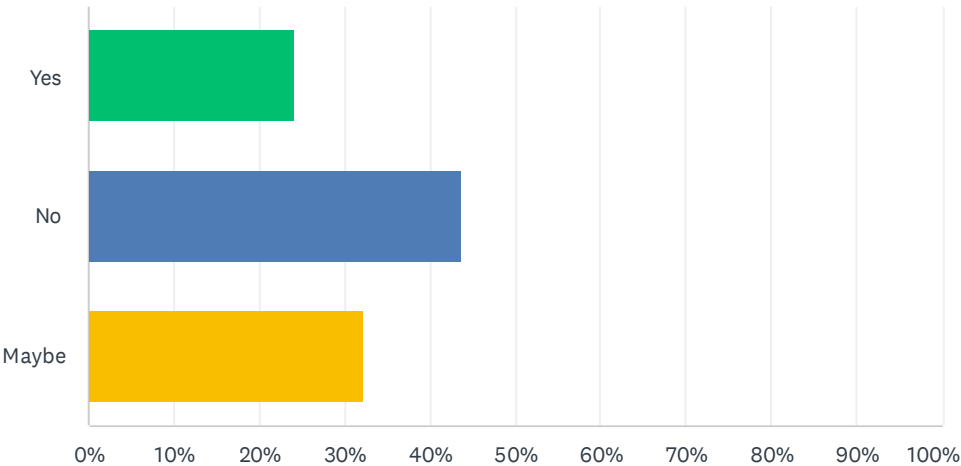
Answered: 458 Skipped: 2



ANSWER CHOICES	RESPONSES	
Excellent	19.21%	88
Good	31.00%	142
Fair	17.03%	78
Poor	8.08%	37
Did not attend	24.67%	113
Comments:	0.00%	0
TOTAL		458

Q25 Are you interested in volunteering at next year's rally in Sedalia?

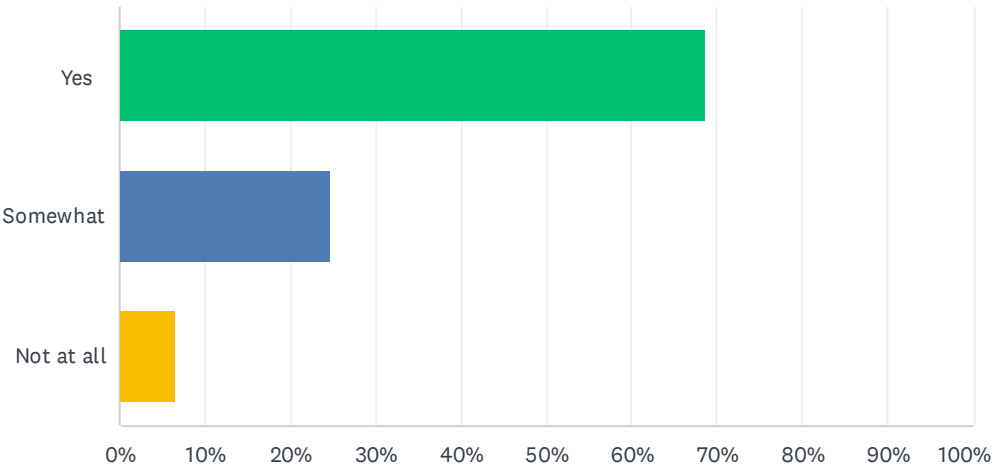
Answered: 447 Skipped: 13



ANSWER CHOICES	RESPONSES	
Yes	24.16%	108
No	43.62%	195
Maybe	32.21%	144
TOTAL		447

Q26 Do you feel more connected to the Airstream community after attending the 66th Annual Airstream Club International Rally?

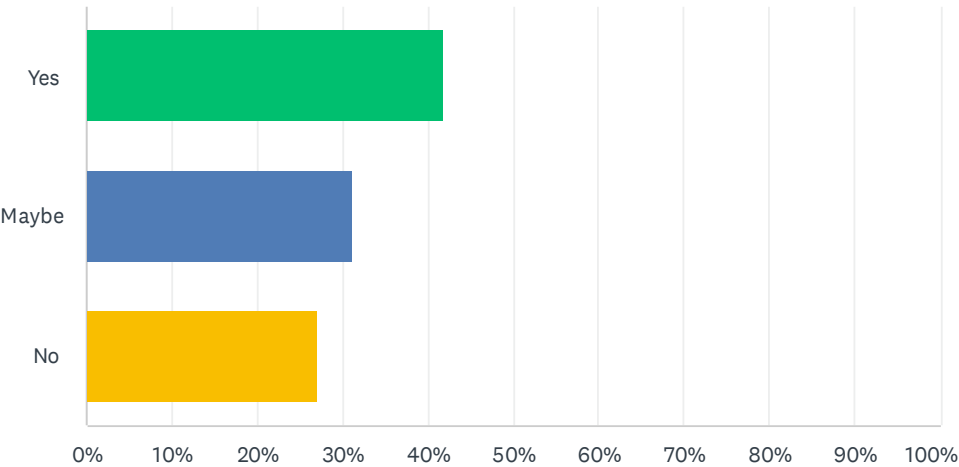
Answered: 459 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	68.63%	315
Somewhat	24.84%	114
Not at all	6.54%	30
TOTAL		459

Q27 Do you plan to attend the International rally in Sedalia, MO, Oct 5-10, 2024?

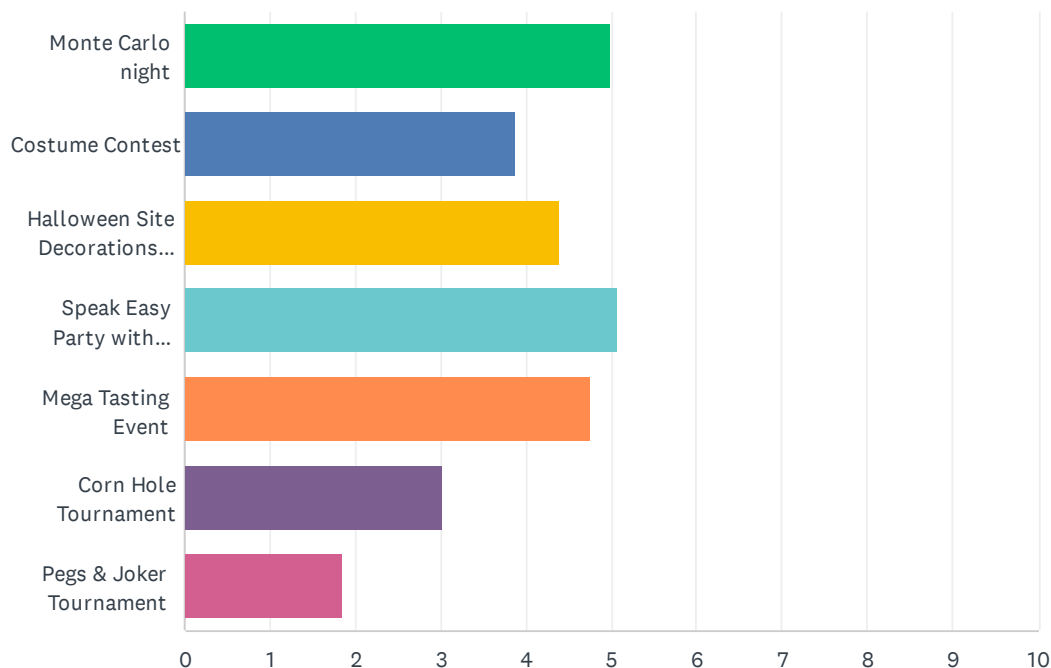
Answered: 459 Skipped: 1



ANSWER CHOICES		RESPONSES	
Yes		41.83%	192
Maybe		31.15%	143
No		27.02%	124
TOTAL			459

Q28 What would be your choice of a theme night at Rally2024 (Drag your preferences to arrange favorite at the top and least favorite to the bottom or use the arrows to the right to rank your answers 1 to favorite; 7 to least favorite)?

Answered: 392 Skipped: 68



	1	2	3	4	5	6	7	TOTAL	SCORE
Monte Carlo night	26.02% 102	20.41% 80	16.58% 65	15.31% 60	10.97% 43	6.63% 26	4.08% 16	392	4.99
Costume Contest	5.87% 23	21.17% 83	11.73% 46	18.62% 73	15.82% 62	13.52% 53	13.27% 52	392	3.89
Halloween Site Decorations Contest	13.27% 52	13.78% 54	23.98% 94	19.64% 77	13.52% 53	9.44% 37	6.38% 25	392	4.40
Speak Easy Party with Light Jazz Music (Roaring 20's)	26.79% 105	18.62% 73	17.35% 68	19.64% 77	9.95% 39	5.61% 22	2.04% 8	392	5.08
Mega Tasting Event	24.23% 95	17.09% 67	17.09% 67	8.16% 32	23.21% 91	4.85% 19	5.36% 21	392	4.75
Corn Hole Tournament	3.83% 15	6.89% 27	10.20% 40	11.22% 44	14.03% 55	43.11% 169	10.71% 42	392	3.03
Pegs & Joker Tournament	0.00% 0	2.04% 8	3.06% 12	7.40% 29	12.50% 49	16.84% 66	58.16% 228	392	1.86

Q29 Please list activities, entertainment or special events that you would like to see our Club offer at future International Rallies:

Answered: 243 Skipped: 217

Q30 Please leave us any additional comments, suggestions or feedback below.

Answered: 261 Skipped: 199

Q31 If you would like to be contacted for further information or listed that you could volunteer at the rally next year, please leave your name, Big Red Number and contact information.

Answered: 123 Skipped: 337

2023 Airstream Dealer Meeting

- Hosted by Airstream Inc
- Annual Meeting
- All Airstream Dealers
- First formal ACI attendance
- ACI keynote presentation
- Introduction, networking with dealers
- Roughly 300 attendees

*Customer Experience can be defined by the totality of a customer's individual interaction with a brand, over time.
[Don Pepper – speaker at Dealer's meeting]*

My message to the Dealers: Our Airstream Club International is an invaluable portion of that experience.
We are your partners in this endeavor.

Thursday, August 17th

HILTON COLUMBUS DOWNTOWN – KOJO KAMAU BALLROOM

7:30AM	Breakfast
8:30AM	Presentations
11:00AM	Sponsor Lunch

HILTON COLUMBUS DOWNTOWN – PHEORIS WEST A-B-C

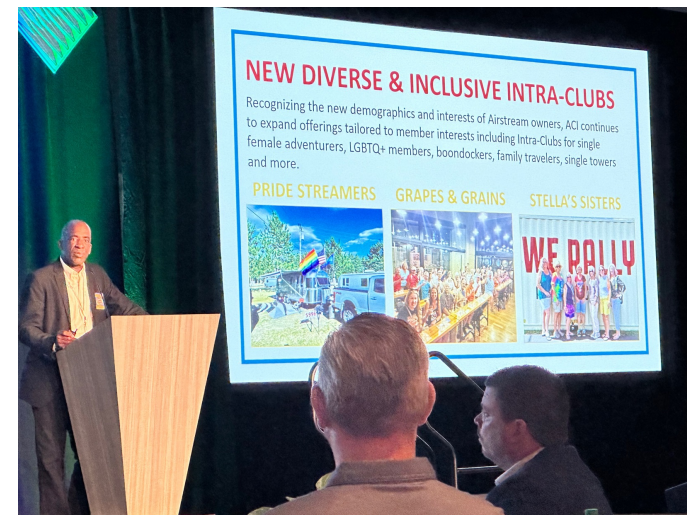
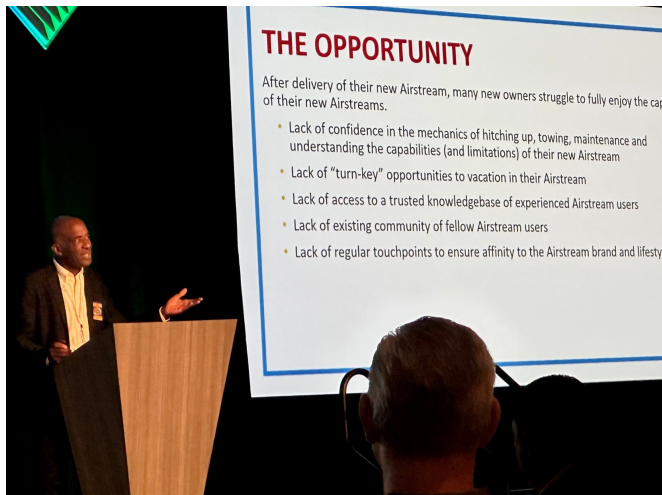
Sales Training – Service & Warranty - Marketing

1:00PM	Seminar #1
2:15PM	Seminar #2
3:30PM	Seminar #3

Dealer Meeting

Morning Session

8:30 AM	– Opening Video
8:45 AM	Bob Wheeler – President
9:05 AM	Matt Zimmerman- Thor Industries
9:15 AM	Curt Hemmeler - RVIA
9:30 AM	Phil Ingrassia - RVDA
9:50 AM	Justin Humphreys – VP of Sales
10:20 AM	Eric McHenry – Airstream Club International
10:30 AM	Mollie Hansen – Chief Marketing Officer
11:00 AM	Justin Humphreys – Closing Remarks



Airstream Inc. & Airstream Club International Explorer Membership

Eric McHenry – ACI President

Lori Plummer – ACI Corporate Manager

August 2023



WE RALLY TOGETHER

Whether it's your first adventure or your hundredth, being a part of Airstream Club International means that a neighbor is never too far away to lend a hand, share an experience or shoot the breeze. We make the most out of life when we rally together.

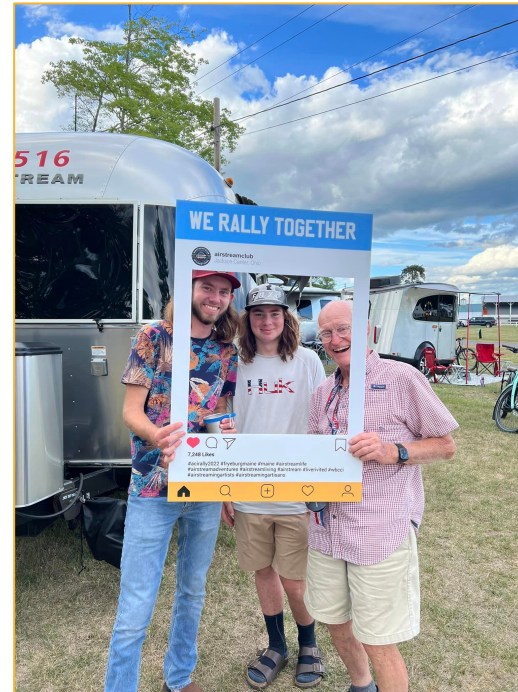
OUR BRAND PROMISE

We are a diverse, welcoming group of Airstream owners who are eager to help you stop worrying and start relaxing.



THE CHANGING FACE OF ACI

While ACI's Mission and Brand Promise remain steadfast, the Club is growing and changing to meet the needs and interests of the modern Airstream owner.



NEW DIVERSE & INCLUSIVE INTRA-CLUBS

Recognizing the new demographics and interests of Airstream owners, ACI continues to expand offerings tailored to member interests including Intra-Clubs for single female adventurers, LGBTQ+ members, boondockers, family travelers, single towers and more.

PRIDE STREAMERS



GRAPES & GRAINS



STELLA'S SISTERS



EXPANDED NEWBIE RALLIES & CARAVANS

ACI provides annual access to more than 500 events across the US, including caravans, weekend events, special interest events and large regional and National events. With the introduction of “Newbie Rallies” ACI is poised to offer a robust and hands-on introduction to the Airstream Lifestyle. At each of these events, new owners can expect to meet and learn from 20 to 2000 fellow Airstream owners.



CELEBRATING AIRSTREAM HERITAGE

Alongside the growth of ACI's new Intra-Clubs, Vintage Airstream Club (VAC) membership continues to showcase the heritage, quality and longevity of Airstream models to new members.

These members over index in brand affinity for Airstream and serve as helpful ambassadors welcoming new owners to the lifestyle.



VINTAGE AIRSTREAM CLUB

THE OPPORTUNITY

After delivery of their new Airstream, many new owners struggle to fully enjoy the capabilities of their new Airstreams.

- Lack of confidence in the mechanics of hitching up, towing, maintenance and understanding the capabilities (and limitations) of their new Airstream
- Lack of “turn-key” opportunities to vacation in their Airstream
- Lack of access to a trusted knowledgebase of experienced Airstream users
- Lack of existing community of fellow Airstream users
- Lack of regular touchpoints to ensure affinity to the Airstream brand and lifestyle



ON-BOARDING & MEMBER BENEFITS

Each new member will receive “Welcome” communication from ACI and upon completion of registration be full members of the Club. ACI will facilitate a robust on-boarding program tailored to these new members.

New members will have immediate access to:

- All club events, communications and activities
- Digital issues of the Blue Beret Magazine
- Membership name badges & big red numbers
- Participation in ACI Intra-Clubs (Vintage, Boondocking, Grapes & Grains, Stella’s Sisters (women adventurers), Pride Streamers (LGBTQ+), Future Streamers (kids), Indie Streamers (single towers)
- Participation in existing and new National Event Rallies, Newbie Rallies and Caravans
- Access to courtesy parking
- Expanded member discounts



An aerial photograph of a group of approximately 30 people, mostly seniors, sitting in folding chairs arranged in a large circle on a grassy field at dusk. They are gathered around a campsite. In the top left, a silver travel trailer with the number '8168' is parked with its interior lights on. A blue tarp is set up in the background. To the right, a silver pickup truck and a blue golf cart are visible. A bicycle is parked on the right side. In the bottom center, the back of a white golf cart is partially visible. The scene is illuminated by the warm glow of the campsite lights and the cool tones of the twilight sky.

WE RALLY TOGETHER