



Call for Presentations: Proposal Guidelines

OVERVIEW

Airstreamers throughout the world are invited to attend the Airstream Club International Rally, to be held October 5 – 10, 2024. Presenting at the International Rally is an inclusive opportunity for well-informed individuals in the RV industry to deliver their best practices, traveler's expertise, hands-on demonstrations and/or entertaining story-telling abilities, with a preference granted to Airstream owners and experts.

ACI is seeking proposals for presentations to deliver exceptional learning experiences and entertaining seminars. Preference may be given to proposals that are positioned to deliver a mix of the following:

PRESENTATION DESIGN

- In accordance with WBCCI Code of Ethics, presentations must be delivered with respect to our diverse membership so as to avoid disharmony and ill feelings among club members of differing ethnicities, religious beliefs or orientation and...(work to the effect of)...cementing together the members of WBCCI in bonds of good fellowship and mutual understanding.
- Presentations should reflect informative, current or cutting-edge content.
- Presentations should work to stimulate and provoke discussion, audience engagement and/or learning opportunities.
- Presentations should demonstrate relevance through "real-life" examples of Airstreaming and/or club experience.
- Panel presentations and facilitated round-tables may be considered to combine similar topics.
- Presentations with "hands-on" demonstration are welcome for consideration.

AUDIENCE

- Airstream owners from the U.S., Canada and Europe are invited to attend International Rally.
 - ◊ Majority of attendees are from the U.S., followed by attendees from Canada
 - ◊ New and used Airstream Owners
 - ◊ Owners of trailers, touring coaches, and motor homes
 - ◊ 30% of attendees are first-time rally attendees

TOPIC AREAS

As you reflect on your proposal; please consider the following topics, which are focus areas for the conference program. While proposals may address more than one area, you must select one which is the best fit. Also, keep in mind that Airstream owners of all models and years attend the rally.

Example topics below are intended to help you plan your presentation and we encourage additional ideas as well.

- Maintenance and Technical
 - ◊ Solar
 - ◊ Vintage Airstream Renovation
 - ◊ Add-on Systems
 - ◊ Repairs
 - ◊ Tire Changing / Tire Blow-outs
 - ◊ Safety and Equipment / Traveling Safety
 - ◊ Road-side Repairs
 - ◊ Fire Safety
 - ◊ Second Driver Demos
 - ◊ Awnings
 - ◊ Towing Safety / Weight Distribution / Sway Control
 - ◊ Towing for Women
 - ◊ Backing Up Best Practices Demo
 - ◊ Backing Up for Women
 - ◊ Furnace Repair
 - ◊ Refrigerator and Water Heater maintenance
 - ◊ Sewer connection / Holding Tanks
 - ◊ Upgrades to older trailers: wifi, backup cameras, interior shades, generators, etc.
 - ◊ Modifications like easy start, dishwasher, tubs, clothes washer
 - ◊ Lithium Upgrades
 - ◊ Winterizing / De-winterizing
 - ◊ Tow Vehicle / Hitch
 - ◊ Specs on / Accessories for Towing
 - ◊ Electrical Repair / Battery Feeds
 - ◊ Care and Upkeep of Airstream Exterior
 - ◊ Emergency Preparedness (fire, tire, etc.)
 - ◊ Maintaining Seals and Surfaces
 - ◊ Wi-Fi Connectivity / Cabling
 - ◊ Trailer Set Up on Wet/Slippery Ground
- History and Storytelling
 - ◊ WBCCI and Wally Byam Heritage
 - ◊ Local area info and history of rally site
 - ◊ Travelogue

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TOPIC AREAS (cont'd)

- Lifestyle
 - ◇ Workcamping
 - ◇ Road-schooling
 - ◇ Full timing
 - ◇ Retirement Planning
 - ◇ Retirement Communities FAQ
 - ◇ Family camping
 - ◇ Staying Organized in Airstream & tow vehicle
 - ◇ Electric Tow Vehicles
 - ◇ Motorhomes / Motorcoaches
 - ◇ Apps - campsites, navigation, travel, plant ID, weather, events, etc.
 - ◇ Meal prep for camping / Fridge and Pantry
 - ◇ Budgeting for Airstream Ownership
 - ◇ Boondocking / Dry Camping - tank, electrical
 - ◇ Trip Tools / Mapping / Route Planning / Apps
 - ◇ Internet Connectivity / TV Antenna
- Hobby
 - ◇ Fitness on the road
 - ◇ Cooking: Instant Pot, Cast Iron, Crock Pot, Breads, Campfire, Dutch Oven, Microwave, Convection Oven, etc.
 - ◇ Media Tech: Photography / Drone / Cell phone
 - ◇ Blogging, Vlogging and YouTubing
 - ◇ Book Club Discussion
 - ◇ Birding
 - ◇ Fishing
 - ◇ Cycling / Electric Bikes - simple fixes
 - ◇ Metal Detection
 - ◇ Traveling with Pets
 - ◇ Geocaching
 - ◇ Meditation
 - ◇ Geology / Nature
- Club Offerings
 - ◇ Rally Host Planning
 - ◇ Leading a Caravan / Special Event Caravans
 - ◇ Communications / Websites / Social Media
 - ◇ Retaining and Attracting New Members
 - ◇ Special Committees

HOW TO SUBMIT APPLICATION

Thank you for your interest and time in submitting a proposal for consideration. Please complete an online application at: dfdfdf.com (see following page for sample application).

So that you can plan accordingly, please make note of the timeline below:

Timeline

Call for Proposals Open: March 15, 2024
Call for Proposals Close: June 21, 2024
Review Process Completed: July 1, 2024
Invitation Selection: July 8 – 12, 2024
Speaker Materials Due: August 31, 2024
Save the Rally Dates: October 5-10, 2024

WHO CAN SUBMIT

Speaking at the ACI International Rally is an opportunity to deliver upon these promises within the Wally Byam creed:

1. "To provide a more satisfying, meaningful way of travel that offers complete travel independence, wherever and whenever you choose to go or stay.
2. "To keep alive and make real an enduring promise of high adventure and faraway lands...of rediscovering old places and new interests.
3. "To open a whole world of new experiences...a new dimension in enjoyment where travel adventure and good fellowship are your constant companions."

Anyone can apply to be a presenter at ACI's 2024 International Rally: members, non-members, professional speakers, and non-professional speakers. Representatives from dealerships, sponsors and/or exhibitors may apply to speak. However, presentations shall not be made in the tone of a sales pitch and should rather be informative only without brand affiliation, unless otherwise represented through paid sponsorship.

The concurrent seminars and keynote presentation(s) for the International Rally are being designed to ensure that attendees leave each session equipped with effective information to better travel with their Airstreams.

As the world's longest-running single-branded RV club, presenters should aim to provide quality learning opportunities and relevant topics of interest. We look forward to receiving your speaker application and your help in continuing our club's treasured traditions.

PRESENTATION STRATEGIES

Presentations should be interesting, exciting, effective and memorable. Use of real-world examples, handouts and audio/visual equipment is encouraged. We encourage you to craft a proposal that demonstrates a dynamic and innovative plan to disseminate information. In many cases, it may be beneficial to define whether your presentation is suitable for an experienced audience or the novice Airstream owner or club member.

Applications must be submitted online by June 21, 2024

