## **Airstream Club International ULTRA**

Airstream Club International, the original Airstream owners club and longest running single-branded RV club since 1955, with its 18,000 plus members, is pleased to present the Airstream Club International ULTRA PARTNER advertising package to loyal supporters of the club.

ACI wants to show our appreciation for our advertisers that have given us continued support over the years. We have a limited number of ULTRA PARTNER advertising packages that gives you first opportunity at prime advertising placement and other perks regular advertisers don't receive.



## **ULTRA PARTNER**

- ➤ 10% off standard 4x advertising rates.
- ➤ Full page color advertisement in 4 standard issues (May'24, August'24, November'24, Feb'25) of the Blue Beret magazine. Prime placement locations include back cover, inside front cover, and inside back cover (depending on availability). Includes a hyperlink within the ad in the digital flipbook version of the magazine that is emailed to all members.
- ➤ Complimentary full page color advertisement in the 2025 Digital Annual Membership Directory (published in March,2025). Prime placement locations include back cover, inside front cover and inside back cover (depending on availability). Includes a hyperlink within the ad in the digital flipbook version of the directory.
- > Partner provided brochures included in ALL Airstream Club New Member Packets.
- > Display of your advertisement at the Airstream Club International Headquarters in Jackson Center.
- The right to utilize the ACI ULTRA PARTNER Logo on all of your advertisements.
- Recognition of Premier Partnership via a linked listing on AirstreamClub.org
  Additional Add-Ons/Incentives:
- Complimentary full page color advertisement in International Rally Program with a minimum \$750 sponsorship commitment. Placement of ad to be determined by ACI editor.
- International Rally Vendor Opportunities. Opportunities vary depending on location of rally.
- Opportunity to contribute blog posts at 50% off standard rates.
- > Opportunity to co-produce an annual webinar broadcast to ACI members at 50% off standard rates.