Northern California Airstream Club Executive Board Meeting March 9, 2024 Buellton, CA

Called to order by President Carmen Ortiz at 9:00 a.m.

<u>Roll Call:</u> Carmen Ortiz, José Ortiz, Tary Salinger, Amy Webster, Debbie Ames, Tom Webster, Bill Maffei, Jim Christie, Phyllis Minadeo (Proxy for Kristine Carey). Quorum was established Parliamentarian: John Bibby (Proxy for Brian Scheuer) reminded everyone that Robert's Rules of Order

are to be followed during our meeting.

Minutes of the December 2023 Board Meeting were approved by the Board electronically.

Committee Reports

1. Treasurer: José Ortiz

a. February 2024 Financial Report -

Rally Checking Account (3130)	\$14,823.59
Business Checking Account (3167)	\$ 9,397.66
12 Month featured CD (02/29/2024)	\$10,008.16
Total Estimated Assets (02/29/2024)	\$34,229.41

b. 2023 End of Year Financial Reports

2023 Rally balance showed a loss of \$114.40 for the year for all rallies. 2023 Budget report shows a balance of \$248.60 remaining funds for the year.

- 2. Membership: Marget Williams. Membership is current at 187 Unit and Life members, 67 affiliate for a total of 254 members. There are currently 2 unpaid memberships left on the list so the number may change, this is down from 2023.
- 3. Audit Committee Report The committee composed of Tary Salinger, Debbie Ames, Bill Maffei with John Bibby for guidance met on March 7, 2024 to review three randomly selected rally envelopes. They reviewed the Grass Valley, Fortuna and Bakersfield rallies. They discovered one addition error by a host in Fortuna (.09) and a duplicated entry that was not included in the totals in Grass Valley. Their recommendations: removed cancelled rallies from the choices, reconcile bank statements with Treasurer's log (that is being done). clarify "fun funds" usage or deposits, urge members to use rally name on Zelle payments.

Old Business

- 1. Membership Directory- Doug Fritz. Doug is currently working with the Panorama Software to update the membership database. There was a request to establish a system to determine which phones are text capable cell phones, home phones and to indicate which member's phone it is.
- 2. Carmen Ortiz gave an update on the progress with our 2024 rallies. We currently have 31 trailers for the Napa Rally, 32 trailers plus a waiting list of 11 for the Vinnie's Rally, 31 for

Costanoa rally, 17 for the Pomo un-hosted rally. We will have 25 spots out of 50 for the combined rally with the Greater Bay Area and Sacramento Clubs in McCloud.

New Business

- 1. Carmen Ortiz presented her research on joining a subscription mail service to improve communications with our members. Currently long lists of addressees are being blocked and seen as spam, so messages like the Poppy need to be sent in smaller groups. Mail Chimp would cost 17.00 a month for a full subscription, while a basic subscription would be 11.00, they offer a 15% discount for non profits. Constant Contact and Vertical Response were other programs cited. Tary Salinger questioned the "bounce action" as some of these programs banish an email never to be seen again if it bounces for any reason. Discussion was tabled until more research can be completed about the various programs and how the work.
- 2. Tary Salinger presented the tentative rally schedule for 2025:

a. March 5-9 Boulder Creek Mobile Home and RV (Alabama Hills)

b. April 2-6 43 Ranch, dry camp Olive Oil Company

c. May 6-11 Lassen RV Park McArthur

d. June -to be decided Grass Valley Resort

e. August 5-10 Schmooville f. September 10-14 Clio RV Resort

g. October 8-12 Tahoe Valley Campgroundh. November 5-9 Sun Outdoors (Paso Robles)

i. December 3-7 Black Oak

3. John Bibby announced an opening on the CBL (Constitution and Bylaws Committee). Doug Fitzgerald volunteered to join Brian Schuer and John on that Committee.

Meeting was Adjourned at 9:58 by President Carmen Ortiz.

Northern California Airstream Club General Membership Meeting March 9, 2024 Buellton, CA

The meeting was called to order by President Carmen Ortiz at 10:00 a.m. and the flag salute was led by Bill Maffei. Thirty members were present.

President Carmen Ortiz reviewed the Board Meeting for the members. It was mentioned that newly enacted spam laws will make sending multiple e-mails more difficult.

Tary Salinger presented the tentative schedule of rallies for 2025.

The general meeting was dismissed by Carmen Ortiz at 10:25 a.m.

Respectfully submitted, Amy Webster, Secretary