

**Airstream Club International** 803 E. Pike Street, PO Box 612 Jackson Center, OH 45334

(614) 596-5211

## **NEWS RELEASE**

FOR IMMEDIATE RELEASE May 13, 2024 **Contact:** Kristy Yonyon Marketing Communications Manager <u>kyonyon@airstreamclub.org</u> 937-596-5211

## AIRSTREAM CLUB INTERNATIONAL RALLY SEEKS PRESENTATION SUBMISSIONS FOR 2024

Submission Deadline: June 21, 2024

JACKSON CENTER, Ohio – The Airstream Club International Rally Planning Team is seeking seminar proposals for the <u>67<sup>th</sup> Annual Airstream Club International Rally</u>, Oct. 5-10, 2024 in Sedalia, Missouri. Selected presentations will be held Sunday, Oct. 5 through Thursday, Oct. 10. Applicants should review the <u>Presentations Guidelines</u> summarizing in-demand topics to satisfy the Call for Presentations before submitting a proposal via the <u>submission portal</u>. The submission deadline is June 21, 2024.

As the largest Airstream Rally in the world, the five-day is anticipated to draw a crowd of nearly 3000 attendees from the United States and Canada. The International Rally will feature two exhibit halls, entertainment, networking, a large-scale community service project and daily seminars.

Around 60 seminars will be scheduled to run concurrently between 9 a.m. – 4:30 p.m. Each seminar is provided a 60-minute timeslot. Presentations may be delivered as hands-on workshops, in-the-field demonstrations or classroom lectures.

(more)



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Roundtables and panel presentations are also encouraged. The Rally will feature seminar tracks on the Airstream Lifestyle; Airstream Mechanics & Technical; Hobbies & Special Interests, History & Storytelling and Club Centric information.

The Rally Planning Team welcomes submissions from ACI members, professionals from the Outdoor Hospitality Sector and subject matter experts in the RV Industry. Sponsored seminar sessions are available for industry representatives seeking to present promotional workshops.

## Follow these steps to submit your proposal:

- Review the 67<sup>th</sup> Annual Airstream Club International Call for Proposals Presentation Guidelines at the link <u>here</u> or at the <u>Rally website</u>.
- Identify topic(s) that (a) would (a) benefit Airstream owners and (b) can be effectively
  presented in 60 minutes (45 minute presentation + 15 minute Q&A).
- Gather and enter the information in the <u>portal</u> by June 21, 2024.

Email <u>comments@airstreamclub.org</u> or call 937-596-5211 with questions.

Companies interested in exhibitor and sponsorship opportunities: please email <u>comments@airstreamclub.org</u> or call 937-596-5211.

(more)



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## ABOUT AIRSTREAM CLUB INTERNATIONAL:

Airstream Club International (ACI) is a non-profit organization with headquarters in Jackson Center, Ohio. The club originated when Wally Byam, the inventor of the Airstream, first led a group of travel trailers from Texas to Nicaragua in 1951, followed by subsequent caravans that encouraged people to get out and use their travel trailers.

In doing so, Wally inspired travel enthusiasts to see and enjoy the world, encouraging cross-cultural encounters, all the while using these environments to test the travel trailers he manufactured. On a caravan to Eastern Canada in 1955, the Wally Byam Caravan Club International (WBCCI) was formed.

The club was later renamed the Wally Byam Airstream Club and is currently doing business as Airstream Club International (ACI). Today, ACI holds hundreds of local club and regional rallies as well as dozens of local, region and national caravans to provide club members with many opportunities to carry on the tradition of discovering fun, philanthropy, camaraderie and adventure together while traveling in their Airstreams. The ACI Annual Rally is the club's largest annual gathering and will be held in Sedalia, Missouri in 2024. To learn more, visit <u>www.airstreamclub.org</u> and follow ACI on X, IG and Facebook @airstreamclub.



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