Meeting Book - December 5, 2024 International Board of Trustees Meeting

Agenda

1.0 Call to Order		Eric McHenry
1.1 Opening Ceremonies (waived for virtual meetings)		
2.0 Roll Call	Approval	Terri Warren
3.0 Approval of Minutes	Approval	Terri Warren
2024 08-22 International Board of Trustees Meeting Minutes.pdf - 3		
4.0 Executive Council Reports	Informational	
4.1 Presidents Report		Eric McHenry
December 2024 Presidents Report to IBT.pdf - 15		
Airstream 100 Year Caravan Proposal.pdf - 17		
WBCCI Historical Center.pdf - 20		
4.2 Other Executive Council Reports		
707 E. Pike Update		Jenny Schnettler
4.3 Executive Director Report		Lori Tilton
2024 11-21 Executive Director Report - Update.pdf - 23		
2024 12-05 IBT Membership Graphs.pdf - 25		
5.0 Committee Reports and Actions (as needed)		
5.1 Quarterly Financial Update	Update	Alan Rabb
2024 Stub Finance Report.pdf - 27		
5.2 Constitution and Bylaws		Jim Cocke/Report
CBL Chair Report.pdf - 36		
5.3 Historical		Joe Peplinski / Report Only
Historical Committee Scanning Update - December 2024.pdf - 37		
5.4 Recruitment Oversight		Jennifer Dice/ Report Only
Recruitment and Oversight Committee Report Nov 2024.pdf - 41		
6.0 Special Orders		

7.0 Unfinished Business		
8.0. Member Comment on non-Agenda Items and Correspondence to the IBT	Informational	
9.0 Consent Items Items not requiring discussion. Any items requiring discussions will be pulled from the "Consent" area into the appropriate area within the Agenda.	Action	
10.0 New Business		
11.0 Region Business / Announcements Sharing of what's worked, issues, opportunities and/or learnings, plus future ideas.	Informational	Region Presidents
12.0 Adjournment		Eric McHenry

Minutes of the International Board of Trustees
Wally Byam Caravan Club International, Inc
Virtual Meeting
August 22, 2024

This meeting was held online via Zoom.

1.0 Call to Order

The International Board of Trustees meeting was called to order by President McHenry at 11 am EDT. Opening ceremonies are waived for this virtual meeting.

Full meeting information can be found at airstreamclub.org/IBT. This includes a video of the meeting and assorted attachments such as Standing Committee reports, etc.

2.0 Roll Call

International Secretary Terri Warren called the roll:

President Eric McHenry	Present
Vice President Millie O'Donnell	Present
Interim Finance Director Alan Rabb	Present
Secretary Terri Warren	Present
EC Member John Becker	Present
EC Member Jim Cocke	Present
EC Member Kendall Felder	Present
EC Member Kathy Geese	Present
EC Member Jenifer Schnettler	Present
Past President Mona Watts	Present
Region 1 President Mike Giunta	Present
Region 2 President Gary Russo	Present
Region 3 President Robert Ealy	Present
Region 4 President Fred Kiehl	Present
Region 5 President John Deegan	Absent
Region 6 President Jan Heavener	Present
Region 7 President Chris Olsson	Present
Region 8 President Rick Everson	Absent
Region 9 President Tracy Elkins	Present
Region 10 President Florence Tramoni	Present
Region 11 President John Holly	Present
Region 12 President Shawn Blom	Present
Parliamentarian Lori Grassi	Present
Executive Director Lori Tilton	Present

1st Vice President Region 8, Ed O'Connor, was seated in the absence of Rick Everson.
1st Vice President Region 5, Susan Bishop, was seated in the absence of John Deegan.

A quorum - 12 are required - was present for the conduct of the meeting.

3. Approval of Minutes from the May, 2024, IBT meeting

Four corrections made were announced by Secretary Terri Warren and one correction was requested from Region 7 President, Chris Olsson. The minutes are accepted as corrected.

4. Officer Reports

4.1 President's Report.

President McHenry welcomed new IBT members, discussed the strategy session for 2025 and the switch to Zoom. The complete report can be found on pages 20-21 of the Meeting Book in BoardEffect for today's meeting. Big Red Numbers were chosen for incoming presidents that desired one. They are as follows:

New Big Red Numbers for Region 1, Michael Giunta, is 283
New Big Red Numbers for Region 3, Bob Ealy, is 229
New Big Red Numbers for Region 11, John Holly, is 216

4.2 Other Executive Council Reports

EC Member Jeni Schnettler reported on the progress of the 707-building remodel with a projected move-in date in November, 2024.

EC Member Kathy Geese reported on the progress of the Harvest Host partnership, with 350 courtesy parking hosts on board. Proposed September 16, 2024. probable start date and a booth will be hosted in Sedalia.

International Secretary's Report on electronic votes that have happened since the last IBT meeting

Electronic motion votes taken since the May IBT meeting:

Motion / Item Number: 2024-20
Meeting Location and Date: Electronic, Voting closed August 16, 2024.
Motion Maker: Brad Briggs, CBL Chair
Title: Place the start date of the IBT Term of Office in one place in the bylaws and tie the region officers' and region board members' terms to their Region President's.
The motion is introduced by the Constitution & Bylaws committee

Voting approved: 17

EC Member, John Becker

Region 10 President, Shawn Blom
Region 3 President, Robert Ealy
Region 9 President, Tracy Elkins
Region 8 President, Rick Everson
EC Member, Kendall Felder
EC Member, Kathy Geese
Region 1 President, Michael Giunta
Region 6 President, Jan Heavener
Region 11 President, John Holly
EC Member, Marcia Howes
Region 8 President, Fred Kiehl
Region 7 President, Christopher Olsson
Vice President, Millie O'Donnell
Region 2 President, Gary Russo
EC Member, Jenifer Schnettler
Region 10 President, Florence Tramoni

Voting denied: 4

Past-President, Mona Heath (revised via voice request from abstained)
EC Member, Jim Cocke
Vice President, Millie O'Donnell (revised via voice request from yes)
Secretary, Terri Warren

The motion passes with 17 yes, and 4 no.

Motion / Item Number: 2024-19
Meeting Location and Date: Electronic, Voting closed July 10, 2024
Motion Maker: Mr. Jim Cocke
Title: Charter for the Streaming Musicians Intraclub
Summary: This motion provides a written record of the request for approval of a new intraclub formed for Airstream Club International members interested in music, and for their logo and flag.
Motion: I move that the International Board of Trustees approve a new Intra-club called Streaming Musicians and approve the corresponding logo and flag.
Seconded by: EC Member, Jeni Schnettler

Voting approved: 19
Voting denied: 0

EC Member, John Becker
Region 10 President, Shawn Blom
Region 3 President, Christine Baum
Region 9 President, Nancy Fitzgerald
EC Member, Kendall Felder
Past-President, Mona Heath
EC Member, Jim Cocke

Vice President, Millie O'Donnell
Secretary, Terri Warren
EC Member, Kathy Geese
Region 6 President, Jan Heavener
Region 11 President, Steven Parr
EC Member, Marcia Howes
Region 8 President, Fred Kiehl
Region 7 President, Ginger Slattery
Region 2 President, Gary Russo
EC Member, Jenifer Schnettler
Region 10 President, Florence Tramoni
Past-President, Mona Watts

The motion passes with 19 approved and none denied

4.3 Executive Director's Report

ED Lori Tilton presented her report that includes 9,773 members now and highlights from upcoming rallies. The entire report can be found on pages 29 and 30 of the BoardEffect meeting book for this meeting.

5.0 Committee Reports

5.1 Finance Committee and Finance Director's Report

The Finance Director's report can be found on pages 31-39 in BoardEffect meeting book for this meeting.

5.2 Standing Committee Reports

None

5.3 Special Committee Reports

None

6.0 Special Orders

None

7.0 Unfinished Business

None

8.0 Member Comment on Non-agenda Items

None

9.0 Consent Items

9.1 Financial Policies

Motion / Item Number: 2024-21

Meeting Location and Date: Virtual, August 22, 2024
Motion Maker: Alan D. Rabb, Finance Director, and Shawn Blom, Region 12 President
Title: Updates to the Bylaws Article XVI Financial Management to reflect current practices
This motion is introduced by the Finance Committee.

Region 9 President, Tracy Elkins, objects to Motion 2024-21. The motion is removed from consent items and moves to include this in new business. VP President Millie O'Donnell seconds the motion. This consent item is moved to new business.

9.2 Financial Policies

Motion / Item Number: 2024-22
Meeting Location and Date: Virtual August 22, 2024
Motion Maker: Alan D. Rabb, Interim Treasurer, Shawn Blom, Region 12 President
Title: Updates to Policy 16.6.1 through 16.6.3 Financial Management and Policy 3.11 Standing Committees, Section E Finance
The motion is introduced by the Finance Committee.

The motion passes without objection and is adopted

10.0 New Business

Motion / Item Number: 2024-21
Meeting Location and Date: Virtual August 22, 2024
Motion Maker: Alan D. Rabb, Finance Director, and Shawn Blom, Region 12 President
Title: Updates to the Bylaws Article XVI Financial Management to reflect current practices
This motion is introduced by the Finance Committee.

Region 9 President, Tracy Elkins, proposes an amendment to this motion. Amendment seconded by Vice President Millie O'Donnell

.

I move to amend motion 2024-21, Updates to the Bylaws Article XVI Financial Management to reflect current practices, by:

1) Striking the proposed changes to Bylaws Section 3 in its entirety and replacing it with language that gives approval of the charity from the IBT and states the current criteria for choosing a charity:
   Subsection 3, as amended, would now read:

Charitable Donations During the International Rally: The International Rally Committee may donate to a charity in the host community. The committee will choose one charity that has a significant and enduring impact on the local community where the Rally takes place. The Executive Director will update the IBT with the charity selection and request their approval and

2) Adding a new policy that describes the decision process.

The new Policy, as amended, would read:

Policy 16.3.1 Approval of the Charity for the International Rally from Article XVI, Bylaws The Executive Director will update the IBT on the charity selection for the International Rally and arrange for an electronic vote of the IBT for approval. The voting ballot will be open for 48 hours and pass by a simple majority of the votes cast.

Amendment was accepted as friendly by motion maker, Interim Finance Director, Alan Rabb.

Vice President, Millie O'Donnell objects to the amendment and a vote was held.

Results of the roll call vote on the amendment proposed by Region 9 President Tracy Elkins is as follows:

Region 10 President, Florence Tramoni:	Yes
Region 9 President, Tracy Elkins:	Yes
Region 8 1st VP President, Ed O'Connor	No
EC Member, Jenifer Schnettler	No
Region 6 President, Jan Heavener	No
EC Member, John Becker	Yes
Secretary, Terri Warren	No
Vice President, Millie O'Donnell	No
EC Member, Jim Cocke	No
Region 2 President, Gary Russo	Yes
Region 11 President, John Holly	No
EC Member, Marcia Howes	No
EC Member, Kendall Felder	No
Region 4 President, Fred Kiehl	Yes
EC Member, Kathy Geese	No
Region 1 President, Michael Giunta	No
Region 7 President, Chris Olsson	No
Past President, Mona Watts	No
Region 3 President, Bob Ealy	No
Region 12 President, Shawn Bloom	No

Region 5 1st Vice President, Susan Bishop No

The amendment from President Elkins fails with 5 Yes, 16 No

The original motion 2024-21 passes without objection and is adopted

10.1 Fiscal Year

Motion / Item Number: 2024-23
Meeting Location and Date: Virtual August 22, 2024
Motion Maker: Alan Rabb, Finance Director
Title: Change of Fiscal Year
This motion is introduced by the Finance Committee.

This motion passes without objection and is adopted

10.2 Dues Increase

Motion / Item Number: 2024-24
Meeting Location and Date: Virtual August 22.2024
Motion Maker: Alan D. Rabb, Finance Director
Title: Increase membership annual dues from $75 to $99 and updates regarding dues policy.
This is introduced by the Finance Committee.

Region 12 President, Shawn Blom, proposed the following amendment:

Motion: I move to amend Policy 4.12.2, International Dues, to increase the annual dues from $75 to $99, effective at the start of the January 1, 2025, dues cycle, and to recalculate the annuity tables to coincide with the dues increase. I further move that effective January 1, 2026, a convenience fee equal to the credit card processing fee(s) for dues be charged back to members and that the Club absorb bank draft/ACH/Electronic check fees, and to revise Policy 4.12.3 Lifetime Membership, Section B to account for membership anniversary renewal dates, as stated in Exhibit 1.

Motion maker, Interim Finance Director, Alan Rabb accepts the amendment as friendly.

The reading of the impact statement of this motion is waived due to the thorough financial committee report given. The amended motion received an objection for consent by Region 11 President, John Holly, and a roll call vote was taken:

Past President, Mona Watts	Yes
Secretary, Terri Warren	Yes
Region 3 President, Bob Ealy	Yes
EC Member, Jenifer Schnettler	Yes
Vice President, Millie O'Donnell	Yes
Region 4 President, Fred Kiehl	Yes
Region 7 President, Chris Olsson	Yes
EC Member, Marcia Howes	Yes
Region 6 President, Jan Heavener	Yes
EC Member, Kendall Felder	Yes
Region 9 President, Tracy Elkins:	Yes
Region 11 President, John Holly	No
EC Member, Jim Cocke	Yes
Region 2 President, Gary Russo	No
Region 5 1st Vice President, Susan Bishop	Yes
Region 10 President, Florence Tramoni:	Yes
Region 8 1st Vice President, President Ed O'Connor	Yes
Region 1 President, Michael Giunta	No
Region 12 President, Shawn Bloom	Yes
EC Member, John Becker	Yes
EC Member, Kathy Geese	Yes

The motion as amended passes with a vote of Yes 18, No 3 and is adopted.

10.3 Tramoni removal of officer

Motion / Item Number: 2024-25
Meeting Location and Date: Virtual August 22, 20
Motion Maker: Florence Tramoni
Title: Procedure to Remove International Officers and Executive Council Members and alignment with the procedure for Region Officers Removal.
Seconded by EC Member Jenifer Schnettler

Motion: As stated in Exhibit 1, I move that WBCCI Bylaws Article VIII Board of Trustees and Executive Council Section 11 Resignations or Removal, subsection 3 and Bylaws Article IX Regions, Section 2, Subsection H, 4 be amended to align the removal process and declare reasons by which such removal may happen.

CBL Chair Brad Briggs moved to amend the motion

I move to amend motion number 2024-25, Procedure to Remove International Officers and Executive Council Members and alignment with the procedure for Region Officers Removal by:

Number 1: Striking the language "using the Ethics and Grievance process outlined in Article V" and adding a period ending the sentence after "IBT" in the proposed changes to bylaws, Article VIII, Board of Trustees and Executive Council, Section 11, Resignations or Removal, subsection 3.

Section 3 as amended would read: Any International Officer or Executive Council Member may be removed from office, for cause, by the IBT. The motion to remove an officer requires a two-thirds vote of the IBT.

Number 2: Adding the word "Code" to the list of "Causes for removal", item #1, after WBCCI.

Item 1 as amended would read: Violating WBCCI Code of Ethics, Constitution, Bylaws, or Policies.

Number 3: Striking the language "using the Ethics and Grievance process outlined in Article V," and adding a period ending the sentence after "by the Region board," in proposed changes to bylaws, Article IX, Regions, Section 2, subsection H, subsection 5,

Subsection 5 as amended would read: A Region President or another Region Officer may be removed from office, for cause, by the region board. The motion to remove an officer requires a two-thirds vote of the region board.

Number 4: Striking the amended language to Bylaws Article V in its entirety, which removed the proposed new Item 3, adding the option for a member to be removed from office or elected position.

Amendment was accepted as friendly by motion maker, Florence Tramoni, and second Jenifer Schnettler.

Region 1 President, Michael Giunta, also proposed the following amendment:

I move to amend Bylaws, ARTICLE VIII BOARD OF TRUSTEES AND EXECUTIVE COUNCIL (7/30/22) Sec. 11 Resignations or Removal Cause for Removal item # 4 to read "Disregarding the confidentiality of sensitive WBCCI information <u>that is stated or written as such</u>."

This motion was accepted as friendly by the maker of the motion and the second, Jeni Schnettler.

The motion, as amended, passes without objection, and is adopted.

10.4 Ethics and Grievance

Motion / Item Number: 2024-26
Meeting Location and Date: Virtual August 22. 2024
Motion Maker: Debbie Hammer, Ethics & Grievance Committee Chair
Title: Rewrite of the Bylaws Article V Disciplinary Procedures and Introducing a New Online Form for Submission of Complaints.
This motion was introduced by the Ethics and Grievance Committee.

Motion: I move that Article V, Disciplinary Procedures, be stricken in its entirety and replaced with a process for expediting the resolution of complaints submitted, removing ambiguous language, and presenting a more logical procedure, as stated in Exhibit 2.

CBL Chair, Brad Briggs, **moved to amend motion 2024-26, Rewrite of the Bylaws Article V Disciplinary Procedures and Introducing a New Online Form for Submission of Complaints., by:**

Striking the amended language in Section 2, Subsection G, Item 3, thus removing the option for a member to be removed from office or elected position.

This motion was accepted as friendly by the motion maker, Debbie Hammer, who approved the amendment prior to the meeting via CBL Chair, Brad Briggs.

Motion 2024-26 was further amended by EC Member, Jim Cocke:

Jim Cocke moved to amend by Sec. 2 Grievance Procedure, A, a, by striking "Airstream Dispute Form," and replacing it with "WBCCI Complaint form", and correcting the Jotform link title on the website.

The proposed amendment by Jim Cocke was accepted as friendly by motion maker Brad Briggs, on behalf of the Ethics & Grievance Committee Chair.

The motion, as amended, passes without objection and is adopted.

11.0 Region Presidents shared region business and announcements

12.0 The meeting is adjourned at 1 pm EDT

Respectfully submitted by Terri Warren, International Secretary

11.0 Region Business/Announcements

Presidents Report

Eric McHenry

December 2024

Here's a summary of ongoing and upcoming items of interest to the IBT…

REMINDER: Strategy Session for 2025:

Due to the change in our FY, our 2025 Strategy Session has been moved to November 3rd-7th, 2025. Mark your calendars – more information coming soon. As in past years, only one representative from each IBT position (Region Presidents and Executive Council). The meeting will be held primarily at the Airstream Inc Factory as in past years, but we will use November 3rd and 7th as kickoff/wrap-up days in our new 707 E. Pike HQ office.

Filling the long-term CBL Chair role:

Jim Cocke is serving as interim CBL Chair through roughly February 2025. While the President / EC retains the right to select all Standing and Special Committee Chairs, I feel it critical that the IBT have the chance to be involved in the recruitment and selection process, especially for this position which will continue to work closely with the Parliamentarian and the IBT. More information coming soon.

Formation of new 501c3 charitable organization (WBCCI Historical Center)

Our Club attorney has initiated the formation documents that will go to the State of OH and the IRS. One item we (IBT) need to determine is the composition of the founding officers (President, VP, Secretary and Treasurer). My recommendation is for David Gulley (R6 1st VP) to be appointed President, given his close connections to the vintage and historical efforts of our Club. I would like recommendations for the other officers – the assumption should be 2 year terms until/if our formation documents indicate something different.

- ⇨ See the item on today's Board agenda for more information and discussion.

Statement of Purpose

The Wally Byam Caravan Club International (WBCCI) Historical Center is dedicated to the historical preservation, display, and education of the rich legacy of the Wally Byam Caravan Club (dba Airstream Club International). Founded in 1955, the Club has a storied history of promoting outdoor activities and exploration through the iconic Airstream trailers.

Airstream Inc 100th Year Anniversary

Initial planning has started for a joint (Airstream Inc and ACI) planning effort for a significant event to be held in 2031 to celebrate the 100th anniversary of Airstream, Inc.

- ⇨ See the item on today's Board agenda for more information and discussion.

WBCCI/ACI 70th Year Anniversary

Our Club turns 70 in 2025. What should we do in celebration/recognition?

⇨ See the item on today's Board agenda for more information and discussion.

Airstream 100 Year Caravan Proposal

Airstream, Inc and Airstream Club International
November 2024

Background:

Airstream Inc will be celebrating its 100th year of operation, with events and marketing planned for January 1, 2031 through December 31, 2031. One component of the celebration will be a historical-oriented caravan in conjunction with Airstream Club International.

General Objectives:

- Celebrate the key historical events associated with Airstreams formation and rich history of caravans.
- Allow and encourage broad participation from ACI members.
- Create and capture multimedia content and stories for use throughout the 100th year of Airstream, beginning as early as possible in the year.
- Partnership between Airstream, Inc and Airstream Club International

Feasibility Planning Team

- Eric McHenry, ACI International President
- Mollie Hansen, Airstream Chief Marketing Officer
- Lori Tilton, ACI Executive Director
- David Gulley, ACI Historical Committee, Region 6 Vice President
- John Becker, ACI Executive Council
- Ray Combs, ACI International Caravan Chair
- James Schall, ACI Vintage Airstream Club President
- Jay Cullis, Airstream Content Manager
- Kala Horvitz, Airstream Marketing

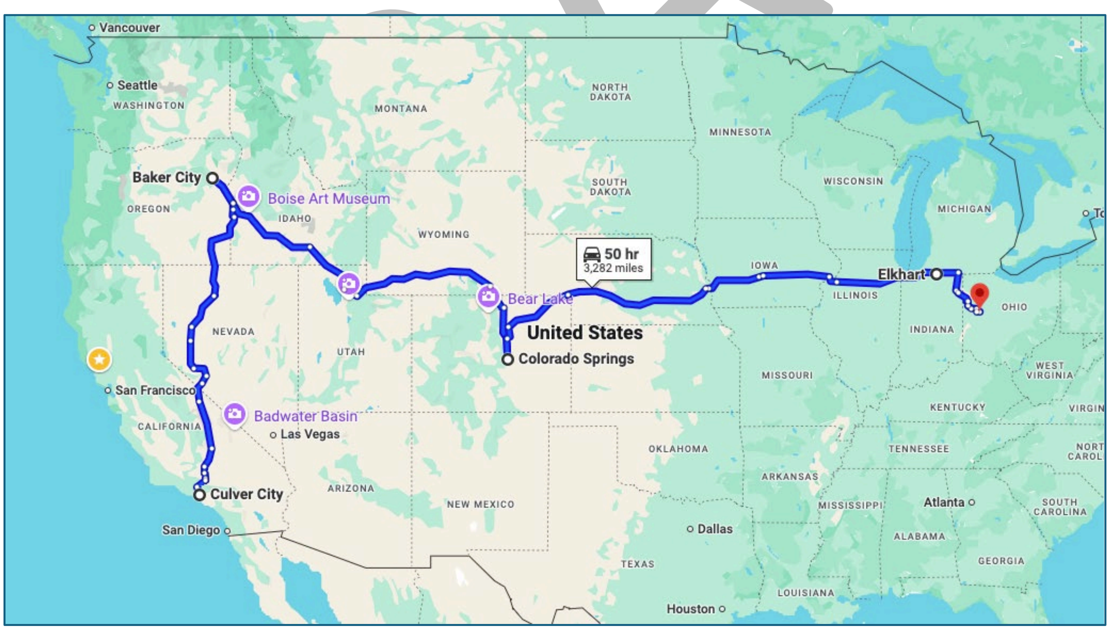
Initial Caravan Ideas and Framework

- Core Caravan: 1–2-month duration, ~50 to 100 Airstreams
- West to East route
- Big final celebration in Jackson Center, OH area.
    - Potentially aligned with Wally Birthday (July 2031)
    - Connect to 2031 International Rally (~1 week in advance)
- Additional series of [10] sequential rallies along the caravan route

    - “Eras of Airstream” themes: 1930s, ‘40’s, etc
    - Local member participation opportunities
- Historical stops / education
- Outreach to “overlander” demographic
- Management approach will be to operate this as a “rolling rally” because we will have many participants joining and then leaving. This means after establishing the route and stops, participants will be making their own plans/reservations. Rally fees will have to be established at each stop.
- Visit key historical sites:
    - Location of 1st Airstream factory: Culver City, CA
    - Location of 1st International Rally: 1958, Bull Shoals, AR
    - Last Wally-era, 3rd International Rally: 1960, Colorado Springs
    - Kentucky Derby/Indy500 Rally: 1957 (recreated in 1961)
    - Wally birthplace and Baker Heritage Museum: Baker City, OR
    - RV/Motorhome Hall of Fame (and Thor HQ): Elkhart, IN
    - 42nd International Rally: Dayton, OH

Sample Route (for rough distance estimation)

- Culver City, CA > Baker City, OR > Colorado Springs > Elkhart IN > Jackson Center
- 3300 miles



Next Steps

- Create rough route, timing and size of caravan

- Identify [10] “Eras of Airstream sequential rally locations
- Identify needed resources from Airstream and ACI
- Present proposal to Airstream and ACI
- Build caravan planning lead and team

Wally Byam Caravan Club International Historical Center

Eric McHenry
October 2024

Goal: Structure a new charitable non-profit organization

Name (draft): Wally Byam Caravan Club International Historical Center
Officers:

- President: David Gulley (proposed)
- Vice President: TBD
- Treasurer: TBD
- Secretary: TBD
- Founding Board Members:
    - TBD

Board Members:

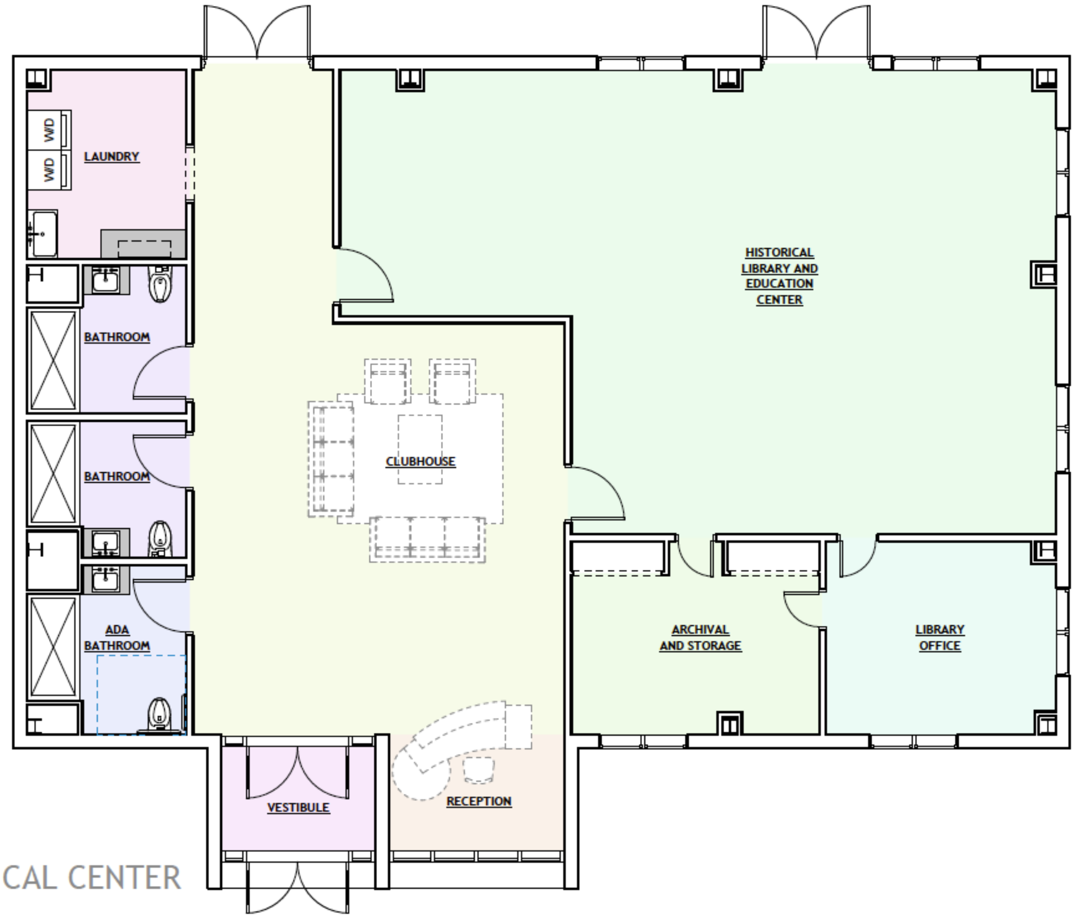
- TBD (quantity and names)

Required Steps:

- Statement of Purpose (draft below)
- Identify initial Officers
- Identify initial Directors
- Develop internal governing documents
- Create Non-Profit Articles of Incorporation and file with OH Secretary of State
- File IRS 1023-EZ for approval of 501-c3 status

Timing and Costs:

- Estimated $2,500 in legal costs to create and file Articles of Incorporation
    - Approved by IBT on November 6th, 2024
    - Source of funds: private donations
- File with OH Secretary of State: < 1 month after start of project
- File 1023-EZ with IRS. May take 2 weeks to 6 months for response



WBCC | HISTORICAL CENTER
First Floor Plan
11/7/2024

Name of Corporation: Wally Byam Caravan Club International (WBCCI) Historical Center
Desired tax status: tax-exempt and charitable non-profit 501c3
Location of Principal Office: 803 E. Pike, Jackson Center, OH
Purpose for which corporation is formed:

Statement of Purpose
The Wally Byam Caravan Club International (WBCCI) Historical Center is dedicated to the historical preservation, display, and education of the rich legacy of the Wally Byam Caravan Club (dba Airstream Club International). Founded in 1955, the Club has a storied history of promoting outdoor activities and exploration through the iconic Airstream trailers.

Our mission is to:

1. Preserve: Archive the historical artifacts, documents, and memorabilia that chronicle the evolution and impact of the Airstream Club International.
2. Honoring the inspirational figure in Airstream history: Helen Byam Schwamborn, Wally Byam's cousin and organizer of the Wally Byam Caravan Club, the first, largest and longest-running single-brand RV Club.
3. Display: Curate engaging exhibits that showcase the Club's history, its members' adventures, and the cultural significance of Airstream travel.
4. Educate: Provide educational programs and resources to inspire and inform the public about the Club's contributions to outdoor recreation and exploration.

As a charitable organization under section 501©(3) of the Internal Revenue Code, the Airstream Club International Historical Center is committed to operating exclusively for educational and historical purposes. We aim to enhance public knowledge and appreciation of the Airstream Club International's heritage, ensuring that this unique aspect of American culture is preserved for future generations.

Through these efforts, the Airstream Club International Historical Center aims to honor the past, celebrate the present, and inspire future generations of Airstream enthusiasts.

Executive Director Report

Date:

November 21, 2024

Membership:

25-YEAR HIGH!

- **9,986*** memberships on 11-21-2024
    - 18,247 members

*Last time membership was at this high was in 1999 at 9,755.

HQ Highlights:

- Sherrye McCabe, Marketing Communications Manager, has started
- The 2025 Renewal Campaign was launched
- HQ will be listed on Harvest Host soon, along with a campaign of awareness and how to be a host
- Planning logistics for the move to the new building

Name Badges – Revise Bylaws/Policy

- Name Badges – Bylaws Article XIII, Policy 16.6.8 – Clarification of who, titles, layouts, etc.
    - I will be following up on this

707 Building Remodel

- GREAT progress – Jenny Schnettler will give an update
- HQ started moving to 707 on November 19th – still in process

Stripe

- Working out kinks of ACH options for transactions
- Rally integration in the testing phase

MailChimp - Integration

- Still in process

Additional project starting

- Reorganizing the file structure in Board Effect
- Document Retention Policy
    - Share policy with EC for feedback
    - Outline electronic filing system

International Rally:

- Adding acknowledgement boxes to registration for photos, liability, and cancellation policy

2024 Sedalia

- Still wrapping up Sedalia – I will have the final numbers in a couple of weeks.
- Survey results will be complied with and shared

2025 York

- Registration launched on October 30th, and as of November 5, we have 563 registrations
- Rally team resumes meeting on November 7.

2026 Minot

- Official dates are **Saturday, August 22 to Thursday, August 27, 2026.**
- HQ team working on the press release – it still needs to be done
- Planning visit will be from June 8 to June 13, 2025
- Logo Completed

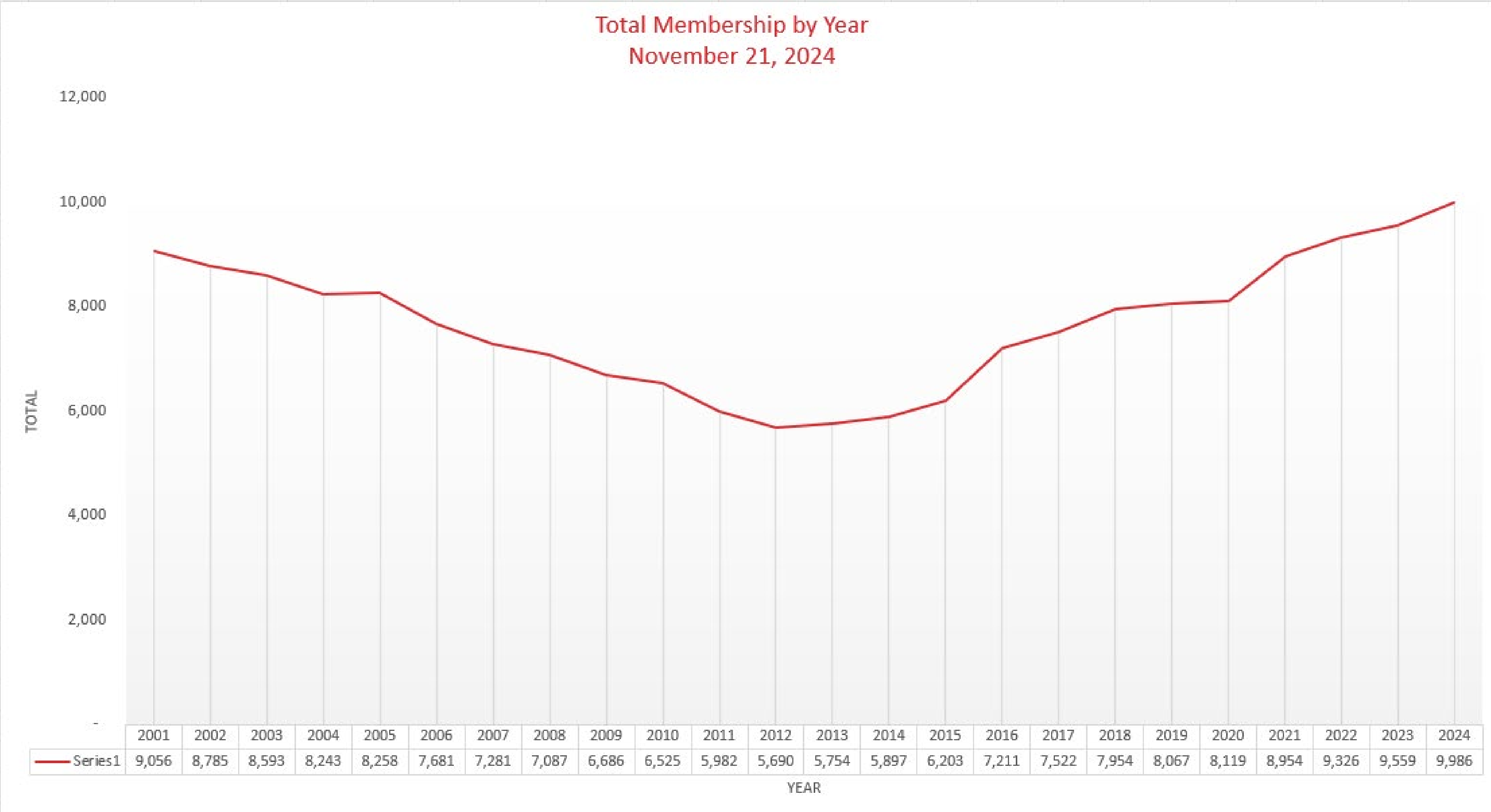
2027 Rock Springs

- MOU was signed with Sweetwater Event Center for the 2027 IR - tentative dates are June 26 to July 1, 2027.

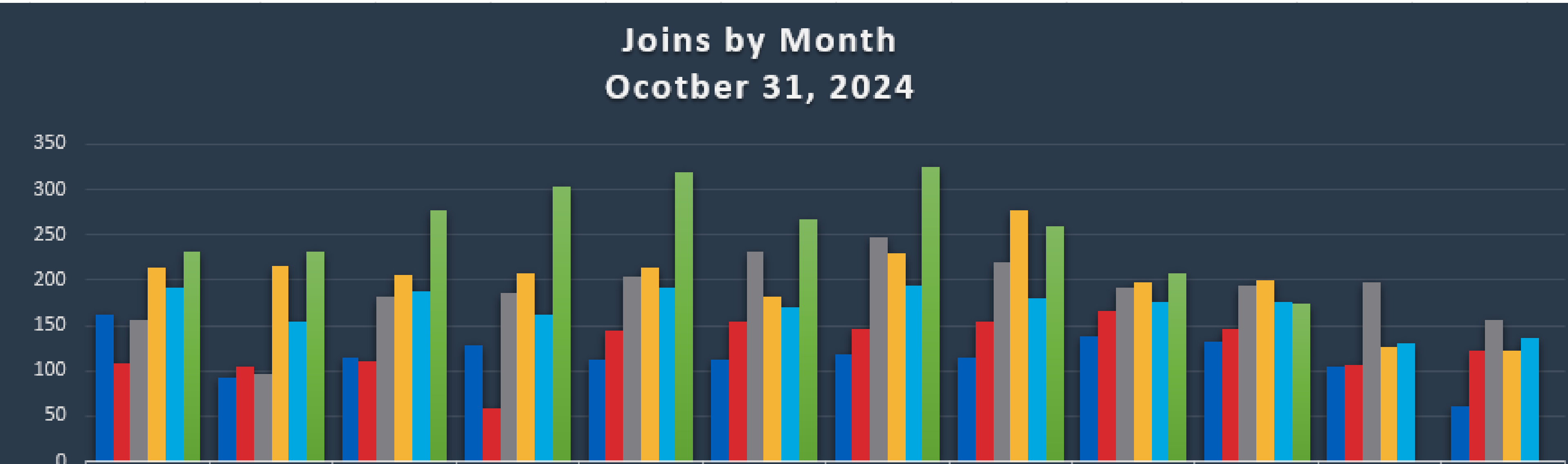
2028 Location Unknown

- Part of the rally team visited Mercer County Fairgrounds (Ohio). This site looks very promising, and we will know more in the spring.

Lori Tilton
Executive Director



	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Series1	9,056	8,785	8,593	8,243	8,258	7,681	7,281	7,087	6,686	6,525	5,982	5,690	5,754	5,897	6,203	7,211	7,522	7,954	8,067	8,119	8,954	9,326	9,559	9,986



	January	February	March	April	May	June	July	August	September	October	November	December
2019	163	92	114	129	112	112	119	114	138	133	104	60
2020	109	104	110	58	145	154	147	154	167	147	106	123
2021	157	96	182	185	204	232	247	219	192	194	197	156
2022	213	215	206	207	214	181	229	278	197	199	127	123
2023	192	154	188	162	192	171	194	179	176	176	131	136
2024	232	232	278	303	319	268	325	259	207	174		

MONTH

2019 2020 2021 2022 2023 2024

Stub 2024 Financial Update

International Board of Trustees

December 5, 2024

Alan Rabb

Cautionary Note Regarding Forward-Looking Statements

Certain statements made during this presentation are forward-looking and are subject to risks and uncertainties. The forward-looking statements made are based on our beliefs, assumptions and expectations of future performance, taking into account all information currently available to us. Actual results could differ from the forward-looking statements made during this presentation. Although we believe that the expectations reflected in the forward-looking statements are reasonable based on the current market conditions, we can provide no assurance that our forward-looking statements will accurately reflect actual results.

When we use the words "believe," "expect," "anticipate," "plan," "will," "intend" or other similar expressions, we are identifying forward-looking statements. The forward-looking statements made during this presentation are subject to the safe harbor of the Private Securities Litigation Reform Act of 1995.

Everyone viewing this document is cautioned that any forward-looking statements are not guarantees of future performance and actual results or developments may differ materially from those projected. The forward-looking statements in this presentation are made as of the date hereof. We take no obligation to update or correct our own forward-looking statements.

Agenda Items for Today

- *New!!!* – MD&A – Management Decision & Analysis Report

- Financial Statement Update
  - Income Statement
  - Balance Sheet
  - Cash Flows

- Reserve Schedule

- Projects in Flight

MD&A

1. Stub period is a bit hard to understand with no comparisons to PY and 3 of the 5 months closed
2. The 5/12ths budget is a good guide
3. Fiscal Year change in underway with the IRS and Accountants – more to come
4. IR generated extra cash driven by a few unanticipated things
    - Lower than expected facilities charges & pipe & drape = $145
    - Budget based on 1,000 rigs actuals was 1,219 rigs = $125k
    - Doubled exhibitor & sponsorship = +$83k (a strategy change in the last 2 years)
    - Swag savings due to sponsors = $20k
    - Golf carts = $18k
    - Food costs = $10k
    - Unanticipated expense = Fulfill donation commitment ($8k)
5. **York** is a different story
6. Excess cash from the stub period will go to reserves and mortgage reduction
7. A lot of work completed on Year End and Balance sheet cleanup
8. We are making our way to better financial health and we are Excited about 2025!!

ACI - 2023- 24 Budget Update

YTD/Actual Charts vs budget and - **60% of the STUB year has elapsed**

	1	2	3	4	5	6	
	Actuals 2023-24	**Stub Plan 2024**	**Stub Actual 2024**	**Actuals vs Plan**	**Stub vs Plan 2024**	**% Change Stub**	**Comments**
Revenue / Income	**$961,503**	**$288,853**	**$167,116**	**58%**	**($121,737)**	**($1)**	On Track with hitting the Income Estimate
Expenses							
Headquarters	614,858	274,583	165,171	60%	(109,412)	(55%)	
Reserve	-	-			0	#DIV/0!	
General Club	204,978	86,901	75,522	87%	(11,379)	(58%)	
Publications	105,193	45,563	30,993	68%	(14,570)	(57%)	
Travel	56,251	8,078	4,482	55%	(3,596)	(86%)	
Total Expenses	**$981,280**	**$415,125**	**$276,168**	67%	**($138,957)**	**(58%)**	On Track with hitting the Expense Estimate
EBITDA	**($19,777)**	**($126,272)**	**($109,052)**		**$17,220**		
Interest, Taxes, Depreciation & Amortization							
Depreciation/Amortization	5,586	10,417	10,417		0		
ACI Net Income	**($25,363)**	**($136,689)**	**($119,469)**		**$17,220**		
International Rally & Caravan							
IR Profit (Loss)	941	200,000	433,414		233,414		Pipe & Drape 145k, Attendance +219 rigs =125k, Sponsorship +83, Swag +20k, Golf Carts 18k, Food +10k, (8k) Hurricane
Caravan Profit (Loss)	($7,653)	$15,000	4,612		(10,388)		
TOTAL Net Income	**($32,075)**	**$78,311**	**$318,557**		**$240,246**		

3 Headlines

- We on track to hit the approved budget
- Full impact of dues increase hits 1/1/25
- IR Fav

ACI - 2023- 24 Budget Update

Balance Sheet

	1	2	3	4	5	6	7	Comments
	Actuals 2022-23	Actuals 2023-24	Stub 2024			Stub vs 2022-23	Stub vs 2023-24	
Assets								
CDs	200,035	211,504	211,504			11,469	0	
Life Accounts	112,769	105,960	114,907			2,138	8,947	
Checking accounts	270,623	761,529	662,410			391,787	(99,119)	
AR	10,239	25,326	49,290			39,051	23,964	
Other assets	105,739	297,593	121,322			15,583	(176,271)	Rally
Fixed Assets net of Depr	202,068	713,672	743,807			541,739	30,135	
	$ 901,473	$ 2,115,584	$ 1,903,241	$ -	$ -	$ 1,001,768	$ (212,343)	
Liabilities								
AP	(30)	-	-			30	0	
Credit Cards	22,622	12,347	7,012			(15,610)	(5,335)	
Ohio Tax Payable	55	19	110			55	91	
Life Member Fund	84,961	76,486	85,665			704	9,179	
Mortgage	-	469,250	468,597			468,597	(653)	
Prepaid Dues	-	949,199	404,598			404,598	(544,601)	Rally
	$ 107,608	$ 1,507,301	$ 965,982	$ -	$ -	$ 858,374	$ (541,319)	
Equity								
General Fund	404,461	640,357	640,357			235,896	0	
Int Rally	117,145	-				(117,145)	0	Reclass and cleanup at year end
Opening Balance Equity	288,115	-				(288,115)	0	Reclass and cleanup at year end
Common Cents for Kids	-	-				0	0	
Unrestricted Net Assets	(5,887)	-	(32,073)			(26,186)	(32,073)	Reclass and cleanup at year end
Profit/ (Loss)	(9,968)	(32,074)	328,975			338,943	361,049	Rally
	$ 793,866	$ 608,283	$ 937,259	$ -	$ -	$ 143,393	$ 328,976	
Total Liabilities & Equity	$ 901,474	$ 2,115,584	$ 1,903,241	$ -	$ -	$ 1,001,767	$ (212,343)	

Headline

- Last quarter I told you a To Do was – balance sheet work – project for Q1 – It has been completed as of Q4 23-24 – Simplified a lot and spent a lot of time on methodologies on accruals and inventory accounting

ACI - 2023- 24 Budget Update

Cash Flow

	1	2	3	4	5	6	7	Comments
	Actuals 2022-23	Actuals 2023-24	Stub 2024			Stub vs 2022-23	Stub vs 2023-24	
Operating Activities								
Net Income	(9,968)	(32,073)	328,975			338,943	361,048	Rally
AR	(3,583)	(15,086)	(23,964)			(20,381)	(8,878)	
Inventory Asset	5,139	727	457			(4,682)	(270)	
IR Inventory Asset	1,539	(192,186)				(1,539)	192,186	Rally
PPD expense	(20,760)	30	174,528			195,288	174,498	Dues
Club Chase	13,643	(10,131)	(5,335)			(18,978)	4,796	
Rally Bank	0	(152)				0	152	
American Express	(250)					250	0	
Ohio Tax Payable	44	(36)	91			47	127	
Life Member Fund	(7,518)	(8,475)	9,179			16,697	17,654	
PPD dues	(10,024)	949,199	(544,602)			(534,578)	(1,493,801)	Rally
	($31,738)	$691,818	($60,671)	$0	$0	($28,933)	($752,488)	
Investing								
Land & Building	(5,000)	(602,315)	(10,560)			(5,560)	591,755	Building in 23-24
Equip & Furniture	(58,207)	(24,933)	(19,575)			38,632	5,358	
	($63,207)	($627,248)	($30,135)	$0	$0	$33,072	$597,113	
Financing Activities								
Mortgage	0	469,250	(653)			(653)	(469,903)	Building
General Fund		234,877						Cleanup at Year end
International Rally		(117,145)						Cleanup at Year end
Common Cents for Kids	(143)					143	0	
Unrestricted Net assets	55	134,335				(55)	(134,335)	Cleanup at Year end
Open Balance Equity	(24,592)	(288,115)	0			24,592	288,115	
	($24,680)	$433,203	($653)	$0	$0	$24,027	($316,124)	
Net Cash Increase for quarter	($119,625)	$497,772	($91,459)	$0	$0	$28,166	($471,499)	
Cash at Beginning of Period	$703,992	$582,557	$1,080,329			376,337	497,772	
Cash at End of Period	$584,367	$1,080,329	$988,870	$0	$0	404,503	(91,459)	

Headlines are – Cleanup of balance Sheet and IR activity

ACI Reserve Reporting

Stub 2024

	Operational Reserve	Technology Reserve	Capital Reserve	TOTAL
RESERVE GOAL	$ 250,000	$ 300,000	$ 200,000	$ 750,000
Beginning Balance				$ 202,420
Contributions to reserve				
Q4 2024				
Reallocation of reserve	$ 67,473	$ 80,968	$ 53,979	$ 202,420
Stub 2024 as of October 31	$ 3,028	$ 3,634	$ 2,422	$ 9,084
Q1 2025				
Q2 2025				
Q3 2025				
Q4 2025				
Ending Balance	**$ 70,501**	**$ 84,602**	**$ 56,401**	**$ 211,504**
% of Goal currently reserved	28%	28%	28%	28%
Amount remaining to hit Goal	$ 179,499	$ 215,398	$ 143,599	$ 538,496
% remaining to achieve goal	72%	72%	72%	72%

With excess cash from Stub period we will contribute to the reserve and paydown some of the mortgage

Project in Flight

PROJECTS UPDATE

1. **Pipeline is currently 30 projects with 29 closed projects**
2. **Active** projects include
    - Insurance project
    - Standard Club and Region reporting
    - Lifetime Membership project
    - Payment/banking process and fees – Venmo, square, PayPal etc
    - Fiscal year change for clubs
    - RE (Rolling estimate) process
    - US Bank and Mortgage
    - Split out ACI/IR/Caravan sperate QB files
3. Projects Closed
    - Replan 5/12ths and full year 2025
    - Balance sheet deep dive
    - Inventory
    - Cash Control at IR
    - FD signatory on select accounts

21 November 2024

Lori Tilton, Executive Director
Eric McHenry, President

Mrs. Tilton and Mr. McHenry,
Please accept this formal request to remove the three motions we were presenting from the agenda for the 5 December 2024 meeting of the International Board of Trustees. The motions are the following:

- Capstone Bylaws
- Finance Director Bylaws
- Finance Director Policies

The timing of the resignation of the immediate former chair of the Constitution and Bylaws Committee left the motions incompletely formed. We've worked very diligently together to get ready for the December meeting and simply cannot finish in the short time we have.

We have jointly decided these motions deserve more work than we've been able to complete. This is a late change but in time to make the needed changes to the meeting's agenda. This allows us to bring motions that will more correctly and comprehensively update the attendant WBCCI Bylaws and Policies. We apologize for any confusion and assure you the delay will be worthwhile.

Jennifer Dice , Chair, Recruitment Oversight

X Jen Dice
Jennifer Dice

Jim Cocke, Acting Chair, Constitution and Bylaws

X Jim Cocke
Jim Cocke

WBCCI Historical Committee Scanning Update

December 2024

Joe Peplinski - BRNs 702 & 6768

WBCCI Historical Standing Committee Chair

Scanning Update

- First steps made toward scanning paper materials in the WBCCI Archives so that they can be made available to Club members in digital form
- A subscription to **SmartVault** Archival Software and Cloud Storage has been purchased and tested
- From August thru November a series of scanning tests were performed on the "BIG 3" highest priority items that offer the most benefit for the time invested:
  - **Membership Directories** *(1955 to current)*
  - **Blue Beret Magazines** *(1965 to current)*
  - **Caravanner Newspapers** *(published by Airstream 1954 to 1992)*
- Test samples of all three item types were successfully scanned directly into **SmartVault**
  - Format: **Searchable pdf** made via Optical Character Recognition (OCR) processing

Scanning Update

- **Scan Test Results** for samples of the “BIG 3” items
  - **1 - Membership Directories**
    - 69 issues to scan *(1955-2023 to be scanned, already have 2024 in pdf form)*
    - 1955-1970 *(staple bound, can be laid flat on a scanner, up to 248 pages each)*
      - Scan Time: Up to 1 hour per issue *(by hand manipulation)*
      - OCR Processing Time: Up to 1 hour per issue
      - Review Time: Up to 10 minutes per issue *(check for page feed errors, poorly scanned pages, etc.)*
      - Rescan Time: Hopefully zero, but will vary if issues are found
    - 1971-2023 *(Glue bound, must be disassembled to scan, up to 493 pages each)*
      - Prep Time: Up to 30 minutes per issue *(Cutting off spines, separating pages, etc.)*
      - Scan Time: 5 minutes per issue *(by auto feed)*
      - OCR Processing Time: Up to 2 hours per issue
      - Review Time: Up to 20 minutes per issue *(check for page feed errors, poorly scanned pages, etc.)*
      - Rescan Time: Hopefully zero, but will vary if issues are found
  - **2 - Blue Beret Magazines**
    - ~450 issues to scan *(1965 to mid-2010 to be scanned, already have mid-2010 to 2024 in pdf form)*
    - Scan Time: 12 minutes for 48 pages *(by hand, page counts vary)*
    - OCR Processing Time: Up to 10 minutes per issue
    - Review and Rescan Times: Minimal expected

Scanning Update Continued

- **Scan Test Results** *(continued)*
  - **3 - Caravanner Newspapers**
    - 171 issues to scan *(1954-1986: 164 issues @ 8 pages avg., 1989-1992: 7 issues @ 32 pages avg.)*
    - Scan Time: 8 minutes for 8 pages *(by hand)*
    - OCR Processing Time: Up to 5 minutes per issue *(more for 1989-1992)*
    - Review and Rescan Times: Minimal expected
- **Accessibility:** After the "BIG 3" have been scanned, we will determine how to make the digital copies available to Club members

Other Updates

- **Timeline:** Developing a Club Timeline for the wall in 707 E. Pike
- **Budget:** $2500 for 2025 to cover the following:
  - Archival software and cloud storage subscription *(**SmartVault**)*
  - Archival supplies *(e.g. acid free storage materials, backup hard drives, etc.)*
  - Historical research subscriptions *(e.g. newspapers.com)*

Recruitment and Oversight Committee

To: International President Eric McHenry
International Board of Trustees

From: Jennifer Dice, Chair
Recruitment and Oversight Committee

Date: November 11, 2024

Summary of Recent Activity

Since the last report, two members and the Chair have been participating on a special committee (Executive Council Restructure Capstone) to define and clarify the terms and conditions of service on the Executive Council for both members and the International Officers. This has been a significant undertaking which we embarked on with three other members who represented the CBL Committee. Our work has led to recommendations that will be voted on at the December IBT meeting.

The same members have also reviewed a motion from Florence Tramoni's special committee on the Finance Director position, which was an approved Constitutional change. Collaboration with the Executive Director and Interim Finance Director to find a workable timeline with flexibility was conducted and updates made to the motion. This motion updating the Bylaws and Policy will be voted on at the December IBT meeting.

Actions Taken

Motion for Capstone Committee submitted.
Motion for Finance Director reviewed and timeline updated.

Next Steps

Engage Committee members to start pre-work process necessary for the next election cycle.

- Review and understand updated roles and responsibilities of the committee as outlined by the updated Bylaws and Policies.
- Create a project plan for the next election cycle with a timeline and milestones to be achieved.
- Address a request to review the language of Bylaw Article VIII, Section 4, Subsection 1d.

Respectfully Submitted,
Jennifer Dice, Chair