

AIRSTREAM CLUB INTERNATIONAL 2025 INTERNATIONAL RALLY

SPONSOR - PRESENT - EXHIBIT

LET'S MAKE HISTORY!



AIRSTREAM CLUB 68TH INTERNATIONAL RALLY

**AUGUST 23-28, 2025
YORK, PA**



WE RALLY TOGETHER.

With more than 19,000 members across the U.S. and Canada, Airstream Club International is THE Airstream owners' organization. We are a diverse group, representing retirees, digital nomads, travel influencers, families and more! Every year we gather together for the largest Airstream rally in the country!

You are invited to join us for the **68th Airstream Club International Rally!**

**68TH AIRSTREAM CLUB
INTERNATIONAL RALLY
AUGUST 23-28, 2025
YORK EXPO CENTER
YORK, PA**



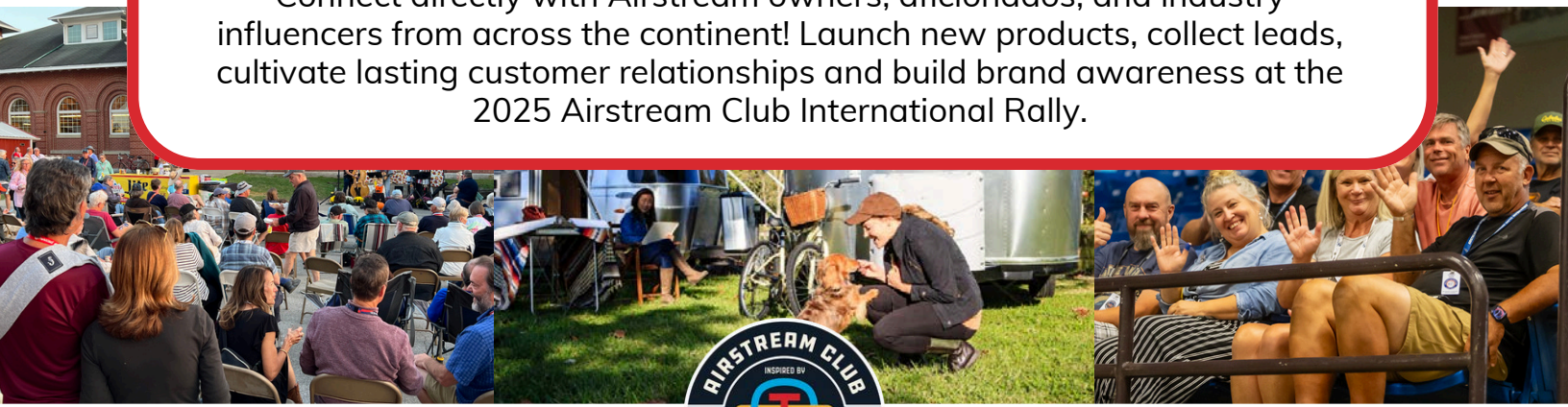
ACI RALLY BY-THE-NUMBERS

- 1,000+** Airstreams
- 2,000+** Airstreamers from nearly every state and province
- 70+** Vendors in our bustling Expo
- 6** Days of entertainment, education, and shopping!



SPONSOR - PRESENT - EXHIBIT

Connect directly with Airstream owners, aficionados, and industry influencers from across the continent! Launch new products, collect leads, cultivate lasting customer relationships and build brand awareness at the 2025 Airstream Club International Rally.



SPONSOR

Showcase Your Brand to Over 2,000 Passionate Airstream Enthusiasts!

With more than 2,000 Airstream owners gathered in one place, this is your chance to place your brand in front of a loyal and engaged audience.

WHY SPONSOR?

- **Massive Exposure:** Put your brand front and center to a targeted audience of passionate Airstreamers. Not only is your brand visible throughout the Rally, but your reach will also extend to the entire ACI membership through your sponsorship!
- **Comprehensive Packages:** Get the most bang for your buck by choosing one of our comprehensive sponsorship packages, designed to get you the most exposure before, during, and after the Rally - all at affordable price points.
- **Tailored Solutions:** If a sponsorship package doesn't make sense for your budget, choose from one of our a la carte options. Not ready to exhibit but still want to sponsor? We'll work closely with you to develop a package that meets your unique goals and maximizes your impact.

Don't miss out on this unparalleled opportunity to engage with an exclusive and enthusiastic community. Sponsorship opportunities are limited! Deadline to take full advantage of sponsorship marketing opportunities is June 1, 2025. Contact us at comments@airstreamclub.org to become a sponsor today!

ALL SPONSORSHIP PACKAGES INCLUDE

10'x10' Standard Booth Space

(additional spaces may be available for purchase depending on capacity)

Opportunity to Present an Educational Session

Inclusion in Print & Digital Communications to All ACI Members



SPONSORSHIP PACKAGES

SPONSORSHIP BENEFIT	BRONZE \$1,500	SILVER \$3,500	PLATINUM \$7,000	ALUMINUM \$12,000
NAME-IN-TITLE				
Name-in-Title sponsorships come with signage and mention in all communications around the event/activity sponsored.	Attendee Shuttles Sponsorship	Sponsorship of 1 Daily Activity: Bicycling Pickleball Crafting Pet Parks Blood Drive	Sponsorship of 1 Main Event: Welcome Jam Storytelling & S'mores Band Concert/ Ice Cream Social Pet Show Kids Camp First Timers GAM	Main Stage Sponsor: Opening & Closing Ceremonies
ADVERTISING				
Full Color Ad in Rally Program	1/4 Page	1/2 Page	Full Page	Full Page
Rally Sponsor Listing in Blue Beret, Rally Program, Rally App and Website	Name Only	Small Logo	Medium Logo	Large Logo
Rally Sponsor Email	Listing in Bronze Sponsor Email with link	Listing in Silver Sponsor Email with logo & link	Listing in Platinum Sponsor Email with logo & link	Dedicated Aluminum Sponsor Email
Rally Sponsor Social Media Posts	1 Pre-Rally	1 Pre-Rally & 1 at Rally	2 Pre-Rally, 1 at Rally, 1 Post- Rally	2 Pre-Rally, 2 at Rally, 2 Post- Rally
Volunteer T-Shirt	Name Only	Small Logo	Medium Logo	Large Logo
2025 Advertising Discount	-	5%	5%	10%

A LA CARTE SPONSORSHIP OPPORTUNITIES

- Rally Program & Rally Map Sponsorship - \$2,500
- Welcome Bag Sponsorship - \$2,500*
- Welcome Gift Sponsorship - \$2,500*
- Badge Lanyard Sponsorship - \$2,500*

*Plus design/production costs



PRESENTATIONS

Share your Expertise as a Speaker!

ACI offers educational sessions at our International Rally to empower our club members with valuable knowledge and skills that enhance their experience on the road. Topics like Airstream maintenance, travel tips, and community building, promote a spirit of learning and connection within our Airstream community. Experienced Airstreamers can sharpen their skills, and newcomers can gain the confidence they need to embark on their next adventure.

WHY PRESENT?

- **Establish Industry Authority:** Position your brand as a trusted leader by engaging with attendees through an informative presentation, building credibility and fostering long-term business connections.
- **Expand Your Network:** Connect with Airstream owners, influencers, and industry leaders to create new collaborations, partnerships, and customer loyalty.
- **Boost Visibility:** All educational sessions are heavily promoted to the entire ACI membership - that's exposing 19,000+ Airstreamers to your brand!

Contact us at comments@airstreamclub.org to learn more about being a presenter today!

PRESENTATION ONLY PACKAGES

1-Hour Presentation in Dedicated Seminar Room: \$850

1-Hour Presentation in Expo Hall Seminar Space: \$250

Option to "Go Live" with your presentation: \$150

All Presentations are subject to approval and must be educational in nature - not sales presentations.



EXHIBIT

Engage Face-to-Face with Eager Customers!

Bring your team to York to experience the energy and excitement of the Airstream Club International Rally! Our members look forward all year to visiting their favorite vendors and they come ready to shop!

WHY EXHIBIT?

- **Direct Access to a Targeted Audience:** Showcase your products and services directly to more than 2,000 engaged Airstream owners, all passionate about enhancing their Airstream experience.
- **Unmatched Exposure:** Gain visibility at the largest Airstream event of the year, with multiple opportunities to interact with attendees through the Rally's six days of activities, entertainment, and educational sessions.
- **Boost Sales and Build Relationships:** Connect face-to-face with customers, generate quality leads, and establish lasting relationships with a loyal and enthusiastic community.

Contact us at exhibitors@airstreamclub.org to learn more about being an exhibitor!

EXHIBITOR-ONLY PACKAGES INCLUDE

10'x10' Standard Booth Space

(additional spaces may be available depending on capacity)

8'x30" Plain (unclothed) Table and 2 Chairs

(additional tables and chairs available for rental)

Pipe & Drape (8'H backdrop with 3' divider walls)

Expo Badges for up to 4 Booth Staff

Unlimited Badges for Service Technicians

\$250



EXPO SCHEDULE AT A GLANCE

WEDNESDAY	AUGUST 20, 2025	8:00 AM - 1:00 PM	Decorator Set-up
THURSDAY	AUGUST 21, 2025	8:00 AM - 1:00 PM	Decorator Set-up
FRIDAY	AUGUST 22, 2025	9:00 AM - 4:00 PM	Exhibitor Move-In
SATURDAY	AUGUST 23, 2025	9:00 AM - 4:00 PM	Exhibitor Move-In
SUNDAY	AUGUST 24, 2025	9:00 AM - 4:00 PM	Expo Hall Open
MONDAY	AUGUST 25, 2025	9:00 AM - 4:00 PM	Expo Hall Open
TUESDAY	AUGUST 26, 2025	9:00 AM - 4:00 PM	Expo Hall Open
WEDNESDAY	AUGUST 27, 2025	9:00 AM - 4:00 PM	Expo Hall Open
THURSDAY	AUGUST 27, 2025	9:00 AM - 12:00 PM 12:00 PM - 5:00 PM	Expo Hall Open Exhibitor Move-Out*
FRIDAY	AUGUST 28, 2025	8:00 AM - 12:00 PM	Exhibitor Move-Out**

* Exhibitors may not begin to move out prior to 12:00 PM (Noon) on Thursday.

** Exhibitors and all materials must be clear of the Show floor by 12:00 PM (Noon) on Friday, August 29, 2025.

Coordination of all Exhibitor activities shall be through the Exhibitor Chair, its committee members and ACI staff.



Connect with Airstream Club International Today!

AIRSTREAM CLUB
INTERNATIONAL
707 E. PIKE STREET
JACKSON CENTER, OH 45334

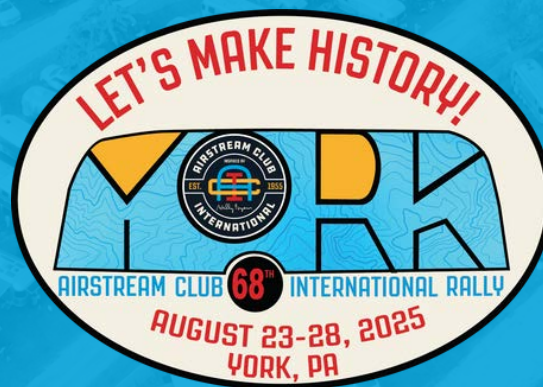
AIRSTREAMCLUB.ORG
937-596-5211



/ACIRally



AirstreamClub.org/Rally2025



ADVERTISING & SPONSORSHIPS

Sherrye McCabe

Marketing & Communications Manager
comments@airstreamclub.org

EXHIBITING

Rich & Cindy Collins

Exhibitor Committee Chairs
exhibitors@airstreamclub.org

