



# 68th Airstream Club International Rally

## August 23-28, 2025 | York, PA

## ACI RALLY PRESENTER GUIDE

Thank you for considering sharing your expertise at the 68th Airstream Club International Rally! Whether you're a seasoned presenter or new to the stage, this guide will help you prepare an engaging presentation experience.

### PRESENTATIONS TIMELINE

- **Call for Proposals Open:** March 20, 2025
- **Call for Proposals Close:** May 20, 2025
- **Presentation Selection:** Early June
- **Speaker Materials Due:** July 19, 2025
- **Rally Start Date:** August 23, 2025

### AUDIENCE

Attendees include Airstream owners from the U.S., Canada, and Europe, with the majority coming from the U.S. They range from first-time rally-goers to seasoned travelers and include owners of trailers, touring coaches, and motorhomes. Presentations should appeal to a diverse group with varying levels of experience, ensuring valuable insights for both newcomers and long-time Airstream enthusiasts.

### SESSION FORMAT

**Duration:** 1 hour (45-minute presentation + 15-minute Q&A)

**Schedule:** Concurrent sessions run daily at the following times:

- **Sunday:** 10:30 AM, 1:00 PM, 2:30 PM
- **Monday:** 9:00 AM, 10:30 AM, 1:00 PM, 2:30 PM
- **Tuesday:** 10:30 AM, 1:00 PM, 2:30 PM
- **Wednesday:** 9:00 AM, 10:30 AM, 1:00 PM, 2:30 PM
- **Thursday:** 9:00 AM, 10:30 AM, 1:00 PM, 2:30 PM

### PRESENTATION DESIGN & STRATEGY

Presentations should be engaging, informative, and relevant to Airstream life while respecting the diverse ACI community and aligning with the WBCCI Code of Ethics. Preference is given to interactive sessions, hands-on demonstrations, and real-world examples that encourage audience participation and discussion. Panel discussions and roundtables may also be considered.

Make your session memorable with dynamic content, real-life experiences, and clear takeaways. Utilize visuals, handouts, and interactive elements to enhance learning. Tailor your presentation for beginner or experienced Airstreamers, ensuring it delivers practical value – not a sales pitch (*see content policy*).



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### TOPIC TRACKS

Listed below are the presentation topic tracks, which help shape the rally's program. While your presentation might fit into multiple areas, please choose the one that best aligns with your topic. Here are the main tracks:

#### History & Storytelling

- WBCCI and Wally Byam Heritage
- Local area info and history of rally site
- Travelogue

#### Hobby

- Fitness on the road
- Cooking: Instant Pot, Cast Iron, Crock Pot, Breads, Campfire, Dutch Oven, Microwave, Convection Oven, etc.
- Media Tech: Photography/Drone/Cell phone
- Blogging, Vlogging and YouTubing
- Book Club Discussion
- Birding
- Fishing
- Cycling / Electric Bikes - simple fixes
- Metal Detection
- Traveling with Pets
- Geocaching
- Meditation
- Geology/Nature

#### Lifestyle

- Work camping
- Full timing
- Staying Organized in Airstream & tow vehicle
- Retirement Planning
- Retirement Communities FAQ
- Electric Tow Vehicles
- Motorhomes/Motorcoaches
- Apps - campsites, navigation, travel, plant ID, weather, events, etc.
- Meal prep for camping/Fridge and Pantry
- Budgeting for Airstream Ownership
- Boondocking/Dry Camping - tank, electrical
- Trip Tools/Mapping/Route Planning / Apps
- Internet Connectivity/TV Antenna

#### Leadership

- Rally Host Planning
- Leading a Caravan / Special Event Caravans
- Communications / Websites / Social Media
- Retaining and Attracting New Members

#### Maintenance & Technical

- Solar
- Vintage Airstream Renovation
- Add-on Systems
- Repairs
- Tire Changing/Tire Blow-outs
- Safety and Equipment/Traveling Safety
- Road-side Repairs
- Fire Safety
- Second Driver Demos
- Awnings
- Towing Safety/Weight Distribution/Sway Control
- Towing for Women
- Backing Up Best Practices Demo
- Backing Up for Women
- Furnace Repair
- Refrigerator and Water Heater maintenance
- Sewer connection/Holding Tanks
- Upgrades to older trailers: Wi-Fi, backup cameras, interior shades, generators, etc.
- Modifications like easy start, dishwasher, tubs, clothes washer
- Lithium Upgrades
- Winterizing/De-winterizing
- Tow Vehicle/Hitch
- Electrical Repair
- Care and Feeding of Airstream Exterior
- Emergency Preparedness (fire, tire, etc.)
- Maintaining Seals and Surfaces
- Wi-Fi User-comparisons (panel discussion)
- Trailer Set Up on Wet/Slippery Ground



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### PRESENTATION SPACE AND A/V SET-UP

Presentation locations range from the large main stage to dedicated presentation rooms to an expo hall theater (pipe and drape walls). ACI will do our best to accommodate the preferred presentation space set-up, but location and configuration cannot be guaranteed.

Each presentation room includes a wired or wireless mic and a screen with sound output. **Presenters must bring their own device with the presentation saved and connect via HDMI.** A backup on a thumb drive and necessary dongles are recommended. Additional A/V requests beyond the basic set-up are subject to availability.

Presenters are also required to meet with A/V staff and presentations committee chair at the Rally *prior* to their scheduled presentation to review the presentation space and test their presentation set-up.

### PRESENTATION CONTENT POLICY

Presenters at the International Rally must ensure their content is educational and free from sales pitches. This policy guarantees attendees receive high-quality, unbiased information while allowing exhibitors to connect meaningfully with the Airstream community.

#### Informational Presentations

Exhibitors are encouraged to share insights on Airstream ownership, travel, maintenance, or lifestyle. Acceptable presentations should:

- Share knowledge, expertise, or best practices.
- Provide demonstrations, technical insights, or general advice.
- Be structured as a learning opportunity rather than a promotional session.

#### Sales Pitches

Promotional content belongs at exhibitor booths or exhibitor floor seminar spaces, not in scheduled seminar sessions. A presentation may be considered a sales pitch if it:

- Focuses on pricing, discounts, or purchase incentives.
- Encourages attendees to buy a product or service during or immediately after the presentation.
- Functions as an infomercial rather than an educational session.

#### Compliance & Enforcement

The Rally Committee reserves the right to review exhibitor presentations and provide guidance as needed. Exhibitors delivering sales pitches in informational sessions may be asked to adjust their approach or move to their booth. Repeat violations may result in loss of future presentation opportunities.

This policy ensures a balanced experience where attendees gain valuable knowledge while exhibitors engage effectively with the Airstream community.



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### CORPORATE PRESENTATIONS

Companies who wish to present an informative session during the Rally may do so for a fee:

- Presentation in Dedicated Session Room: \$850
- Presentation in Expo Hall Presentation Space: \$250

Rally sponsors have a presentation opportunity included in their sponsorship package. Corporate presentations are subject to the same review and approval process, as well as presentation content policy. Presentations must be informative and not sales pitches. Additional session opportunities may be available, at an additional cost, schedule permitting. Please contact us at [comments@airstreamclub.org](mailto:comments@airstreamclub.org) for more details.

### SUBMISSION PROCESS

ACI is accepting proposals through our event app. Presenters will be asked to submit presentation descriptions, prepared slides/presentation materials, presenter/co-presenter bios, etc. You will be able to save and come back to your proposal. Just make sure to complete your submission by the May 20<sup>th</sup> deadline. [Click here to get started.](#)

Presentations will be reviewed as they are received and presenters notified of acceptance/requested edits/etc.

### QUESTIONS

Steve Olson  
Chair, Presentations Committee  
[comments@airstreamclub.org](mailto:comments@airstreamclub.org)