

## **NEWS RELEASE**

FOR IMMEDIATE RELEASE

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# AIRSTREAM CLUB INTERNATIONAL SELLS OUT 2025 RALLY, ANNOUNCES 2026 RALLY IN MINOT, ND

**MINOT, ND (June 23, 2025)** — After selling out its 2025 International Rally in record time, Airstream Club International (ACI) is proud to announce that its 69th International Rally will be held August 22–27, 2026, at the North Dakota State Fair Center in Minot.

For nearly 70 years, the Airstream Club International Rally has united Airstreamers from across the globe for six unforgettable days of community, learning, adventure, and entertainment. From expert-led seminars and live music to pet parades, art exhibits, shopping, and social gatherings, the Rally is a must-attend event for Airstream Club members.

The upcoming 2025 Rally in York, Pennsylvania, sold out in under six months—a clear sign of the strong enthusiasm that continues to define the Airstream community. Now, all eyes turn to Minot, where anticipation for 2026 is already building.

### A Warm Welcome from the Magic City

Minot has rolled out the red carpet. During a recent site visit, ACI's Rally Planning Team was greeted with by local leaders representing Visit Minot, Minot Parks District, Minot Area Community Foundation, Trinity Health, Minot Area Chamber of Commerce, tourism



officials, and more. The coordinated support and enthusiasm from the community underscored Minot's readiness to host thousands of Airstreamers.

"From the moment we stepped off the plane, Minot opened its arms and welcomed us in," said Lori Tilton, ACI Executive Director. "This is a special place, and we can't wait to show it off to our Airstream Club members. The level of coordination and hospitality we've already seen from the community is extraordinary."

Stephanie Schoenrock, Executive Director of Visit Minot, echoed that sentiment: "We've been working closely with the leadership of the Airstream Club for more than three years, and it's been a truly collaborative and energizing experience. Lori and her team share our enthusiasm for bringing their rally to Minot, and we're honored they've selected our community as their destination. Minot has a proud tradition of rolling out a warm welcome, and our community is already looking forward to sharing our hospitality in August 2026."

#### More Than a Rally—A Lasting Impact

Beyond the festivities, the International Rally is known for leaving a positive imprint on its host cities. In recent years, ACI rallies have generated more than \$2.5 million in economic impact in each host city. ACI anticipates similar impact in York this year and Minot in 2026.

ACI is also committed to giving back. In the months leading up to the 2026 Rally, the club will work closely with Minot leaders to identify community projects and charitable initiatives that will benefit from the generosity of Airstream Club members both monetarily and from volunteer support.

#### **Save the Date**

Registration for the 2026 Rally in Minot will open on August 27, 2025, during a special invitation presentation at the sold-out York Rally. With excitement already mounting, early



interest suggests another sellout for what promises to be an extraordinary celebration of travel, connection, and the Airstream spirit.

For more information about Airstream Club International and upcoming events, visit <a href="https://www.airstreamclub.org">www.airstreamclub.org</a>.

#### ABOUT AIRSTREAM CLUB INTERNATIONAL:

Airstream Club International (ACI) is a not-for-profit organization with headquarters in Jackson Center, Ohio. The club originated when Wally Byam, the inventor of the Airstream, first led a group of travel trailers from Texas to Nicaragua in 1951, followed by subsequent caravans that encouraged people to get out and use their travel trailers.

In doing so, Wally inspired travel enthusiasts to see and enjoy the world, encouraging cross-cultural encounters, all the while using these environments to test the travel trailers he manufactured. On a caravan to Eastern Canada in 1955, the Wally Byam Caravan Club International (WBCCI) was formed.

The club was later renamed the Wally Byam Airstream Club and is currently doing business as Airstream Club International (ACI). Today, ACI holds hundreds of local club and region rallies as well as dozens of local, regional and national caravans to provide club members with many opportunities to carry on the tradition of discovering fun, philanthropy, camaraderie and adventure together while traveling in their Airstreams. The ACI Annual Rally is the club's largest annual gathering. To learn more, visit <a href="www.airstreamclub.org">www.airstreamclub.org</a> and follow ACI on social media <a href="@airstreamclub">@airstreamclub</a>.

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