

AIRSTREAM CLUB INTERNATIONAL 69TH INTERNATIONAL RALLY



Connect directly with Airstream owners, aficionados,
and industry influencers at the largest gathering of
Airstreamers in North America!

1,100+
Airstreams

2,000+
Airstreamers from
across North America

6
Days of Shopping,
Entertainment & Fun!



EXHIBIT

Engage Face-to-Face with Eager Customers!

Bring your team to Minot, North Dakota to experience the energy and excitement of the Airstream Club International Rally! Our members look forward all year to visiting their favorite vendors and they come ready to shop!

WHY EXHIBIT?

- **Direct Access to a Targeted Audience:** Showcase your products and services directly to more than 2,000 engaged Airstream owners, all passionate about enhancing their Airstream experience.
- **Unmatched Exposure:** Gain visibility at the largest Airstream event of the year, with multiple opportunities to interact with attendees throughout Rally.
- **Boost Sales and Build Relationships:** Connect face-to-face with customers, generate quality leads, and establish lasting relationships with a loyal and enthusiastic community.

NEW for 2026! Provide service for 9 straight days! Approved service providers will be able to start providing service onsite August 19, 2026 - 4 full days before the Rally Expo opens!*

Contact us at exhibitors@airstreamclub.org to learn more about being an exhibitor!

EXHIBITOR ONLY PACKAGES INCLUDE

10'x10' Standard Booth Space
(additional spaces may be available depending on capacity)
8'x30" Plain (unclothed) Table and 2 Chairs
(additional tables and chairs available for rental)
Pipe & Drape (8'H backdrop with 3' divider walls)
Expo Badges for up to 4 Booth Staff
Unlimited Badges for Service Technicians

\$250



*Sales cannot begin before the Rally Expo opens Sunday, August 23, 2026.

EXPO SCHEDULE AT A GLANCE

WEDNESDAY	AUGUST 19, 2026	8:00 AM - 4:00 PM	Decorator Set-up & Service May Begin
THURSDAY	AUGUST 20, 2026	8:00 AM - 4:00 PM	Decorator Set-up
FRIDAY	AUGUST 21, 2026	9:00 AM - 4:00 PM	Exhibitor Move-In
SATURDAY	AUGUST 22, 2026	9:00 AM - 4:00 PM	Exhibitor Move-In
SUNDAY	AUGUST 23, 2026	9:00 AM - 4:00 PM	Expo Hall Opens & Sales Begin
MONDAY	AUGUST 24, 2026	9:00 AM - 4:00 PM	Expo Hall Open
TUESDAY	AUGUST 25, 2026	9:00 AM - 4:00 PM	Expo Hall Open
WEDNESDAY	AUGUST 26, 2026	9:00 AM - 4:00 PM	Expo Hall Open
THURSDAY	AUGUST 27, 2026	9:00 AM - 12:00 PM 12:00 PM - 5:00 PM	Expo Hall Open Exhibitor Move-Out*
FRIDAY	AUGUST 28, 2026	8:00 AM - 12:00 PM	Exhibitor Move-Out**

* Exhibitors may not begin to move out prior to 12:00 PM (Noon) on Thursday.

** Exhibitors and all materials must be clear of the Show floor by 12:00 PM (Noon) on Friday, August 29, 2025.

Coordination of all Exhibitor activities shall be through the Exhibitor Chair, its committee members and ACI staff.



SPONSOR

Showcase Your Brand at the Largest Airstream Rally of the Year!

With more than 2,000 passionate Airstream owners gathered in one place, this is your chance to place your brand in front of a loyal and engaged audience.

WHY SPONSOR?

- **Massive Exposure:** Put your brand front and center to a targeted audience of passionate Airstreamers. Not only is your brand visible throughout the Rally, but your reach will also extend to the entire ACI membership through your sponsorship! The earlier you sign up, the more exposure you'll get!
- **Comprehensive Packages:** Get the most bang for your buck by choosing one of our comprehensive sponsorship packages, designed to get you the most exposure before, during, and after the Rally - all at affordable price points.
- **Tailored Solutions:** If a full rally sponsorship package doesn't make sense for your budget, choose from one of our a la carte options. Unable to join us in Minot? We can build you an offsite sponsorship package that gets you in front of rally attendees. Whatever your needs, we'll work closely with you to develop a package that meets your unique goals and maximizes your impact.

Don't miss out on this unparalleled opportunity to engage with an exclusive and enthusiastic community. Sponsorship opportunities are limited! Deadline to take full advantage of sponsorship marketing opportunities is June 1, 2026. Contact us at comments@airstreamclub.org to become a sponsor today!

A LA CARTE SPONSORSHIP OPPORTUNITIES

Rally App Sponsorship - \$3,500
Rally Program & Map Sponsorship - \$2,500
Welcome Bag Sponsorship - \$2,500*
Welcome Gift Sponsorship - \$2,500*

Badge Lanyard Sponsorship - \$2,500*
Water Bar Sponsorship - \$1,000
Morning Coffee Sponsorship (per day) - \$250

*Plus design/production costs



SPONSORSHIP PACKAGES

SPONSORSHIP BENEFIT	BRONZE \$1,500	SILVER \$3,500	PLATINUM \$7,000	ALUMINUM \$12,000
EXPO BOOTH				
Sponsorships come with an Expo Booth and presentation opportunity.	10'x10' booth in premium location 1 presentation in Expo Theater	up to 10'x20' booth in premium location 1 presentation in Session Classroom	up to 20'x20' booth* in premium location 1 presentation in Session Classroom	up to 20'x20' booth* in premium location 1 presentation on the Main Stage
NAME-IN-TITLE				
Name-in-Title sponsorships come with signage and mentions in all communications around the event/activity sponsored.	Attendee Shuttles Sponsorship	Sponsorship of 1 Daily Activity: Bicycling Pickleball Line Dancing Crafting Pet Parks Blood Drive	Sponsorship of 1 Main Event: Welcome Dinner Block Parties Tea Party Band Concert Pet Show First Timers GAM	Main Stage Sponsor: Opening & Closing Ceremonies
ADVERTISING				
Full Color Ad in Rally Program	½ Page	½ Page	Full Page	Full Page
Rally Sponsor Listing in Blue Beret, Rally Program, Rally App and Website	Name Only	Small Logo	Medium Logo	Large Logo
Rally Sponsor Email	Listing in Bronze Sponsor Email with link	Listing in Silver Sponsor Email with logo & link	Listing in Platinum Sponsor Email with logo & link	Dedicated Aluminum Sponsor Email
Rally Sponsor Social Media Posts	1 Pre-Rally	1 Pre-Rally & 1 at Rally	2 Pre-Rally, 1 at Rally, 1 Post-Rally	2 Pre-Rally, 2 at Rally, 2 Post-Rally
Volunteer T-Shirt	Name Only	Small Logo	Medium Logo	Large Logo
2026 Advertising Discount	-	5%	5%	10%

*Larger booth spaces may be available.
Contact Exhibitors@AirstreamClub.org for details.



PRESENTATIONS

Share your Expertise as a Speaker!

ACI offers educational sessions at our International Rally to empower our club members with valuable knowledge and skills that enhance their experience on the road. Topics like Airstream maintenance, travel tips, and community building, promote a spirit of learning and connection within our Airstream community. Experienced Airstreamers can sharpen their skills, and newcomers can gain the confidence they need to embark on their next adventure.

WHY PRESENT?

- **Establish Industry Authority:** Position your brand as a trusted leader by engaging with attendees through an informative presentation, building credibility and fostering long-term business connections.
- **Expand Your Network:** Connect with Airstream owners, influencers, and industry leaders to create new collaborations, partnerships, and customer loyalty.
- **Boost Visibility:** All educational sessions are heavily promoted to the entire ACI membership - that's exposing 19,000+ Airstreamers to your brand!

Contact us at comments@airstreamclub.org to learn more about being a presenter today!

PRESENTATION PACKAGES

1-Hour Presentation in Dedicated Seminar Room: \$850

1-Hour Presentation in Expo Hall Seminar Space: \$250

Option to "Go Live" with your presentation: \$150

All Presentations are subject to approval and must be educational in nature - not sales presentations.



EXPAND YOUR REACH

With more than 19,000 members across the U.S. and Canada, Airstream Club International is the premier organization for Airstream owners—representing retirees, families, digital nomads, travel influencers, and adventure-seekers of all kinds.

You're already connecting with attendees at the International Rally—take your visibility even further. Extend your presence year-round through ACI's trusted communication channels and stay top-of-mind with highly engaged Airstream enthusiasts.

Connect With ACI Members Through:

- Blue Beret magazine
- Blue Bulletin e-newsletter
- Blue Beret Blog
- Email campaigns
- Social media platforms

Contact us at

comments@airstreamclub.org

for details on how to get your brand in front of the entire Airstream Club community.



BECOME A MEMBER BENEFITS PARTNER

Maximize your impact with an ACI Member Benefits Partnership. Benefits Partners receive high-value exposure through brochures, email promotions, and a dedicated online member benefits hub. Partners also enjoy advertising discounts and priority opportunities at ACI events and rallies—making it one of the most effective ways to build lasting relationships with the Airstream community.

Contact comments@airstreamclub.org for details.

AIRSTREAM CLUB BY-THE-NUMBERS

19,000+ Members

17,000+ Email Subscribers

25,000+ Social Media Followers

70+ Years as the oldest single-brand RV club in the world!



Connect with Airstream Club International Today!

AIRSTREAM CLUB INTERNATIONAL
707 E. PIKE STREET
JACKSON CENTER, OH 45334

AIRSTREAMCLUB.ORG
937-596-5211



/ACIRally



AirstreamClub.org/Rally2026

#ACIRally2026

ADVERTISING & SPONSORSHIPS

Sherrye McCabe

Marketing & Communications Manager
comments@airstreamclub.org

EXHIBITING

Rich & Cindy Collins

Exhibitor Committee Chairs
exhibitors@airstreamclub.org

