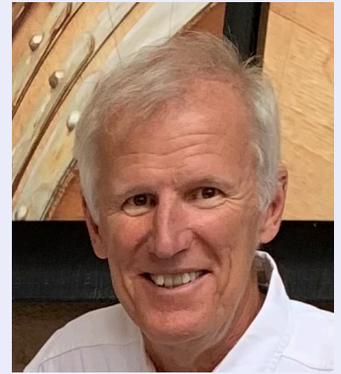




Executive Council Statement of Candidacy



Please note: If unable to complete the Statement in one sitting, it will be lost. You may want to write down your answers first and then complete the electronic form.

Thank you for your interest in a leadership role in Airstream Club International (ACI). Our members may wish to learn more about you or ask additional questions regarding your candidacy. After listing your personal information, please indicate your preferred method of contact and include hours of availability, time zone, phone number and Email.

Name	Kenneth Johansen
Big Red Number	221
Region & Club Name	Region 11, FCU
E-mail	kenjohansen@outlook.com
Phone Number	(970) 946-9474
Hours of Availability & Time Zone	9-5 Mountain Time

1. Please tell us about yourself, most importantly why you are interested in serving on the Executive Council. (1200 characters max)

I have been a member of the WBCCI for 25 years and a CPA for 45 years. As a member of the Airstream Club I think its important to give back so my primary interest is very simple

- a. Promote membership involvement
- b. Ensure sound fiscal management

2. What areas of expertise would you bring to the Executive Council, and ultimately our membership. (E.g. Strategic Planning, Financial Management, Marketing, Leadership, etc.)? (1200 characters max)

I bring the following experience to the WBCCI Executive Council

25 years as a member of the WBCCI, organized a number of rallies for the WBCCI, and always available to help where I can within my area of expertise.

45 years of operational, management and finance expertise – in my work life I championed strategic planning initiatives, and was a Chief Financial Officer (CFO) of a large hospital system.. I received multiple awards for leadership including a change leader award.

I was also an expert consultant to one of the largest national CPA/consulting firms in the area of non-

profit organizations. and have worked with many non-profit boards including teaching and consulting how to function as a board of directors..

Currently semi-retired at my small accounting firm in the areas of organization management and tax law consulting and still a member of a couple of boards.

3. What volunteer roles have you served in, or are currently serving in, and how would you bring those experiences to the Executive Council? Volunteer roles may include ACI, professional, recreational, city/county/state, charitable or other volunteer board(s), and other such activities. (1200 characters max)

Region 11 President, 1st VP, 2nd VP – organized a large Region Rally with 125 units attending
Unit President, 1st VP, 2nd VP - founded the Four Corners Unit to attract new membership to the WBCCI, which has become one of the largest units in the Airstream Club
WBCCI Historical Committee – current member
International Finance Committee – past member
Vintage Airstream Club (VAC) – past Region 11 Region Rep
Founder, host, and organizer of the Albuquerque Balloon Fiesta National Rally , one of WBCCI’s largest “bucket list” rallies
Founder, host and organizer of the Vintage Restoration Rally/Vintage Trailer Academy to teach participants from all over the USA Airstream restoration skills
Outside of the Airstream Club, I have served many boards and executive councils including: the Great Southwest Council Boy Scouts of America where I received the prestigious Silver Beaver award for volunteer service, the Upper San Juan Humane Society, and the New Mexico Route 66 to name a few.
Current board member of the Lake Pleasant Sailing Club (treasurer) and the New Mexico Route 66 Alliance [consulting to achieve their 501(c)3 status]
Adjunct faculty NM Highlands University

4. Teamwork and collaboration are essential and expected of all International Board of Trustee members. If you are chosen as a new member of the Executive Council, please describe how you would integrate into the team and contribute productively and collaboratively to support the Club's future vision .

In working with a team, it is best to try to build consensus, something I have worked hard to do over the years on numerous teams that I’ve served on. I’ve tried to encourage consensus rather than voting because when there is a vote you have winners and losers. Working to build consensus with an outcome the entire team can agree on is best.

Putting together large rallies such as the Balloon Fiesta National Rally, Vintage Trailer Academy and Region 11 Rally requires assembling a team and working as a team. In my professional life I’ve worked with many as a team and have received awards for team leadership.

As a team member it is very important to listen to opinions of others, especially opinions that are different than my own, so as to achieve the best possible outcome.

5. What do you feel is the single greatest challenge for our Club? What steps would you take to meet this challenge and bring about positive change? (1200 characters max)

Keeping the WBCCI relevant and attractive to both new and old members.

The Club’s success depends on volunteers and great events that will attract members. As an Executive Committee it is important to keep in mind why we are all here. It is important to understand needs and desires of our membership that includes both long-time members and new members with families.

In my 25 years of Airstream Club involvement, I’ve seen local clubs fold and almost fold. It is important to continue to attract volunteers and work with local clubs to stay relevant so that Airstreamers can enjoy the full ownership experience.

It is my intention to work hard to achieve these goals.

6. What would you like the members to know about you that hasn't been asked? (1200 characters max)

I'm a nice guy, but I can make hard decisions when needed. I am not afraid to speak up on issues.

7. Have you served a term on the International Board of Trustees as a Region President or Executive Council member?

Yes

8. If elected to the Executive Council, would you be interested, when eligible, for the position of President, Vice President, or Recording Secretary? If so, please check all roles you are interested in.

President

Vice President

Secretary

**Watch Candidate's
Video on YouTube**

