



April 22, 2026

Region 1 Club Leadership  
Airstream Club International  
Re: 2026 Region 1 Membership Survey — Request for Club Leadership Support

Dear Region 1 Club Leaders,

The annual **Region 1 Annual Membership Survey** just went out to all members.

### Why we're doing this

This survey gives Region 1 a consistent, data-driven way to understand member interests, track how priorities shift over time, and align regional programs, rally themes, educational sessions, communications, and partner outreach with what members actually want. It also helps us hear from members who don't always participate in club activities, giving us a fuller picture across all five clubs.

### Key dates

- **Survey opens:** Thursday, April 23, 2026
- **Survey closes:** Saturday, May 2, 2026
- **Results shared:** Within 30 days of closing

### A few things to know

- All responses are confidential; only group-level results will be shared
- Members are asked to submit one response per BRN; couples and households sharing a membership are encouraged to complete it together
- Time to complete: 3–5 minutes
- This will run annually going forward, building a long-term baseline for thoughtful regional planning

### How you can help

Strong response rates make the results more useful for everyone—your club included. **Each club will receive its own club-level results, so the more of your members who respond, the clearer the picture you'll have of your own membership.** We'd appreciate your help amplifying the survey through your usual channels:

- Forward the member email to your club's distribution list
- Post the survey link on your club's website, Facebook page, or newsletter
- Mention it at upcoming meetings, rallies, or gatherings
- Personally encourage members who may not always engage with regional communications

**Survey link to share:** <https://form.jotform.com/airstreamclubregion1/2026-Membership-Survey>

If members reach out to you with questions or trouble accessing the survey, please direct them to [region1membership@gmail.com](mailto:region1membership@gmail.com).

Thank you for your leadership and partnership in making this a success.

With appreciation,

The Region 1 Leadership Team  
Airstream Club International

*For visibility and transparency, a copy of the email sent to members of a Region 1 club is attached.*

