

The New Jersey Unit
Q1 Executive Board Meeting
February 1, 2026



Location: Virtual Meeting via Microsoft Teams

- A. Opening Ceremonies:
- A.1. Invocation was delivered.
 - A.2. The Pledge of Allegiance was not conducted due to the absence of a flag.
- B. Roll Call and Quorum:
- B.1. Present:
- James Lorden (President)
 - Pat McFadden (Treasurer)
 - Barbara McPherson (Secretary)
 - Judy Coupe (Past President)
 - Absent (Excused): Tom Kalavoda (Vice President)
- B.2. A quorum was established.
- B.3. Also Present:
- Molly Lorden (Communications Coordinator – Special Assignment by the President)
 - Tina Lorden (Membership Chair)
- C. Approval of Prior Minutes:
- C.1. The minutes from the December 7, 2025 Executive Board meeting were approved.
- D. Reports of Officers and Committees:
- D.1. Treasurer's Report (McFadden):
- Current PNC Bank account balance: **\$4,649.95**, which includes recently received unit dues.
 - New Jersey Unit dues are **\$5 per year** for both regular and affiliate members.
 - Typical expenses include rally-related costs and recognition gifts for past officers.

- Potential future expenditures discussed:
 - Purchase of a commemorative bench for **Jersey Shore Haven** in recognition of its 50th Anniversary, engraved with the NJ Unit logo.
 - Purchase of a commemorative brick for the walkway at **ACI Headquarters in Jackson Center, Ohio.**

D.2. Membership Report (T. Lorden):

Total Members: 86

- Regular Members: 78
- Affiliate Members: 8
- **Net Membership Change: +14**
- **New Members (last 90 days): 3**

All new members received a welcome email.

Membership Stars:

The following Milestones will be reached in 2026 by NJU Members

- 1 Star: 3 members
- 2 Stars: 3 members
- 3 Stars: 1 member
- 4 Stars: 2 members

Average Unit Tenure: 9.63 years

2026 Membership Goals:

- Increase overall member engagement.
- Ensure 100% of new members receive a personal welcome.
- Improve first-year retention through early outreach.
- Encourage participation in rallies and unit events.
- Identify and cultivate future volunteers and leaders.

A new welcome letter template was reviewed. No changes were suggested.

D.3. Communications Coordinator (M. Lorden):

A special assignment and role created by the President to oversee unit communications, including the newsletter, Facebook presence, and related communication initiatives.

Discussion followed regarding the Unit newsletter, which is expected to be distributed on a **quarterly basis**.

D.4. Constitution and By-Laws Report (McFadden):

The Unit Membership Organization was submitted to WBCCI/ACI on **January 9, 2026**.

International Bylaws were revised and approved, and the New Jersey Unit bylaws were updated accordingly to remain congruent, submitted, and approved.

D.5. Committee Review (J. Lorden):

Current committee chair positions were reviewed.

The Board discussed the need to identify vacancies and develop an outreach strategy to fill those roles.

Club officer descriptions were reviewed for clarity and completeness.

E. Special Orders:

E.1. Presidential Succession and Continuity

A draft letter outlining the President's succession and continuity planning was reviewed by the Executive Board. After discussion, the Board expressed unanimous agreement with the content of the letter. No changes were requested.

E.2. 2026 Unit Theme

The Executive Board discussed and affirmed the 2026 Unit theme as **"Adventure!"** Members will be encouraged to share photos of their travels and experiences for inclusion on the Unit Facebook page and in future newsletters.

F. Unfinished Business:

None

G. New Business:

None

H. Open Discussion:

H.1 2026 Planning and Strategic Discussion

The Executive Board held a discussion regarding planning priorities and opportunities for the 2026 calendar year, with a focus on member engagement and collaborative events.

Topics discussed included:

- Exploring the possibility of a **New Jersey Unit gathering in coordination with Colonial Airstream & RV**, including preliminary outreach and assessment of interest. (J. Lorden)
- Participation in a **joint rally with the Central Pennsylvania Airstream Club at Jersey Shore Haven**, building on prior planning and existing inter-unit relationships – scheduled for July. (McFadden and Coupe)
- General discussion of additional event concepts and engagement opportunities aligned with the 2026 Unit theme of **“Adventure!”**
- Additional ideas included a crab boil at JSH (J. Lorden) and a Luncheon near Valley Forge National Park (McPherson)

These discussions were exploratory in nature. No motions were made, and no formal decisions were adopted at this meeting.

I. Adjournment:

I.1. The meeting was adjourned at 8:02 PM

Respectfully submitted,
Barbara McPherson
Secretary, New Jersey Unit #66