



Airstream Club International
707 E. Pike Street, PO Box 612
Jackson Center, OH 45334
937-596-5211 | AirstreamClub.org

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Sherrye McCabe
Marketing Communications Manager
comments@airstreamclub.org

AIRSTREAM CLUB INTERNATIONAL BRINGS 1,800+ VISITORS AND MILLIONS OF DOLLARS OF IMPACT TO MINOT, NORTH DAKOTA

Minot, North Dakota — Airstream Club International (ACI) wrapped up its 69th International Rally in Minot, North Dakota, August 22–27, bringing 938 Airstreams and 1,834 attendees from 48 states, four Canadian provinces and Germany to the North Dakota State Fairgrounds.

While the Rally brought thousands of Airstreamers together for six days of education, connection and fun, its impact extended well beyond the fairgrounds. Members embraced the opportunity to explore Minot, support local businesses and give back to the community that welcomed them.

“The International Rally is about much more than bringing nearly 1,000 Airstreams together in one place,” said Debbie Wood, Rally Planning Lead Coordinator. “Our members want to experience the local area, connect with the community and be of service to it.”

The Rally’s community service project benefited Souris Valley United Way’s Backpack Buddies program, which provides weekend food assistance to local elementary and middle school students. ACI members donated more than 26,000 food items and packed 2,300



Airstream Club International

707 E Pike Street, PO Box 612, Jackson Center, OH 45334

937-596-5211 | AirstreamClub.org

food bags in just 1½ hours. More than 175 volunteers took part in the packing event, Souris Valley United Way's largest packing event ever. Airstream Club members also raised \$40,330.49 for the program which included a generous \$10,000 matching donation from the Minot Area Community Foundation. As a result of hard work and donations by Airstream Club members, all elementary school children served by the program will receive food assistance for three full months.

"We are incredibly grateful that Airstream Club members chose Backpack Buddies as their community service project. Seeing all those volunteers come together to pack thousands of bags in just 90 minutes was amazing. Their generosity and enthusiasm for helping our students made the event truly special. The donations received will help sustain our program this fall, ensuring local students have food for the weekends," said Christy Miller, Executive Director of Souris Valley United Way.

ACI members also made an impact through a Vitalant blood drive, where 194 people donated, resulting in 181 units collected—a five-year record for the ACI Rally. Other contributions included more than 300 pounds of pop tabs for Ronald McDonald House, handmade scarves, hats and other items for local organizations, and a donation to a local amateur radio club.

The Rally also brought significant activity to businesses and attractions throughout Minot and North Dakota.

"Hosting the Airstream Rally was an incredible opportunity for Minot and our tourism industry," said Stephanie Schoenrock, Executive Director of Visit Minot. "The impact on our community was immense and, honestly, far greater than what it looked like on paper. We saw Airstreamers throughout our community, supporting our restaurants, shops, attractions and local businesses in ways that made a real difference."



Airstream Club International

707 E Pike Street, PO Box 612, Jackson Center, OH 45334

937-596-5211 | AirstreamClub.org

While the full impact is still being calculated, previous Airstream Club International Rallies have shown an impact of more than \$2.5 million on communities like Sedalia, Missouri and York, Pennsylvania.

ACI will take its International Rally to Rock Springs, Wyoming, June 26–July 1, 2027, for its 70th International Rally at the Sweetwater Events Complex.

For more information about Airstream Club International and the 70th International Rally, visit AirstreamClub.org/Rally2027.

ABOUT AIRSTREAM CLUB INTERNATIONAL:

Airstream Club International (ACI) is a not-for-profit organization with headquarters in Jackson Center, Ohio. The club originated when Wally Byam, the inventor of the Airstream, first led a group of travel trailers from Texas to Nicaragua in 1951, followed by subsequent caravans that encouraged people to get out and use their travel trailers.

In doing so, Wally inspired travel enthusiasts to see and enjoy the world, encouraging cross-cultural encounters, all the while using these environments to test the travel trailers he manufactured. On a caravan to Eastern Canada in 1955, the Wally Byam Caravan Club International (WBCCI) was formed.

The club was later renamed the Wally Byam Airstream Club and is currently doing business as Airstream Club International (ACI). Today, ACI holds hundreds of local club and region rallies as well as dozens of local, regional and national caravans to provide club members with many opportunities to carry on the tradition of discovering fun, philanthropy, camaraderie and adventure together while traveling in their Airstreams. The ACI Annual Rally is the club's largest annual gathering. To learn more, visit www.airstreamclub.org and follow ACI on social media [@airstreamclub](https://twitter.com/airstreamclub).

###