

Our Goals Were....

- 1) Engage more members in club activities.
- 2) Strengthen the NEAC community through initiatives carried out by the Community Builders Team comprised of Trustees, Volunteers, and the 2nd VP. The initiatives include:
 - Telephone outreach to new members
 - Once a year emails to regular members who have not attended a club rally or event in past 2 years
 - Offer the club Rally Buddy program to newcomers ensuring they are warmly received and don't feel like outsiders

How did we do?

- 39% of our members attended at least one rally in 2026, which represents a 7% increase over last year's participation.
- Each new regular member received an email requesting a time for a welcome phone call. 15 new members responded positively and participated in a call. 8 of those same new members attended a rally this year.
- 34 "We miss you" emails were sent to members who had 5 or more years of membership but have not participated in club events during the past 2 years.
- Only 8 trailers requested rally buddies (down dramatically from 2025) – each couple was matched with an experienced club member. Feedback continues to be positive.

Looking ahead to 2027

- Strive to increase member participation in club activities through better efforts to promote events and programs and foster positive experiences.
- The heart of our Community Builders team is the four club Trustees. They are joined by interested volunteers who want to help make our club a welcoming and positive experience for all. The second vice-president leads the group. If you are interested in joining the Community Builders, please speak with any club officer.

I'd like to thank Trustees, Susan and Andre Baillargeon, Jennifer and Larry Hable, and volunteers Rosemarie Meissner, and Karen Kwass who dedicated their time and energy to create the Community Builders effort this year.