

NEAC End of Year Rally Update – 2027

Goals for 2026

Overall, the goal was to increase the number of rallies and add additional locations, improve the rally planning tools and encourage and support members that are new to rally hosting.

1. Post rallies as early as possible to allow people to plan properly
2. Improve the rally planning tools
3. Encourage members that have not hosted a rally to plan a rally and plan rallies in new locations

How did we do?

1. Post rallies as early as possible to allow people to plan properly

We got most of the rally “Save the Date” posted on the NEAC website by mid-November and opened registrations by mid-February.

2. Improve the rally planning tools

We migrated from Jot Form to Cognito Forms to allow multiple users to access the forms and entry data. Multiuser access to Jot Forms was cost prohibitive.

All rallies and event registration were done via Cognito Forms.

Developed a rally planning tool to walk through the steps needed to plan a rally.

Integrated the web posting information to feed forward to the Web Master reducing the time required to get the rallies posted on the web site.

Created a rally registration template to significantly reduce the amount of time needed to create a registration form.

3. Encourage members that have not hosted a rally to plan a rally and plan rallies in new locations

NEAC hosted 12 rallies/rendezvous excluding region and international rallies.

We had seven new rally hosts and hosted rallies in six new locations.

While we had a great year, there is still work to be done. One of the primary objectives for next year is to provide additional resources to the rally hosts. We’ll be talking more about this in the future.